



Sponsorship Prospectus

October 9th, 2014

Cox Convention Center

ThunderPlains 2014 Sponsorship Prospectus

October 9th 2014 - Cox Convention Center - Oklahoma City, OK

Gold Sponsor

\$3000

(Limited to 3 companies only)

- Exclusive sponsorship
 - Lunch (logo at every table and directional signage)
 - After Party (logo on signage, brochures, and food/drink tables)
 - T-Shirt (primary logo on t-shirt)
- Logo on website in sponsor feature area
- Logo on event/entry signage
- Logo on front page of conference guide
- Logo on conference t-shirt
- Tweet/Facebook announcement
- 10x10 exhibit space at InnoTech Expo (includes carpet, draped table & chairs) extra space available at additional cost)
- Hang banner in conference room – (sponsor to provide banner for hanging)
- Brochures, stickers, or other collateral placement at table inside conference
- 4 conference passes included - additional passes purchased at 30% discount
- Mention of sponsorship at beginning and end of day and in conference materials
- Up to 6 items can be included in our raffle
- Opportunity to say a few words after the closing remarks and to present your own prizes in the raffle

Silver Sponsor

\$1500

(Limited to 3 companies only)

- Logo on website in sponsor feature area
- Logo on event/entry signage
- Logo on conference guide in sponsor “thank you” area
- Logo on conference t-shirt
- Tweet/Facebook announcement
- 10x10 exhibit space at InnoTech Expo (includes carpet, draped table & chairs) extra space available at additional cost)
- Brochures, stickers, or other collateral placement at table inside conference
- 2 conference passes included - additional passes purchased at 30% discount
- Up to 4 items can be included in our raffle

Bronze Sponsor

\$500

(Unlimited)

- Logo on Website in sponsor feature area
- Logo on conference guide in sponsor “thank you” area
- Tweet/Facebook announcement
- Brochures, stickers, or other collateral placement at table inside conference
- 1 conference pass included - additional passes purchased at 20% discount
- Up to 2 items can be included in our raffle

Community/Startup Sponsor

\$100

(Unlimited - for community organizations, small businesses, and local startups only)

- Logo on Website in sponsor feature area
- Tweet/Facebook announcement
- 1 item can be included in our raffle

Custom Sponsorship

(varies)

If you don't see a sponsorship package above that suits your needs, we would be happy to work with you to create a custom sponsorship package that's a perfect fit. We would love to have your support to help put on this event for the community.

Other sponsorship ideas might include:

- Lanyard sponsor
- “Swag bag” sponsor
- Drink/bar sponsor at the after party
- Hackathon sponsor
- Coffee/snack break sponsor
- etc.

Responsibilities For All Sponsors

- Provide any and all banners or signage appropriate to the sponsorship outlined above.
- Provide any and all brochures or collateral appropriate to the sponsorship outlined above.
- Provide logo for inclusion in announcements.
- If a sponsor so chooses, they may provide one or more items for a raffle at the end of the day. The sponsor who is providing the item(s) being raffled off will be announced at the raffle.

Prize Raffle

All sponsors will be able to donate items to be given away to attendees in a random drawing at the end of the conference after closing remarks. Items for the raffle can be anything that might appeal to a tech audience, and can be branded with your company logo, slogan, etc. The company donating the item will be announced along with the item when it is being raffled.

