

NARDOS Shibeshi

UI/UX & Graphic Designer



About Me

I'm a passionate UI/UX Designer and Graphic Designer with a keen eye for detail and a strong focus on creating intuitive and visually appealing digital experiences. With a blend of creative artistry and user-centered design thinking, I specialize in transforming ideas into engaging interfaces and impactful visual stories.

Skills:

UI/UX Design	97%
Graphic Design	92%
Branding & Identity	95%
Digital Marketing	88%
Content Creation	85%

Education:

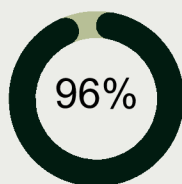
BSc in Electrical and computer Engineering from Dire Dawa University
certification in Digital marketing and graphics design.

Language:

Amharic



English



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Addis Ababa, Ethiopia

Professional Experience:

UI/UX Designer

- Created website and mobile app designs that enhanced user experience and increased engagement.
- Collaborated with international clients using Figma and other modern design tools
- Conducted user research and usability testing to validate design decisions
- Implemented responsive designs and worked closely with developers for seamless integration
- Led end-to-end UI/UX design process from wireframing to final handoff.

Graphic Designer

- Designed branding materials, marketing collateral, and digital assets, resulting in increase in client engagement.
- Collaborated with marketing and product teams to develop visually appealing and effective campaigns.
- Created branding assets, logos, and digital content for businesses in various industries
- Managed multiple design projects simultaneously, ensuring timely delivery and adherence to brand guidelines.
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