

CAIT Edusys Private Limited

Proposal Summary

Proposing Organization	CAIT Edusys Private Limited
Implementing Agency	CAIT Edusys Private Limited
No. of Trainees in 10 years	77,520
No. of Centres	12 centers
Location(s)	Jalgaon, Nasik, Aurangabad, Nagpur, Sholapur, Kankan, Vadodara, Goa, Ahmedabad & Indore.
Sectors Targeted	Organized Retail, Telecom, Healthcare, Gems & Jewellery
Project Cost	Rs. 45,00,000
Sourcing Model	<ul style="list-style-type: none"> • Mobilization of students will be primary responsibility of franchise partners managing training centers. CAIT will assist franchisee centers with its corporate-level promotional and brand building efforts. • Role of Franchise Partners: franchise Partners will be responsible for ground level mobilization in their catchment area for which they will be appointing resources. • Role of CAIT will be responsible for mobilization of trainees in the centers managed by them. It will also drive corporate-level promotional and brand building efforts.