Front-End UI/UX Mini Project Report

- Project Title: **Phone 1 – Product Launch Website**

- Submitted By:

Name: Aman
Roll Number: [2460324]
Email ID: [aman.bhagat@btech.christuniversity.in]

Name: Jeremiah Paul
Roll Number: [2460492]
Email ID: [jeremiah.paul@btech.christuniversity.in]

Name: Jetty Vishnu Charan
Roll Number: [2460378]
Email ID: [jetty.vishnu@btech.christuniversity.in]

- Course: UI/UX Design Fundamentals
- Instructor Name: Nagaveena
- Institution: Christ University
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Abstract:

This project is about designing and building a one-page launch website for “Phone 1,” a concept smartphone created as part of a front-end design exercise. The main idea was to present the product in a clean and attractive way, with all important details available at a glance. The page includes a hero section with a product animation video I created in Blender, feature highlights, customer testimonials, a pricing section, and a clear “Buy Now” call-to-action.

The site was made entirely using HTML5 and CSS3, with Flexbox used for arranging layouts. The design focuses on easy navigation, balanced use of whitespace, and consistent styling so the information feels organized and easy to read. It was important to make sure the website looks good on any device, so the layout adjusts smoothly for mobiles, tablets, and desktops.

The end result is a simple yet professional landing page that could realistically be used for a product release. Working on this project helped me improve my coding skills, learn how to structure content for impact, and understand how design choices can influence user interest and engagement.

Objectives:

The primary goal of this project was to design and develop a visually appealing and functional launch page for the new concept device, “Phone 1.” The website was meant to create a strong first impression, give visitors a clear idea of the product’s features, and encourage them to take action through a prominent purchase option.

While building the site, I aimed to follow modern UI/UX principles to ensure that the design felt clean, easy to navigate, and consistent across different sections. This meant paying attention to visual hierarchy, typography, and color balance so that important details stand out without overwhelming the viewer.

Another objective was to create a fully responsive layout using only HTML5 and CSS3, without relying on frameworks or libraries. This involved learning how to use Flexbox for arranging elements and writing media queries to adapt the layout for different screen sizes. I also focused on using semantic HTML tags to structure content meaningfully, which improves both accessibility and SEO.

Finally, I wanted to gain practical experience in building a real-world style landing page, from planning the structure and creating visual assets (including my own animation in Blender) to styling and testing it across devices. The process was as much about improving my technical coding skills as it was about understanding how design decisions can directly influence user engagement and trust.

Scope of the Project:

The scope of this project was clearly defined to focus entirely on the front-end design and user experience aspects of a product launch website. It was never intended to include any form of backend programming, database connectivity, or advanced scripting—keeping the development strictly within HTML5 and CSS3.

The project covers the creation of a visually compelling, responsive, and user-friendly interface that adapts seamlessly across desktop, tablet, and mobile devices. This includes structuring the webpage into logical, well-defined sections such as the hero banner, product details, feature highlights, pricing information, testimonials, and footer links. Special attention was given to visual hierarchy, so users can instantly grasp the product's core selling points without having to scroll excessively or hunt for information.

Another key part of the scope was brand-focused styling—using colors, typography, and spacing that align with the premium feel of the Phone 1 concept. The goal was to make the website not just functional but also emotionally appealing, reflecting the sophistication and innovation of the product itself.

The project also involves integrating custom visual content, including a product animation video created entirely in Blender, to add uniqueness and personality to the launch page. This addition helps in creating an engaging first impression

and gives the website a more dynamic and interactive feel without relying on JavaScript.

By setting these boundaries—front-end only, no frameworks, and original creative assets—the scope remains realistic while still offering enough complexity to demonstrate solid UI/UX design principles, responsive development techniques, and attention to detail in branding and layout.

Tools & Technologies Used:

Tool / Technology	Purpose
HTML5	Markup and structure
CSS3	Styling and layout
Flexbox	Layout alignment and responsiveness
VS Code	Code editing
Chrome DevTools	Testing and debugging
Blender	Video production for hero section

HTML Structure Overview:

- Semantic tags used: <header>, <nav>, <section>, <footer>.
- Sections included: Navigation, Hero, Features, Testimonials, Pricing, Countdown, Comparison Table, Footer.
- Navigation created using <ul> and <a> elements styled with Flexbox.

CSS Styling Strategy:

- External CSS file: /css/product.css.
- Organized with comments for easy editing.
- Layouts implemented with Flexbox .
- Media queries for different screen sizes.
- Hover effects for interactive elements.
- Color scheme consistent with brand identity.

