

# Safeducate Learning Pvt Ltd

## Proposal Summary

<b>Proposing Organization</b>	Safeducate Learning Pvt Ltd
<b>Implementing Agency</b>	Safeducate Learning Pvt Ltd
<b>No. of Trainees in 10 years</b>	50,092 in 10 years
<b>No. of Centres</b>	20 centers (including 2 self-owned centers)
<b>Location(s)</b>	PAN India
<b>Sectors Targeted</b>	Transportation, Logistics, Warehousing and Packaging sector
<b>Project Cost</b>	Rs. 5 Crore
<b>Revenue Model</b>	<ul style="list-style-type: none"> <li>- Tuition fee collected from students</li> <li>- Placement fee</li> </ul>
<b>Sourcing of Trainees</b>	<p>Target Segment: Unemployed youth, graduates, under graduates, school dropouts.</p> <p>Geographies: Regional catchment areas around the training center for sourcing</p> <p><b><u>Channels</u></b></p> <ul style="list-style-type: none"> <li>• Internal Marketing Team: To organize road shows, distribute pamphlets, advertisement near institutes, village level campaign, social media campaign</li> <li>• Local NGO: To coordinate local meetings and assist Safeducate team in sourcing activities at village level</li> </ul>