

Proposal Summary

Proposing Organization	AVTEG Private Limited
Implementing Agency	AVTEG SkillsCONNECT
No. of Trainees in 10 years	61,046 in 10 years
No. of Centres	14 centers (Self-owned - 2 & alliance partner center – 12)
Location(s)	PAN India
Sectors Targeted	Manufacturing, Building & Construction, Retail, Beauty & Wellness
Project Cost	Rs 0.77 Crore
Revenue Model	20% up-skilling and 80% skilling - Average fee per student is Rs. 8000 for skilling and Rs. 5000 for up-skilling
Sourcing of trainees	 AVTEG will follow a step-wise approach for student acquisition Research with industry for job roles mostly in demand and the skills required for the same. Collect LOI for recruitment from respective organizations AVTEG along with partner to source trainees through newspapers, schools/ITI visit, panchayat and NGO meetings Aptitude Test