

Emerge Learning Services Pvt Ltd

Proposal Summary

Proposing Organization	Emerge Learning Services Pvt Ltd
Implementing Agency	Emerge Vocational Skills Private Limited
No. of Trainees in 10 years	4,29,585
No. of Centres	140
Location(s)	PAN India
Sectors Targeted	BFSl, Electronics, Education, Hospitality and Healthcare
Project Cost	Rs 70.61 Crores
Target Trainee Segment	School dropouts, 10th and 12th pass students, degree holders and job seekers depending on the sector targeted and the course for which the student will get enrolled.
Operating Model	<ul style="list-style-type: none"> • Sourcing strategy depends on the sector targeted. The overall sourcing strategy would include:- • School & College seminars and awareness campaign • Paper and Media Advertisement campaign • Job Fairs • Recruitment drive in colleges (Hire, Train and Place) • Mass Marketing like field & paper advertisements and core sales effort • Employment exchanges