

## Anuna Vocation & Career Development Network

### Proposal Summary

<b>Proposing Organization</b>	Anuna Education Network
<b>Implementing Agency</b>	Anuna Education Network Private Limited
<b>No. of Trainees in 10 years</b>	1,10,668 in 10 years
<b>No. of Centres</b>	51 centers (Self-owned - 29 & Franchisee – 22)
<b>Location(s)</b>	Uttar Pradesh, Uttarakhand
<b>Sectors Targeted</b>	Entrepreneurship, Rural Enterprise & Small Business Development, BFSI, Back Office Professional Services
<b>Project Cost</b>	Rs. 4.99 Crore
<b>Sourcing of trainees</b>	<ul style="list-style-type: none"> <li>• National, state and district marketing activities</li> <li>• Canopy promotion in high concentration areas</li> <li>• TV ads</li> <li>• Visits to schools and colleges (drop out and current students)</li> <li>• Industry events and fairs</li> <li>• Local industrial units (focusing on current work force)</li> <li>• Referrals</li> </ul> <p>Anuna also plan to introduce self-help kiosks at local schools &amp; cyber cafes offering self-learn and assisted teaching classes designed for on-boarding into higher level programs.</p>