

## **Smart Edusol Services Private Limited**

Proposal Summary	
Proposing Organization	Smart Edusol Services Private Limited
Implementing Agency	Smart Edusol Services Private Limited
No. of Trainees in 10 years	1,77,564 in 10 years
No. of Centres	12 centers (8 existing and 4 new centers
Location(s)	Existing (Delhi, Jaipur, Kolkata (3 centers), Goa, Pune, Bangalore); New (Ahmadabad, Mumbai)
Sectors Targeted	Hospitality
Trades	Hospitality Operator, Accommodation Services, F&B Services, Bar and Beverage Services, Food Production and Cooking, Bakery and Patisserie
Project Cost	Rs 9.32 Crore
Business Model	Student fee based model
Operating Model	<ul> <li>Location of centers having high impetus on hospitality</li> <li>Sourcing through local schools, colleges, NGOs, alumni, groups, and industry. Use of local/national print and electronic media</li> <li>Use of existing facilities of IIHM &amp; IAM</li> <li>In-house &amp; third party content development</li> <li>CII certification</li> <li>Leverage on industry connections for placement</li> </ul>