

Centum WorkSkills

Snapshot

Proposing Organization	Centum Learning Ltd.
Implementing Agency	Centum WorkSkills India
No. of Trainees in 10 years	11.57 Mn
No. of Centres	383
Location (s)	383 districts in 11 states
Sectors Targeted	Automobile, Organised Retail, Telecom, Healthcare and Building & Construction
Targeted Population Segment	BPL trainees (50%) and APL trainees (50%)
Project Cost	Rs 16.27 Cr
Business Model	Enrolment revenue, grant receipt, student fees, placement revenues, franchisee joining fee
Operating Model	“Hub and Spoke” model with one Franchisee per State

Key Strengths of the Proposal

- Subsidiary of Bharti, India's largest telecom service provider
- Good long track record in corporate training solutions especially for execution of large projects
- Potential to develop relationship with stakeholders like Government