

**AMANDA DELEO**

501 S 49<sup>th</sup> Street, Philadelphia, PA

941-586-0145

amandalynndeleo@gmail.com

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**TECHNICAL SKILLS**

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- HTML5, CSS3, Javascript, Media Queries, VB.NET, ASP.NET, XML, Microsoft SQL Server, and MySQL
- Visual Studio (2010), MS SQL Management Studio, GitHub, Firebug, Fiddler, Telerik, Adobe Photoshop, InDesign, Illustrator and Dreamweaver, MS Visio

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**EDUCATION**

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**Florida State University**

Bachelors of Fine Arts in Graphic Design; Magna cum laude

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**PROFESSIONAL EXPERIENCE**

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**Project Manager**

2013-Present

*Campus Apartments, Philadelphia, PA*

- Establish scope of projects, outline and communicate the project plan to a group of developers and designers; ensure that business cases for projects remain valid.
- Maintain overall project plan including release dates, acquiring external resources needed by the team, managing risks and issues which are escalated by the team, as well as liaising with executives including reporting progress.

**Web & Wireless Technologies Developer**

2011-2013

*Campus Apartments, Philadelphia, PA*

- Planned and conducted user research with A/B Testing for redesign of in-house Content Management System: CASHPort. Delivered detailed usability reports to Senior Director of Technology of findings and recommendations.
- Provided visual designs for task management, billing, reporting, and dashboard .Net application. Worked collaboratively alongside developers in an Agile environment to ensure a great user experience and coherent visual identity.
- Delivered hi-fidelity wireframes for mobile usage and billing application. Design was responsive across a range of mobile devices.

**Web Designer**

2009-2011

*Teahouse at Asian Arts, Sarasota, FL*

- Designed and programmed standards based websites. Implemented CMS systems and ecommerce shopping carts through open source platforms Wordpress, Drupal, and ZenCart.
- Regularly met with clients to review project goals and to create proposals for future developments. Photographed commercial products for ecommerce for both web and print mediums.
- Administered Google Adwords campaigns on clients' behalf, set measurable goals, and tracked trends and metrics in Google Analytics