

## Kapston Facilities Management Pvt Ltd

### Proposal Summary

<b>Proposing Organization</b>	<b>Kapston Facilities Management Pvt Ltd</b>
<b>Implementing Agency</b>	Kapston Facilities Management Pvt Ltd
<b>No. of Trainees in 10 years</b>	100,740
<b>No. of Centres</b>	26 centers
<b>Location(s)</b>	Andhra Pradesh, Hyderabad, Vijayawada, Vishakhapatnam, Guntur, Karnataka, Mysore, Bangalore, Raichur, Yadgir,
<b>Sectors Targeted</b>	Informal Sector (Security Services, Facilities Management)
<b>Project Cost</b>	Rs.4,34,00,000
<b>Sourcing Model</b>	<ul style="list-style-type: none"> <li>• Sourcing strategy is proposed to be in three stage process focusing on identifying right promotional and outreach plan followed by preliminary registration and Aptitude Assessment Tool that would lead to final registrations</li> <li>• Sourcing strategy is developed on target segment centric approach with identification of promotional channel, communication objective, message dependent on the audience</li> <li>• Promotional channels identified in the sourcing plan include:</li> <li>• Identification Community volunteers who will front end the process of mobilization for social acceptance of the skill training program.</li> <li>• Literature - designing of the organizational details, program details, and orientation to the domains for training</li> </ul>