Key Features

Feature	Description
Responsive Design	Adapts to all device sizes
Custom Video	Hero section video made in Blender
Product Features Section	Highlights key specifications
CSS-Only Countdown	Animated countdown without JavaScript

Pricing Plans	Clear product pricing layout
Testimonials	Customer feedback display
Comparison Table	Model comparison chart

Challenges Faced & Solutions:

Challenge	Solution
Aligning navigation items	Used Flexbox for horizontal alignment
Overlapping on small screens	Used media queries to stack elements
Video scaling issues	Applied object-fit and responsive sizing
Layout without Grid	Fully relied on Flexbox and adjusted margins/padding

Outcome:

- Created a clean, responsive product launch website.
- Implemented multimedia and promotional elements effectively.
- Learned practical Flexbox techniques for layout design.

- Achieved good accessibility and visual hierarchy without JS or frameworks.

Future Enhancements:

- Add JavaScript-based interactive countdown.
- Implement CSS Grid for more complex layouts.
- Backend integration for purchase and contact forms.
- Add theme toggle (light/dark mode).

Sample Code:

Index.html:

```
<!DOCTYPE html>

<html lang="en">

<head>

   <meta charset="UTF-8">

   <meta name="viewport" content="width=device-width, initial-scale=1.0">

   <title>Phone 1</title>

   <link rel="stylesheet" href="css/product.css">

</head>

<body>



   <!-- ================= HEADER & NAVIGATION ================= -->

   <nav class="taskbar">

       <div class="logo">

           <div class="logo-wrapper">

               <img src="assets/images/logo.png" alt="Website Logo">

           </div>
```

```html
    </div>
    <ul class="nav-links">
        <li><a href="#hero">Home</a></li>
        <li><a href="#features">Features</a></li>
        <li><a href="#testimonials">Testimonials</a></li>
        <li><a href="#pricing">Pricing</a></li>
        <li><a href="#buy">Buy</a></li>
    </ul>
    <button class="login-btn">Login</button>
</nav>
<hr class="navbar-separator">


<!-- ================= HERO SECTION ================= -->
<section id="hero" class="intro">
    <h1>Phone 1</h1>
    <span><i>The most advanced smartphone experience ever.</i></span>
</section>


<!-- ================= VIDEO SECTION ================= -->
<section class="video-container">
    <video autoplay muted loop playsinline>
        <source src="assets/video/myvideo.mp4" type="video/mp4">
        Your browser does not support the video tag.
    </video>
</section>
<hr class="navbar-separator">
```

```
    <h2 class="after-video-heading">Know about Phone 1</h2>



    <!-- ================= FEATURES SECTION ================= -->

    <section id="features" class="feature-slider">

        <div class="feature-card">

            <img src="assets/images/feature1.jpg" alt="Premium Back Glass">

            <div class="feature-text">

                <h3>Premium Back Glass Panel</h3>

                <p><i>Crafted from durable Gorilla Glass with a smooth matte
finish for elegance and extra protection.</i></p>

            </div>

        </div>

        <div class="feature-card">

            <img src="assets/images/feature2.jpg" alt="Stunning Display">

            <div class="feature-text">

                <h3>Stunning Display</h3>

                <p><i>A crystal-clear 6.8-inch OLED screen with vibrant colors
and deep contrast.</i></p>

            </div>

        </div>

        <div class="feature-card">

            <img src="assets/images/feature3.jpeg" alt="Pro Camera System">

            <div class="feature-text">

                <h3>Pro Camera System</h3>

                <p><i>Professional-grade photos with our double-lens AI-powered
camera setup.</i></p>

            </div>
```

```
        </div>

        <div class="feature-card">

            <img src="assets/images/feature4.jpg" alt="Powerful Performance">

            <div class="feature-text">

                <h3>Powerful Performance</h3>

                <p><i>Powered by the latest processor for unmatched speed and
efficiency.</i></p>

            </div>

        </div>

    </section>



    <!-- ================= COLORS SECTION ================= -->

    <hr class="navbar-separator">

    <h2 class="after-video-heading">Explore in different colours</h2>

