

## AlmaMate Info Tech Private Limited

## **Proposal Summary**

<b>Proposing Organization</b>	AlmaMate Info Tech Private Limited
Implementing Agency	AlmaMate Info Tech Private Limited
No. of Trainees in 10 years	1,97,194
No. of Centres	69 centers (39 owned and 30 franchisee)
Location(s)	Noida, Bangalore, Hyderabad, Pune and Bhuvneshwar
Sectors Targeted	IT/ITES
Project Cost	Rs 13.57 crore
Sourcing Model	<ul> <li>Advertisements in e-portals such as Naukri.com &amp; National dailies</li> <li>Direct mailer campaign</li> <li>Referral drive enabled by partner companies and AlmaMate Alumni</li> <li>Leveraging upon social media such as Facebook and LinkedIn</li> <li>Connecting with colleges for sourcing of students</li> </ul>