

Reliance AIMS

Proposal Summary

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| Proposing Organization | Big Animation (India) Private Limited |
| Implementing Agency | Big Animation (India) Private Limited (Education division) |
| No. of Trainees in 10 years | 50,476 in 10 years |
| No. of Centres | 1 self-owned and 57 franchisee centers |
| Location(s) | PAN India |
| Sectors Targeted | Media & Entertainment (Animation, Visual Effect, Gaming, Graphics & Designing) |
| Project Cost | Rs. 5 crores |
| Revenue Model | <ul style="list-style-type: none"> • Course fees paid by trainees at the own centers in Pune • One time franchisee fee of Rs. 10 lakh per franchisee • 20% of the course fee paid by trainees at the franchisee centers |
| Increase in income | <ul style="list-style-type: none"> • The increase in monthly income post up-skilling courses is expected to be 20% - 30% • Trainees undergoing the skilling courses are expected to earn between Rs. 25,000 to Rs. 50,000 per month after completion of training |