AMANDA HAYES

FULL STACK SOFTWARE ENGINEER

INFO

Location
Maple Valley, WA
Greater Seattle area

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Website
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SOCIAL

Github
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SKILLS

- REACT
- RUBY ON RAILS
- NODE JS
- REST API
- BOOTSTRAP
- GIT

WORK EXPERIENCE

2008 - 2020 — **VOICE of the Valley**
Front End Developer, Manager of Digital Content (2016-Now)
Marketing Specialist (2008 – 2015)

Managed website using HTML, CSS, Javascript and PHP. Integrate digital communications software including social media, e-mail marketing and tracking web analytics. Managed all web hosting, DNS, MySQL, API connections and FTP. Use AGILE and web design/UI best practices.

2017 - 2020 — **The Cordova Times**
Front End Developer

Built and managed the WordPress site including writing custom HTML and CSS, integrating an online payment gateway, creating online advertising platform with Google, connecting to social APIs, improving SEO and Pagespeed Insights. Increased readership by 200% and revenue by 20%.

2015 - 2021 — **Freelance Web Designer & Developer**
Front and backend design and development
Digital Marketing Strategy

Build and manage websites using HTML, CSS for static sites and CMS incl. WordPress and Joomla. Design with Adobe InDesign and Photoshop. Consult businesses on website content and branding, digital marketing strategy, SEO.

2009 - 2012 — **Intellisoft Technologies**
Owner

Created and executed all print, in-store and digital marketing campaigns. Managed daily operations for the business, oversaw employees, handled finance and accounting and fixed computers, offered tech support and networking to clients.

EDUCATION

2020-2021 — **General Assembly**
Software Engineering Bootcamp

Immersive coding bootcamp learning the fundamentals of full-stack software development including Javascript, React, Object-oriented programming, web development best practices, version control, and collaborative software development with Git and Github. Built secure full-stack applications by leveraging common design and architectural patterns with MVC and REST, modeling and storing data in SQL and NoSQL databases, and integrating third-party APIs in an application. Developed full stack applications with Ruby on Rails and Express with Node.js.

2012 - 2014 — **University of Washington**
Bachelor of Arts, Business Administration