

Continuing Education

Longwood Gardens
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Chanticleer
Longwood Gardens
Morris Arboretum of the University of Pennsylvania
Pennsylvania Horticultural Society
The Scott Arboretum of Swarthmore College
Tyler Arboretum



Friday, July 17, 2015
Lang Performing Arts Center
Swarthmore College
Swarthmore, PA

woodyplantconference.org

Pink Flowering Dogwood

about our speakers

JIM CHATFIELD is an Associate Professor and Extension Specialist with Ohio State University Extension (OSUE) in the Department of Horticulture and Crop Science and the Department of Plant Pathology. He is also co-coordinator of the OSUE Nursery Landscape and Turf Team and the Why Trees Matter Team in addition to being the President of the International Ornamental Crabapple Society. His focus is on plant problem diagnostics, tree evaluations, environmental benefits of trees, plant diseases, and plant health management.

DAVID CREECH is the Regents Professor Emeritus of Horticulture and has been at Stephen F. Austin (SFA) State University, Nacogdoches, Texas since September 1978. He received his PhD in Horticulture from Texas A&M University. He directs SFA Gardens, which has grown from an unfunded classroom project on a half acre in 1985 to over 128 acres with seven staff. His research focus at SFA State University is primarily in the arena of salinity and drought tolerance of woody ornamentals, evaluation and introduction of new plants, ornamental crop nutrition, and horticultural strategies for improving production.

PAT CULLINA is an award-winning horticulturist, landscape designer, lecturer, and photographer who maintains a New York-based design and consulting practice dedicated to the innovative and sensitive integration of plants into a diverse range of designed and managed landscapes. Previously, he served as Vice President of Horticulture and Park Operations for New York City's High Line and Vice President of Horticulture, Operations, and Science Research for Brooklyn Botanic Garden.

REBECCA MCMACKIN is the Director of Horticulture at Brooklyn Bridge Park (BBP), where she oversees 85 acres of ornamental beds, forest ecosystems, meadows, wetlands, green roofs, and turf areas. All BBP landscapes are managed organically and with the aim of encouraging biodiversity. Her writing has been published by The New York Times and the Landscape Institute, and she has co-hosted the PBS Show, Garden Smart. She is an ISA-certified arborist and a NOFA-accredited organic landscape professional. In her diminishing free time, she designs gardens for Mantis Plant Works that are both beautiful and ecologically robust.

PANDORA YOUNG is a Senior Gardener at Longwood Gardens with over 10 years of experience as caretaker for Peirce's Park and Peirce's Woods, Longwood's historic arboretum and native plant display garden. She is also an instructor for Longwood's Continuing Education classes on edible and native plants. In addition to a deep love of horticulture, she is passionate about world travel and experiencing new foods – two things which often go hand in hand.



Schedule of Events

- 7:30 – 9:00** **Registration and Coffee**
- 7:45 – 8:45** **One-hour Early Riser Tour of the Scott Arboretum**
- 9:00 – 9:15** **Welcome – Claire Sawyers, Director, Scott Arboretum**
- 9:15 – 10:15** **Brooklyn Bridge Park: Promoting Biodiversity in the Concrete Jungle - Rebecca McMackin**
Brooklyn Bridge Park is an organic park in the middle of New York City. The park's native woodlands, freshwater wetlands, salt marshes, and numerous meadows closely mimic native ecosystems and are managed with an emphasis on wildlife habitat. This talk will encompass the ecological strategies used at the park as well as pragmatic strategies for encouraging beneficial landscapes.
- 10:15 – 10:45** **Break**
- 10:45 – 11:30** **New, Interesting, and Underutilized Woody Trees and Shrubs for Zone 7 - David Creech**
New trees and shrubs are hitting the market at a pace we've never seen before. They are often promoted as the best new plants the world has ever seen. With mass markets driving what nurseries grow and sell, how do we make a sane decision on what to plant? It's our responsibility to study, find, and use environmentally sensible plants for our 21st century landscapes.
- 11:30 – 12:15** **Fine Gardening Meets Fine Dining: Delectable Woody Plants for the Home Landscape - Pandora Young**
This presentation will highlight underused trees, shrubs, and vines of both superior beauty and flavor. Learn how to use interesting and edible woody plants in the landscape, as well as the kitchen. The results are sure to delight both your eye and your palate.

- 12:15 – 1:15** **Lunch**
- 1:15 – 2:00** **Gardeners' Voices – Clematis Trial**
Get an insider's look at the regional clematis trial with panel members Jeff Jabco (Scott Arboretum), Joe Henderson (Chanticleer Foundation) and Jessica Whitehead (Longwood Gardens) and discover which cultivars stand out from the rest.
- 2:00 – 2:45** **Good Plants Gone Bad: Why the Process of Plant Problem Diagnostics Matters - Jim Chatfield**
Proper plant health management starts with a thorough analysis of what you see in terms of the healthy plant and symptoms of the unhealthy plant, as well as careful attention to the planting process and site. The 20 Questions of Plant Problem Diagnostics and how they factor into long term success in enhancing sustainable plant health will be discussed.
- 2:45 – 3:15** **Break**
- 3:15 – 3:25** **Raffle Winners Announcement**
- 3:25 – 4:25** **Sticks and Stones: Considering Roles for Woody Plants in the Built Environment - Patrick Cullina**
In a society eager to incorporate green infrastructure into public and private initiatives, a host of questions persist: Are municipalities, developers, and designers committed to creating diverse landscapes that enhance the community experience while benefiting the environment? Can a commitment to creating less consumptive landscapes be supported by a similar commitment to proper maintenance? Explore this and more through observations of the evolving living aspects of the built environment.
- 4:25 – 4:30** **Closing Comments**
- 4:30 – 5:30** **Happy Hour**

conference highlights

- Talks by noted horticulturists and designers
- Free admission to co-sponsoring institution gardens July 18-19

This conference offers CEUs for:

- International Society of Arboriculture credited arborists
- PA Dept of Agriculture for Pesticide Recertification
- Pennsylvania and New Jersey landscape architects
- PA Certified Horticulturists

registration form

Registration fee includes lunch, refreshment breaks, and free admission to sponsoring institution sites, July 18-19.

Register Online: woodyplantconference.org

Mail your registration form(s) to:

Continuing Education, Longwood Gardens,
P.O. Box 501, Kennett Square, PA 19348-0501
Please make checks payable to Longwood Gardens, Inc.

Fax your registration form(s) to:

610.388.5446 (Credit Card Only)
To register more than one person, please use a copy of this form for each additional registrant. Registration deadline: July 10.

Register early and save! Deadline for early registration is June 15. Pre-registration is required; no walk-ins, please.

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please check type of lunch preferred:

- ☐ Grilled Chicken Breast Sandwich with Watercress, Cucumber & Dill Crème
- ☐ Roasted Summer Vegetable Sandwich with Arugula, Olive & Tomato Relish
- ☐ Roasted Summer Vegetable Sandwich on Gluten Free Wrap

I'd like to attend the following:

- ☐ Happy Hour \$15: Space is limited

PAYMENT:

- ☐ Check ☐ VISA ☐ MasterCard ☐ AMEX ☐ Discover

Card Number: _____

Expiration Date: _____

Signature: _____

Billing address (if different from above): _____

REGISTRATION FEE: Register early and save!

- ☐ \$99 per person if postmarked by June 15
- ☐ \$129 per person if postmarked between June 16 & July 10

Registration fees (less a 15% processing fee) will be refunded if cancellations are made before July 3; no refunds after that date.