

## **RSVP EXECUTIVE SUMMARY**

The important insights derived from the data and some recommendations to be given to RSVP movies for their project are mentioned below –

1. Most no. of movies were released in 2017 i.e., 3052, and least in 2019 i.e., 2001, following the downward trend in the no. of movies produced in a year.
2. There are 13 distinct genres and among them, the drama genre had the highest number of movies produced overall with a total of 4285 movies.
3. RSVP movies can focus on drama, action and thriller genres as they are the top 3 genres.
4. Dream Warrior Pictures and National Theatre Live productions both have produced most no. of successful movies.
5. Top three directors in the top three genres whose movies have an average rating James Mangold, Anthony Russo, Soubin Shahir. Among them anyone can be hired for the next project.
6. top two actors whose movies have a median rating  $\geq 8$  are Mammooty with 8 movies and Mohanlal with 5 movies. And among them anyone can be hired for the next project.
7. Top three production houses based on the number of votes received by their movies are marvel studios, twentieth century fox, and warner bros and should be considered for global partners. Among multilingual movies are star cinema and twentieth century fox, these production houses can be considered for the next movie.
8. In India Top 3 actors are Vijay Sethupathi, Fahadh Faasil and Yogi Babu based on their average ratings.