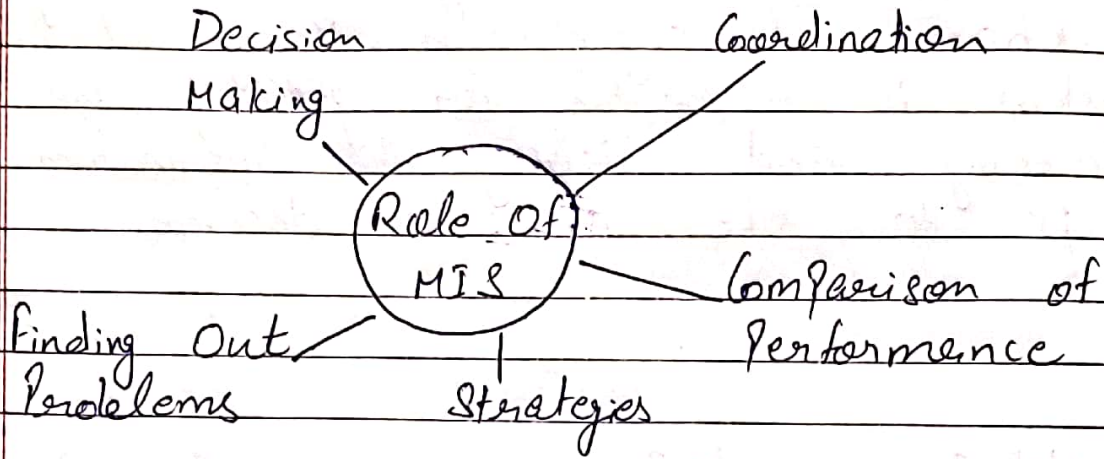


③ ⇒ Role of MIS : Management Information System plays an important role in business organizations.



- i) Decision Making :- MIS plays a significant role in the decision making process of any organization. In any organization, a decision is made on the basis of relevant information which can be retrieved from MIS.
- ii) Coordination among the department :- MIS satisfy multiple need of an organization across the different functional department.
- iii) Finding Problems :- As MIS provides relevant information about every aspect of activities. Hence if any mistake is made by the management then MIS information will help in finding out solution to that problem.
- iv) Comparison of Business Performance :- MIS store all past data

and information in its database, that's why MIS is very useful to compare business organization performance.

- v) Strategies for an Organisation & MIS supports the organization to evolve appropriate strategies for the business to exist in a competitive environment.

⇒ Challenges Of MIS :-

- i) High Cost :- Development of new computerized based information system is a problem for the organization due to the cost factor and it creates problems because with the change of time there is need of up-to-date of information system.
- ii) Training Of Employee :- Employees should have the capacity of learning of the information system with the changing competitive and business environment, otherwise it will be difficult for the organization to stay in the market.
- iii) Maintenance Cost & Sometimes a problem arises due to server crash and website crash. Sometimes it leads to the loss of information. So, maintenance cost is needed to handle the problem.

- ⇒ Role of Manager :-
- i) Managers handled the day to day activity.
 - ii) Manager ensure about staffing and directing.
 - iii) Manager motivates the employees.
 - iv) Managers are responsible planning, organising, staffing, directing, leading and controlling.
 - v) Managers are acting as info collector as well as distributor.