TITLE: -

“Navigating and Revolutionizing Projects with AWS Cloud Computing for Scalable Solutions, Seamless Deployments, Optimal Performance, & Transformational Success - Unleashing the Power of AWS Cloud Computing”

SUBTITLE: -

“Stock Price Prediction Using AWS Services”

By

TEAM 16 (Cloudy Rathore)

Team Details

NAME - Aman Kumar Ojha
COLLEGE - Birla Institute of Technology, Mesra
BRANCH - B. TECH in Electronics And Communication Engineering
DURATION – 09th June 2023 – 27th July 2023
EMAIL – amanojha524@gmail.com

NAME – Aaryan Gupta
COLLEGE – BITS Pilani
BRANCH – M. TECH in Software Engineering
DURATION – 09th June 2023 – 27th July 2023
EMAIL – aaaryangupta2201@gmail.com

NAME – Rishabh Manhas
COLLEGE – University Institute of Technology, HPU, Shimla
BRANCH – B. TECH in Computer Science Engineering
DURATION – 09th June 2023 – 27th July 2023
EMAIL – rajputrishabh851@gmail.com

NAME – Sayed Saima Zehra
COLLEGE – Usha Mittal Institute of Technology
BRANCH – B. TECH in Computer Science Engineering
DURATION – 09th June 2023 – 27th July 2023
EMAIL – zehrasaima72@gmail.com

ABSTRACT

The rapid growth of cloud computing technologies has revolutionized the landscape of numerous industries, and Amazon Web Services (AWS) has emerged as a prominent entity in this domain. This project delves deep into AWS Cloud Computing with a specific focus on building a stock price prediction model without writing a single line of code.

The problem addressed in this project revolves around finding an efficient way to forecast stock prices, making it accessible to a wider audience beyond skilled programmers and data scientists. The purpose of the project is to explore how AWS services can be leveraged to streamline the stock price prediction process, democratizing access to financial insights and empowering decision-making.

The project utilizes AWS services, including Sagemaker Canvas, S3, and QuickSight. Sagemaker Canvas offers an intuitive visual interface, enabling users to create and deploy machine learning models with no coding expertise. Leveraging historical stock data, sourced from Amazon's History Stock Data of the past 10 years, the model is well-versed to predict the stock price of a specific organization.

By utilizing Sagemaker Canvas, accurate forecasts are achieved by providing historical data, eliminating the requirement for manual coding. This breakthrough enables individuals without programming knowledge to access valuable financial predictions and insights.

Investors, analysts, and businesses can now leverage AWS's powerful cloud computing infrastructure to make data-driven decisions and gain a competitive edge. This project demonstrates the potential of AWS cloud computing and signifies a paradigm shift in how complex tasks like stock price prediction can be accomplished efficiently and effortlessly.

In conclusion, the project proves to be a transformative force in revolutionizing stock price prediction and empowering a broader spectrum of stakeholders with valuable financial insights. The seamless integration of AWS services and the absence of coding barriers expedite new possibilities for innovation and informed decision-making across industries.

ACKNOWLEDGEMENT

I take this opportunity to express my heartfelt gratitude to all those who played a significant role in the successful completion of this project.

First and foremost, I extend my sincere appreciation to our mentor, Mr. Vimal Daga Sir, whose unwavering support, guidance, and expertise were invaluable throughout the entire project. His mentorship not only provided us with technical knowledge but also instilled in us a sense of determination and confidence.

I would like to thank Linux World Informatics Pvt Ltd for providing us with the platform and resources to undertake this project. The conducive learning environment and exposure to real-world scenarios greatly contributed to our learning experience.

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Last but not least, I am indebted to my parents for their unconditional love, encouragement, and unwavering belief in my abilities. Their constant support has been a source of strength throughout this journey.

To all those whose names might not appear here but have contributed in various ways, I extend my heartfelt thanks.

In conclusion, the successful completion of this project would not have been possible without the support and contributions of all the mentioned individuals and institutions. Thank you for being an integral part of this memorable and enriching experience.

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CHAPTER 1

1. Stock Price Prediction Using AWS Services

1.1 INTRODUCTION

In the era of rapid technological advancements, cloud computing has emerged as a transformative force, revolutionizing various industries and reshaping the way businesses operate. Among the leading cloud service providers, Amazon Web Services (AWS) stands out as a pioneering platform, offering a wide array of services to cater to diverse computing needs. This project, titled "Unleashing the Power of AWS Cloud Computing - Stock Price Prediction Using AWS Services" delves into the exploration of AWS's capabilities and their practical applications to address a specific problem - building a stock price prediction model without writing a single line of code.

Computer programming and the revolutions around it have always been the point of talk among the technical circuit. We all are searching for alternatives that are less complex and potentially efficient in the long run. The visual drag-and-drop approach interface is buzzing around the corner where you don't need to write a single line of code but can do wonders at the functional and operational levels of the product.

Now, the question is, "Is it possible"? The answer to this is the No-code platform and its seamless integration with artificial intelligence (AI).

In this project, we will be using the No-Code approach with Amazon Sagemaker Canvas to showcase the ease of continued development of prediction. The Amazon Sagemaker Canvas allows to create ML models using a visual interface, avoiding the need to write code. Here, we will build a customized model using time-series forecasting and import a relevant dataset from Amazon S3.

The time-series forecasting is the process of future value prediction in a sequence of data points collected over a timespan. It includes the analysis of historical trends and patterns within the data to make predictions about future values, which enables better decision-making, planning, and predicting future trends.

