

ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
LEARNING CALL

1. Title

Community Cookbook

2. Duration (only workshops and tutorials)

Half day ____ Full day ____

3. Organizers and presenters' names and affiliations

Amanda Hong

4. Abstract (ready for diffusion). 200 words maximum.

Moving to a foreign country often means leaving behind family, belongings, language, culture, and a sense of self. It can be a long and lonely journey, and it's difficult to find others that are in the same position as you. The Community Cookbook wants to offer a remedy for those who feel lost in a new place. By using the medium of story-telling and homemade food, we want to create real cultural connections for people who need it. The main purpose is to create a platform to showcase the unique cultures of immigrant, and the general public can become more educated and appreciative of the diversity that lives in our country today. This platform will celebrate diversity and increase the social benefits that people find in their everyday lives by using creativity and interaction in bonding over cultural dishes.

5. Rationale, instructional methods, and description

In the "Interdisciplinary platforms for coexistence" prompt, ISEA calls upon artists to get citizens involved with interactive technologies and media that lead toward social coexistence and generate social benefits. This platform intends for people of many cultures and backgrounds to from one another, hopefully creating a more tolerant and enjoyable world.

The platform will be a website that can be accessed online. It will host a rotation of different recipes that come from a variety of cultures and submitted by immigrants, and the recipe will be animated to showcase the unique ingredients and stories behind each step. By animating the process of cooking, we will be able to visually explore and celebrate the meaning behind each dish.

6. Plan to solicit participation (only workshops and tutorials)

N/A

7. URL of website (only workshops and tutorials)

N/A

8. Technical Rider. Please provide the requirements (technological equipment, materials and characteristics of space) (only workshops and tutorials)

N/A

9. Biographies of the Author(s).

Amanda Hong is a graphic designer and student at University of California, Davis, with a passion for brand development and visual marketing. Growing up in the Bay Area as a second generation Asian American has shaped her design thinking and career goals, and her first generation parents are both software engineers. Their success and continued support inspire her to always strive for what she loves. Thanks to them, she's slowly developing her skills in UIUX and web development as well. In her free time, she loves being active in the water, whether it's swimming, snorkeling, cliff diving, or just doggy-paddling around.

Author:

First name: Amanda

Last name: Hong

Email: ayuhong@ucdavis.edu

Country: US

Organization: UC Davis

Web page: www.amandahong.com (personal webpage)

Title: Community Cookbook

Abstract: The Community Cookbook wants to offer a remedy for those who feel lost in a new place, by using the medium of story-telling and homemade food to create real cultural connections for people who need it.

Keywords: Cooking, animation, recipes, cultural diversity

Sub-themes: Please select one or more sub-themes

Bio creation & data

Critical perspectives on the use of technology for peace

Media art, landscape and heritage

Interdisciplinary platforms for coexistence

The cultural dimensions of bio-creation and peace

Design, Art, Science, and Technology