

JBS Academy Private Limited (JBSA)

Proposal Summary

Proposing Organization	JBS Academy Private Limited (JBSA)
Implementing Organization	JBS Academy Private Limited (JBSA)
No. of Trainees	1,88,573 in 10 years
No of Centers	40
Location	PAN India
Sectors Targeted	Logistics, Warehousing, Transportation and Packaging
Targeted Population Segment	Floor Staff: Shipping Agents/NVOCC, Freight Forwarders, CHA/Clearing & Forwarding Agents, LCL Consolidators, IATA Agents, Exporters-Importers(Traders/Manufacturers/Service Providers/Consultants), Container Transporters, Custom Bonded Truck Operators, Export Cargo Packers, Surveyors, Fumigators; Supervisor & Manager
Project Cost	Rs 4.90 Crore
Business Model	Franchisee revenue sharing; Student fee and placement fee based model
Operating Model	<ul style="list-style-type: none"> • Mix of own & franchisee centers • Mobilization through publicity campaigns, leverage on partnerships of JBS group for corporate training • In-house content & curriculum. Additionally, tie up with CII institute of logistics & others • Mix of theory & practical training • Centralized & local placements