Aman Bahuguna
User Experience Designer & Illustrator

🎂 10th September, 1994   🌐 amanbahuguna.com   ✉ amanbahuguna90@gmail.com

📍 Pune, Maharashtra   📞 +918698034377   in.linkedin.com/in/amanbahuguna

🎓 EDUCATION

SYMBIOSIS INSTITUTE Of DESIGN | PUNE, INDIA
April 2016, Bachelor in Design, User Experience Design

SAGAR PUBLIC SCHOOL | BHOPAL, INDIA
March 2012, Higher Secondary, Commerce with Computer Science

💼 WORK EXPERIENCE

MYNTRA | BANGALORE, INDIA
December 2015 - March 2016, Internship, User Experience Design

Researched, designed and prototyped Myntra's Customer Insight Portal. It is used by marketing, buying and promotion teams for making business decisions regarding sale and purchase of inventory and analyze product sales through visualizations.

DESIGN ELEVATOR | PUNE, INDIA
May 2015 - June 2015, Internship, Product Interface Design

Worked in team comprising a product designer, experience designer & electronic engineers to design & prototype an universal music instrument which can be used to play sounds of different instruments like drums, piano, guitar using Arduino microprocessor, piezo sensors and FL Studio.

🧠 SKILLS

DESIGN
Interaction Design
Interface Design
Web Design
Identity Design
Illustration

TOOLS
Adobe Suite
Sketch App
Invision
Marvel

RESEARCH
User Study
Personas
Storyboarding
Competitive Analysis
Heuristic Evaluation

TECHNICAL*
HTML
CSS
Javascript
Arduino
*Beginner to Intermediate

📋 COURSES

User Research
Information Architecture
Interaction Design
User Interface Graphics
Product Interface Design
Arduino & Programming
Visual Identity Design
Typography & Calligraphy
Elements & Principles of Design
Color Theory

📷 HOBBIES

Playing Guitar
Composing Music
Editing Music
Photography
Pen Illustration
Travelling

🎨 CREATIVE PROJECTS

MEAL HUNT
Research, UX/ UI

Designed an Android based application to enhance the experience of ordering food online.

MUSIC REEL
Research, UX/ UI

Designed a common mobile platform for musicians to find other artists, venues, recording studios, labels, publishers, producers, writers and managers.

ENTROPY
Board Game Design

A Board game based on chance with generous sprinkles of strategy and elements of choice designed for general public.

TRAILBLAZER, GAMING CHAIR
DIY Hack, Interaction Design

Transformed an office chair into a gaming chair aiding one to play different racing games. Project was displayed during college fest DZMA-2015.

MAPPING THE EVOLUTION OF EXPERIENCES
Infographic

Researched on how telecommunication as a domain has evolved over the years and analyzed the societal trends that it represents from inception through its existence. Analyzed the semiotics of each artifact for society and individuals and proposed a vision for what may happen in the coming times.

SELF- WATERING PLANT
Arduino, Interaction Design

A hardware system that facilitates self-watering of plants when the soil dries up. A server log file is generated with data like humidity level, temperature and moisture level of the soil during the time when water gets poured into the plants for future complex auto-learning from the system.

MUSIC
Composition & Production

Wrote and composed a song for a music video degree project "Saving Myself" and produced a background track for the short documentary film, "Chikankari".