

## E- Herex Skills

### Proposal Summary

<b>Proposing Organization</b>	E- Herex Technologies Pvt. Ltd.
<b>Implementing Agency</b>	E- Herex Technologies Pvt. Ltd.
<b>No. of Trainees in 10 years</b>	1,24,371 in 10 years
<b>No. of Centres</b>	34 centres
<b>Location(s)</b>	Madhya Pradesh, Uttar Pradesh and Chhattisgarh
<b>Sectors Targeted</b>	Organized Retail, Agriculture, Automobile, Gems & Jewelry, Telecom
<b>Project Cost</b>	Rs. 6.14 Crore
<b>Revenue Model</b>	<ul style="list-style-type: none"> <li>- Course fee charged to students</li> <li>- Placement fees charged to employers for Retail and Gems &amp; Jewelry sector</li> <li>- Assessment Fee charged to students</li> </ul>
<b>Sourcing Model</b>	<ul style="list-style-type: none"> <li>- Students to be mobilized through seminar sessions at training institutes, job fairs, conducted by employment exchange at least once in a year</li> <li>- E-Herex works through a network of NGOs that identify and mobilize candidates. They also propose a referral scheme for students</li> <li>- Mass Advertising: Arranging group seminars/Mass counselling sessions, print media, electronics media, hoarding, brochures, pamphlets etc.</li> </ul>