

About the Conference:

The Philadelphia region leads the nation in garden heritage sites. How do our historic landscape stewards sustain both garden and mission in the 21st century? What are best practices and opportunities? This conference explores how we govern, interpret, curate, and plan historic gardens. Participants will enjoy information sharing and making connections with historic garden leaders, practitioners, and enthusiasts.



This conference is funded in part by
The National Endowment for the Humanities:
www.neh.gov

Co-sponsors
Greater Philadelphia Gardens:
www.greaterphiladelphiagardens.org
History Affiliates of Southeastern Pennsylvania:
www.hsp.org/historyaffiliates



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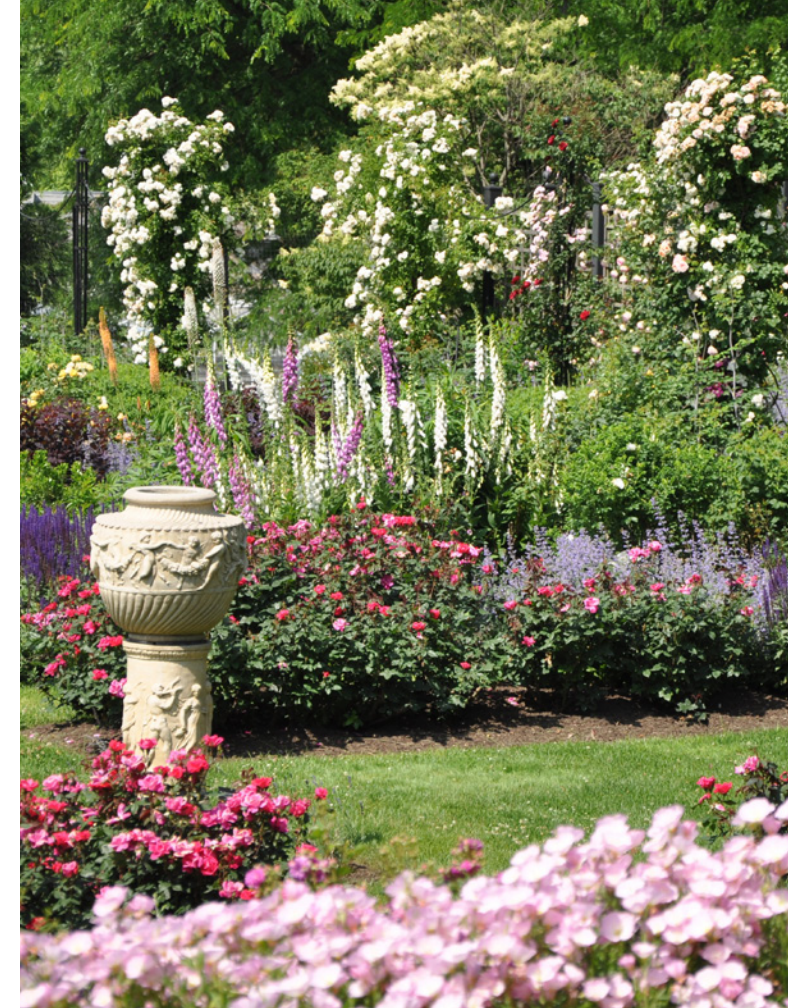
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Philadelphia, PA 19118

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Gardening with History: Planning & Practice

Thursday, May 30, 2013
Morris Arboretum



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100 East Northwestern Avenue, Philadelphia, PA 19118

8:30 a.m. **Registration**

9 a.m. **Welcome**
Bob Gutowski, *Director of Public Programs, Morris Arboretum of the University of Pennsylvania*

9:05 a.m. **Opening Remarks**
Elizabeth McLean, *Garden Historian and Author*

9:15 a.m. **The Adventures of a Historic Gardener**
Peter Hatch, *former Director of Gardens and Grounds, Thomas Jefferson Foundation*
The profound dilemmas one encounters as a gardener restoring and sustaining a historic landscape demand both a poet’s sense of ambiguity and the handy nuts and bolts skills of a professional grounds manager. Using Monticello as a case study, Peter will discuss the issues and the struggles of integrating historical integrity with cultural expectations, visitor safety, environmental change, and the blurry vicissitudes of discovering and interpreting the past.

