

# Best First Step Education Pvt. Ltd

## Proposal Summary

<b>Proposing Organization</b>	Best First Step Education Pvt. Ltd
<b>Implementing Agency</b>	Best First Step Education Pvt. Ltd
<b>No. of Trainees in 10 years</b>	2,78,241
<b>No. of Centres</b>	37 centers over a period of 10 years
<b>Location(s)</b>	Kolkata, Siliguri, Darjeeling, Durgapur, Howrah, Guwahati, Jorhat, Silchar, Ranchi, Jamshedpur, Bhubaneswar, Balasore, Raipur, Bilaspur, Gangtok, Patna, Shillong, Tura, Kohima, Dimapur, Itanagar, Aizawl, Agartala, Imphal
<b>Sectors Targeted</b>	Tourism, Hospitality & Travel, Banking, Insurance & Finance, Pharmaceuticals, Organised Retail, Electronics & IT Hardware (Consumer Durables)
<b>Project Cost</b>	Rs 10.70 crore
<b>Business Model</b>	Single source of revenue i.e. course fee collected from trainees
<b>Operating Model</b>	<ul style="list-style-type: none"> <li>• To offer the quickest, easiest, safest and cheapest option for livelihoods through skill training</li> <li>• Extensive portfolio of training programs</li> <li>• Affordable cost of training (between 1 to 1.5 times the terminal salary)</li> <li>• All jobs with reputed companies and with all statutory compliances</li> <li>• Minimum 6 months' post--placement counseling &amp; tracking support</li> <li>• High quality of Industry--compliant training, infrastructure, content, trainers and pedagogy</li> </ul>