

I primed Education Solutions Pvt. Ltd.

Proposal Summary

Proposing Organization	I primed Education Solutions Pvt. Ltd.
Implementing Agency	I primed Education Solutions Pvt. Ltd.
No. of Trainees in 10 years	1,68,600
No. of Centres	12 centers
Location(s)	Bangalore, Hyderabad, Chennai, Pune, Indore, NCR, Mumbai, Jaipur, Chandigarh, Patna, Belgaum/Mangalore
Sectors Targeted	Application Development and Maintenance, Productions support and Quality Engineering, Finance & Accounts, Order Management and Procurement, Human Resources and analytics, Mortgages and Claims, Sales & Marketing,
Project Cost	Rs. 9,88,67,230
Sourcing Model	<ul style="list-style-type: none"> . Students are sourced through the following modes . Usage of emails, calls, text messages and other social media . Building relationships with colleges to directly source candidates . Sourcing centers in tier 2 and tier 3 towns. This is done directly or through the use of placement agencies. . Job fairs organised by government, colleges or media firms which serve as a pool for potential candidates. . Word of mouth - leveraging existing alumni to spread the word. Various events organised for alumni to ensure that they stay closely networked with the existing batch of students.