

# Prolific Systems & Technologies Pvt Ltd

## Proposal Summary

<b>Proposing Organization</b>	Prolific Systems & Technologies Pvt Ltd
<b>Implementing Agency</b>	Prolific Systems & Technologies Pvt Ltd
<b>No. of Trainees in 10 years</b>	1,02,432 in 10 years
<b>No. of Centres</b>	25 centers (already existing)
<b>Location(s)</b>	PAN India
<b>Sectors Targeted</b>	The training will be provided in Industry Automation space which can be mapped to Electronics and IT hardware industry as per NSDC nomenclature.
<b>Project Cost</b>	Rs. 10.45 Crore
<b>Business Model</b>	Training and placement fee – B2C (87%), B2G (8%), B2I (5%)
<b>Operating Model</b>	<ul style="list-style-type: none"> <li>• Prolific's target market is Diploma/Degree engineering pass outs, under graduates from Tier II &amp; III towns.</li> <li>• Students are identified from Tier II &amp; Tier III towns by holding various programs &amp; seminars at the college campuses. These seminars highlight the potential of industrial automation sector in India and explain the employment potential in the sector.</li> <li>• Each centre has college marketing executive who sets up college seminars by talking to HoD or Training &amp; Placement officers.</li> <li>• These seminars are conducted by senior faculty along with marketing executives.</li> </ul>