


# AMANDA GUO

 amandaguo.com

 amanda.guo@uwaterloo.ca

 linkedin.com/in/amanda-guo

 github.com/amanda-guo

## Design

Figma, Sketch, Photoshop,  
Illustrator, XD, Balsamiq

## Development

### Languages:

HTML/CSS, Java, SQL, C, C++,  
Python, Kotlin, Swift

### Tools/Technologies:

Git, Android Studio, Xcode,  
Firebase, Linux/Bash

## Education

### University of Waterloo

Sept 2018 - Present

### Bachelor of Computer Science

- Human-Computer  
Interaction Specialization
- Business Specialization
- Expected May 2023

## Awards

### Finalist (2019)

BDO New Venture  
Competition held at the  
Lazaridis School of Business,  
Wilfrid Laurier University

### President's Scholarship of Distinction (2018)

University of Waterloo

### First Place (2017)

DECA International Career  
Development Conference

## Work Experience

### Product Manager & Designer

Tecsys Inc. | Jan 2020 - Apr 2020

- Established Figma as the primary design tool, created a new design system/style guide for the Order Management UI and worked as the lead UI/UX designer for the entire retail platform team
- Initiated extensive user research (including customer calls and a survey), increasing knowledge of the end user behaviour by 200%
- Took ownership of the end-to-end ideation and design of a flagging feature to increase user workflow efficiency based on customer feedback

### Application Developer

Canadian Imperial Bank of Commerce | May 2019 - Aug 2019

- Worked with Business and Deployment teams to update and deploy Java code for a new financial application launch procedure that was released to over 2 million high value clients
- Designed the co-op newsletter, and held events for over 300 technology co-ops

## Projects

### UI/UX Designer & iOS Developer

Bread (Financial Planning Application) | Feb 2020 - Present

- Researched budgeting apps and interviewed users to refine the initial problem
- Iterated on the low fidelity wireframes, designed the high fidelity prototype for the application using Figma, and developing the app using Swift on Xcode

### UI/UX Designer & Front-End Android Developer

GroceryGo (Grocery Shopping Application) | Sept 2019 @ Hack the North

- Created wireframes, mockups and a prototype for the application using Figma, and developed the front-end UI using Kotlin on Android Studio
- Showcased the app to over 100 potential users, all of whom indicated that this app would improve their grocery shopping experience

## Extracurriculars

### Designer

StarterHacks Organizing Team | May 2019 - Apr 2020

- Established the branding for StarterHacks 2020, created marketing materials, and designed the sponsorship package for Canada's largest beginner-focused Hackathon using Figma (released to 3000+ hackers)