10:15 a.m. **BREAK**

10:30 a.m. **Getting it Close: Finding Plants for Historic Gardens**
Nicole Juday, *Horticulture Education Coordinator at The Barnes Foundation*
With unlimited resources, ready availability of rare plants, and comprehensive documentation, authentic garden restorations are easy to do. But when budgets are tight and documentation is sparse it can be a challenge. While at times it’s important to insist on authenticity, there are other situations in which clever compromises can create a believable historic garden that satisfies modern demands for cost-consciousness, sustainability, and visual interest throughout the seasons.

11:15 a.m. **Strategic Planning and Board Development**
Lauren Otten, *Director, The Nonprofit Center of LaSalle University*
Too often in nonprofits, planning and board development do not co-exist in the same thought. Instead of strategically building a board with the right skills, knowledge areas, and personalities needed for successful implementation of its strategic plan and mission, nonprofits often just tap anyone for the board with an expressed interest in the organization. Regardless of mission, organization age, or budget size, it is crucial that boards be intentionally built, oriented, and continually educated so that they know what they are supposed to do and can hold themselves accountable. This talk will address the why’s and how’s of getting and maintaining boards that work.

12 noon **LUNCH**

1 p.m. **Raising the Visibility of our Shared Landscape Heritage through Collaboration**
Charles A. Birnbaum, *FASLA, FAAR, Founder and President of The Cultural Landscape Foundation*
What can we do to build greater coalitions in this era of community-based special interests (e.g. preservationists, tree huggers, joggers). How can we build greater constituencies through our mission, vision, programming, and messaging? How do we instill value for our shared landscape heritage and position our own individual resources as being part of something much larger? How do we plan and design in such a manner that it respects the history and evolution of our landscape. In a nutshell, how do we teach our visitors and constituents to see our cultural landscapes in all of their richness and uniqueness? This presentation will illustrate how one organization, The Cultural Landscape Foundation is attempting to do just that.

1:45 p.m. **Panel: Meeting the Historic Garden Challenge**
Local historic garden directors address adaptive reuse, gardening with a mission, interpretation, and sustaining our gardens’ relevance to the community.

Moderator: Maitreyi Roy, *Executive Director, Bartram’s Garden*

Jessica Baumert, *Executive Director, The Woodlands Historic Mansion, Cemetery, and Landscape*

Meg Sharp Walton, *Executive Director, Glen Foerd on the Delaware*

Chris Van de Velde, *General Manager, Awbury Arboretum*

2:45 p.m. **BREAK**

3:00 p.m. **Going Public: Historic Garden Preservation, Planning and Adaptive Reuse**
Paul W. Meyer, *The F. Otto Haas Executive Director, Morris Arboretum of the University of Pennsylvania*
In this talk Paul will discuss the origins, development, and recent restoration and adaptive reuse of the historic gardens at the Morris Arboretum. He will discuss the challenges of balancing pure restoration while providing for contemporary features and amenities. This illustrated talk will focus on the planning and implementation efforts that have led to the revitalization of the Arboretum following decades of decline and decay.

4:00 p.m. **Guided and Self-guided Tours of Morris Arboretum**

5:00 p.m. **Adjourn**

Registration Form

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Fee Per Person
\$65 if registration is received online or postmarked by May 1
\$85 after May 1
Registration includes lunch and break refreshments

To Register
Online: Visit <https://online.morrisarboretum.org/history>
Phone: Have your credit card ready. Call the Education Dept. (215) 247-5777, ext. 125
Mail: Send this form along with check payable to “Morris Arboretum” to: Education Department
Morris Arboretum
100 East Northwestern Ave
Philadelphia, PA 19118-2697

Name _____

Title _____

Organization _____

Address _____

Phone _____

Email _____

Confirmation e-mail will be sent. Directions to the Morris Arboretum are available on our website.

CEUs available for PA landscape architects.

Cancellations received by May 23 will be fully refunded less a \$10 processing fee.