    <section id="colors" class="scroll-section">

        <img src="assets/images/feature5.jpg" alt="Phone Colours"
class="pop-image">

        <div class="text-side">

            <h2>Colors That Speak Your Style</h2>

            <p><i>Choose from an array of beautiful finishes designed to
complement your look and make a statement wherever you go.</i></p>

        </div>

    </section>



    <!-- ================= BATTERY SECTION ================= -->

    <section id="battery" class="scroll-section normal">

        <div class="text-side">
```

```
            <h2>Long-Lasting Battery Life</h2>

            <p>Stay powered throughout your day with our advanced battery
technology, optimized for all-day use without compromise.</p>

        </div>

        <div class="image-side">

            <img src="assets/images/feature6.jpg" alt="Battery Feature"
class="pop-image battery-img">

        </div>

    </section>



    <!-- ================= BUY SECTION ================= -->

    <hr class="navbar-separator">

    <section id="buy" class="buy-section">

        <h2>Own the Future Today</h2>

        <p>Experience the ultimate performance, design, and innovation with
Phone 1 — yours for only <strong>$8999</strong>.</p>

        <button class="buy-btn">Buy Now</button>

    </section>



    <!-- ================ TESTIMONIALS SECTION ================ -->

    <hr class="navbar-separator">

    <section id="testimonials" class="testimonials">

        <h2 class="after-video-heading">What Our Customers Say</h2>

        <div class="feature-slider">

            <div class="feature-card">

                <div class="feature-text">
```

```
                    <p>“Absolutely love the design and performance! Best phone
I’ve ever owned.”</p>

                    <span>★★★★★</span>

                    <h4>- Sarah L.</h4>

                </div>

            </div>

            <div class="feature-card">

                <div class="feature-text">

                    <p>“Battery lasts all day and the camera is just
incredible.”</p>

                    <span>★★★★☆</span>

                    <h4>- Rajesh K.</h4>

                </div>

            </div>

            <div class="feature-card">

                <div class="feature-text">

                    <p>“This product exceeded my expectations! The design is
sleek and performance is top-notch.”</p>

                    <span>★★★★★</span>

                    <h4>- John Doe</h4>

                </div>

            </div>

            <div class="feature-card">

                <div class="feature-text">

                    <p>“Absolutely love it! Customer service was also very
responsive.”</p>

                    <span>★★★★★</span>
```

```
                <h4>- Jane Smith</h4>
            </div>
        </div>
    </div>
</section>


<!-- ================= PRICING SECTION ================= -->
<hr class="navbar-separator">
<section id="pricing" class="pricing">
    <h2 class="after-video-heading">Pricing Plans</h2>
    <div class="feature-slider">
        <div class="feature-card">
            <div class="feature-text">
                <h3>Standard</h3>
                <p>$8999</p>
                <button class="buy-btn">Buy Now</button>
            </div>
        </div>
        <div class="feature-card">
            <div class="feature-text">
                <h3>Pro</h3>
                <p>$9999</p>
                <button class="buy-btn">Buy Now</button>
            </div>
        </div>
    </div>
```

```
    </section>



    <!-- ================= COUNTDOWN (CSS-ONLY SIMULATION) ================= -->

    <hr class="navbar-separator">

    <section id="countdown" class="countdown-section">

        <h2 class="after-video-heading">Launch Countdown</h2>


        <div class="countdown">

        <!-- Minutes -->

        <div class="cd-unit">

            <div class="cd-window">

            <div class="cd-strip cd-mins" aria-hidden="true">

                <!-- 59..00 stacked once; CSS animates translateY with steps(60)
-->

<span>59</span><span>58</span><span>57</span><span>56</span><span>55</span>

<span>54</span><span>53</span><span>52</span><span>51</span><span>50</span>

<span>49</span><span>48</span><span>47</span><span>46</span><span>45</span>

