

**amanda mcmicken**

AMANDA MCMICKEN

Product Designer

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EDUCATION

Maryland Institute College of Art  
BFA Graphic Design / Baltimore, MD

Sorrento Summer Study Intensive  
MICA Intensive Program / Sorrento, Italy

SKILLS

Wireframing  
Persona Creation  
Scenario Mapping  
User Testing  
Storytelling  
Prototyping  
HTML + CSS  
Design Strategy  
Pattern Library  
Jobs To Be Done  
Illustration  
Project Scoping

TOOLS

Sketch  
Creative Suite  
AfterEffects  
Keynote  
Invision  
Git  
Bootstrap  
Zeplin  
Trello  
Jira  
Lookback.io

EXPERIENCE

Product Designer

SCM | HelloFresh | December 2017 - Present

Currently designing experiences for internal SCM users that range from improving error tracking for customer care agents, to improving order creation processes for logistics users. Some specific responsibilities include user research, user interviews, project scoping, scenario mapping, wireframing, user testing, visual design, prototyping, and cross functional collaboration.

Product Designer

DSX | IBM | December 2016 - November 2017

Currently designing experiences for data scientists that provides a one-stop-shop platform for all workflow needs. Some specific responsibilities include user flows, wireframing, prototyping, and visual design.

Product Designer

StoredIQ for Legal | IBM | Jan 2016 - December 2016

Designed experiences and visual systems for knowledge workers in the legal space. Some specific responsibilities include visual design, user flows, wireframing, and promote cross-disciplined collaboration and design thinking with Offering Managers and Development.

Product Designer

Box Relay | IBM | March 2015-Jan 2016

Designed experience for business workers to store files in the cloud and further extend cloud and collaborative capabilities. Some specific responsibilities included persona creation, user interviews, wireframing, scenario mapping, prototyping, and user testing. (Part of IBM|Box partnership)

Visual + Experiential Designer

Watson Emerging Products | IBM | July 2014-March 2015

Designed configurable demo's that encouraged early adopters to invest in IBM Watson's visions and become sponsored clients. Specific responsibilities included market research, wireframing, visual design, prototyping, and data visualizations.