

Archita Manasvi

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EDUCATION

Georgia Institute of Technology

Atlanta, Georgia

Bachelor of Science in Computer Science, Minor in Psychology | GPA: 3.8/4.0

Expected December 2026

- Concentrations: Intelligence and People (Human-Computer Interaction)
- Coursework: Computer Programming, Objects & Design, Data Structures & Algorithms, OOP
- Extracurriculars: Data Science @ GT, ATL Tanishq Competitive Dance Team, Web Development @ GT

EXPERIENCE

ENGAGEathon

Remote

AI & Marketing Cohort Intern

May 2023 – August 2023

- Increased marketing strategies using ChatGPT, Microsoft Designer, Runway ML, and Canva AI to design promotional campaigns for 4 new startup companies
- Designed startup website through training AI and enhanced JavaScript, CSS, HTML, and responsive design

Assets Edge

Remote

Computer Science Intern

September 2022 – February 2023

- Participated in weekly SCRUM framework meetings to give updates and liaise with different teams
- Developed a Shopify website to showcase the company's financial services and alignment technology

Just One Africa

Alpharetta, Georgia

Social Media Intern

June 2020 – August 2020

- Restored Pinterest and Instagram platforms to update with current trends
- Modeled company products for the website and regularly updated the organization's website with 100+ viewers

LEADERSHIP

Artificial Intelligence at Georgia Tech

Atlanta, Georgia

Director of Marketing

May 2024 – Present

- Design club's marketing and branding kit for events, hackathons, and sponsorships
- Plan and lead promotion for hackathons hosted at GT, and attend weekly meetings to coordinate events

Striking Summit Incorporation

Cumming, Georgia

Head of Logistics/Web Design + CEO

March 2021 – May 2023

- Streamlined operations, coordinated more than 10 events, and developed the official website for the non-profit
- Expanded to 4 nationwide chapters, and engaged with local foster centers to raise \$3000 worth of donations

TECHNICAL SKILLS

Programming: Java, Python, JavaScript, HTML, CSS, C, SQL

Software: IntelliJ, Android Studio, GitHub, VSCode, GSuite, Adobe, Microsoft, CircuitSim, Firebase, Figma, Canva

PROJECTS

ClientInfoTracker:

- A web app for users to build relationships with their clients. Users can access codes/security, email notifications, and features like draft and autosave. Utilized Figma, MongoDB, Express.js, React.js, Node.js

WanderSync:

- A travel management app simplifying itinerary creation for solo/group travel. Key features include secure accounts, real-time collaboration, and integration of destinations, accommodations, and dining preferences.
- Designed and implemented across multiple development sprints on Android Studio.