

# Critique 2

AMANDA INNIS

My first impression of Space Jam is nostalgia. Then I wondered if his site has been live since 1996 or if it is some kind of period piece. The link says Warner Brothers Archive, so I assume it was minted in 96.

I don't hate this site. It appeals to me in a Ling's Cars kind of way. However, I think they could use some navigation help. Users need some way to orient themselves in all this nostalgia. The sidebar seen in Jam Central should be consistent on all the pages. (The back arrow doesn't count as navigation.)

- My desktop assessment of this site: needs help.
- My mobile assessment of the site: poor. However, mobile phones didn't have internet in 1996 so I feel kind of bad for criticizing them about it.

Here's why:

This is like shooting fish in a barrel. The background busy-ness (aside from the homepage) prevents text legibility. Although, on mobile, the legibility strangely improves. The central navigation embedded in the pictures is hard to see and even worse on mobile. The overall flow is choppy and the typography is boring.