

F-Tec Skilling India

Proposal Summary

Proposing Organization	Foresight Edutech Private Limited
Implementing Agency	SBU under Foresight Edutech Private Limited
No. of Trainees in 10 years	72,404 in 10 years
No. of Centres	68
Location(s)	New Delhi, Jaipur, Lucknow, Gurgaon, Rewari, Mumbai and Noida
Sectors Targeted	Retail and Automotive (non-technical)
Project Cost	Rs. 2 Crores
Revenue Model	<ul style="list-style-type: none"> • Course fee charged to students enrolled in own centers • Net franchisee fee – 18% of franchisee revenue • One time franchisee registration fee of Rs. 50,000 • One time franchisee license fee of Rs. 25,000 • Exam fee charged to students for SSC certification
Sourcing Model	<ul style="list-style-type: none"> • Advertisements in print and social media • Word of mouth publicity through existing and past students • Selecting those students who are looking for jobs to earn their livelihood through skilling program • F-Tec is a brand in operation for about 18 years in the field of education and skill development. Brand image of F-Tec will ensure reliability of training program amongst potential trainee pool