

## Skills Root Edu Tech Consulting India Private Limited

### Proposal Summary

<b>Proposing Organization</b>	<b>Skills Root Edu Tech Consulting India Private Limited</b>
<b>Implementing Agency</b>	<b>Skills Root Edu Tech Consulting India Private Limited</b>
<b>No. of Trainees in 10 years</b>	63,756
<b>No. of Centres</b>	13 centers
<b>Location(s)</b>	Madhya Pradesh, Maharashtra, Bihar, Chhattisgarh
<b>Sectors Targeted</b>	Organized Retail, Agriculture, Beauty and Wellness, Media and Entertainment, Management
<b>Project Cost</b>	Rs. 3.24 Cr
<b>Sourcing Model</b>	<ul style="list-style-type: none"> <li>Skills Root plans to have the following activities to mobilize students for the proposed courses</li> <li><b>Seminars, Workshops &amp; Awareness Programs</b> – The company plans to conduct Awareness Programs, Seminars &amp; Workshops in Rural areas, in schools and college to make students aware about Skill Development Programs. Sector Skills Councils, their benefits and job prospects. These awareness Programs will be conducted in schools / colleges / rural areas associated with Skills Root. Apart from this, the existing centers of SVSS are already associated with various NGOs and Self Help Groups (SHGs) to assist in mobilization of students.</li> <li><b>Local Cable TV Advertisement</b> – Skills Root plans to launch Local Cable TV advertisements to create awareness among public, especially women, Apart from this conventional marketing techniques like Hoarding. Newspaper Ads will also be used for mobilization.</li> </ul>