

## **ASMACS Skill Development Ltd.**

Proposal Summary	
Proposing Organization	ASMACS Skill Development Ltd.
Implementing Agency	ASMACS Skill Development Ltd.
No. of Trainees in 10 years	1,01,210
No. of Centres	16 centers
Location(s)	Cuttack, Madurai, Mumbai, Cochin, Goa, Gorakhpur, Surat, Jaipur, Hyderabad, Kolkata, Sonepur, Chennai,
Sectors Targeted	Automotive, Capital Goods, Building and Construction
Project Cost	Rs. 6,38,00,000
Sourcing Model	<ul> <li>Print / Electronic advertisements / hoardings / door-to-door canvassing;</li> <li>Word of mouth advertising</li> <li>Past students' referrals</li> <li>Engaging the services of NGOs and schools.</li> <li>Qualifications range from Diploma to Graduation and Certified professionals.</li> <li>All trainers are expected to have min. 3 years' experience</li> </ul>