

Orion Edutech Private Limited

Proposal Summary

Proposing Organization	Orion Edutech private Limited
Implementing Agency	Orion Edutech private Limited
No. of Trainees in 10 years	9,50,658 in 10 years
No. of Centres	600 centers (Self-owned - 138 & Franchisee – 465)
Location(s)	PAN India
Sectors Targeted	ITES-BPO, Electronics-Hardware and Organized Retail
Project Cost	Rs 33.45 Crore
Business Model	Training fee, Franchisee fee, certification fee based model
Operating Model	<ul style="list-style-type: none"> • Currently has 138 centers across 16 States in India. • These centers are spread across Metro & Tier 1, Tier 2 and Tier 3 towns (district headquarters) and target students from semi-urban and rural regions/localities. • Plan to employ a franchise-business model, which will allow them to scale up their operations in a short span of time.