

Apollo Med Skills Limited

Proposal Summary

Proposing Organization	Apollo Med Skills Limited
Implementing Agency	Apollo Med Skills Limited
No. of Trainees in 10 years	3,37,728 in 10 years
No. of Centres	47
Location(s)	AP, TN, Bihar, Meghalaya, Karnataka, Chhattisgarh, Jharkhand, WB and Orissa
Sectors Targeted	Healthcare
Trades	Upskilling of Doctors & Nurses; Para – Medical: Medical Lab Technology, Radiology & Imaging, Operation Theatre Technology, Dialysis & Non Invasive Cardiac Courses, Clinical Assistants; Support: Housekeeping, Ward Secretaries, & Medical Coding
Project Cost	Rs 38.66 Crore
Business Model	Fee based model
Operating Model	<ul style="list-style-type: none"> • Own centers in Tier 1 & 2 cities. One satellite center in each of the 9 states • Classroom training; video conferencing; e-learning; simulator training; practical training • Mobilization through school/college awareness & various marketing strategies • Trainers from equipment manufacturers, retired & working professionals, guest lecture • Placement through own hospitals, tie ups with other hospitals