Amanda McMicken

Product Designer   -   Berlin

Contact

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Education

Maryland Institute College of Art

BFA Graphic Design | Baltimore, MD

Skills

Design Thinking
Workshop Facilitation
UX/Interaction Design
User Testing
User Research
Design Systems
Prototyping
Project Scoping

Tools

Sketch
Abstract
Adobe CC
ProtoPie
Zeplin
Jira

Experience

HelloFresh

Product Designer

Early Retention, September 2018 - Present

Currently designing experiences for new customers on the HelloFresh multi-platform offering. Some specific responsibilities include user research, user interviews, project scoping, scenario mapping, wireframing, user testing, visual design, prototyping, and designing for responsive web and mobile apps.

Product Designer

Internal Applications, December 2017 - October 2018

Designed experiences for internal SCM users. Specifically I worked on improving the customer care agent's ticket filing application and also worked on improving the order creation flow. Some specific responsibilities include user research, user interviews, project scoping, scenario mapping, wireframing, user testing, visual design, prototyping.

IBM

Product Designer

DSx, December 2016 - November 2017

Designed experiences for data scientists that provides a one-stop-shop platform for all workflow needs. Some specific responsibilities include user flows, wireframing, prototyping, and visual design.

Product Designer

Box Relay, March 2015-Jan 2016

Designed experience for business workers to store files in the cloud and further extend cloud and collaborative capabilities. Some specific responsibilities included persona creation, user interviews, wireframing, scenario mapping, prototyping, and user testing. (Part of IBM|Box partnership)