

## Britti Prosikshan Pvt. Ltd

### Snapshot

<b>Proposing Organization</b>	Technable Solutions Private Limited
<b>Implementing Agency</b>	Britti Prosikshan Pvt. Ltd. (A Technable Group Company)
<b>No. of Trainees in 10 years</b>	0.1 Mn
<b>No. of Centres</b>	78
<b>Location (s)</b>	West Bengal
<b>Sectors Targeted</b>	ITES-BPO; Retail; Transportation, Logistics, Warehousing and Packaging BFSI; Tourism and Hospitality
<b>Targeted Population Segment</b>	8th, 10th , 12th pass and Graduates
<b>Project Cost</b>	Rs 1.40 Cr
<b>Business Model</b>	Student fee and placement fee driven model
<b>Operating Model</b>	<ul style="list-style-type: none"> <li>• Marketing and awareness through information kiosks and delivery of training video clips to students via kiosks</li> <li>• Training conducted by Local Training Partners and 5 owned centers by Technable,</li> <li>• Assessment and Monitoring by Technable Solution Private Limited</li> </ul>

### Key Strengths of the Proposal/Proposal Owner

- Technable has been imparting Soft Skills and Basic computer training for employability enhancement in Services Sector since 2004. Trained around 5,000 students, placed 4,000 students in companies such as IBM Daksh, First Source, Wipro, India Infoline, Aircel
- Empanelled as Training Provider by Directorate of Employment, Dept. of Labour, Government of West Bengal
- Empanelled by the State Urban Development Agency for training in 126 municipalities in WB under the SJSRY scheme
- Set up Center of Excellence for IT/ITeS Assessment and Training (CEIAT) in association with Department of IT, Govt. of WB