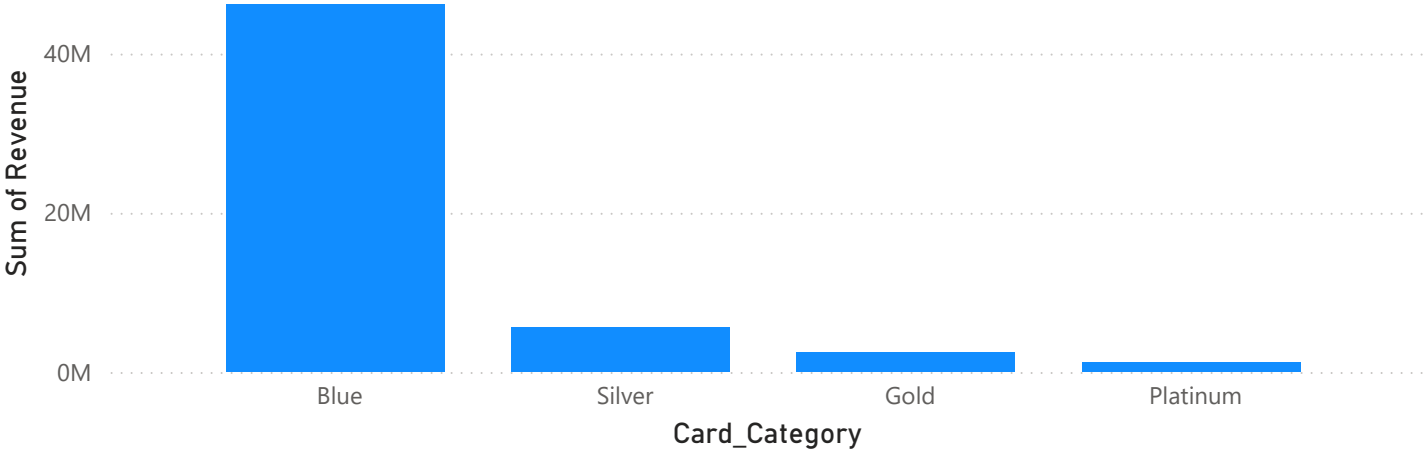


Sum of Revenue by Card\_Category



| Week_Num2 | Sum of Revenue | Current_Week_Revenue | Previous_Week_Revenue | WOW_Revenue |
|-----------|----------------|----------------------|-----------------------|-------------|
| 52        | 933134         | 933134               | 1070439               | -12.8%      |
| 51        | 1070439        | 1070439              | 1026549               | 4.3%        |
| 50        | 1026549        | 1026549              | 980152                | 4.7%        |
| 49        | 980152         | 980152               | 1008777               | -2.8%       |
| 48        | 1008777        | 1008777              | 1047120               | -3.7%       |
| 47        | 1047120        | 1047120              | 1078915               | -2.9%       |
| 46        | 1078915        | 1078915              | 1094927               | -1.5%       |
| 45        | 1094927        | 1094927              | 1063063               | 3.0%        |
| 44        | 1063063        | 1063063              | 934631                | 13.7%       |
| 43        | 934631         | 934631               | 1080205               | -13.5%      |
| 42        | 1080205        | 1080205              | 922274                | 17.6%       |

# Credit Card Transaction Report

55M

Sum of Revenue

8M

Interest Earned

45M

Total Transaction  
Amount

656K

Total Transaction  
Count

Q4

Q3

Q2

Q1

Week Start Date

All

| Card_Category | Sum of Revenue | Sum of Total_Trans_Amt | Sum of Interest_Earned |
|---------------|----------------|------------------------|------------------------|
| Blue          | 46139398       | 36957875               | 6495888                |
| Silver        | 5586332        | 4586746                | 812081                 |
| Gold          | 2454072        | 2024078                | 373784                 |
| Platinum      | 1135608        | 953314                 | 161629                 |
| Total         | 55315410       | 44522013               | 7843382                |

