Privacy Notice

Research Aims:

Aimee is a research project that aims to create a dataset of conversations used to train conversational systems. We plan to make this dataset available for researchers everywhere.

What data will we collect?

We collect the messages sent by users and by the bot in conversations, together with the timestamps of those messages, as well as your gender and age*. Each conversation is tied to a user ID provided by Facebook.

We do not collect any other personal data from you as a user of Aimee. Although as owners of the Aimee Facebook page we can see the usernames of people who have spoken to the bot, we do not store this information anywhere. We also never collect your email or any details from your Facebook profile besides your age and gender as stated above.

What data will be made public?

We will make public the conversation transcripts (so the messages exchanged between the user and the bot). We will <u>not</u> include the message timestamps, demographical information (gender and age)*, or any user IDs. Users are warned at the start of the conversation not to share any personal details. Before releasing this dataset we will try to remove personal data that was shared accidentally on a "best effort" basis – names, locations, and dates will be substituted with generic labels such as <name>, <location>, and <date>. Your data will be stored in secure servers at the University.

(*) We only collect these to get an idea of the makeup of the dataset but we will not publish them.

Revoking consent to data processing:

According to current regulation (GDPR), you have the right to request information about your personal data, how it is processed, as well as to have it removed from the dataset or amended. Until you revoke consent, it is legal for us to process your data. If you wish to revoke consent, contact us at the email address below.

More information:

This research is conducted by Heriot-Watt University in Scotland, UK.

Read the University's privacy policy here: https://www.hw.ac.uk/documents/heriot-watt-university-data-protection-policy.pdf

For more information about how your data may be processed, or to request a copy of your data or that your data be deleted, contact Amanda Cercas Curry at ac293@hw.ac.uk

Data Protection Officer Contact Details: Ann E. Jones Head of Information Governance +44 131 451 3219 a.e.jones@hw.ac.uk