

ePalm Leaf

Proposal Summary

Proposing Organization	ePalmleaf ITES Private Limited
Implementing Agency	Brand 'Arthavidhya' under ePalmleaf ITES Private Limited
No. of Trainees in 10 years	396,706
No. of Centres	201
Location(s)	Tamil Nadu, Andhra Pradesh, Karnataka, Kerala, Maharashtra
Sectors Targeted	Finance, Accounting, Banking, Insurance, Supply Chain, Management, BFSI
Target Segment	Graduates/Post Graduates/ Final Year College Students/Employees seeking up-skilling
Project Cost	9.65 Crores
Business Model	Student fee model in Colleges, Franchise Center and Virtual e-learning
Operating Model	<ul style="list-style-type: none"> • In-House content and Software Development • Virtual Office • Revenue from Skilling, Assessment and Placement