

The George Telegraph Training Institutes

Proposal Summary

Proposing Organization	The George Telegraph Training Institute
Implementing Agency	The George Telegraph Training Institute
No. of Trainees in 10 years	52,384 in 10 years
No. of Centres	20 centers
Location(s)	West Bengal, Assam, Bihar, Odisha and Jharkhand
Sectors Targeted	Auto & Auto Component, Building & Construction, Electronics and IT Hardware, Telecom
Project Cost	Rs. 4.22 crore
Revenue Model	Training fee from students
Sourcing Model	<ul style="list-style-type: none"> • Work with State & Central Education Boards & Universities • Collaborate with local NGOs and Employment Exchanges • Use local publicity measures like center in-house and outside branding, newspaper, TV, radio, kiosks, display banners, hoardings, distributions of leaflets, auto and bus back display, SMS campaign, e-campaign etc. • Counselling at the training center