

PRATHAM

Snapshot

Proposing Organization	Pratham Education Foundation, a 'not for-profit' entity
Implementing Agency	Pratham Institute – PACE Program (a Strategic Business Unit of Pratham Education Foundation)
No. of Trainees in 10 years	1.69 Mn
No. of Centres	100 District Institutes and 1500 Trainability centers over 10 year period
Location (s)	Pan India
Sectors Targeted	Education / Skill Development Services, Hospitality, Construction, Organised Retail, Electronics / Hardware, Automotive work, Agriculture
Targeted Population Segment	School drop outs
Project Cost	Rs 23 Cr
Business Model	Student fee driven model
Operating Model	Basic skills at Trainability Centres and Vocational skills at District Institutes

Key Strengths of the Proposal

- Existing corporate vocational skilling partners
- 5 years of experience in vocational training through Pratham PACE program
- NCVT: Central government subsidies for vocational training
- Extensive existing Pratham educational network for sourcing of locations, staff
- Large ready customer base of Pratham volunteers at village level