

Ascensive Educare Private Limited

Proposal Summary

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| Proposing Organization | Ascensive Educare Private Limited |
| Implementing Agency | Ascensive Educare Private Limited |
| No. of Trainees in 10 years | 1,01,882 in 10 years |
| No. of Centres | 38 centers |
| Location(s) | West Bengal, Maharashtra, Jharkhand and Bihar |
| Sectors Targeted | Electronics & IT Hardware, Organized Retail, Auto & Auto Component, Security Services and Agriculture & Allied Activities |
| Project Cost | Rs. 4.79 Crore |
| Business Model | Tuition fee and certification fee collected from the students and placement fee collected from the corporates |
| Operating Model | <ul style="list-style-type: none"> • Awareness programs/seminars conducted at Municipality/ Gram Panchayat/ Block Level • Work with placement cells of colleges to mobilize students • Work with potential recruiters to source the candidates for training • Marketing activities i.e. distribution of pamphlets, posters. Road shows, direct placement drive etc. • Work with Panchayat and visit college campus to engage directly with the candidates |