

Netflix Stock Profile

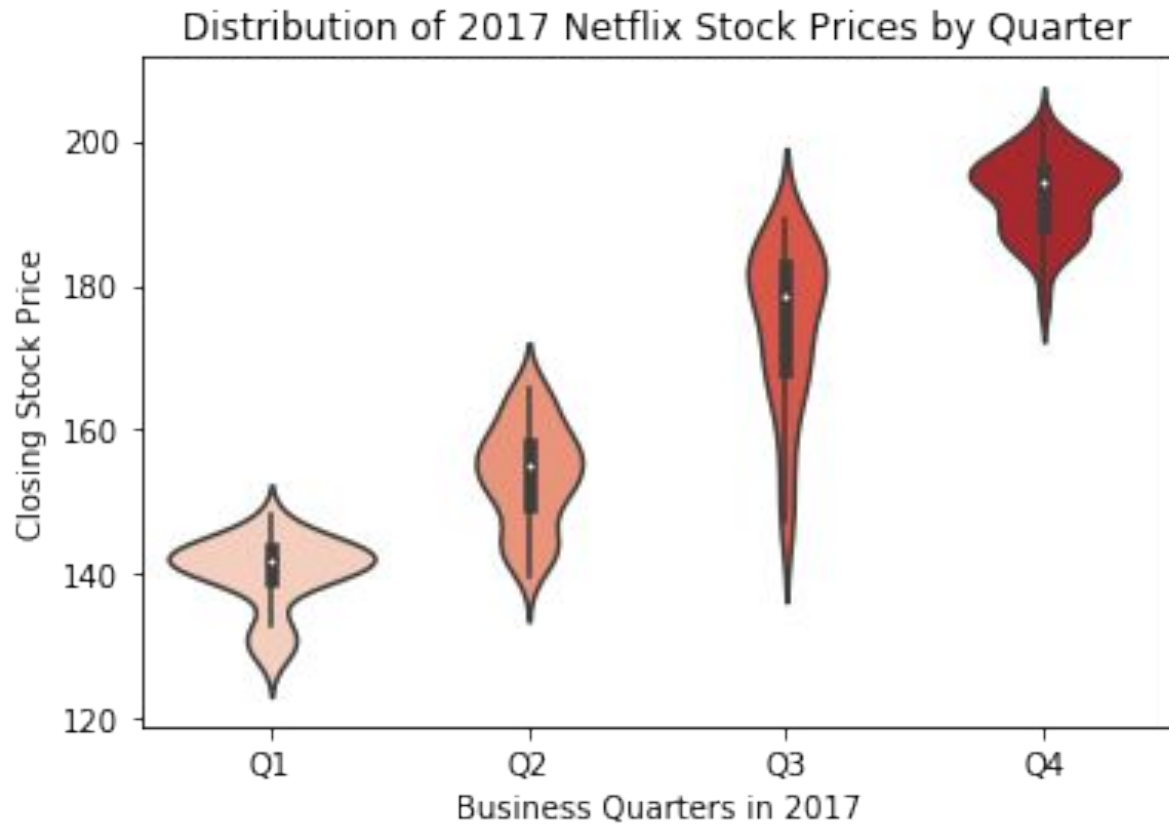
2017

Analysis done by Amanda Ayala

A dark blue diagonal gradient bar that starts from the bottom left corner and extends towards the top right corner, covering the lower half of the slide.

