

Meiyur Agricultural Training Private Limited

Proposal Summary

Proposing Organization	Meiyur Agricultural Training Private Limited
Implementing Agency	Meiyur Agricultural Training Private Limited
No. of Trainees in 10 years	64,632
No. of Centres	8 centers
Location(s)	Tamil Nadu, Karnataka, Maharashtra
Sectors Targeted	Agriculture, Food Processing
Project Cost	Rs. 3.5 Cr
Sourcing Model	<ul style="list-style-type: none"> • The Company proposes to mobilize for Agriculture sector courses with the help of village panchayat heads, Village officers and women SHGs. For Food Processing sector, labor suppliers as well as regions with proximity to food processing industry would be tapped for sourcing of trainees. • The company will also use traditional methods of marketing including local advertisements, leafiest distributions, awareness campaigns in villages, etc. • The Company has few experienced trainers, both for theory and on-field training. • Affitional trainers will be selected based on agricultural experience and understanding of the local language In addition both serving and retired agricultural field officers would act as part / full-time trainers. For courses in the Food processing sector, trainers will be required to have a graduate degree in food processing, and would be hired from the industry