



AMANDA
DYSON

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San Francisco-based designer bringing together a visual arts background and project management experience to create intuitive, user-centered experiences. Researcher, problem-solver, relationship-builder, and user advocate.

SKILLSET

UX/UI Design
Project Management
HTML, CSS, & JavaScript
Adobe Creative Suite, Sketch & Figma
Flinto, InVision & Usability Hub
GitHub
User Research & Testing
Information Architecture
Personas & User Stories
Wireframing & Prototyping
Brand Strategy & Identity
Market Research

EDUCATION

Bloc | 2017 – 2018
**UX/UI Design and Front-End
Development Apprenticeship**

University College Dublin | 2008
MA Cultural Policy and Arts
Management

Wayland University | 2006
BA Studio Art

RECENT PROJECTS

Museum Map | Web Prototype amandadyson.com/museummap
Consolidates information for museum-goers to discover exhibitions in any city.

Habit | iOS Prototype and Marketing Site amandadyson.com/habit
Designed to give users a simple, non-intrusive solution for monitoring time and money spent on apps.

Trove | Web Prototype and Marketing Site amandadyson.com/trove
Developed to give users a collaborative space to organize and find content.

Press | iOS Prototype amandadyson.com/press
Prototype that simplifies morning routines by offering coffee and tea for pick-up.

EXPERIENCE

Design Intern January 2018 – Present
Bloc, San Francisco, CA

- Create responsive wireframes and pixel-perfect mockups for handoff to engineering
- Design and develop new web page to highlight student portfolios
- Update curriculum assets using current styleguide

Development and Events Manager August 2013 – Present
Sustainable Conservation, San Francisco, CA

- Lead designer for event web & print communications, collateral, and presentations
- Collaborate across teams to manage events, webinars, live-streams, and meetings
- Manage visual assets and data process improvements
- Own donor and prospect research to inform strategy

Development Associate June 2012 – August 2013
Sustainable Conservation, San Francisco, CA

- Developed social media posts and printed materials for marketing
- Created and implemented systems for organization's first Capital Campaign
- Managed database, led annual appeals, and coordinated event logistics

Development Support and Database Specialist July 2010 – June 2012
Austin Children's Shelter, Austin, TX

Selected Internships August 2008 – 2010
SITE Santa Fe, Solomon R. Guggenheim Foundation, Circa Art Magazine