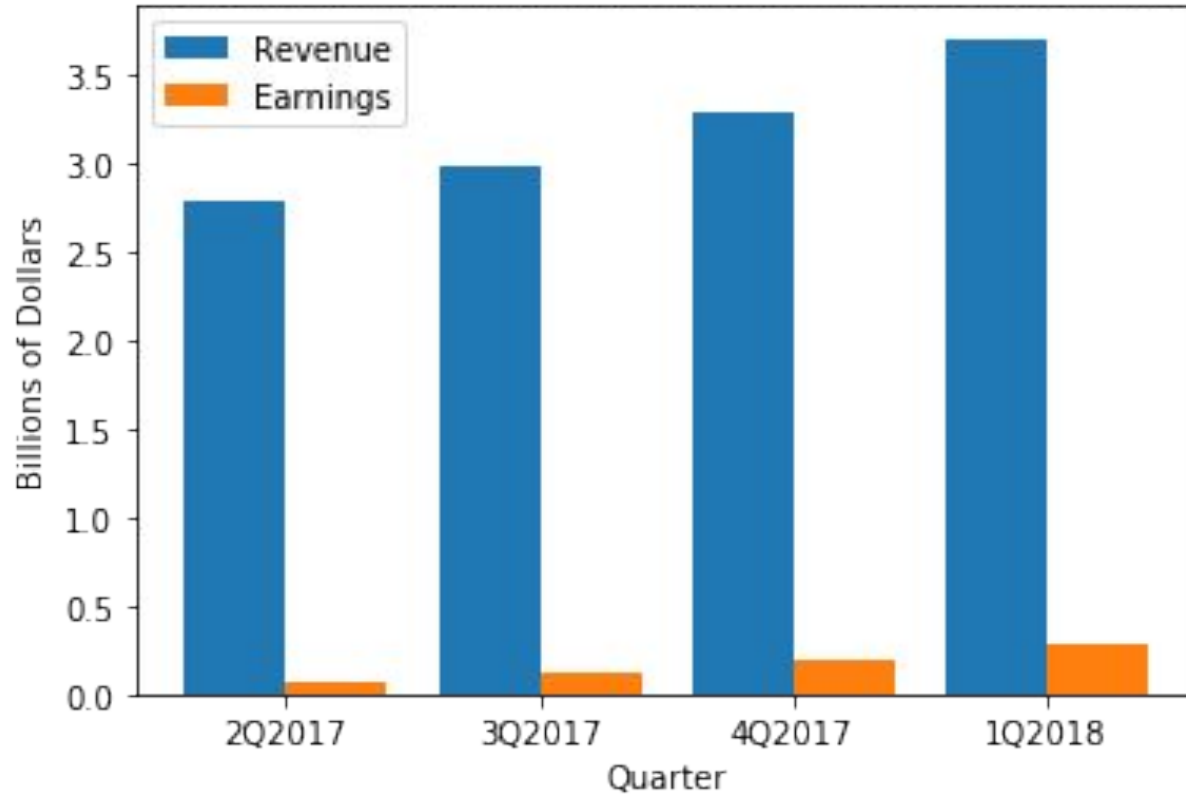
Profile Components

1. Distribution of the stock prices for the past year
2. Our revenue and earnings in the last 4 quarters
3. Actual vs. estimated earnings per share in 2017
4. A comparison of the Netflix Stock price vs the Dow Jones Industrial Average price in 2017

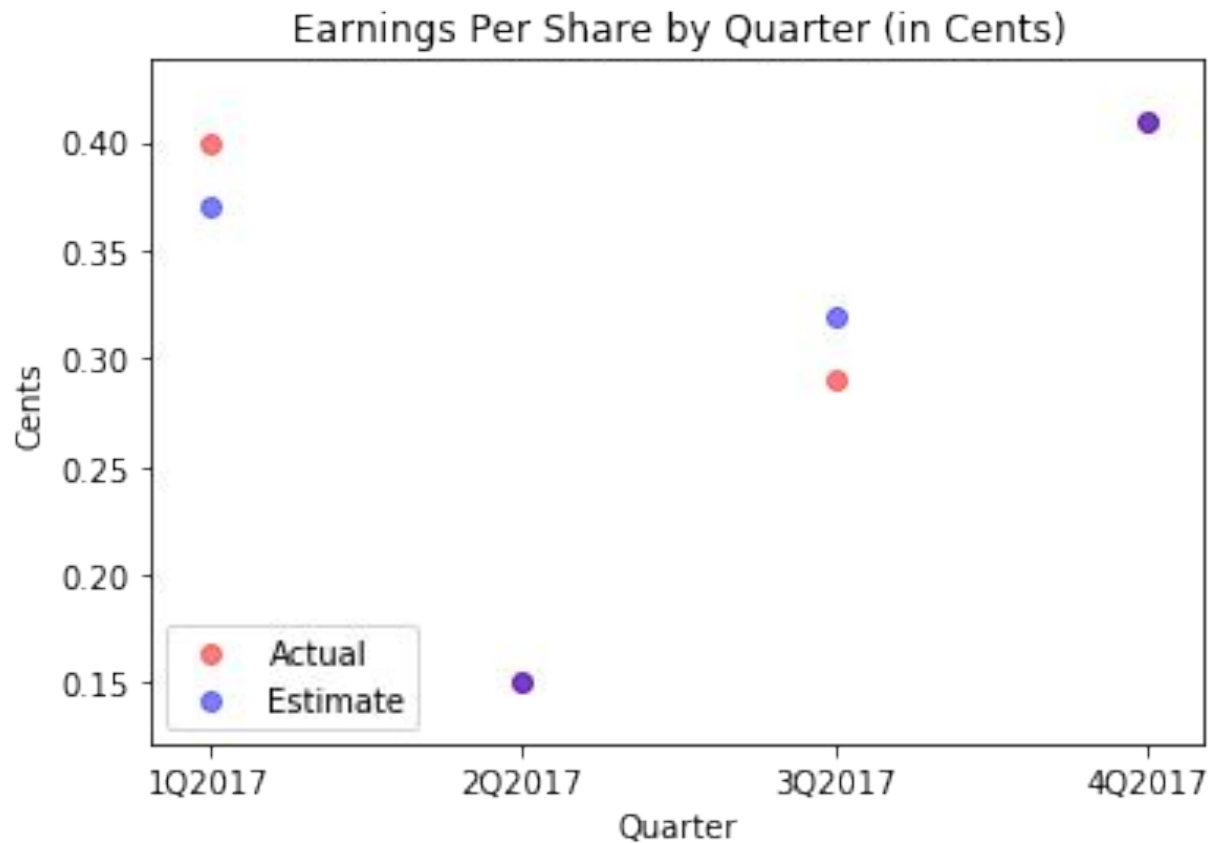


Prices trended upward throughout the year, with average closing stock prices increasing with each quarter. Q3 saw the most variability, with stock prices ranging from ~140 to ~200.

