



BLAccess

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Creators:

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Mission Statement

The purpose of BLAccess is to catalogue artists of African descent that are not supported by the multi-million dollar media industry. We wish to reduce the monopoly major record labels have on the promotion and distribution of Black Music.

Value Proposition

1. Access: providing unbiased access to resources such as venue space, legal representation, and distribution to ensure the best quality experience between artist and industry.
2. Services designed for a specific customer.
3. An independent platform through which artists can control the distribution and sale of their content on terms more favorable than those offered by major record labels.

Inspiration/Competition

- [Last.fm](#)
- [Netflix](#)
- [Vimeo](#)