

Snapshot

Proposing Organization	IIJT Computer Education Private Limited (a subsidiary of TeamLease)
Implementing Agency	IIJT Computer Education Private Limited
No. of Trainees in 10 years	1.80 Mn (Yr 1 – 11,836; Yr 5 – 1,44,173)
No. of Centres	1349 (owned – 493 & franchisee – 856)
Location (s)	Tier I to Tier V cities, Pan India
Sectors Targeted	IT, Retail, BFSI, Healthcare, Hospitality, Manufacturing and Construction
Targeted Population Segment	School dropouts, 12 th pass , Graduates from government aided colleges and current teachers in schools
Project Cost	Rs 83.61 Cr
Business Model	Company Owned and Franchise Model. Revenues primarily from student fees (and franchisee revenues)
Operating Model	<ul style="list-style-type: none"> • 25% of franchise revenue shared with IIJT • Technology based system in place for sourcing, training, assessment and monitoring • Leveraging on the strengths of Teamlease for placements

Key Strengths of the Proposal

- Trained around 23,678 trainees in the past 4 years, presence in 182 locations
- Placement track record of 82% and Management team brings in related sector experience