

STAR Banker

Proposal Summary

Proposing Organization	Stratadigm Education & Training Limited
Implementing Agency	Stratadigm Education & Training Limited
No. of Trainees in 10 years	79,140
No. of Centres	10
Location(s)	Coimbatore, Trichy, Bangalore, Hyderabad, Jaipur, Anantpur, Pune, Kochi, Vizag, Trivandrum
Sectors Targeted	BFSI
Project Cost	Rs. 5.40 crores
Target Trainee Segment	<ul style="list-style-type: none"> Fresh Skilling of Under Graduates (10th/12th Pass/Fail students for its self employment program “Swabhiman”) and Graduates/Post Graduates (MBAs and Arts & Commerce graduates) Up skilling of existing employees of Micro Finance Companies, NBFCs, Mutual Funds and Insurance Companies
Revenue Model	Training fees collected from students
Operating Model	<ul style="list-style-type: none"> They would be leveraging upon information obtained from government/employment exchanges and HR consultants Job fairs, advertisements and social media would also be employed in the student mobilization process.