

Proposal Summary

Proposing Organization	Asian Paints
Implementing Agency	Asian Paints
No. of Trainees in 10 years	66,197
No. of Centres	24 (8 self owned, 5 mobile centers and 11 franchisee centers)
Location(s)	Pan India
Sectors Targeted	Building & Construction
Project Cost	Rs. 2.17 crore
Revenue Model	Tuition fee based model
Sourcing Model	<ul style="list-style-type: none"> • Students are currently being sourced through the network of dealers and contractors, being put in place • This would continue in the future as well. In addition, school drop outs would be sourced through partnerships with NGOs and other government agencies