

AMANDA INNIS

UX / UI DESIGNER

developer

SUMMARY

I bring a unique set of skills to my profession: I research, strategize and create an intuitive user experience. I love what I do. I’m an artist so I look at my craft with enjoyment, discipline and hunger to learn more and build more. If I’m not working on designing, building or user-testing a website, I’m on stack overflow unraveling a problem or on YouTube watching a coding tutorial.

My career has evolved over the past ten years from teaching and art-making to include web/mobile design. Teaching is what lead me to this field: thinking from another person’s perspective and designing an experience for them. Art-making has given me a keen eye for palette, layout, typography, graphics and an ability to implement these in CSS.

WORK

**UI / UX DESIGNER / DEVELOPER**, [Bank of America Merrill Lynch](#)  
New York, NY (April 2016 - Present)

My workstyle as a UI/UX designer goes beyond a static pdf. I develop prototypes in HTML, CSS, JS, and Angular and deliver my specs in code. It is my preferred prototyping tool and can be shared within departments in the bank to test the design before being checked into dev.

Applications include:

- Styleguide**  
A widget library and set of guidelines to go with the visual styleguide I created for our internal branding team. In collaboration with one other developer, I made a site with themed, styled Angular components and code snippets
- Client Analytics**  
An application to draw a visual relationship between tickers and interested clients
- Codeweek**  
An elective project I designed, managed, and helped code in collaboration with another Angular developer as well as a Python developer who specializes in AI.
- Trade Ideas**  
An application for sales employees to enter, submit and track their trade ideas.
- CRB Pricer (Central Risk Book), EMEA and AMERS**  
2 trading applications tailored to the different workflows of AMERS and EMEA. Target users enjoy my “live design” style of working with them whereby I bring my laptop and they participate in choosing layout and information architecture. The EMEA app just reached \$3B
- CRM**  
The redesign and enhancement of an existing CRM as well as a brand new design for investment banking (mobile, ipad, desktop)
- Alerting**  
An application for electronic traders that has grown to include the high-touch desk as well as FX. I conducted user interviews and made coded prototypes to create a dark, Bloomberg style app which let users know when urgent and non-urgent alerts arrive.
- Make-A-Wish Foundation**  
Outreach mobile application for board members to aid children and teens

**VISUAL / WEB DESIGN CONSULTANT**, [Cherre](#)  
New York, NY (Contract work for Mar 2016)

**VISUAL / WEB DESIGN CONSULTANT**, [Plum Alley Investments](#)  
New York, NY (Contract work for Dec + Jan, 2015-2016)

EDUCATION

- GENERAL ASSEMBLY (2015-2016)**
- JavaScript Development
  - User Experience Design Immersive
  - Web Design Circuits

- RUTGERS UNIVERSITY (2014)**
- MFA, Painting
  - Graduate Teaching Fellowship

- SCHOOL of the ART INSTITUTE of CHICAGO (2006)**
- BFA, Painting
  - Certification in Art Education

- CARNEGIE MELLON UNIVERSITY (2003)**
- BHA, Humanities and Arts

SKILLS

user research

analysis

strategy

wireframes

user-testing

palette

information architecture

mobile design

web design

coded prototype

data visualization

AWARD

- {{codeWeek}} 3rd Place Winner**
- International hackathon, out of 106 teams, we placed third

LANGUAGES