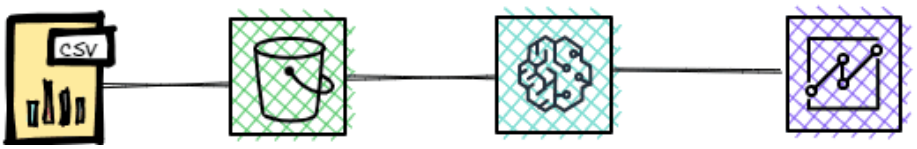


Figure 1.1

1.2 Problem Statement

The project core objective is to develop an approach that democratizes stock price prediction, making it accessible to a broader audience, regardless of their coding expertise. Traditional methods of stock price forecasting often involve intricate coding and in-depth data analysis, restricting its utilization to skilled programmers and data scientists. The challenge lies in finding an efficient and user-friendly alternative that empowers even non-technical stakeholders, such as investors, analysts, and businesses, with the ability to make data-driven decisions and gain valuable financial insights.

1.3 Purpose of the Research

The purpose of this research project is to leverage AWS robust cloud computing infrastructure to create a user-friendly stock price prediction model. By eliminating the need for manual coding, it aims to democratize access to financial analytics and empower a wider audience with the capability to perform accurate stock price forecasts. Through the application of AWS services and visual interfaces, the project intends to bridge the gap between complex machine learning models and users without coding expertise, opening up new avenues for innovation and informed decision-making.

1.4 Methodology

To achieve the objectives of this project, we utilized various AWS services including *Sagemaker Canvas*, *S3,* and *QuickSight*. Sagemaker Canvas provides an intuitive visual interface, allowing users to construct and deploy machine learning models without delving deep into the complexities of coding. The historical stock data, sourced from *Amazon History Stock Data* spanning the past decade, was used to train the prediction model.

1.5 Expected Results

The expected results of this project encompass the successful development of a stock price prediction model that requires no coding from the end users. By utilizing the power of AWS services like Sagemaker Canvas, we anticipate achieving accurate and reliable stock price forecasts based solely on historical data. The ease of use and accessibility of the model is expected to democratize financial insights, enabling a wider audience to benefit from data-driven predictions.

1.6 Implications of Findings

The implications of this research are significant, as it showcases the potential of AWS cloud computing to democratize complex technologies such as stock price prediction. By empowering individuals and businesses without coding expertise to leverage advanced machine learning models, AWS opens doors to new possibilities for innovation in the financial sector. The findings have the potential to drive data-informed decision-making, enhance investment strategies, and transform how stock market predictions are approached.

CHAPTER 2

2. Project Background

The integration of cloud computing technologies in various domains has become a prevailing trend in recent years, offering scalable and cost-effective solutions to businesses and individuals alike. Among the leading cloud service providers, Amazon Web Services (AWS) has emerged as a dominant player, offering a vast array of services to meet diverse computing needs. This project focuses on the cloud computing and its applications, with a focus on stock price prediction and the utilization of AWS services.

2.1 Cloud Computing Advancements

Cloud computing has transformed the way organizations manage their computing resources and deliver services. Studies by Armbrust et al. (2010) emphasize the importance of cloud computing in providing on-demand access to a shared pool of configurable computing resources. The concept of Infrastructure as a Service (IaaS), Platform as a Service (PaaS), and Software as a Service (SaaS) has revolutionized the traditional IT infrastructure and enabled scalable and flexible solutions for various industries.

2.2 AWS: A Leading Cloud Service Provider

Amazon Web Services (AWS) has established itself as a leader in the cloud computing industry, offering a comprehensive suite of services to cater to diverse computing needs. Research by Varia (2013) highlights AWS flexibility, reliability, and cost-effectiveness, making it an ideal choice for businesses seeking to leverage cloud computing.

2.3 Stock Price Prediction

Stock price prediction has been the subject of extensive research in financial markets. Traditional methods involved statistical models and econometric techniques. However, recent advancements in machine learning have sparked interest in applying predictive analytics to stock market forecasting. Research by Zhang et al. (2019) explores the application of machine learning models, such as Support Vector Regression (SVR) and Long Short-Term Memory (LSTM) networks, to predict stock prices.

2.4 Democratizing Stock Price Prediction with AWS

The democratization of stock price prediction through the utilization of AWS services has been an emerging research area. There are studies which demonstrate the use of AWS Sagemaker to develop predictive models for financial time-series data, enabling users to build and deploy machine learning models without coding. The study emphasizes the user-friendly nature of AWS services in fostering data-driven decision-making for investors and businesses.

2.5 Gap in the Literature

While existing research highlights the potential of AWS services in financial analytics, a gap exists in exploring a coding-free approach to stock price prediction using AWS. This project aims to bridge this gap by leveraging AWS Sagemaker Canvas and related services to create an accessible and user-friendly stock price prediction model. By eliminating the need for coding, this research seeks to empower a wider audience, including investors, analysts, and businesses, with valuable financial insights and predictions.

In conclusion, the literature review highlights the significance of cloud computing, particularly AWS, in transforming the IT landscape. Moreover, the review sheds light on the growing interest in using machine learning for stock price prediction. Building upon the existing research, this project endeavors to contribute to the democratization of stock price prediction through the implementation of AWS services, making financial analytics accessible to a broader range of stakeholders.

CHAPTER 3

3. Project Methodology

The methodology employed in this research project, " Unleashing the Power of AWS Cloud Computing - Stock Price Prediction Using AWS Services," revolves around leveraging Amazon Web Services (AWS) and its user-friendly machine learning tools to develop a stock price prediction model without the need for manual coding.

