DeLo - A crowdsourced inter-city delivery app

DeLo is an on-demand Parcel Delivery application that helps you send your parcel from one destination to another inter-city with few clicks. People can send/ receive lightweight packages to from different cities with the help of willing travellers.

Download Now

Revolutionising Inter-City Deliveries

DeLo partner picks up the package from the sender and delivers it to the volunteer's address. Once the volunteer reaches the destination, a DeLo partner will be allocated to receive it from the volunteer. The partner delivers the package to the sender's intended address.

GLOBAL

Parcel Shipping Statistics

200 Billion
Predicted parcel volume by 2020

Source: Pitney Bowes

317 Billion
Parcel revenue reached 13% increase from 2018

Source: Pitney Bowes

21%
Year-over-Year growth of Parcel Volume in India

Source: Pitney Bowes

USER RESEARCH

Problems

User needs to send a parcel to his/ her relative urgently but not sure which service is reliable.

Most users would like to use a service which they can trust and rely on.

During the pandemic where most people would prefer to stay at home, the requirement of parcel delivery service is growing rapidly.

USER RESEARCH

Solutions

DeLo helps in connecting you with appropriate volunteer to have a complete parcel delivery experience from start to finish.

We send partner and volunteer location updates to contact person via SMS at every point.

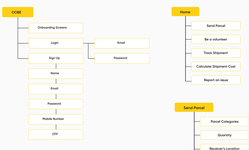
Navigating through the app is very easy since it only takes a couple of steps to request for a pickup or be a volunteer.

FEATURES

What makes DeLo standout?

- Real-time Package Tracking
- Pre-scheduled and on-demand deliveries
- Email Confirmations
- Volunteer Ratings and Reviews
- Signature Verifications
- Tracking via SMS
- Pickup Request on Call

Information Architecture



Visual Identity

DeLo.

DeLo.

Typography

Gilroy

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 0

Color Palette

#1E1F25 #fdd015 #ebebeb

Home Screen

- Send Package
- Be a Volunteer
- Calculate Shipping Cost
- Request Pickup
- Report an Issue
- Order History

Track Shipment

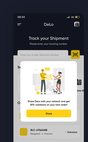
- Latest Updates
- Contact Details

Sender can track the parcel using the Tracking ID and contact the partner/ volunteer if required.

Real-time Delivery Updates

- SMS Updates
- App Notifications

User can track consignment via app or SMS, which ever option is convenient.

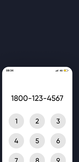


Referral Bonuses

Existing users can share their referral code with their network and get rewarded with discount coupons and much more!

Pickup Request over call

The sender can also give a miss call on our toll-free number. Our representative will get back to the sender and ask all the necessary details required to send the package.



DeLo.

Thanks for Watching

Full Project Coming Soon!