

# AMANDA GUO

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## Skills

User Research, Agile/Scrum, Data and Feedback Analysis

## Design

Figma, Sketch, Photoshop, Illustrator, XD, Balsamiq

## Development

### Languages:

HTML/CSS, Java, SQL, C, C++, Python, Kotlin, Swift

### Tools/Technologies:

Git, Android Studio, Xcode, Firebase, Linux/Bash

## Education

### University of Waterloo

Sept 2018 - Present

### Bachelor of Computer Science

- Human-Computer Interaction Specialization
- Business Specialization
- Expected Apr 2023

## Experiences

### Product Design Intern

Workplace Safety and Insurance Board of Ontario Innovation Lab | Sept 2020 - Present

- Designed the high fidelity prototype for Passport, a mobile application that allows WSIB staff to complete a COVID-19 self-assessment before entering a building, using Figma
- Conducted user research, analysis and beta testing for Passport using Maze - yielded an overall usability score of 91
- Created a design system, wireframes and a desktop prototype for a harmonized reporting portal to help businesses submit injury claims using Figma

### Product Designer

UW Blueprint | Aug 2020 - Present

- Designed an interactive map to showcase The Shoe Project's top 33 most impactful stories of immigrant and refugee women who have come to Canada
- Created a design system, wireframes and high fidelity mobile and desktop designs for the interactive map using Figma
- Collaborated with developers to implement the designs for the map

### Product Design & Management Intern

Tecsys Inc. | Jan 2020 - Apr 2020

- Designed a mobile user experience for one of the key pages on the Order Management System that's responsible for over 40% of usage on the application
- Increased the knowledge base of the end user behaviour by 200% by initiating user research through customer calls, surveys, and the usage of Google Analytics
- Led the end-to-end ideation and design of a new desktop and mobile flagging feature to increase user workflow efficiency based on customer feedback

## Awards

### Finalist for HobbyZone (2019)

BDO New Venture Competition held at the Lazaridis School of Business, Wilfrid Laurier University

### President's Scholarship of Distinction (2018)

University of Waterloo

### First Place (2017)

DECA International Career Development Conference

## Projects

### UI/UX Designer

Bread (Financial Planning Application) | Feb 2020 - Mar 2020

- Researched budgeting apps and interviewed users to refine the initial problem
- Iterated on the low fidelity wireframes, designed the high fidelity mobile screens and prototyped the application using Figma

### UI/UX Designer & Front-End Android Developer

GroceryGo (Grocery Shopping Application) | Sept 2019 @ Hack the North

- Created mobile wireframes, mockups and a prototype for the application using Figma, and developed the front-end UI using Kotlin on Android Studio