

## Gram Utthan

### Proposal Summary

<b>Proposing Organization</b>	<b>Gram Utthan</b>
<b>Implementing Agency</b>	Gram Utthan
<b>No. of Trainees in 10 years</b>	161,602
<b>No. of Centres</b>	11 centers
<b>Location(s)</b>	Kendrapada: Aul, Rajkanika, Pattamundai, Raj agar, Bhadrak: Chand Bali, Tihidi, Basudevpur, Jaipur: Dasarthpur, Pritipur, Mangalpur, Binjharpur
<b>Sectors Targeted</b>	Agriculture and Food Processing, Electronics and hardware, Construction, Automobiles and Auto Components, IT & ITeS, Textiles
<b>Project Cost</b>	Rs 5,06,00,000
<b>Sourcing Model</b>	<ul style="list-style-type: none"> <li>• Having worked with these communities for the last two decades, the “word of mouth” phenomenon allows GU to mobilize trainees continuously in these locations</li> <li>• GU’s generic methodology to evaluate student fit with various training programmers including:</li> <li>• Training need assessment of Interested students/youth</li> <li>• Compatibility of the Trainees with the sector/trade of their choice</li> <li>• Weightage given to Underprivileged, BPL &amp; Migrant families</li> <li>• Minimum paying capacity (Contribution towards training)</li> </ul>