

My Recharge Pvt Ltd.

Proposal Summary	
Proposing Organization	My Recharge Pvt Ltd.
Implementing Agency	SPV of my Recharge Pvt Ltd.
No. of Trainees in 10 years	85,855
No. of Centres	7 Centres
Location(s)	Rajasthan, Kolkata, Gujarat & Delhi
Sectors Targeted	Telecom & Organized Retail.
Project Cost (Total)	Rs.1.43 Crores
Sourcing Model	<p>The students will be mobilized through advertisements (Newspaper/FM), SMS, IVR Calling, Mouth publicity, Promotions in schools & Colleges and by road shows and events.</p> <p>My Recharge has tie-up with synergy, Advertising and Marketing Company based in Jaipur and works pan India.</p>