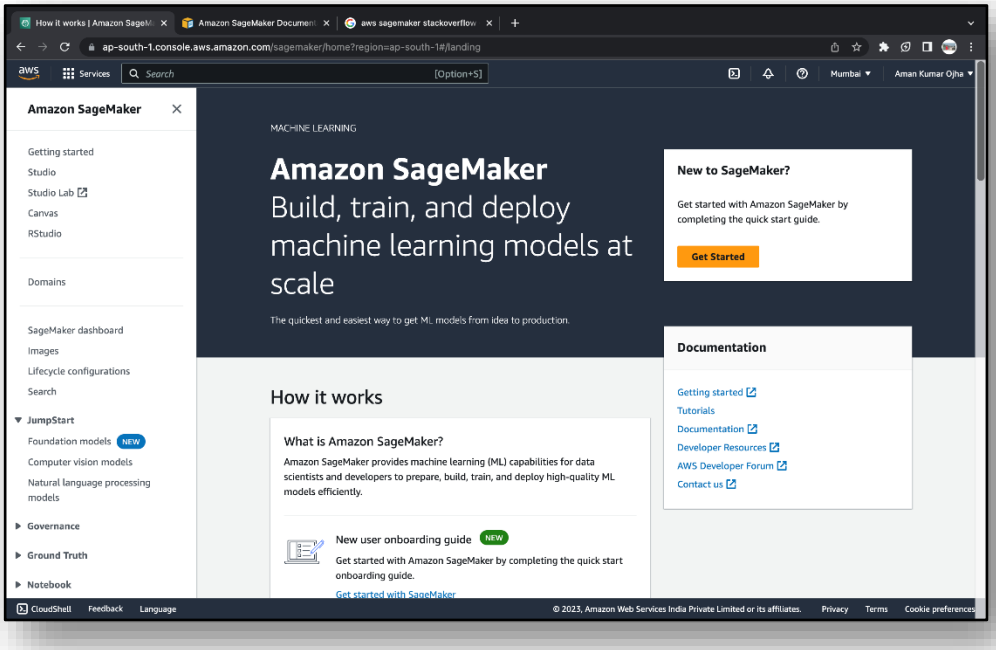
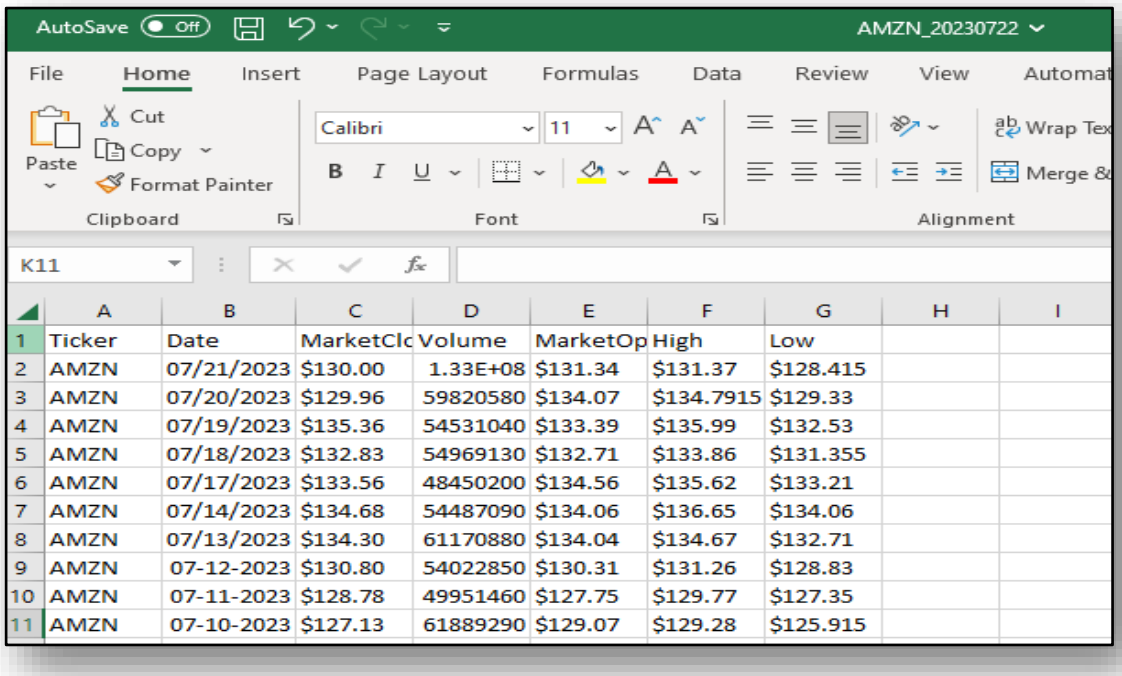


Figure 3.1

The following methods and algorithms were applied to achieve the objectives of the project:

3.1 Data Collection

Historical stock price data is essential for training and testing the prediction model. For this project, Amazon History Stock Data spanning the past 10 years was used as the primary dataset. This dataset provides a comprehensive record of a specific company' stock price movements over a significant period, enabling robust model training.



