

# TVS Training and Services Pvt. Ltd

## Proposal Summary

<b>Proposing Organization</b>	TVS Training and Services Pvt. Ltd (TVSTS)
<b>Implementing Agency</b>	TVS Training and Services Pvt. Ltd (TVSTS)
<b>No. of Trainees in 10 years</b>	0.13 Mn ( <b>skilling</b> : 41%, <b>up-skilling from TVS group</b> : 18% approx, <b>up-skilling from other companies</b> : 41%)
<b>No. of Centres</b>	7
<b>Location(s)</b>	TN , Karnataka, Uttarakhand
<b>Sectors Targeted</b>	<b>VT</b> - BPO and Financial Services, Retail, Apparel, Electronics and Appliances, Construction; <b>IST</b> – Automotive, Engineering
<b>Targeted Population Seg</b>	<b>VT</b> : School dropouts, school pass outs; <b>IST</b> : employed individuals with min six months experience at entry level jobs
<b>Project Cost</b>	Rs 8.00 Crore
<b>Business Model</b>	Student fee driven model
<b>Operating Model</b>	<ul style="list-style-type: none"> <li>• Mobilization through past customers of CPAT for IST and through ads &amp; holding sessions at schools &amp; community colleges for VT</li> <li>• Content &amp; curriculum in collaboration with employers</li> <li>• Leverage on existing infrastructure of TVSES &amp; TVS group</li> <li>• Certification by TVSTS</li> </ul>