

AMANDA GUO

Incoming Product Design Consultant Intern at Deloitte (Summer 2022)

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Education

University of Waterloo
Sept 2018 - Present
Bachelor of Computer Science
- Human-Computer Interaction Specialization
- Expected Graduation:
April 2023

Skills

User Research, Prototyping,
Agile/Scrum, Data Analysis

Design

Figma, Sketch, Photoshop,
Illustrator, XD, Invision, Maze

Development

Languages:
HTML/CSS, Java, SQL, C, C++,
Python, Kotlin, Swift

Tools/Techologies:

Git, Android Studio, Xcode,
Firebase, Linux/Bash

Awards

Finalist for HobbyZone (2019)
BDO New Venture Competition
held at the Lazaridis School of
Business, Wilfrid Laurier University

**President's Scholarship of
Distinction (2018)**
University of Waterloo

First Place (2017)
DECA International Career
Development Conference

Work Experience

UX Designer
Arctic Wolf | May 2021 - Aug 2021

- Worked with another designer to initiate, plan, and conduct user research and usability tests with 30+ internal staff members to spearhead the adoption of user-centric practices in design
- Collaborated with developers, product management and internal stakeholders to design a solution to simplify a highly technical process for 200+ security engineers

Product Designer

Workplace Safety and Insurance Board of Ontario | Sept 2020 - Dec 2020

- Created the end-to-end design for Passport, an accessible mobile application for completing COVID-19 self-assessments, aimed at reducing current return-to-office procedures by 50%
- Conducted user research, analysis and beta testing for Passport using Maze - yielded an overall usability score of 91 and a 100% success rate of users completing the self-assessment

Product Manager & UX Designer

Tecsys Inc. | Jan 2020 - Apr 2020

- Designed a mobile user experience for one of the key pages on the Order Management System that's responsible for over 40% of usage on the application
- Increased the knowledge base of the end-user behaviour by 200% by initiating user research through customer calls, surveys, and the usage of Google Analytics
- Led the end-to-end ideation and design of a new desktop and mobile flagging feature to increase user workflow efficiency based on customer feedback

Application Developer

Canadian Imperial Bank of Commerce | May 2019 - Aug 2019

- Developed a new financial application launch procedure for open banking and fixed production incidents using Java and SQL - updates released to over 2 million high value clients
- Lead designer and writer for the intern newsletter, read by over 400 interns and managers

Extracurriculars

Product Designer and Project Developer
UW Blueprint | Aug 2020 - Present

- Designed an interactive cross-platform map to showcase The Shoe Project's top 33 most impactful stories of immigrant and refugee women who have come to Canada
- Collaborated with developers, product managers and designers to create an accessible parking permit management system for the Richmond Centre for Disability