SEED Infotech Limited

Proposal Summary	
Proposing Organization	SEED Infotech Limited
Implementing Agency	SEED Infotech Limited
No. of Trainees in 10 years	3,90,021 in 10 years
No. of Centres	49 centers (42 new and 7 existing centers)
Location(s)	Maharashtra and other states
Sectors Targeted	Hardware, Mechatronics (Electronics and IT Hardware) and Healthcare. Additionally, SEED will also report student numbers trained under BFSI and existing students of IT/ITES courses for which no loan has been sought
Project Cost	Rs. 27.70 crore
Sourcing Model	• The project's target group for training is Engineers, students with Diploma, B (Sc) IT, BCA, MCA pass outs and undergraduates • Following strategies are proposed for sourcing of students: - Word of mouth from students and industry professionals who have taken up courses from SEED in the past as well as those who are undertaking the courses presently - Outdoor field marketing activities - Field activities like career guidance & technology awareness seminars and campaigns - Also, marketing drives are undertaken in colleges to promote their training