<span>44</span><span>43</span><span>42</span><span>41</span><span>40</span>

<span>39</span><span>38</span><span>37</span><span>36</span><span>35</span>

<span>34</span><span>33</span><span>32</span><span>31</span><span>30</span>
```

```
<span>29</span><span>28</span><span>27</span><span>26</span><span>25</span>

<span>24</span><span>23</span><span>22</span><span>21</span><span>20</span>

<span>19</span><span>18</span><span>17</span><span>16</span><span>15</span>

<span>14</span><span>13</span><span>12</span><span>11</span><span>10</span>

<span>09</span><span>08</span><span>07</span><span>06</span><span>05</span>

<span>04</span><span>03</span><span>02</span><span>01</span><span>00</span>
          </div>
          </div>
          <label>MIN</label>
      </div>


      <div class="cd-sep">:</div>


      <!-- Seconds -->
      <div class="cd-unit">
          <div class="cd-window">
          <div class="cd-strip cd-secs" aria-hidden="true">
              <!-- 59..00 stacked once; CSS animates translateY with steps(60)
-->

<span>59</span><span>58</span><span>57</span><span>56</span><span>55</span>

<span>54</span><span>53</span><span>52</span><span>51</span><span>50</span>
```

```
<span>49</span><span>48</span><span>47</span><span>46</span><span>45</span>

<span>44</span><span>43</span><span>42</span><span>41</span><span>40</span>

<span>39</span><span>38</span><span>37</span><span>36</span><span>35</span>

<span>34</span><span>33</span><span>32</span><span>31</span><span>30</span>

<span>29</span><span>28</span><span>27</span><span>26</span><span>25</span>

<span>24</span><span>23</span><span>22</span><span>21</span><span>20</span>

<span>19</span><span>18</span><span>17</span><span>16</span><span>15</span>

<span>14</span><span>13</span><span>12</span><span>11</span><span>10</span>

<span>09</span><span>08</span><span>07</span><span>06</span><span>05</span>

<span>04</span><span>03</span><span>02</span><span>01</span><span>00</span>
          </div>
          </div>
          <label>SEC</label>
      </div>
      </div>



  </section>


  <!-- ================ PRODUCT COMPARISON ================ -->
```

```html
<hr class="navbar-separator">

<section id="comparison" class="comparison-section">

    <h2 class="after-video-heading">Compare Models</h2>

    <div class="comparison-wrap">

    <table class="comparison-table" role="table">

        <thead>

        <tr>

            <th scope="col">Feature</th>

            <th scope="col">Standard</th>

            <th scope="col">Pro</th>

        </tr>

        </thead>

        <tbody>

        <tr>

            <th scope="row">Display</th>

            <td>6.8" OLED</td>

            <td>6.8" OLED, ProMotion</td>

        </tr>

        <tr>

            <th scope="row">Camera</th>

            <td>Dual-lens, AI</td>

            <td>Dual-lens, AI + Night Pro</td>

        </tr>

        <tr>

            <th scope="row">Back Glass</th>

            <td>Matte Gorilla Glass</td>
```

```
            <td>Matte Gorilla Glass</td>
        </tr>
        <tr>
            <th scope="row">Chipset</th>
            <td>UltraCore X1</td>
            <td>UltraCore X1 Max</td>
        </tr>
        <tr>
            <th scope="row">Battery Life</th>
            <td>All-day</td>
            <td>All-day + Fast Charge</td>
        </tr>
        <tr>
            <th scope="row">Price</th>
            <td>$8999</td>
            <td>$9999</td>
        </tr>
        <tr>
            <th scope="row">Buy</th>
            <td><button class="buy-btn">Buy Standard</button></td>
            <td><button class="buy-btn">Buy Pro</button></td>
        </tr>
        </tbody>
    </table>
    </div>
</section>
```

```html
    <!-- ================= FOOTER SECTION ================= -->



   <footer class="footer">

       <hr class="navbar-separator">

       <p>© 2025 Phone 1 | All Rights Reserved</p>

       <ul class="nav-links">

           <li><a href="#">Contact</a></li>

           <li><a href="#">Privacy Policy</a></li>

           <li><a href="https://www.instagram.com/iphone" target="_blank"
rel="noopener">Instagram</a></li>

           <li><a href="https://www.twitter.com/iphone" target="_blank"
rel="noopener">Twitter</a></li>

       </ul>

   </footer>

</body>

</html>
```

