

Kherwadi Social Welfare Association (KSWA)

Proposal Summary

Proposing Organization	Kherwadi Social Welfare Association (KSWA)
Implementing Agency	Kherwadi Social Welfare Association (KSWA)
No. of Trainees in 10 years	21,02,623 in 10 years
No. of Centres	180 centers (Self-owned - 64 & Franchisee – 116)
Location(s)	PAN India
Sectors Targeted	Unorganized Sector
Project Cost	Rs. 23.82 Crore
Sourcing Model	<ul style="list-style-type: none"> • Community Engagement/Doro-to-door visits/Alumni reference • Mobile rural camps/distribution of pamphlets/rallies • Spreading awareness through career fairs/setting-up kiosks during festivals • Household survey/ student needs assessment survey
Revenue Model	<ul style="list-style-type: none"> • Revenue from training fee (from students) • Training & Consultancy services • Research grants received • Training grants received • Placement fee from the employers • Certification fee