Silver

Blue

Gold

Platinum

Medium

Low

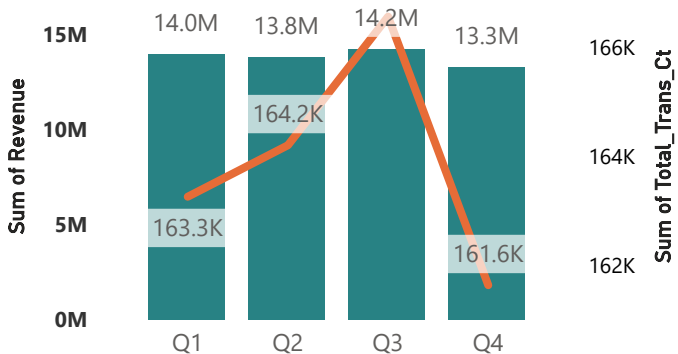
High

F

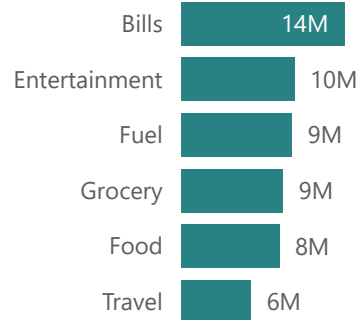
M

## Qtr Revenue and Total Transaction Count

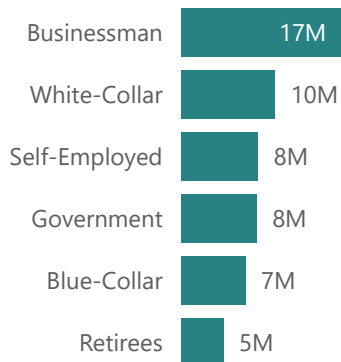
Sum of Revenue Sum of Total\_Trans\_Ct



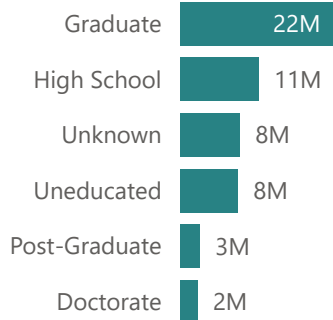
## Revenue by Expenditure Type



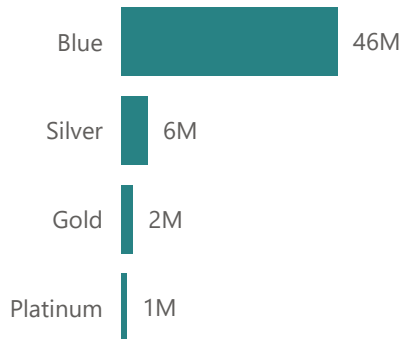
## Revenue by Job Type



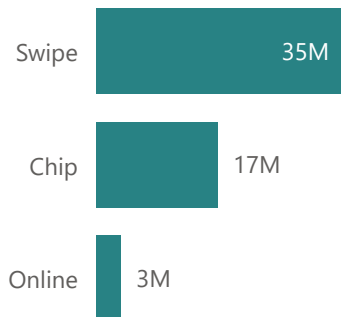
## Revenue by Education Level



## Revenue by Card Type



## Revenue by Card Type



# Credit Card Customer Report

Week Start Date

All

Revenue

55M

Total  
Interest

8M

Income

576M

CSS

3.19

Q4

Q3

Q2

Q1

M

30M

F

25M

Silver

Blue

Gold

Platinum

Medium

Low

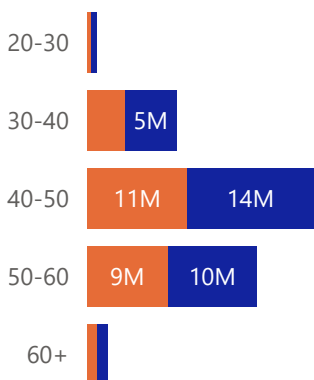
High

Swipe

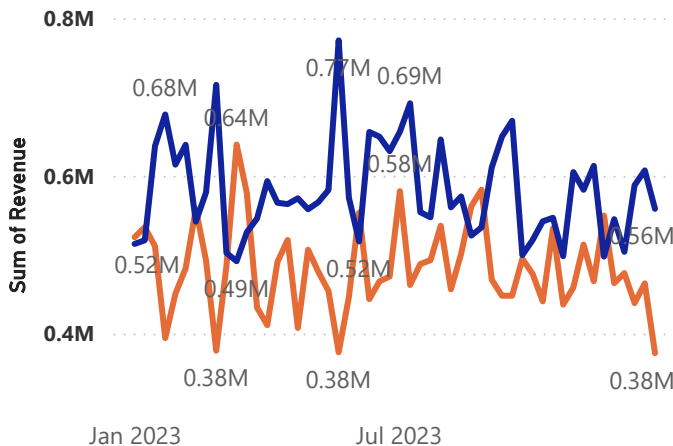
Online

Chip

## Revenue By Age Group-wise

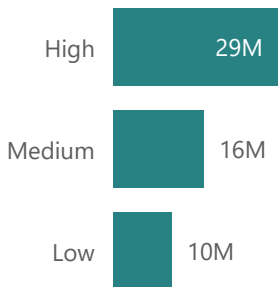


## Revenue By Week

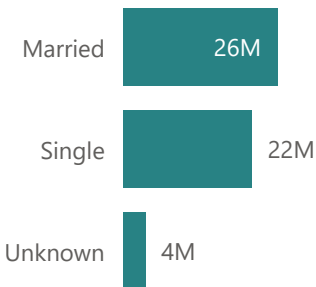


| Customer_Job  | Sum of Revenue | Sum of Income |
|---------------|----------------|---------------|
| Businessman   | 17387832       | 186959919     |
| White-Collar  | 10114656       | 103930055     |
| Self-Employed | 8261758        | 75313288      |
| Government    | 8111701        | 88773989      |
| Blue-Collar   | 6904279        | 72262158      |
| Retirees      | 4535184        | 48675030      |
| Total         | 55315410       | 575914439     |

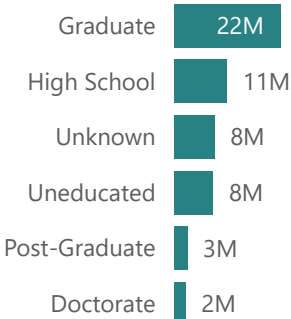
## Revenue By Income Group-wise



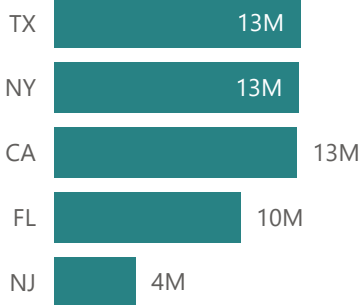
## Revenue By Marital Status



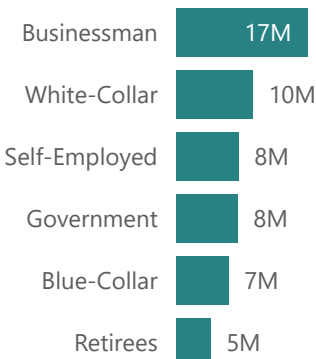
## Revenue By Education Level



## Revenue By Top 5 States



## Revenue By Job Type



## Revenue By Dependent Group

