Sunrise Computer Systems Pvt. Ltd.

Proposal Summary

Proposing Organization	Sunrise Computer Systems Pvt. Ltd.
Implementing Agency	Sunrise Computer Systems Pvt. Ltd.
Objective of the Project	National capacity building exercise to train low literacy youth for developing skill set by making the process system dependent instead of faculty, resulting in higher level of efficiency which leads to employment and make significant impact on skilled manpower requirements
Location(s)	Pan India (The implementation will start from Maharashtra region, with head office in Pune and then expand nationwide)
Sectors Targeted	Automobile, Building & Construction (However the platform is generic in nature and may support various sectors through digital content integration)
Project Cost	Rs 2 Crores
Revenue Model	MARS will be sold with bundled content to Educational/Training Institutes and Corporate clients
Operating Model	MARS is a generalized platform and supports various sectors depending on digital content integration. Integration of digital content into the platform requires about 10-12 days. It can be used across sectors. Activity Involved in implementing MARS: • MARS Platform : Change look and feel for the platform as per client requirement • Digital Content: Develop AV-Book for deployment in MARS. Approximately one hour of digital content can be integrated within 3 days in MARS