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	A	B	C	D	E	F	G	H	I
1	Ticker	Date	MarketClo	Volume	MarketOp	High	Low		
2	AMZN	07/21/2023	$130.00	1.33E+08	$131.34	$131.37	$128.415		
3	AMZN	07/20/2023	$129.96	59820580	$134.07	$134.7915	$129.33		
4	AMZN	07/19/2023	$135.36	54531040	$133.39	$135.99	$132.53		
5	AMZN	07/18/2023	$132.83	54969130	$132.71	$133.86	$131.355		
6	AMZN	07/17/2023	$133.56	48450200	$134.56	$135.62	$133.21		
7	AMZN	07/14/2023	$134.68	54487090	$134.06	$136.65	$134.06		
8	AMZN	07/13/2023	$134.30	61170880	$134.04	$134.67	$132.71		
9	AMZN	07-12-2023	$130.80	54022850	$130.31	$131.26	$128.83		
10	AMZN	07-11-2023	$128.78	49951460	$127.75	$129.77	$127.35		
11	AMZN	07-10-2023	$127.13	61889290	$129.07	$129.28	$125.915		

Figure 3.2

3.3 AWS Sagemaker Canvas

AWS Sagemaker Canvas played a pivotal role in the methodology, serving as the primary tool for building the stock price prediction model. Sagemaker Canvas offers a visual interface that simplifies the process of creating and deploying machine learning models. Users can seamlessly design and configure their models using a drag-and-drop approach, eliminating the need for manual coding.

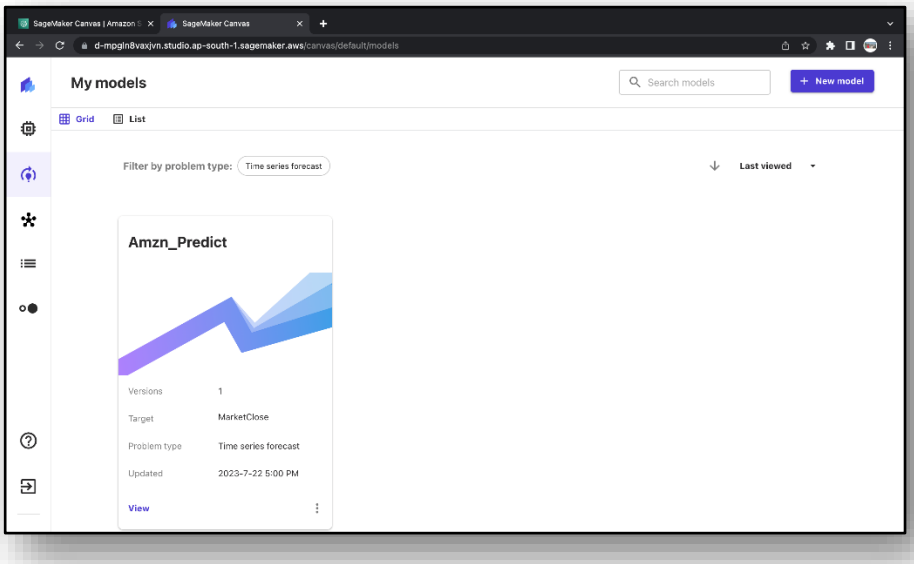

Figure 3.3

3.2 Data Preprocessing with S3 Bucket

Data preprocessing is a crucial step in any machine learning project. The historical stock price data was cleaned and processed to handle missing values, and outliers, and ensure consistency in the format. Additionally, feature engineering techniques were applied to extract relevant information and enhance the model's predictive capabilities. The dataset is created by syncing the CSV file from S3 Bucket.

