

Sahayog Micromanagement

Proposal Summary

Proposing Organization	Sahayog Micromanagement
Implementing Agency	Sahayog Micromanagement
No. of Trainees in 10 years	76,708
No. of Centres	2 centers
Location(s)	Harda, Khandwa, Hoshangabad, Dewas, Sehore
Sectors Targeted	Agriculture & Allied Activities, BFSI
Project Cost	Rs 7,80,00,000
Sourcing Model	<ul style="list-style-type: none"> • Farmers constitute 96.6% of total trainees. The process for farmers is as follows: • Mobilization of the farmers who are engaged in dairy or are seriously interested in dairy farming • Registration of the interested farmers is the next step in the program • Group Formation - These group are formed at village level by the mobilizer in consultation with the training head in order to organize them in groups which will be imparted the skill training. • Trainees for programs in dairy support including Paravet/DPTO (Dairy Promotion and Trainees Officer) are selected from local area of operations with history of dairy farming at home. For PMC operators the basic literacy skill and his behavioral ability is tested