

## Sona Yukti Private Limited

### Proposal Summary

<b>Proposing Organization</b>	Sona Yukti Private Limited
<b>Implementing Agency</b>	Sona Yukti Private Limited
<b>No. of Trainees in 10 years</b>	161,622
<b>No. of Centres</b>	32 centers (12 self-run and 20 franchisee)
<b>Location(s)</b>	Karnataka, Tamil Nadu, Andhra Pradesh and Jharkhand
<b>Sectors Targeted</b>	Media & Entertainment, Textile & Clothing, Automobile & Auto Component and IT & ITES (BPO)
<b>Project Cost</b>	Rs. 1.84 crore
<b>Revenue Model</b>	Proposed business model has considered two sources of revenue: <ul style="list-style-type: none"> <li>- Training fee collected from students in own centers</li> <li>- Royalty from the franchisees</li> </ul>
<b>Sourcing Model</b>	Sona Yukti would be exploring tie-ups with Industry, Educational Institutions, NGOs and district-level bodies for identification of students