

# EDUBRIDGE

## Snapshot

<b>Proposing Organization</b>	Edubridge Learning Pvt. Ltd. (ELPL)
<b>Implementing Agency</b>	ELPL
<b>No. of Trainees in 10 years</b>	0.70 Mn
<b>No. of Centres</b>	240 centres in 16 States
<b>Location (s)</b>	Pan India
<b>Sectors Targeted</b>	IT-BPO, Microfinance, Banking & Insurance, Organised Retail, Sales and Marketing in Rural Areas
<b>Targeted Population Segment</b>	School drop outs and 10 <sup>th</sup> & 12 <sup>th</sup> pass
<b>Project Cost</b>	Rs 5.40 Cr
<b>Business Model</b>	<ul style="list-style-type: none"> <li>• Student fee and placement fee driven model</li> </ul>
<b>Operating Model</b>	<ul style="list-style-type: none"> <li>• Tie up with content provider, local training providers and companies for placement</li> </ul>

## Key Strengths of the Proposal

- Young team with a good educational background (IIM alumnus)
- Low NSDC funding per trainee (Rs. 49 per trainee)
- Healthy Debt to Equity ratio during the course of the project (D/E in yr 2 and 3 is 1.88 and 1.70 respectively)