

## Assocom – India Private Limited

### Proposal Summary

<b>Proposing Organization</b>	Assocom – India Private Limited
<b>Implementing Agency</b>	Assocom – India Private Limited
<b>No. of Trainees in 10 years</b>	110,127 in 10 years
<b>No. of Centres</b>	27 centers (Self-owned – 5, Franchisee – 4 and 18 tie-up centres)
<b>Location(s)</b>	PAN India
<b>Sectors Targeted</b>	Bakery Science/Technology, Craft, Patisseries, Flour Milling etc.
<b>Project Cost</b>	Rs 4.9 Crore
<b>Business Model</b>	Training fee and franchisee fee
<b>Sourcing of trainees</b>	<ul style="list-style-type: none"> <li>• Student's admission through consultants and general promotion</li> <li>• Training of Industry partners, existing employee/workers and their family</li> <li>• Student of class XI – XII from CBSE schools</li> </ul> <p>Further, road shows, advertisements and orientation lectures would be conducted to create awareness of courses and employment opportunities in the sector. A lot of emphasis would be laid on counselling at every step</p>