Amanda Nave

WATS 3010 Intro to Bootstrap Planning

Design Document

- Company Name: Bake Your Cake and Eat It Too!
- A bakery and hands-on learning environment where individuals can learn how to prepare, bake and decorate a variety of different cakes, cupcakes, pastries and other sweets taught by internationally trained and experienced pastry chefs and top rated cake decorators. Bake Your Cake and Eat It Too has a variety of class offerings each day of the week, and students can pick and choose which type of recipes they would like to learn to prepare. Students pay a flat rate for the class and get to take their creation home with them while clean-up is done by employees.
- Inspiration brought to you by:
 - o http://www.pastrycraftseattle.com/index.html
 - o http://www.thekitchn.com/collection/baking-school-754
 - o http://dawnscandyandcake.com/
 - o http://www.bellspastries.com/classes/
- Pastry Craft Seattle and Bells's Pastries (see links above) both offer classes, however I believe that this approach is different and will make learning how to bake and decorate desserts much more accessible to a variety of clientele.