

Key Areas of Improvement

- Show relevant information at relevant times.
 - I broke the experience down into nine stages and listed out the most relevant information at that given stage.
- Integrate the app experience better into the overall experience.
 - The user inevitably leaves the app, so make these gaps more integrated – recognise where they've left off and provide quick access to the external apps and functions they may be leaving for.

- Exploring Cars
- Comparing Cars
- Booking a Car
- Finding the Car
- Unlocking the Car
- Using the Car
- Returning the Car
- Ending the Trip
- Reviewing the Car