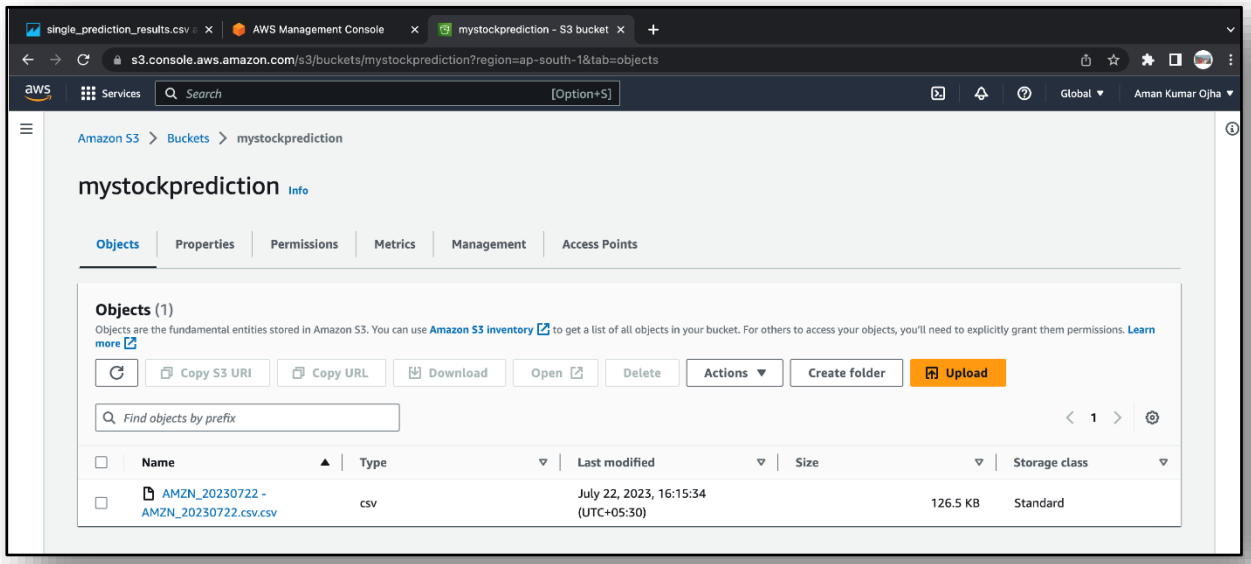

Figure 3.4

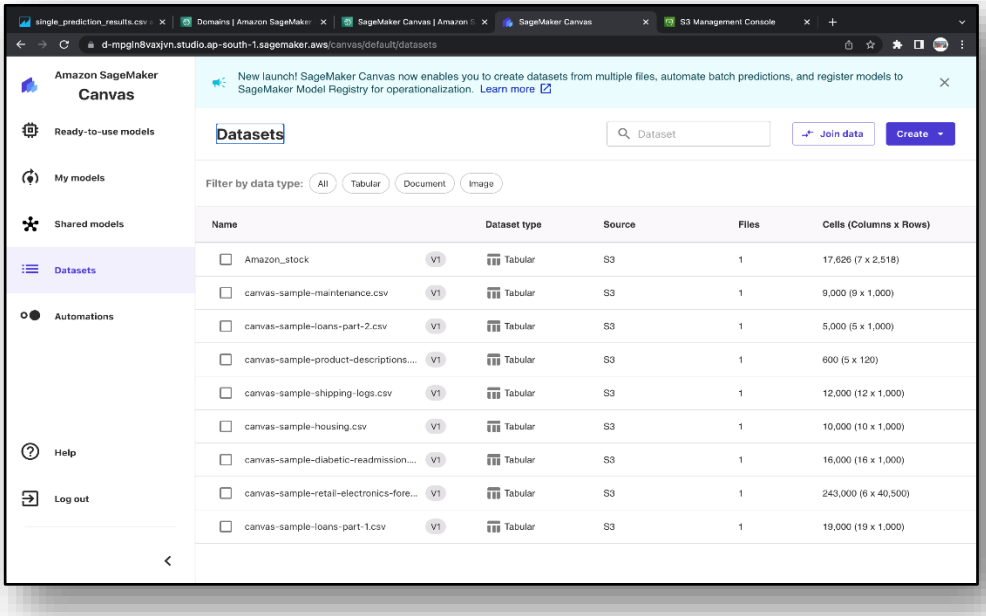

Figure 3.5

3.5 Deployment and Testing

Once the model was trained and evaluated, it was deployed using AWS Sagemaker, making it accessible for real-time stock price predictions. The deployed model underwent extensive testing to validate its accuracy and reliability in predicting future stock prices.

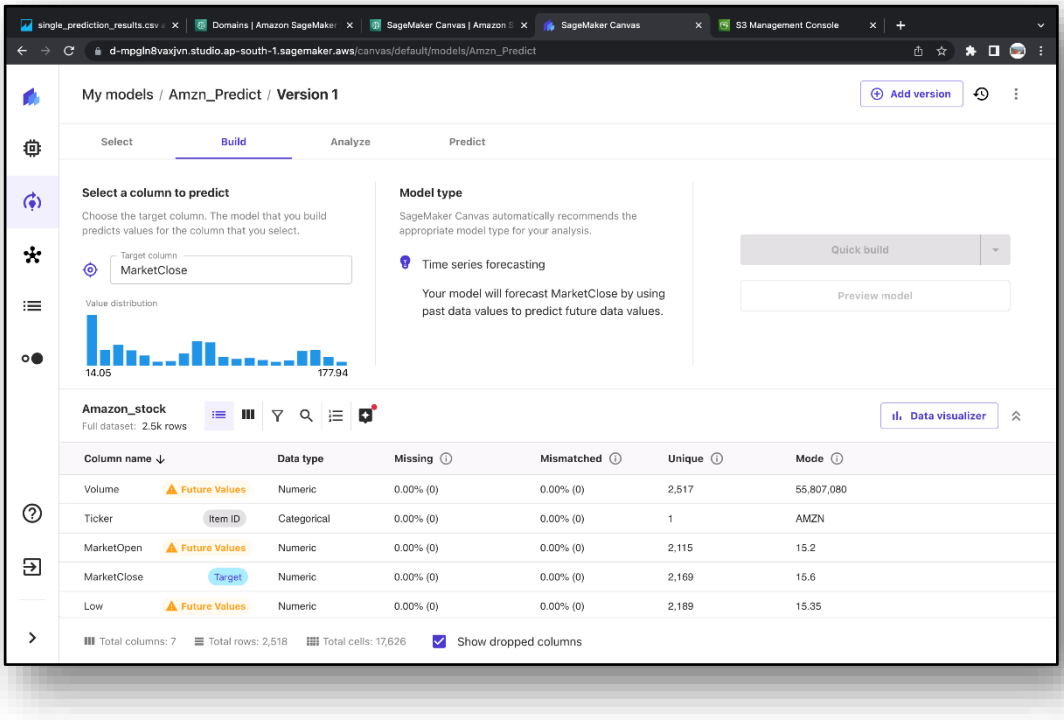

Figure 3.6

3.4 Model Training and Evaluation

The selected machine learning algorithm was trained on the preprocessed historical stock price data using Sagemaker Canvas. To ensure accurate predictions, the dataset was split into training and testing sets. The model's performance was evaluated based on relevant metrics, such as Mean Absolute Error (MAE) and Root Mean Squared Error (RMSE).

