

AMANDA GUO

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Education

University of Waterloo

Sept 2018 - Present

Bachelor of Computer Science

- Human-Computer

Interaction Specialization

- Expected Graduation:

October 2023

Skills

User Research, Prototyping,
Agile/Scrum, Data Analysis

Design

Figma, Sketch, Photoshop,
Illustrator, XD, InVision, Maze

Development

Languages:

HTML/CSS, Java, Typescript, SQL,
C, C++, Python, Kotlin, Javascript

Tools/Technologies:

Git, Android Studio, MongoDB,
Firebase, Linux/Bash

Awards

Finalist for HobbyZone (2019)

BDO New Venture Competition
held at the Lazaridis School of
Business, Wilfrid Laurier University

President's Scholarship of Distinction (2018)

University of Waterloo

First Place (2017)

DECA International Career
Development Conference

Work Experience

Product, Strategy & Experience Design Consultant

Deloitte Digital | May 2022 - Aug 2022

- Implemented program-wide processes to drive the 6-month development of a client's app
- Presented bi-weekly status updates to the C-suite executives regarding the app's launch
- Facilitated product teams with strategy workshops to create their next 18-month roadmaps

UX Designer

Arctic Wolf | May 2021 - Aug 2021

- Worked with another designer to initiate, plan, and conduct user research and usability tests with 30+ internal staff members to spearhead the adoption of user-centric practices in design
- Collaborated with developers, product management and internal stakeholders to design a solution to simplify a highly technical process for 200+ security engineers

Product Designer

Workplace Safety and Insurance Board of Ontario | Sept 2020 - Dec 2020

- Created the end-to-end design for Passport, an accessible mobile application for completing COVID-19 self-assessments, aimed at reducing current return-to-office procedures by 50%
- Conducted user research, analysis and beta testing for Passport using Maze - yielded an overall usability score of 91 and a 100% success rate of users completing the self-assessment

Product Manager

Tecsys Inc. | Jan 2020 - Apr 2020

- Designed a mobile user experience for one of the key pages on the Order Management System that's responsible for over 40% of usage on the application
- Increased the knowledge base of the end-user behaviour by 200% by initiating user research through customer calls, surveys, and the usage of Google Analytics

Application Developer

Canadian Imperial Bank of Commerce | May 2019 - Aug 2019

- Developed a new financial application launch procedure for open banking and fixed production incidents using Java and SQL - updates released to over 2 million high value clients

Extracurriculars

Product Designer and Project Developer

UW Blueprint | Sept 2020 - Dec 2020, Sept 2021 - Present

- Designed an interactive map for The Shoe Project and an accessible parking permit management system for the Richmond Centre for Disability
- Developed a camp booking system for Focus on Nature using React, REST APIs, Typescript (Express.js on Node.js), MongoDB, Firebase and Git