

Focus 4-D Career Education Pvt. Ltd.

Proposal Summary

Proposing Organization	Focus 4-D Career Education Pvt. Ltd.
Implementing Agency	Focus 4-D Career Education Pvt. Ltd.
No. of Trainees in 10 years	51,656
No. of Centres	6 centers
Location(s)	Tamil Nadu
Sectors Targeted	Organized Retail, Telecom, Education, Health Service
Project Cost	Rs. 2 Crores
Sourcing Model	<ul style="list-style-type: none"> The student recruitment will be handled by a dedicated Sales Manager, Student Counsellor team and they will primarily target the existing customer base of FACE (client colleges) and also carry out road shows in other catchment areas (Schools/Polytechnics/Colleges) to increase penetration and brand building. The interested students will be screened (Attitude & Aptitude) for suitability of the choice of course that the candidate wants to pursue