

Providers Business Academy Pvt. Ltd

Proposal Summary

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| Proposing Organization | Providers Business Academy Pvt. Ltd |
| Implementing Agency | Providers Skill Academy Pvt. Ltd. |
| No. of Trainees in 10 years | 0.10 Mn |
| No. of Centres | 5 |
| Targeted locations for 1st year of operation | TN (Chennai, Madurai, Tirunalveli, Perambur and Coimbatore), 1 centre in AP (Hyderabad) and 1 in Karnataka (Bangalore) |
| Sectors Targeted | Consumer Goods, Health Care, Refrigeration, IT |
| Targeted Population Segment | School dropouts, rurban* unemployed, minority population, urban slum dwellers and in-service people |
| Project Cost | Rs 5.20 Crore |
| Business Model | Student fee driven model |
| Operating Model | <ul style="list-style-type: none"> • Mobilization through focus group meetings • Training curriculum & content from TREC STEP Academy • Leverage on existing infrastructure • 60% theory and 40% practical training • Certification by TREC STEP Academy |

Key Strengths of the Proposal

- Associated with entities such as Ministry of Minority Affairs, TAHDCO, ILO-Chennai etc. to provide skills training to under privileged students who cannot afford education beyond 10th class
- To date Providers has trained over 4,000 students (School drop outs, pass outs and existing industry employees) in areas such as Mobile repair, Refrigerator and Air-conditioning repair, Computer hardware repair etc. and successfully placed 75% of them in companies such as HCL Infosystems (350), WIPRO (50), Videocon (8), Samsung (15), Bluestar (10), Hitachi (5) etc.