AMANDA **GUO**

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Skills 🛠

User Research, Agile/Scrum, Data and Feedback Analysis

Design 🖋

Figma, Sketch, Photoshop, Illustrator, XD, Balsamiq

Development </>

Languages:
HTML/CSS, Java, SQL, C, C++, Python, Kotlin, Swift

Tools/Technologies:
Git, Android Studio, Xcode, Firebase, Linux/Bash

Education 🎓

University of Waterloo
Sept 2018 - Present
Bachelor of Computer Science
Human-Computer Interaction Specialization
Business Specialization
Expected May 2023

Awards 🏆

Finalist (2019)
BDO New Venture Competition held at the Lazaridis School of Business, Wilfrid Laurier University

President's Scholarship of Distinction (2018)
University of Waterloo

First Place (2017)
DECA International Career Development Conference

Work Experience 💼

Product Manager & Designer
Tecsys Inc. | Jan 2020 - Apr 2020

- Worked as the lead UI/UX designer for the entire retail platform team, saving over 30 hours of communication between Product and Development teams
- Created a new design system/style guide for the Order Management UI and established Figma as the primary design tool
- Initiated user research through customer calls, surveys, and the usage of Google Analytics, increasing the knowledge base of the end user behaviour by 200%
- Took ownership of the end-to-end ideation and design of a new flagging feature to increase user workflow efficiency based on customer feedback

Application Developer
Canadian Imperial Bank of Commerce | May 2019 - Aug 2019

- Developed a new financial application launch procedure, using Java, that was released to over 2 million high value clients
- Lead designer for the intern newsletter, read by over 400 interns and managers

Projects 📱

UI/UX Designer & iOS Developer
Bread (Financial Planning Application) | Feb 2020 - Present

- Researched budgeting apps and interviewed users to refine the initial problem
- Iterated on the low fidelity wireframes, designed the high fidelity prototype for the application using Figma, and developing the app using Swift on Xcode

UI/UX Designer & Front-End Android Developer
GroceryGo (Grocery Shopping Application) | Sept 2019 @ Hack the North

- Created wireframes, mockups and a prototype for the application using Figma, and developed the front-end UI using Kotlin on Android Studio
- Showcased the app to over 100 potential users, all of whom indicated that this app would improve their grocery shopping experience

Extracurriculars 🎨

Designer
StarterHacks Organizing Team | May 2019 - Apr 2020

- Established the branding and created marketing materials for StarterHacks 2020 (Canada's largest beginner-focused Hackathon) using Figma and Illustrator, which led to over 3000 hacker applications