

Amanda Lee Anderson

Senior Front-End Developer and UX Designer

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<http://www.amandalee.me>

Education

Bachelor of Arts, Economics and Political Science, 2016

University of Louisville, Louisville, KY

Work Experience

c|change, inc.

Chicago, IL

2016-present

Senior Web Developer

- Act as chief Rails developer on a user-facing dream tracker app to promote the agency's work
- Build and maintain web apps in Ruby on Rails, Laravel, Angular.js and WordPress, as well as static markup sites and landing pages
- Establish development standards for a team of 4 developers that include pull request review, pair programming, git flow, documentation, and boilerplate practices for CSS and JS
- Perform a total audit of all legacy client and internal sites and apps to evaluate performance and development patterns, then make suggestions for improvement with an eye on future maintainability
- Create Raspberry Pi builds that take ongoing animated gifs for use at company events
- Maintain analytics and CRO tools for client apps, performing and presenting monthly analysis with recommendations for improved marketing and conversion.

GiveForward

Chicago, IL

2014-2016

Front-End Web Developer and Interaction Designer

- Write code in PHP, HAML, SLIM, Angular.js, jQuery, and Ruby on Rails to support our crowdfunding platform
- Design and implement product features to improve conversion and retention among donors and fundraisers
- Design interfaces and user flows that maintain the brand's overall aesthetic for consistency and clarity
- Test my code for speed and cross-browser/cross-platform compatibility
- Assist the director of user experience and the vice-president of product with user research and focus groups among users
- Perform rapid A/B testing using Optimizely for conversion, user acquisition, and retention

GPSshopper

Chicago, IL

2012-2014

Front-End Web Developer and UI Designer

- Design and develop mobile websites for major retail brands (Estee Lauder, Meijer, The North Face, New York & Company, Bebe, Express, and Victoria's Secret)
- Write code in HTML, CSS [LESS framework], and Javascript to function as the front end of our Python-based apps
- Design UIs and user flows for Android and iOS apps, following platform-specific UI patterns and guidelines
- Test for cross-browser and cross-platform compatibility
- Prepare marketing videos for our apps using After Effects

The Health Foundation

Cincinnati, OH

2010-2011

Web Designer and Developer

- Work on web design, development, content, and implementation for the Foundation's 16 grantee projects
- Write code in HTML, CSS and Javascript and deploy it to production manually.
- Work with six program directors to maintain written and visual brand standards for each project's web presence; serve as editor-in-chief for the Foundation's newsletter.

Skills

- Design software: Adobe Creative Suite 5-6 (Illustrator, InDesign, Photoshop, and After Effects); Sketch.
- Front-end development: HTML, CSS, and Javascript, with particular expertise in jQuery and Angular.js; SLIM and HAML templating within Ruby on Rails apps; SASS/LESS and object-oriented CSS; Bootstrap, Foundation, SemanticUI, and Skeleton frameworks; currently learning Jekyll and Handlebars templating.
- Full-stack development: PHP and Ruby on Rails. Currently learning Laravel and Node.js.
- QA testing for cross-browser and cross-platform compatibility using BrowserStack, CrossBrowserTesting.com, and manual testing; currently learning Selenium.
- Web publishing and content management: WordPress, including development of custom WordPress themes and plugins.
- Web analytics and SEO: Google Analytics, A/B testing using Optimizely.