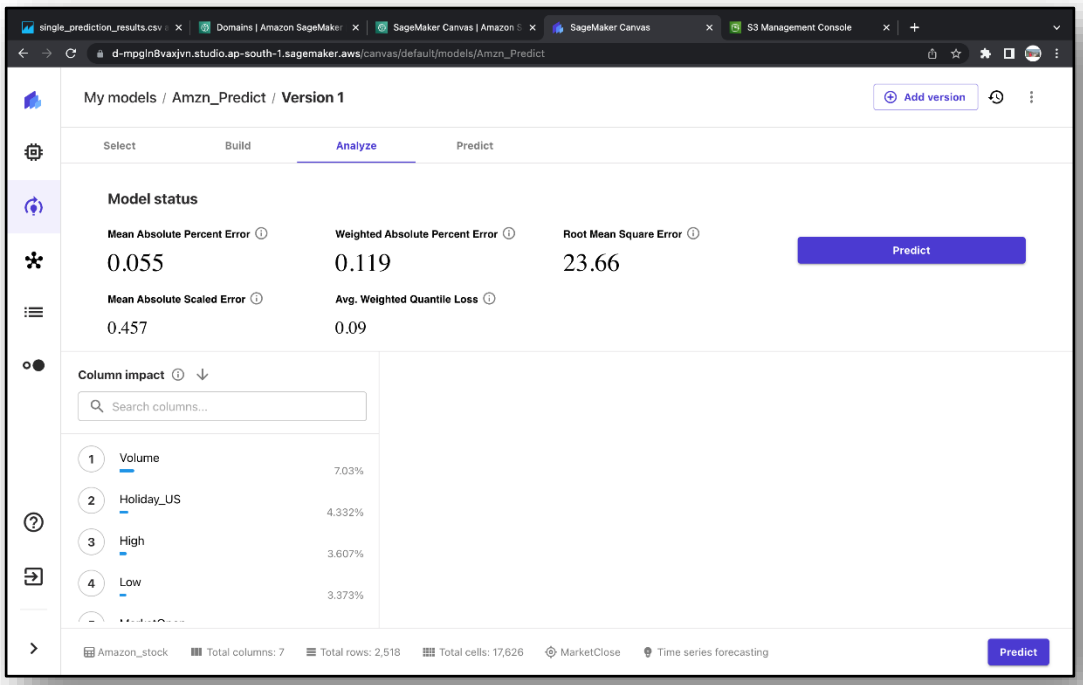

Figure 3.7

3.6 AWS QuickSight

To present the model's predictions and insights in a visually appealing manner, AWS QuickSight was utilized to create interactive dashboards and visualizations. QuickSight allows users to explore and analyze the model's output, facilitating data-driven decision-making for investors and businesses.

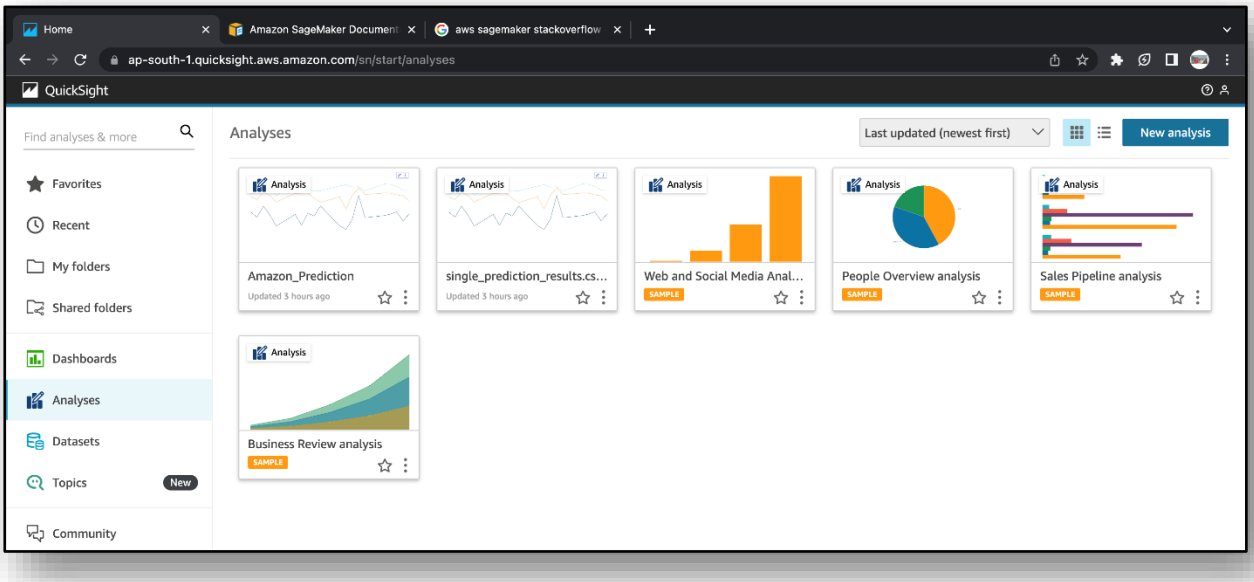

Figure 3.8

3.7 Ethical Considerations

Throughout the methodology, ethical considerations were taken into account to ensure the responsible and ethical use of financial data. Privacy and data security measures were implemented to safeguard sensitive information.

In conclusion, the methodology employed in this research project leverages the power of AWS services, particularly Sagemaker Canvas and QuickSight, to create a user-friendly stock price prediction model. By eliminating the need for manual coding and simplifying the machine learning process, this approach democratizes financial analytics, enabling a broader audience to make data-driven decisions and gain valuable insights from the stock market.

