



AMANDA  
DYSON

amandadyson.com  
hello@amandadyson.com

San Francisco based UX/UI designer bringing together a visual arts background and project management experience to create intuitive, user-centered experiences. Researcher, problem-solver, relationship-builder, and user advocate.

## SKILLSET

UX UI Design  
HTML, CSS, & JavaScript  
Project Management  
User Research & Testing  
Information Architecture  
Personas & User Stories  
Wireframing & Prototyping  
Brand Strategy & Identity  
Market Research  
Sketch & Adobe Creative Suite  
Flinto, InVision & Usability Hub  
GitHub

## EDUCATION

Bloc | 2017  
UX/UI Design and Front-End Development  
University College Dublin | 2008  
MA Cultural Policy and Arts Management  
Wayland University | 2006  
BA Studio Art

## RECENT PROJECTS

**Habit** | iOS Prototype and Marketing Site [amandadyson.com/habit](http://amandadyson.com/habit)  
Designed to give users a simple, non-intrusive solution for monitoring time and money spent on apps.

**Trove** | Web Prototype and Marketing Site [amandadyson.com/trove](http://amandadyson.com/trove)  
Product developed to give users a collaborative space to organize and find content.

**Press** | iOS Prototype [amandadyson.com/press](http://amandadyson.com/press)  
Designed to simplify morning routines by offering coffee and tea for pick-up.

## EXPERIENCE

**Development and Events Manager** August 2013 – Present  
Sustainable Conservation, San Francisco, CA

- Design event communications and collateral using Adobe Photoshop and InDesign
- Lead donor and prospect research to inform fundraising strategies
- Work across teams to manage events, webinars, live-streams, and external meetings
- Project manager for visual asset management, PowerPoint creation, and data process improvement

**Development Associate** June 2012 - August 2013  
Sustainable Conservation, San Francisco, CA

- Managed donor database, led annual appeal efforts, and coordinated event logistics
- Created and implemented systems for organization's first Capital Campaign
- Assisted Marketing Director with social media posts and printed materials

**Development Support and Database Specialist** July 2010 – June 2012  
Austin Children's Shelter, Austin, TX

- Drafted marketing content for printed collateral, website, and social media
- Streamlined reporting processes to improve internal communication and community outreach
- Oversaw donation process and participated in efforts to identify and retain donors

**Selected Internships** 2008 – 2010  
SITE Santa Fe, Solomon R. Guggenheim Foundation, Circa Art Magazine