



# DEVELOPER CONFERENCE

THURSDAY, NOVEMBER 7  
COX CONVENTION CENTER

SPONSORSHIP OPPORTUNITIES  
2013

<http://thunderplainsconf.com>





## GOLD CONFERENCE SPONSORSHIP

**\$3000** fee

(limited to only four companies)

### SPONSOR BENEFITS

- ✓ **Logo placed on materials** for event including web site, program guide, direct mail & advertisements
- ✓ **10x10 exhibit space** at InnoTech Expo (includes carpet, draped table & chairs) extra space available at additional cost)
- ✓ **Hang banner in conference room** – sponsor to provide banner for hanging on November 6
- ✓ **4 conference passes included.** Additional passes purchased at 30% discount
- ✓ Company logo and 60 word editorial in **conference guide**
- ✓ Company logo on **signage and banners** at event
- ✓ **Twitter and Facebook announcement** of sponsorship
- ✓ **Brochures or collateral** available at table inside conference room
- ✓ Opportunity to **say hi and introduce one presentation** during the day
- ✓ **Mention of sponsorship** at beginning and end of day and in conference materials
- ✓ **Logo on Placard** at the event





## EXCLUSIVE T-SHIRT SPONSORSHIP

**\$2595** investment

(exclusive - limited to one company)

### SPONSOR BENEFITS

- ✓ **10x10 exhibit space** at InnoTech Expo (includes carpet, draped table & chairs) extra space available at additional cost)
- ✓ **Logo and company URL on t-shirt** distributed to all attendees. Shirt may be distributed by sponsor in your booth.
- ✓ **3 conference passes included.** Additional passes purchased at 30% discount
- ✓ **Hang banner in conference room** – sponsor to provide banner for hanging on November 6
- ✓ **Twitter and Facebook** announcement of sponsorship
- ✓ Company logo and 60 word editorial in **conference guide**
- ✓ Company logo on **signage and banners** at event
- ✓ **Brochures or collateral** available at table inside conference room





## SILVER CONFERENCE SPONSORSHIP

**\$1095** investment

(limited to four companies)

### SPONSOR BENEFITS

- ✓ **2 conference passes included.** Additional passes purchased at 30% discount
- ✓ **10x10 exhibit space** at InnoTech Expo (includes carpet, draped table & two chairs) additional space is available at discount price.

## BRONZE CONFERENCE SPONSORSHIP

**\$400** investment

(unlimited)

### SPONSOR BENEFITS

- ✓ **Twitter and Facebook Announcement** of sponsorship
- ✓ **1 conference pass included.** Additional passes purchased at 20% discount
- ✓ Company **logo on conference web site**
- ✓





## SILVER CONFERENCE SPONSORSHIP

**\$1095** investment

(limited to four companies)

### SPONSOR BENEFITS

- ✓ **2 conference passes included.** Additional passes purchased at 30% discount
- ✓ **10x10 exhibit space** at InnoTech Expo (includes carpet, draped table & two chairs) additional space is available at discount price.

## BRONZE CONFERENCE SPONSORSHIP

**\$400** investment

(unlimited)

### SPONSOR BENEFITS

- ✓ **Twitter and Facebook Announcement** of sponsorship
- ✓ **1 conference pass included.** Additional passes purchased at 20% discount
- ✓ **Company logo on conference web site**