

## KarmYog Education Network Pvt. Ltd.

### Proposal Summary

<b>Proposing Organization</b>	<b>KarmYog Education Network Pvt. Ltd.</b>
<b>Implementing Agency</b>	<b>KarmYog Education Network Pvt. Ltd.</b>
<b>No. of Trainees in 10 years</b>	<b>N.A.</b>
<b>No. of Centres</b>	<b>2 Focused Learning Companies proposed in pilot phase</b>
<b>Location(s)</b>	
<b>Sectors Targeted</b>	<b>Travel, Tourism &amp; Hospitality, Education &amp; Skill Development</b>
<b>Project Cost</b>	<b>Rs. 11.75 crores</b>
<b>Sourcing Model</b>	<ul style="list-style-type: none"> <li>• “Learning Festival events” that attract large numbers of prospective students and will enhance attendees hireability through training and job placements.</li> <li>• “Mass Campaigns” will form part of the marketing and branding campaign to create a huge feeder system. The TTH FLC is launching a mass campaign to train 5 million drivers in 5 years.</li> <li>• Follow up from Integrated Learning Campaign System – a central database which tracks the progress of trainees/learners</li> <li>• Form alliances with recruiters, school placement organization etc.</li> </ul>