

# Ants Consulting & Services Pvt. Ltd

## Proposal Summary

Proposing Organization	Ants Consulting & Services Pvt. Ltd
Implementing Agency	Ants Consulting & Services Pvt. Ltd
No. of Trainees in 10 years	0.27 Mn ( <b>skilling</b> : 77% and <b>Up-skilling</b> 23% approx.)
No. of Centres	75
Location(s)	Karnataka, AP, TN, Orissa, Gujarat, Maharashtra and West Bengal
Sectors Targeted	Retail, Hospitality, Animation, IT/BPO, Healthcare Services, Hardware and Networking, Construction
Targeted Population Segment	Youths from low income* background primarily between the ages of 18 and 25 with basic qualification of 7th pass, 10th pass or 12th pass
<b>Project Cost</b>	Rs 4.00 Crore
Business Model	Student fee driven model along with sponsored training programs done for private players
Operating Model	<ul style="list-style-type: none"> <li>• Mobilization through posters, pamphlets, ads etc. and by delivering lectures in colleges &amp; schools</li> <li>• In-house development of content &amp; curriculum</li> <li>• Leverage on existing infrastructure to deliver training</li> <li>• NCVT, SCVT, NASSCOM certification</li> </ul>

## Key Strengths of the Proposal

- Executed long term skill training assignments for Karnataka Vocational Training and Skill Development Corporation; Directorate of Collegiate Education, Karnataka; Employment Guarantee and Marketing Mission, Andhra Pradesh; Shell; MES etc..
- To date they have trained over 30,000 (80% from sponsored programs) school dropouts and in-service workers and placed 80% of them in companies such as Lifestyle (175+), Tata Trent (200+), Yum Foods (150), Café Coffee Day (200), TVS Motors (125) etc.