

Anytime Learning Private Limited

Proposal Summary

Proposing Organization	Anytime Learning Private Limited
Implementing Agency	Anytime Learning Private Limited
No. of Trainees in 10 years	1,18,943
No. of Centres	Training would be provided through online mode
Location(s)	Online Mode
Sectors Targeted	Management
Project Cost	Rs. 4.15 Cr
Sourcing Model	<ul style="list-style-type: none"> • Applicant to recruit the trainees primarily via digital marketing. Applicant would be advertising their programs on various digital channels such as Google, Facebook, LinkedIn etc. • Applicant would also develop corporate channels to source trainees and for that, the applicant would also organize events in corporate campuses. • Applicant has proposed to utilize their existing trainers • Online centralized model would be used to involve faculty from different locations. • Professional Networks will be used to attract right kind of trainers