

amanda mcmicken

Product Designer

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EDUCATION

Maryland Institute College of Art
BFA Graphic Design / Baltimore, MD

Sorrento Summer Study Intensive
MICA Intensive Program / Sorrento, Italy

SKILLS

Design Thinking
Wireframing
Persona Creation
Scenario Mapping
User Testing
Storytelling
Prototyping
HTML + CSS
Design Strategy
Pattern Library
Illustration
Project Scoping

TOOLS

Sketch
Adobe Creative Suite
AfterEffects
Zeplin
Trello
Jira
Lookback.io
Optimal Workshop
Invision
Git
Bootstrap

EXPERIENCE

Product Designer

HelloFresh | December 2017 - Present

Currently designing end-to-end experiences for first time customers on the HelloFresh app/mobile/desktop offerings. I have also worked on internal SCM products that include the customer care error tracking tool. Some specific responsibilities include user research, user interviews, project scoping, scenario mapping, wireframing, user testing, visual design, prototyping, and designing for desktop, mobile, and iOS.

Product Designer

DSX | IBM | December 2016 - November 2017

Designed experiences for data scientists that provides a one-stop-shop platform for all workflow needs. Some specific responsibilities include user flows, wireframing, prototyping, and visual design.

Product Designer

StoredIQ for Legal | IBM | Jan 2016 - December 2016

Designed experiences and visual systems for knowledge workers in the legal space. Some specific responsibilities include visual design, user flows, wireframing, and promote cross-disciplined collaboration and design thinking with Offering Managers and Development.

Product Designer

Box Relay | IBM | March 2015-Jan 2016

Designed experience for business workers to store files in the cloud and further extend cloud and collaborative capabilities. Some specific responsibilities included persona creation, user interviews, wireframing, scenario mapping, prototyping, and user testing.
(Part of IBM|Box partnership)