



AMANDA  
DYSON

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## SUMMARY

Product designer bringing together a visual arts background and project management skills to create intuitive, user-centered experiences.

## SKILLSET

UX/UI design  
Project management  
Strategic planning  
User research  
Personas, journeys & user stories  
Wireframing & prototyping

## TOOLS

Abstract  
Adobe Creative Suite  
Craft  
Figma  
GitHub  
HTML, CSS, & JavaScript  
InVision  
Jira  
Sketch  
Storybook

## EXPERIENCE

### Product Designer CircleCI, San Francisco, CA

April 2018 – Present

- Lead designer for Plans & Pricing and User Engagement teams
- Major projects include upgrading, onboarding, notifications, and data visualization
- Facilitate UX decisions backed by research, design artifacts, and business goals
- Collaborate on revamp of product and design system

### Design Intern Bloc, San Francisco, CA

January 2018 – April 2018

- Created responsive wireframes and mockups for handoff to engineering
- Designed and developed first web page showcasing alumni portfolios
- Delivered animations to differentiate programs for prospective students

### Development and Events Manager Sustainable Conservation, San Francisco, CA

June 2012 – April 2018

- Lead designer for event communications and collateral
- Work across teams to manage events, research, and donor database

## RECENT PROJECTS

### CircleCI | Product design

slide deck provided upon request

Most recently designed and iteratively shipped a new usage-based, self-serve pricing model to customers based on research and business objectives.

### Bloc | Visual design & development

bloc.design & bloc.design/books

Designed and developed responsive web pages to showcase Bloc alumni portfolios, following Bloc's styleguide.

### Museum Map | Visual design & UX

amandadyson.com/museummap

Prototype exploration for a web app that helps museum-goers discover exhibitions in any city.

## EDUCATION

2017 | UX/UI Design and Front-End Development Apprenticeship  
2008 | MA, Cultural Policy and Arts Management  
2006 | BA, Studio Art and English Literature