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Digital Business Ecosystem Patterns: Architecture Blueprints for Applying IoT, Blockchain and Data Analytics to Achieve Business Outcomes (Paperback)

By James R Odrowski

Independently Published, United States, 2018. Paperback. Condition: New. Language: English. Brand new Book. These are both exciting and challenging times for today's business leaders. Advances in information technology (IT) have enabled new business capabilities that are stretching the limits of our imaginations. Robots, artificial intelligence (AI), drones and autonomous cars are part of our common vocabulary. The latest technologies, including the Internet of Things (IoT), blockchain, and machine learning are expected to transform many industries. Anticipated business outcomes include new revenue streams, reduced operating costs and more intimate customer relationships. The possibilities are endless, but for many organizations their digital business transformation is inhibited by: -Too much focus on technology and not enough on the business problem being solved. -High complexity of coordinating diverse technologies with multiple layers and integration points. -Weak foundations to build upon, including outdated legacy technologies and lack of skills. As the pace of innovation speeds up, new strategies are needed to succeed in the next big wave of business and technology change. This book identifies a fundamental change in how business systems are developed - describing an ecosystems approach for digital business solutions. It addresses the gap between the promise of new technology and its practical application. -It...



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Reviews

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