

## ITRC Technologies Pvt. Ltd.

### Proposal Summary

<b>Proposing Organization</b>	ITRC Technologies Pvt. Ltd.
<b>Implementing Agency</b>	ITRC Technologies Pvt. Ltd.
<b>No. of Trainees in 10 years</b>	1,68,615
<b>No. of Centres</b>	56 centers
<b>Location(s)</b>	Madhya Pradesh, Chhattisgarh, Rajasthan, Bihar, Jharkhand, Uttar Pradesh, Uttarakhand, Gujarat, Maharashtra, Karnataka, Kerala, Haryana, West Bengal, Punjab, Nagaland, Assam, Orissa, Andhra Pradesh, Delhi,
<b>Sectors Targeted</b>	Automobile and Auto Components, Gems & Jewelers, Media & Entertainment, Retail, Telecom,
<b>Project Cost</b>	Rs. 1,33,00,000
<b>Sourcing Model</b>	<ul style="list-style-type: none"> <li>• The franchise partners will be sourcing the students for the various courses offered.</li> <li>• ITRC Technologies will undertake joint marketing exercise with the franchise partner to promote the courses at the regional level.</li> <li>• Most of the training would be deployed by the franchisee centers and the trainers would be employed by the franchises. The courses selected are such that the existing faculty post training can deliver the courses/ training at the franchise.</li> <li>• Furthermore for specific subject areas, training will be delivered through virtual classrooms which will be control be ITRC directly.</li> <li>• The content will be developed in association with NIMI, technical partners in accordance with the guidelines of NSDC and respective SSCs.</li> </ul>