

Aman Chopra

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ACADEMIC DETAILS

Year	Degree/Exam	Institute	GPA/Marks (%)
June 2020 - Present	B.TECH in Computer Science	Graphic Era University Dehradun	8.00/10.0
2020	12 th C.B.S.E	Siddhartha Public School	82.80%
2018	10 th C.B.S.E	D.A.V.Centenary Public School	78.00%

SKILLS

- **Languages:** JAVA, HTML, C, Python
- **Technical Skills:** React, PyTorch, Transformers, Django, Flask, WordPress, NLP (Natural Language Processing), AI (Artificial Intelligence), Prompt Engineering, Fine Tuning, Data Structures and Algorithms
- **Methodologies and Execution:** Agile Methodology, Project Planning and Execution
- **Marketing:** Content Creation, Copywriting, Market Research, Product Roadmap Development, SEO (Search Engine Optimization), Email Marketing, Cold Outreaching, Digital Marketing Tools

EXPERIENCE

- **Machine Learning Engineer Intern** - Graphic Era University (July - Aug 2023):
 - Developed a voice assistant with Speech Recognition, GTTS, and Pygame.
 - Integrated OpenAI GPT-3 for enhanced accuracy and responsiveness.
 - Optimized conversational prompts, improving user experience.
 - Gained practical expertise in ML, NLP, and software development.
- **Project Manager Intern** - Visit Uttarakhand (Mar - May 2023):
 - Led a high-performing team for project execution.
 - Managed visituttarakhand.in travel booking website.
 - Created persuasive content for engaging user experience.
- **Campus Ambassador** - MyCaptain (Feb - Mar 2021) mycaptain.in:
 - Developed expertise in business development, marketing, and sales.
 - Led initiatives in copywriting, content development, and marketing.
 - Crafted engaging content for impactful marketing campaigns.

PROJECTS

- **Sakha — Friend Philosopher Guide AI Chatbot** (Aug '22 - Present):
 - Led the development of 'Sakha,' a Bhagavad Gita-inspired chatbot.
 - Access at <https://www.sakha.chat>
 - Initiated the project through a compelling Instagram story, building a dedicated team.
 - Orchestrated front-end, back-end, Flask integration, and GPT-3.5 turbo-finetuning model implementation.
 - Oversaw a team of 15+ volunteers and curated a specialized dataset.
 - Conducted in-depth research, sought expert guidance and effectively communicated goals.
- **Agrozyme Plus Website** (Jun '23 - Aug '23):
 - Developed a responsive website using HTML, CSS, JavaScript.
 - Integrated Razorpay for seamless transactions.
 - Access at <https://agrozymeplus.com>

- Showcased bio-stimulant and organic fertilizer products with dynamic content.
- Implemented WhatsApp functionality for quick customer support.
- **React Portfolio Website** (Jan '24 - Present):
 - Deployed a personal portfolio website using React.
 - Hosted on Vercel at <http://amanchopra.org.in>.
 - Showcased skills, projects, and achievements in a visually appealing manner.
- **Gita Remedies** (Jun '22 - Jul '22):
 - Organized Scriptural data and created a web page addressing life's problems with Bhagavad Gita Solutions.
 - Access at <http://vedic.sakha.chat>
- **Django E-Learn Website** (Sept '22 - Nov '22):
 - Developed a Full Stack E-Learning Website using Django, Python, HTML, CSS, and JavaScript.
 - Created an interactive platform with course information display and enrollment capabilities.
- **E-Commerce Store Development** (Mar '22 - May '22):
 - Launched a fully operational e-commerce store using WooCommerce.
 - Successfully sold 100+ merchandise items, showcasing effective product management skills.
 - Integrated Paytm payment gateway and implemented Ship Rocket for efficient order fulfillment.

POSITIONS OF RESPONSIBILITY

- **Co-ordinator, Learn Gita Live Gita — Graphic Era University (Apr '22 - Current):**
 - Led a team of 20+ to conduct the Learn Gita Live Gita Course.
 - Efficiently filled all 100 seats within a week through a successful membership drive.
 - Initiated and organized the first-ever Janmashtami and Gita Jayanti celebrations in our college.
- **Lead, Team Morpankh — Graphic Era University (Dec '22 - Current):**
 - Lead singer of Morpankh team, contributing to multiple victories, including 11k+ cash prizes in SPE Fest.
 - Spearheaded the team's social media success with bhajan videos, amassing 100m+ views.
 - Secured 2nd prize in Grafest and delivered 25+ powerful and youth-attracting bhajan performances.
- **Founder, Swaragini — Graphic Era University (Nov '21):**
 - Co-founded and led the establishment of the Intra University Music and Dance club.
 - Achieved remarkable success with 200+ members during the inaugural membership drive.

PROFESSIONAL DEVELOPMENT AND ACHIEVEMENTS

- **Neil Patel's Copywriting Training:** Completed intensive training in advanced copywriting techniques under Neil Patel, enhancing content development, persuasive writing, and brand messaging skills.
- **Saurabh Bhatnagar's Timeline Domination Course:** Acquired expertise in copywriting, content creation, funnel design, and business development strategies, contributing to elevated content quality and business growth.
- **Copywriting Secrets by Jim Edwards:** Executed innovative content strategies from Jim Edwards' book, achieving milestones such as amassing 100K+ followers on Instagram and YouTube.
- **Applied Learnings to Content Creation:** Successfully integrated knowledge into content creation, resulting in engaging, high-conversion content across platforms with a focus on organic traffic and customer interaction.
- **Distinguished MS Teams Event:** Executed an event featuring SRI M, Padma Bhushan awardee, on 'Success Sutra,' attended by 100+ students. Personally initiated and sent a persuasive email invitation to Sri M, showcasing effective communication and influential outreach abilities.
- **G20 Symposium on Digital Agriculture, 2023:** Participated in a Two-Day event at Graphic Era University, showcasing engagement with current trends and advancements in digital agriculture.

Certificates: <https://bit.ly/amanchopracerts>