

amanda mcmicken

Product Designer

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EDUCATION

Maryland Institute College of Art
BFA Graphic Design | Baltimore, MD

Sorrento Summer Study Intensive
MICA Intensive Program | Sorrento, Italy

SKILLS

Design Thinking	Sketch
Wireframing	Adobe Creative Suite
Scenario Mapping	AfterEffects
User Testing	Zeplin
User Research	Trello
Storytelling	Jira
Prototyping	Principle
HTML + CSS	Lookback.io
Project Scoping	Optimal Workshop
Persona Creation	Invision

TOOLS

EXPERIENCE

Product Designer

HelloFresh | December 2017 - Present

Currently designing end-to-end experiences for first time customers on the HelloFresh multi-platform offering. I have also worked on internal SCM products. Some specific responsibilities include user research, user interviews, project scoping, scenario mapping, wireframing, user testing, visual design, prototyping, and designing for desktop, mobile, and iOS.

Product Designer

DSX | IBM | December 2016 - November 2017

Designed experiences for data scientists that provides a one-stop-shop platform for all workflow needs. Some specific responsibilities include user flows, wireframing, prototyping, and visual design.

Product Designer

StoredIQ for Legal | IBM | Jan 2016 - December 2016

Designed experiences and visual systems for knowledge workers in the legal space. Some specific responsibilities include visual design, user flows, wireframing, and promoting cross-disciplined collaboration and design thinking with offering managers and developers.

Product Designer

Box Relay | IBM | March 2015-Jan 2016

Designed experience for business workers to store files in the cloud and further extend cloud and collaborative capabilities. Some specific responsibilities included persona creation, user interviews, wireframing, scenario mapping, prototyping, and user testing. (Part of IBM|Box partnership)