

# Manipal-City & Guilds Skills Training Pvt Ltd(MCG)

## Proposal Summary

<b>Proposing Organization</b>	Manipal-City & Guilds Skills Training Pvt Ltd(MCG)
<b>Implementing Agency</b>	Manipal-City & Guilds Skills Training Pvt Ltd(MCG)
<b>No. of Trainees in 10 years</b>	63, 635
<b>No. of Centres</b>	-
<b>Location(s)</b>	Construction – 50+ sites; Maharashtra, Orissa, AP, Gujarat, Haryana, Punjab (pan India) – on site programs Retail – pan-India; primarily Tier 1 & 2 metros and State capitals Hospitality – Focus on Northeastern states (Assam, Nagaland, Sikkim, Meghalaya, Tripura and others) , Orissa and Bangalore
<b>Sectors Targeted</b>	Retail, Hospitality, Construction
<b>Project Cost</b>	Rs. 1.33 Cr.
<b>Business Model</b>	Revenue from training Fee (Training fees revenue from Centres and Training fees revenue from trainings at 'Client locations'), Revenue from new centre (VTC/ISP) signup fee
<b>Operating Model</b>	<ul style="list-style-type: none"> <li>To support training in 3 sectors i.e. retail, hospitality and construction as a distinct subset of MCG's overall training business to help learners get a head start in their career and partner companies get access to trained, 'work-ready' staff with 'first day, first hour' productivity.</li> </ul>