Style.css:

```css
/* ================ GENERAL STYLES ================ */

body {

   margin: 0;

   font-family: Arial, sans-serif;

   background-color: #222;

   color: rgb(0, 0, 0);

}
```

```
/* ================= TASKBAR ================= */

.taskbar {

   display: flex;

   justify-content: space-between;

   align-items: center;

   background-color: #222;

   padding: 10px 20px;

   color: white;

}



.logo-wrapper {

   height: 30px;

   width: 30px;

   border-radius: 50%;

   background-color: white;

   display: flex;

   justify-content: center;

   align-items: center;

   overflow: hidden;

   border: 2px solid #000000;

}



.logo-wrapper img {

   height: 70%;

   width: 70%;
```

```
  object-fit: contain;
}

.nav-links {
  list-style: none;
  display: flex;
  gap: 20px;
  margin: 0;
  padding: 0;
}

.nav-links a {
  color: white;
  text-decoration: none;
  font-weight: 500;
  transition: color 0.3s ease;
}

.nav-links a:hover {
  color: #00bcd4;
}

.login-btn {
  background-color: #00bcd4;
  color: white;
  border: none;
```

```
   padding: 8px 15px;
   cursor: pointer;
   border-radius: 4px;
   transition: background-color 0.3s ease;
}

.login-btn:hover {
   background-color: #0097a7;
}

.navbar-separator {
   border: none;
   height: 2px;
   background-color: #00bcd4;
   margin: 0;
}

/* ================= HERO & INTRO ================= */
.intro {
   padding-top: 80px;
   background-color: #222;
   padding-bottom: 20px;
   display: flex;
   justify-content: space-between;
   align-items: center;
   padding: 0 40px;
```

```
   color: white;
}

.video-container {
   display: flex;
   justify-content: center;
   align-items: flex-start;
   height: 80vh;
   padding-top: 20px;
   box-sizing: border-box;
}

.video-container video {
   width: 90%;
   max-width: 900px;
   border-radius: 10px;
   box-shadow: 0 4px 15px rgba(0,0,0,0.2);
}

.after-video-heading {
   padding: 20px 40px;
   color: white;
   font-size: 2rem;
}

/* ================= FEATURE SLIDER ================= */
```

```
.feature-slider {
   display: flex;
   overflow-x: auto;
   gap: 20px;
   padding: 20px;
   background-color: #111;
   scrollbar-width: thin;
}

.feature-card {
   width: 400px;
   background-color: #ffffff;
   border-radius: 10px;
   overflow: hidden;
   flex-shrink: 0;
   box-shadow: 0 4px 10px rgba(0,0,0,0.3);
   display: flex;
   flex-direction: column;
   transition: transform 0.3s ease;
}

.feature-card:hover {
   transform: translateY(-5px);
}

.feature-card img {
```

```
  width: 100%;
  height: 500px;
  object-fit: cover;
}

.feature-card:nth-child(3) img {
  width: 400px !important;
  height: 300px !important;
  margin-top: 200px;
  object-fit: cover !important;
  border-radius: 8px;
}

.feature-text {
  padding: 15px;
  color: black;
}

.feature-text h3 {
  margin: 0 0 10px;
  color: black;
}

.feature-text p {
  margin: 0;
  font-size: 0.9rem;
```

```
  color: black;
}

/* ================= SCROLL SECTIONS ================= */
.scroll-section {
  display: flex;
  align-items: center;
  gap: 200px;
  height: 100vh;
  padding: 0 50px;
  background: black;
  color: white;
}

.scroll-section.normal {
  height: 70vh;
  flex-direction: row;
}

.image-side, .text-side {
  flex: 1;
}

.pop-image {
  width: 600px;
  border-radius: 15px;
```

```
   animation: popUp 1s ease-out both;

   animation-timeline: view();

   animation-range: entry 0% cover 40%;

}



.battery-image {

   width: 500px !important;   /* bigger size for this image only */

   height: auto !important;

   border-radius: 15px;

   animation: popUp 1s ease-out both;

   animation-timeline: view();

   animation-range: entry 0% cover 40%;

 }



@keyframes popUp {

   0% {

       opacity: 0;

       transform: scale(0.5);

   }

   100% {

       opacity: 1;

       transform: scale(1);

   }

}



/* ================= BUY SECTION ================= */
```

```
.buy-section {
   text-align: center;
   padding: 50px 20px;
   background: #111;
   color: white;
}

.buy-btn, .cta-btn {
   background-color: #00bcd4;
   color: white;
   border: none;
   padding: 12px 25px;
   font-size: 1rem;
   border-radius: 5px;
   cursor: pointer;
   transition: background-color 0.3s ease;
}

.buy-btn:hover, .cta-btn:hover {
   background-color: #0097a7;
}

/* ================= TESTIMONIALS ================= */
.testimonials {
   padding: 40px;
   background: #111;
```

```
  color: white;
}

.testimonials .feature-card {
  background: #222;
  color: white;
}

.testimonials .feature-text {
  color: white;
}

.testimonials span {
  color: gold;
  font-size: 1.2rem;
}
.testimonials .feature-text p {
  color: white !important;
}

/* ================= PRICING ================= */
.pricing {
  padding: 40px;
  background: #111;
  color: white;
}
```

```
.pricing .feature-card {
   background: #222;
   color: white;
   text-align: center;
}

.pricing .feature-card.highlight {
   border: 2px solid #00bcd4;
}
.pricing .feature-text h3{
   color: white;
}
.pricing .feature-text p{
   color: white;
}

/* ================= FOOTER ================ */
.footer {
   text-align: center;
   padding: 20px;
   background: #000;
   color: white;
}

.footer .nav-links {
```

```
  justify-content: center;
  margin-top: 10px;
}




/* ================= COUNTDOWN (CSS-ONLY) ================= */
.countdown-section {
  background: #111;
  color: white;
  padding: 20px 40px 40px;
 }
 .countdown {
  display: flex;
  align-items: center;
  justify-content: center;
  gap: 16px;
  margin: 10px 0 6px;
 }
 .cd-unit {
  display: flex;
  flex-direction: column;
  align-items: center;
  gap: 6px;
 }
 .cd-window {
  width: 96px;            /* digit box width */
```

