

L S Talent Transformation Manpower Pvt. Ltd.

Proposal Summary

Proposing & Implementing Organization	L S Talent Transformation Manpower Pvt. Ltd.
No. of Trainees in 10 years	1,11,740 in 10 years; Pilot – 563 trainees till end of Q2 of year 1
No of Centers	53
Targeted locations	Lucknow , Kanpur, Ludhiana, Jaipur, Kolkata, Bangalore, Chennai, Hyderabad, Mumbai, Pune, Ahmedabad, NCR, Surat, Bulandshahar, Hapur, Sonapat, Baraut, Meerut, Panipat, Rohtak, Baghpat, Lucknow, Kanpur, Unnao, Barabanki and Sandila
Sectors Targeted	Sales skills imparted in the sectors viz. ITES, Media, BFSI, Travel, Tourism and Hospitality, Organized retail
Project Cost	Rs 3.10 Crore
Business Model	Student fee; Placement fee from retail operations and subscription sales courses
Operating Model	<ul style="list-style-type: none"> • Hub and spoke structure • Sourcing through print media & online advertisements, SMSs and Job fairs • practical (60%) and theoretical (40%) training • Sourcing of trainers from relevant industry • Content ready and approved by hiring partners • Weekly assessment; Placement in hiring partner firms