

NSHM Skills

Proposal Summary

Proposing Organization	Fyne Cube Learning Pvt. Ltd
Implementing Agency	Fyne Cube Learning Pvt. Ltd
No. of Trainees in 10 years	2,00,770
No. of Centres	20 self-managed and 80 franchise-run satellite centres
Location(s)	Pan India with major focus on West Bengal & BIMARU State
Sectors Targeted	Tourism/Hospitality/Travel, BFSI, Automobile, Informal sector – Beauty & Wellness, Electronics/IT
Project Cost	Rs. 6.09 crores
Target Trainee Segment	<ul style="list-style-type: none"> • 8th standard pass outs, 10th&12th standard drop outs • College pass outs / dropouts
Operating Model	<ul style="list-style-type: none"> • Students will be identified and mobilized through partnerships with various government skill initiatives, NGOs and Self Help Groups (NSHM Skills has partnered with West Bengal University Of Technology to provide skill training for 1560 number of SC/ST/OBC & Minority sections of students) . • Business associates of NSHM Skills for satellite towns/village will be working closely with village stake holders like Village panchayats, Community Centers & NGOs to mobilize students. • In the initial years students to be mobilised through Direct Selling Agents, who will get an incentive of Rs. 200/- per student • Rural skill workshops and job fairs will be conducted to have students gathering and subsequent counseling sessions will help students to choose course of their interests.