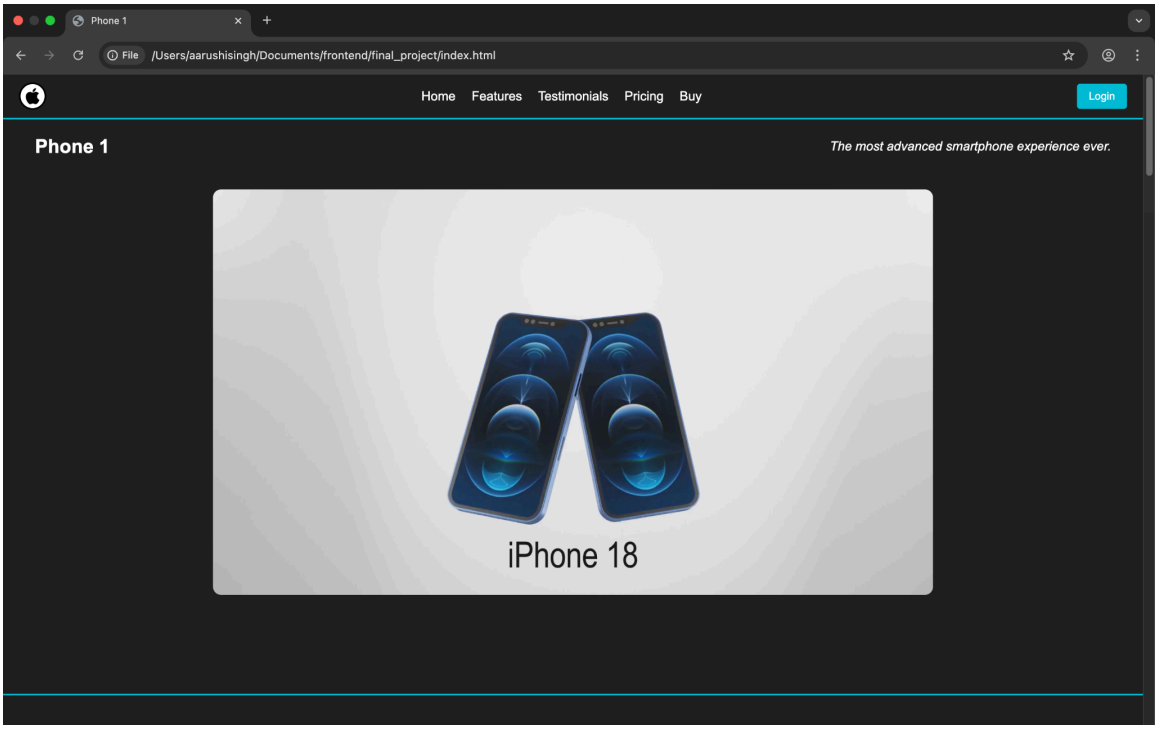
```
  height: 64px;           /* one row height */
  border-radius: 10px;
  background: #222;
  box-shadow: 0 6px 20px rgba(0,0,0,0.35) inset, 0 2px 8px rgba(0,0,0,0.25);
  overflow: hidden;
  display: grid;
  place-items: center;
}
 .cd-strip {
  display: grid;
  /* Stack all "spans" vertically; one span is exactly the window height */
}
 .cd-strip span {
  /* Each cell matches the window size; center the number */
  display: grid;
  place-items: center;
  width: 96px;
  height: 64px;
  font-weight: 700;
  font-size: 2rem;
  color: #00e0ff;
  letter-spacing: 1px;
}
 .cd-sep {
  font-size: 2rem;
  color: #00bcd4;
```

