Product Page Timeline:

1. Research
   - Find comparable sites and evaluate what makes them effective and attractive.
2. Create Requirements for the Page
   - Product Description
   - Video
   - Features
   - Testimonials
   - Shareable links
   - Call to action
   - Eye catching design
   - User friendly
   - Responsive
3. Design:
   - Decide on colors and layout. Decide best locations for content.
4. Content Creation:
   - What will the description say?
   - What features will be listed?
   - What will the testimonials say>
   - What can the page say to make the user want to purchase the product?
5. Development:
   - Implement bootstrap, HTML and CSS to create an attractive page. Make sure the internal links work and everything functions properly.
6. Launch!