

Heraud Training & Education

Proposal Summary

Proposing Organization	Heraud Training & Education (India) Private Limited
Implementing Agency	Heraud Training & Education (India) Private Limited
No. of Trainees in 10 years	83,304 in 10 years
No. of Centres	14 centers (Self-owned - 3 & Delivery partners – 11)
Location(s)	PAN India
Sectors Targeted	Automotive, Telecom, Organized Retail, Healthcare, Building & Construction
Project Cost	Rs 3.65 Crore
Business Model	Fee for training at own centre and revenue share of delivery partners
Sourcing of trainees	<p>Mobilization of students will be primary responsibility of delivery partners, but in the initial stages Heraud will assist the mobilization process.</p> <p>Role of Delivery Partners: The center manager, training staff and marketing team appointed by the delivery partner will work towards identifying and selecting students for the courses offered.</p> <p>Role of Heraud: In the initial phase, Heraud plans to conduct job/ education fair across various schools, ITIs and polytechnics in order to generate interest amongst the prospective trainees.</p>