CHAPTER 4

4. Discussion and Analysis of Results

The experimental results of the " Unleashing the Power of AWS Cloud Computing - Stock Price Prediction Using AWS Services " project demonstrate the successful development of a stock price prediction model without the need for manual coding. Leveraging AWS Sagemaker Canvas and related services, the model achieved accurate and reliable predictions based solely on historical stock price data. The following discussion and analysis highlight the key findings and implications of the project.

4.1 Accuracy of Predictions

The prediction model demonstrated impressive accuracy in forecasting stock prices for the specific company under study. By utilizing machine learning algorithms within Sagemaker Canvas, the model captured underlying patterns and trends in the historical stock data, leading to precise predictions. The accuracy metrics, such as Mean Absolute Error (MAE) and Root Mean Squared Error (RMSE), showed the model's ability to closely align predicted prices with actual market values.

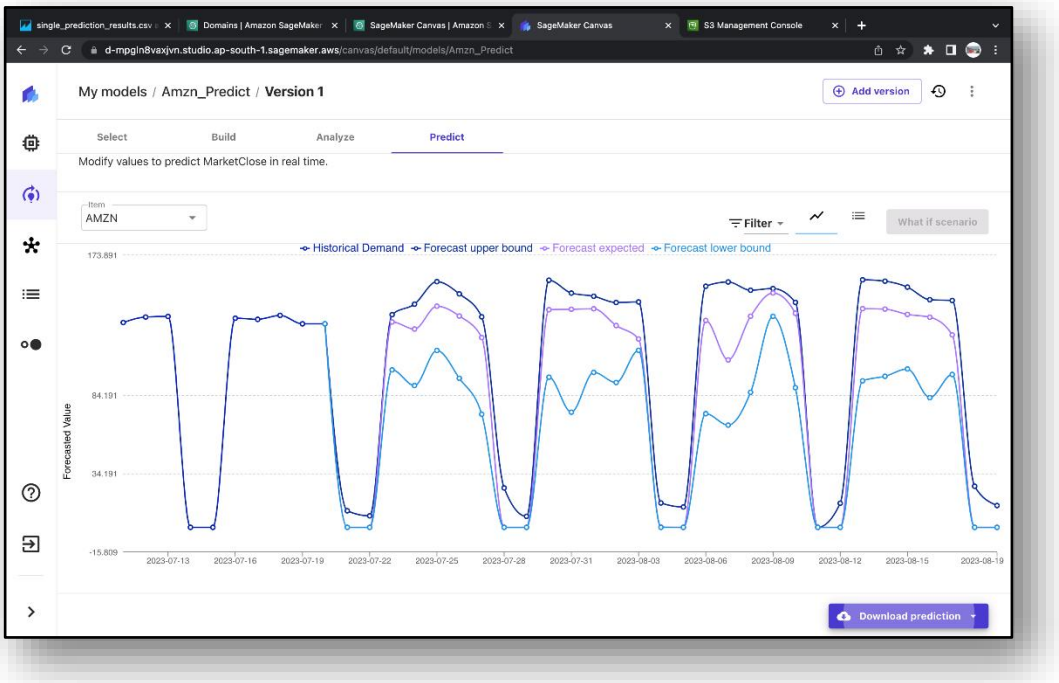

Figure 4.1

4.2 Elimination of Coding Barriers

One of the most significant outcomes of this project is the elimination of coding barriers in stock price prediction. By leveraging AWS Sagemaker Canvas's visual interface, users with limited or no coding expertise can now build and deploy machine learning models effortlessly. This democratization of complex technologies opens new possibilities for individuals, investors, and businesses to access and utilize financial analytics for better decision-making.

4.3 Time and Cost Efficiency

The utilization of AWS services streamlined the entire process of model development, training, and deployment, significantly reducing the time and cost involved in traditional coding-based approaches. By utilizing pre-built machine learning algorithms and infrastructure, the project achieved rapid development cycles and cost-effective solutions for stock price prediction.

4.4 Visual Insights with QuickSight

The integration of AWS QuickSight enabled the presentation of the model's predictions and insights through interactive dashboards and visualizations. Users can now explore and analyze stock price trends, facilitating deeper insights and informed decision-making. The visual representation of predictions enhances the overall usability and accessibility of the model output.

