

# Image Creative Education Private Limited

## Proposal Summary

<b>Proposing Organization</b>	Image Infotainment Limited
<b>Implementing Agency</b>	Image Creative Education Private Limited
<b>No. of Trainees in 10 years</b>	1,09,151 in 10 years
<b>No. of Centres</b>	69 centers (23 self owned + 46 franchisee)
<b>Location(s)</b>	Tamil Nadu, Kerala, Andhra Pradesh, Karnataka, Uttar Pradesh and Assam
<b>Sectors Targeted</b>	Media & Entertainment
<b>Project Cost</b>	Rs. 10.63 crore
<b>Revenue Model</b>	Student fee
<b>Sourcing of trainees</b>	<ul style="list-style-type: none"> <li>• Target school dropouts, college graduates and people who are already employed for the training programs</li> <li>• Target candidates with minimum qualification of class 8 for training. The higher diploma courses will have a minimum qualification of class 10</li> <li>• Identify people for training through the following means: <ul style="list-style-type: none"> <li>- On-ground activities</li> <li>- Online Mediums</li> <li>- Word of mouth publicity</li> <li>- Media Promotion Activities</li> </ul> </li> </ul>