

Hong, Amanda
DES157

ISEA2017
23rd INTERNATIONAL SYMPOSIUM ON ELECTRONIC ART
XVI INTERNATIONAL IMAGE FESTIVAL
CREATIVE CALL

1. Title

The Community Cookbook

2. Organizers and presenters' names and affiliations

Amanda Hong

3. URL of the demo website or video

4. Abstract (ready for diffusion). 200 words maximum.

Moving to a foreign country often means leaving behind family, belongings, language, culture, and a sense of self. It can be a long and lonely journey, and it's difficult to find others that are in the same position as you. The Community Cookbook wants to offer a common ground for those who feel lost in a new place. By using the medium of story-telling and homemade food, we want to create real cultural connections for people who need it. The main purpose is to create strong cultural ties between immigrants of similar backgrounds, but a secondary purpose is for the general public to become more educated and appreciative of the diversity that lives in our country today. This platform will celebrate diversity and increase the social benefits that people find in their everyday lives.

5. General description of the Project

The Community Cookbook will be a platform where users can submit their own recipes for cultural dishes that they brought from home. Along with these recipes, it will include a small story or excerpt about the importance of the dish (either to them personally, or to their country of origin). There can be a sharing and discussion feature added in so that people can interact and relate to one another.

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6. From glenda: I'm not sure what they will be asking in this field, but I imagine they will want to see how you connect your content to the ISEA call, so that is what I would like you to write here.

In the “Interdisciplinary platforms for coexistence” prompt, ISEA calls upon artists to get citizens involved with interactive technologies and media that lead toward social coexistence and generate social benefits. This platform intends for people of many cultures and backgrounds to share and learn from one another, hopefully creating a more tolerant and enjoyable world.

7. Biographies of the Author(s).

Amanda Hong is a graphic designer and student at University of California, Davis, with a passion for brand development and visual marketing. Growing up in the Bay Area as a second generation Asian American has shaped her design thinking and career goals, and her first generation parents are both software engineers. Their success and continued support inspire her to always strive for what she loves. Thanks to them, she's slowly developing her skills in UIUX and web development as well. In her free time, she loves being active in the water, whether it's swimming, snorkeling, cliff diving, or just doggy-paddling around.