

Association for Rehabilitation Under National Trust Initiative of Marketing (ARUNIM)

Snapshot

Proposing Organization	Association for Rehabilitation Under National Trust Initiative of Marketing (ARUNIM)
Implementing Agency	ARUNIM along with two consultants (Sumitra Prasad and Start up!)
Funding Requirement	Rs 26.00 Lakhs (back to back Grant agreement with UNDP for Rs. 10.00 Lakhs and NSDC's Grant component is Rs. 16.00 Lakhs)
Project Objective	<ul style="list-style-type: none"> • To empower and enable people with the disabilities to become economically contributing and participating members • This will be done through E3 (Economic, Enterprise, Empowerment) challenge
Methodology	<ul style="list-style-type: none"> • Business competition E3 (Economic, Enterprise, Empowerment) challenge amongst their NGO members (by 20th February 2011) • Identification of three winners of the challenge (by march 2011) • Customized design and roll out of mentoring plan for the winners of E3 challenge (1 year duration from January 2011- December 2011)
Key Strengths	<ul style="list-style-type: none"> • A unique project for people with disabilities • Organization with a vision to empower and enable people with the disabilities to become economically contributing and participating members . • Society under the aegis of National Trust • Strong team of Board Members