



Strategic Management for Academic Libraries: A Handbook (Hardback)

By Robert M. Hayes

ABC-CLIO, United States, 1993. Hardback. Condition: New. Language: English. Brand new Book. This professional reference for academic librarians provides detailed guidance for the strategic management of academic libraries. While strategic planning is important, this volume recognizes that even the best plans must confront the reality of implementation of services and facilities within the library on a daily basis. This book offers solutions to immediate operational problems within the academic library and treats strategic planning as but one component of overall strategic management. The first part of the work overviews definitions and discusses the issues and objectives central to strategic library management. The second part contains chapters on the academic and external contexts within which the library functions, and looks at the impact of those contexts on the strategic management plan. The third part provides detailed information on technical tools and procedures by which strategic management can be accomplished.



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