

# B-ABLE

## Snapshot

<b>Proposing Organization</b>	BASIX Academy for Building Lifelong Employability Limited (B-ABLE)
<b>Implementing Agency</b>	B-ABLE
<b>No. of Trainees in 10 years</b>	1 Mn
<b>Location (s)</b>	Pan India
<b>Sectors Targeted</b>	Construction, Tourism, Banking, Rural Farm, Hospitality, Food Processing
<b>Targeted Population Segment</b>	School drop-outs, socially unprivileged class
<b>Project Cost</b>	Rs 33.18 Cr
<b>Business Model</b>	Student fee, revenue sharing with franchisee partners and one time membership fees from franchisees
<b>Operating Model</b>	National Employability Centres (NEC) - R&D, Operations & Market/Skill Networking Regional Employability Centres (REC) – Students training, TOTs, support & monitoring of franchisee centres and Franchisees

## Key Strengths of the Proposal

- 100% subsidiary of BASIX, a 25 Yr old Micro Finance Institution (MFI) promoted by Professionals
- Key focus on technology enablement
- Business model focus primarily on local employment