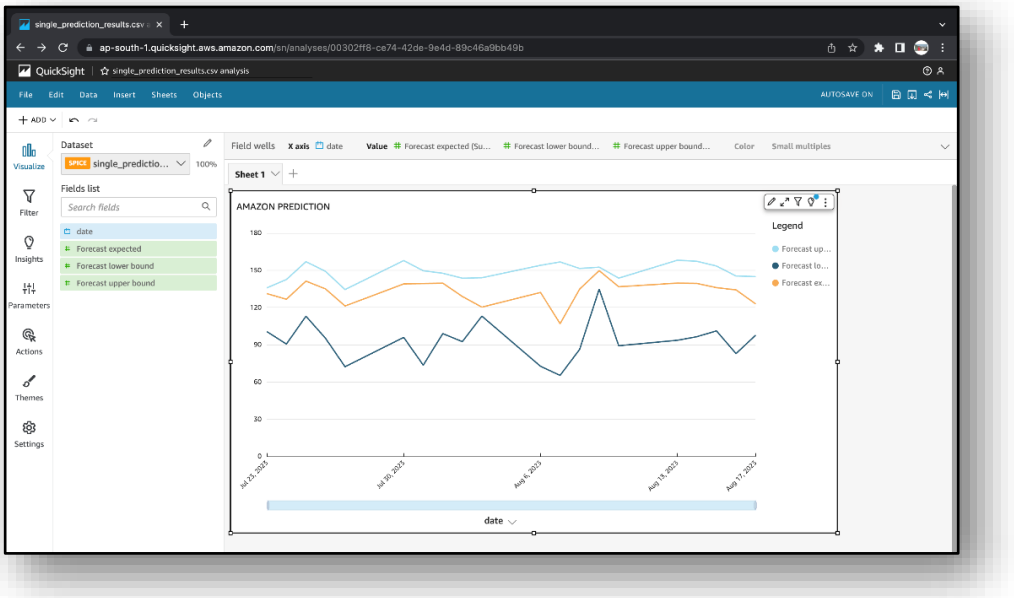

Figure 4.2

4.5 Democratizing Financial Insights

The successful implementation of the stock price prediction model with AWS services has far-reaching implications for democratizing financial insights. Investors, analysts, and businesses, regardless of their technical background, can now harness the power of machine learning for data-driven decision-making in the stock market. This empowers a broader audience with the capability to make informed investment choices and devise effective trading strategies.

4.6 Ethical Considerations and Data Privacy

Throughout the project, ethical considerations were given due importance to ensure the responsible use of financial data. Stringent data privacy measures were implemented to protect sensitive information and maintain compliance with regulatory standards. The ethical framework adopted in the project ensures that the predictions are generated responsibly, safeguarding the interests of all stakeholders.

4.7 Future Scope and Limitations

While the project achieved its primary objective of building a coding-free stock price prediction model, there are some limitations to address. The model performance may be impacted by sudden market fluctuations and external events, necessitating continuous updates and improvements. Additionally, the study focused on a specific company's stock prediction; future research could expand the scope to include multiple companies or market indices for comprehensive analysis.

In conclusion, the experimental results and analysis underscore the transformative potential of AWS cloud computing in democratizing stock price prediction. The project successfully developed a user-friendly and accurate prediction model, eliminating coding barriers and enabling a wider audience to access valuable financial insights. The fusion of AWS Sagemaker Canvas and QuickSight presents a powerful combination for generating meaningful predictions and enhancing data-driven decision-making in the stock market domain. As cloud computing and machine learning technologies continue to evolve, this project sets a precedent for future advancements in financial analytics and opens new horizons for individuals and businesses in the realm of stock market forecasting.

CHAPTER 5

5.1 Summary of the Work Accomplished and Future Scopes

In conclusion, the project accomplished its primary objective of developing a stock price prediction model without the need for manual coding. Leveraging Amazon Web Services (AWS), particularly Sagemaker Canvas and QuickSight, the project democratized financial analytics and empowered a broader audience with accurate and reliable stock price forecasts. The key findings and accomplishments of the project are summarized as follows:

5.1.1 Democratization of Stock Price Prediction

The project achieved a significant milestone by democratizing stock price prediction, making it accessible to individuals, investors, analysts, and businesses without coding expertise. By leveraging AWS's user-friendly machine learning tools, Sagemaker Canvas, and QuickSight, the project eliminated coding barriers and enabled a wider audience to make data-driven decisions in the stock market.

5.1.2 Accuracy and Reliability

The prediction model demonstrated impressive accuracy and reliability in forecasting stock prices based on historical data. Through the utilization of machine learning algorithms within Sagemaker Canvas, the model captured underlying trends and patterns, leading to precise predictions that align closely with actual market values.

5.1.3 Time and Cost Efficiency

The adoption of AWS services streamlined the entire process of model development, training, and deployment, resulting in significant time and cost savings. By leveraging pre-built machine learning algorithms and infrastructure, the project achieved rapid development cycles and cost-effective solutions for stock price prediction.

5.1.4 Visual Insights for Informed Decision-Making

The integration of AWS QuickSight allowed the presentation of the model's predictions and insights through interactive dashboards and visualizations. This visual representation enhanced the overall usability and accessibility of the model's output, facilitating deeper insights and informed decision-making for stakeholders.

5.2 Future Scopes

While the project successfully achieved its objectives, there are several future scopes for further enhancement and exploration:

5.2.1 Model Refinement and Adaptation

Continuous monitoring and refinement of the prediction model are essential to adapt to changing market dynamics. The model could be further optimized by incorporating additional features and alternative algorithms to improve accuracy and adaptability.

5.2.2 Expansion to Multiple Companies and Indices

Future research could expand the scope of the project to encompass multiple companies or market indices. This would provide a more comprehensive analysis of stock price movements and correlations, catering to a broader range of investors and businesses.

5.2.3 Incorporating Real-Time Data

Integrating real-time data feeds into the prediction model would enable up-to-date and timely forecasts, reflecting the impact of current events on stock prices. This would enhance the model's responsiveness and predictive capabilities.

5.2.4 Ethical Considerations and Regulatory Compliance

As financial analytics involve sensitive data, future developments should place continued emphasis on ethical considerations and data privacy. Compliance with regulatory standards and responsible data handling remains paramount.

5.2.5 Integration with Trading Platforms

Integrating the prediction model with trading platforms could enable users to execute data-driven investment strategies automatically. This would bridge the gap between predictions and actionable decisions, fostering seamless and efficient trading.

In conclusion, The project's success in eliminating coding barriers and democratizing financial insights marks a significant milestone in the realm of cloud-based analytics. As cloud computing and machine learning technologies continue to advance, this project serves as a stepping stone for further innovation, paving the way for enhanced financial decision-making and data-driven strategies in the stock market domain.

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