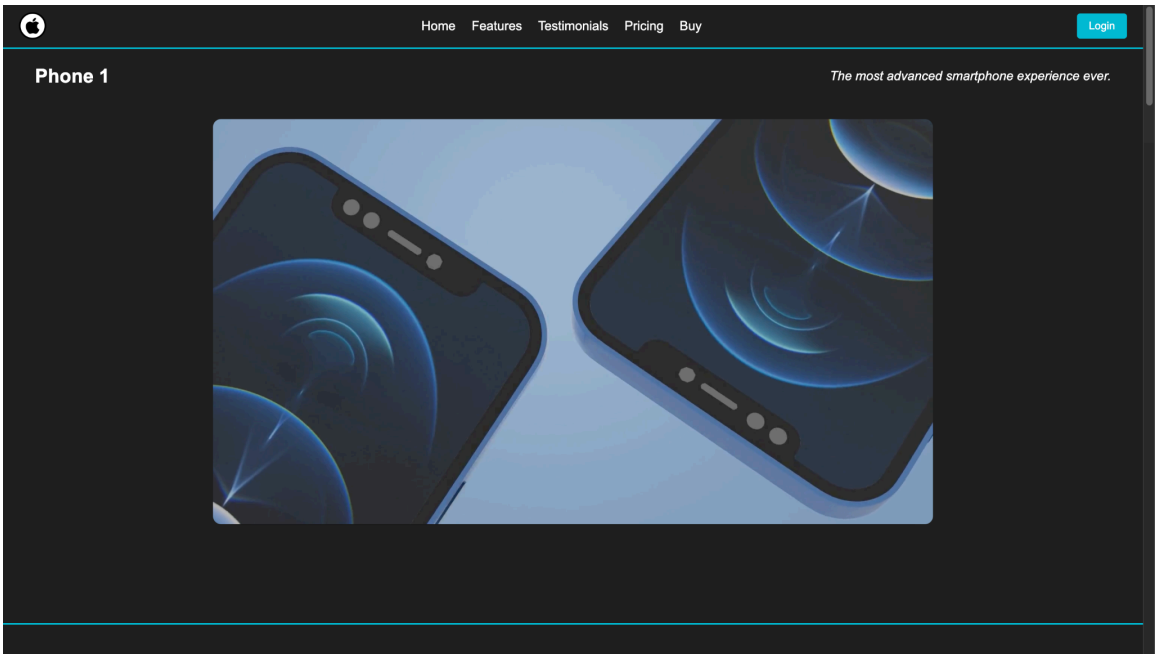
```
  margin: 0 4px;
}
 /* Animation:
   - Seconds: 60 steps -> one step per second (duration = 60s)
   - Minutes: 60 steps -> one step per "minute" (duration = 60s * 60 = 3600s)
   NOTE: purely visual; restarts when it hits 00.
*/
.cd-secs {
  animation: cdSlide 60s steps(60) infinite;
}
 .cd-mins {
  animation: cdSlide 3600s steps(60) infinite;
}
 @keyframes cdSlide {
  from { transform: translateY(0); }
  to   { transform: translateY(-3840px); } /* 60 rows * 64px row height =
3840px */
}
 .countdown label {
  font-size: 0.8rem;
  color: #aaa;
  margin-top: -2px;
  letter-spacing: 1px;
}
 .cd-note {
  text-align: center;
```

```
  margin-top: 6px;

  color: #bbb;

  font-size: 0.9rem;

}

 /* ================= COMPARISON TABLE ================= */

.comparison-section {

  background: #111;

  color: white;

  padding: 20px 40px 50px;

}

 .comparison-wrap {

  overflow-x: auto;

}

 .comparison-table {

  width: 100%;

  border-collapse: collapse;

  min-width: 620px;

  background: #1a1a1a;

  border-radius: 10px;

  overflow: hidden;

  box-shadow: 0 4px 16px rgba(0,0,0,0.3);

}

 .comparison-table thead th {

  background: #00bcd4;

  color: #000;

  text-align: left;
```

```
  padding: 14px 16px;
  font-size: 1rem;
}
 .comparison-table tbody th,
.comparison-table tbody td {
  padding: 14px 16px;
  border-bottom: 1px solid rgba(255,255,255,0.08);
  color: #e8e8e8;
}
 .comparison-table tbody tr:nth-child(odd) {
  background: #171717;
}
 .comparison-table tbody tr:hover {
  background: #202020;
}
 .comparison-table tbody th {
  font-weight: 600;
  color: #fff;
}
 /* Buttons inside table reuse your .buy-btn styles; add a subtle tweak on
small screens */
@media (max-width: 600px) {
  .cd-window { width: 80px; height: 56px; }
  .cd-strip span { width: 80px; height: 56px; font-size: 1.6rem; }
  @keyframes cdSlide { to { transform: translateY(-3360px); } } /* 56px * 60
*/
}
```

