

SB GLOBAL EDUCATIONAL RESOURCES PVT. LTD.

Proposal Summary

**Proposing & Implementing
Organization**

SB Global Educational Resources Pvt. Ltd

No. of Trainees in 10 years

1,12,051 in 10 years

No of Centers

9 Centres (including 4 existing)

Targeted locations

Kochi, Trissur, Kottayam, Kannur, Calicut, Trivandrum, Malappuram, Quilon, Coimbatore

Sectors Targeted

Ticketing, tour operations, Airport services; Part of supply chain; Office Administration & Management; International Business Management; System administration & Management; Financial Accounting & Management; school teacher

Project Cost

Rs 4.025 Crore

Business Model

Student fee based model

Operating Model

- Targeting unemployed youth of Kerala with hub and spoke model of training
- Sourcing through campus seminars, road shows, educational fairs, radio, TV and newspaper advertisements
- Classroom based training. Delivery of IATA certified courses
- Certification through IATA, IGNOU, RAI, BSS
- In-house placement cell