



Change Your Business with NLP: Powerful tools to improve your organisation's performance and get results (Paperback)

By Lindsey Agness

John Wiley and Sons Ltd, United Kingdom, 2010. Paperback. Condition: New. 1. Auflage. Language: English. Brand new Book. Transform the way your business works. Neuro-Linguistic Programming (NLP) techniques can be applied to all business challenges. As a leader or manager in either the public or private sectors, whatever your industry or size of organisation, you can use NLP to improve your business by changing the mindsets of everyone you work with. When tailored for practical business application, NLP can help you to identify and deliver efficiencies, hold onto clients in the midst of increasing competition, improve morale and increase organisational performance and results. Change Your Business With NLP is the first genuinely practical guide for managers, showing how to use NLP techniques to overcome specific business problems. You will learn how to: * Improve your results as a leader * Build an exceptional team * Manage change more effectively * Change your organisation's culture * Create more effective client and customer relationships * Transform your presentation skills * Increase the overall performance of your business. Bestselling author Lindsey Agness, an international change management consultant and certified trainer of NLP, uses step-by-step techniques and a broad range of case studies to...



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