Revenue and Earnings by Quarter (in Billions of Dollars)

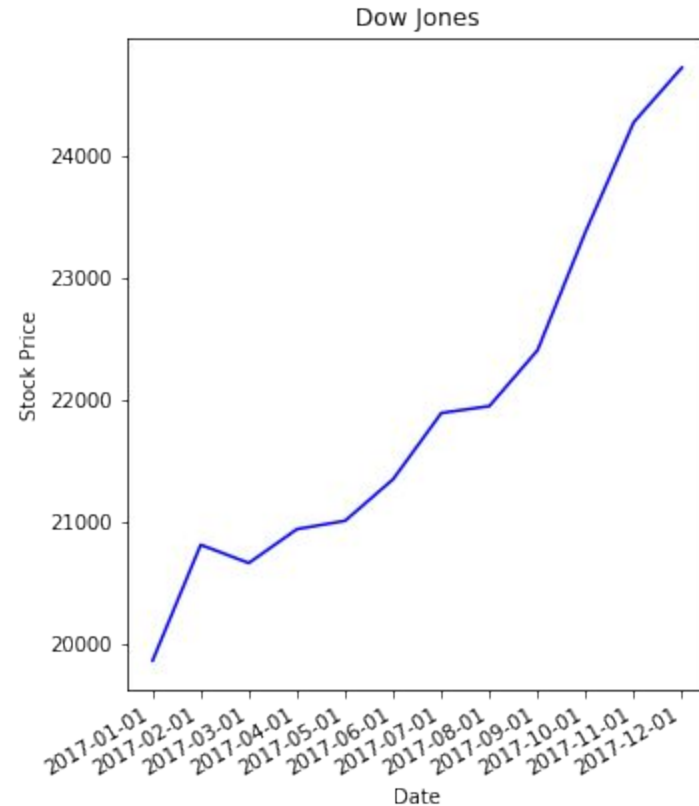
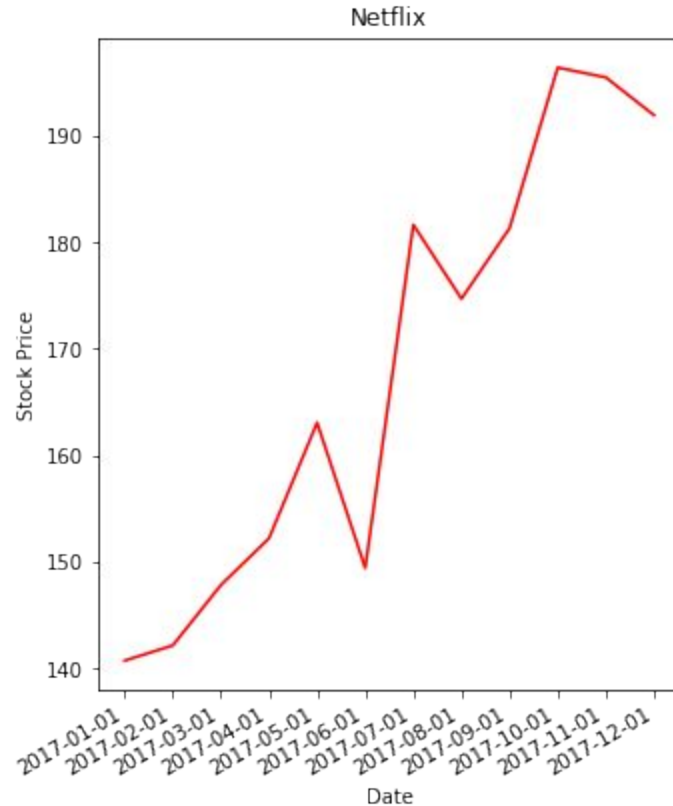


Both Revenue and Earnings trended upward.
Earnings constituted anywhere between 2-8% of revenue each quarter.



EPS actuals matched estimates in Q2 and Q4 (in purple), exceeded the estimate in Q1, and fell short in Q3. The highest EPS (of \$0.40+) was in Q4.

How did Netflix stock compare to the Dow Jones in 2017?



Overall, the Dow Jones performed better than Netflix in 2017. Our stock price was more volatile and the Dow Jones stock prices increased at a faster rate than ours, though we did follow the same upward trend of the market.