OUTPUT:


Phone 1
File /Users/aarushisingh/Documents/frontend/final_project/index.html
Home Features Testimonials Pricing Buy
Login
Phone 1
The most advanced smartphone experience ever.
iPhone 18


Home Features Testimonials Pricing Buy
Login
Phone 1
The most advanced smartphone experience ever.

Know about Phone 1

Premium Back Glass Panel

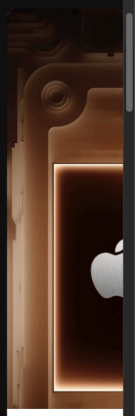
Crafted from durable Gorilla Glass with a smooth matte finish for elegance and extra protection.

Stunning Display

A crystal-clear 6.8-inch OLED screen with vibrant colors and deep contrast.

Pro Camera System

Professional-grade photos with our double-lens AI-powered camera setup.



Powerful Perfo

Powered by the late and efficiency.

Know about Phone 1

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Stunning Display

A crystal-clear 6.8-inch OLED screen with vibrant colors and deep contrast.

Pro Camera System

Professional-grade photos with our double-lens AI-powered camera setup.

Powerful Performance

Powered by the latest processor for unmatched speed and efficiency.

Explore in different colours

Colors That Speak Your Style

Choose from an array of beautiful finishes designed to complement your look and make a statement wherever you go.

Long-Lasting Battery Life

Stay powered throughout your day with our advanced battery technology, optimized for all-day use without compromise.

Own the Future Today

Experience the ultimate performance, design, and innovation with Phone 1 — yours for only **$8999**.

Buy Now

Own the Future Today

Experience the ultimate performance, design, and innovation with Phone 1 — yours for only **$8999**.

Buy Now

What Our Customers Say

"Absolutely love the design and performance! Best phone I've ever owned."
★★★★★

- Sarah L.

"Battery lasts all day and the camera is just incredible."
★★★★☆

- Rajesh K.

"This product exceeded my expectations! The design is sleek and performance is top-notch."
★★★★★

- John Doe

"Absolu
respons
★★★

- Jane

Pricing Plans

Own the Future Today

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Buy Now

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phone

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★★★★★

- John Doe

"Absolutely love it! Customer service was also very responsive."
★★★★★

- Jane Smith

Pricing Plans

Pricing Plans

Standard
$8999
Buy Now

Pro
$9999
Buy Now

Launch Countdown

55 : 30
MIN SEC

Compare Models

MIN SEC

Compare Models

Feature	Standard	Pro
Display	6.8" OLED	6.8" OLED, ProMotion
Camera	Dual-lens, AI	Dual-lens, AI + Night Pro
Back Glass	Matte Gorilla Glass	Matte Gorilla Glass
Chipset	UltraCore X1	UltraCore X1 Max
Battery Life	All-day	All-day + Fast Charge
Price	$8999	$9999
Buy	Buy Standard	Buy Pro

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Conclusion:

The Phone 1 Product Launch Website successfully demonstrates how a well-structured HTML and CSS project can create a visually appealing and functional interface. This project strengthened my skills in semantic HTML, CSS styling, and responsive design principles, ensuring the site works smoothly across different devices.

By integrating my own Blender-created product animation, the website gained a unique and personalized touch that enhanced the overall presentation. The process also improved my understanding of UI/UX design, emphasizing the importance of visual hierarchy, consistency, and user-friendly navigation.

Overall, the project met its objectives and provided valuable hands-on experience in front-end development. It also laid a solid foundation for future improvements, such as adding JavaScript interactivity and backend integration.

References:

- **L&T LMS:** **https:**//learn.lntedutech.com/Landing/MyCourse
- **W3Schools HTML & CSS Documentation** – https://www.w3schools.com
- **FreeCodeCamp – Responsive Web Design Principles** – https://www.freecodecamp.org
- Personal experience and self-created resources, including the **product animation video made in Blender** by *Aman*.