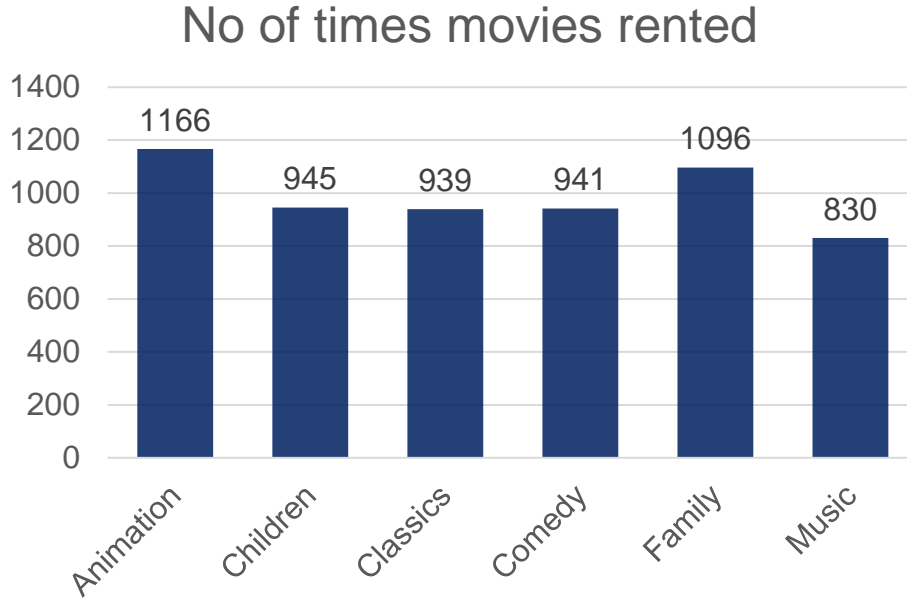
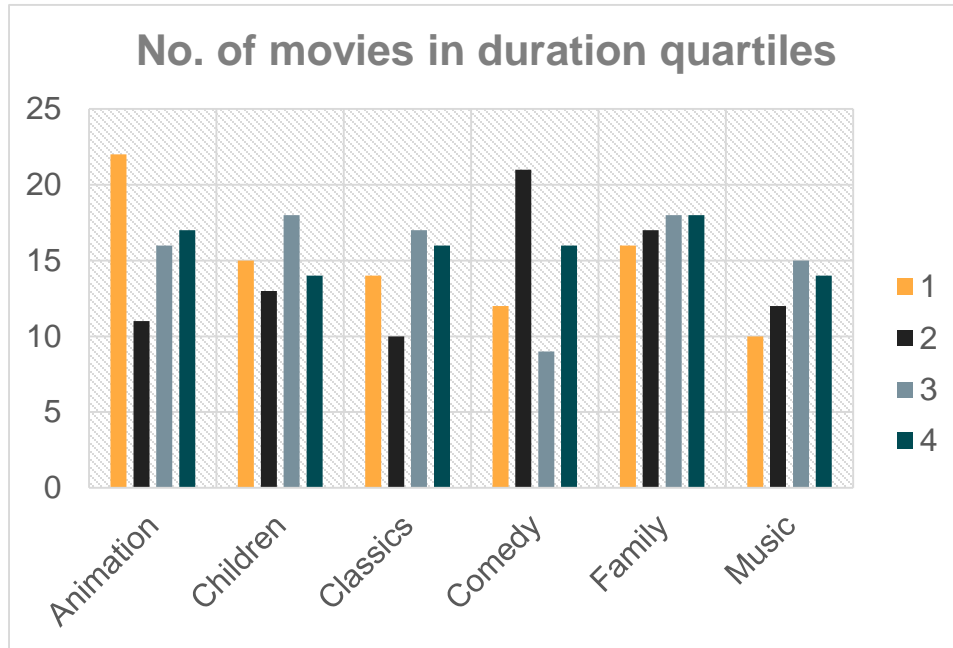


## Watch-trend of movies in family category



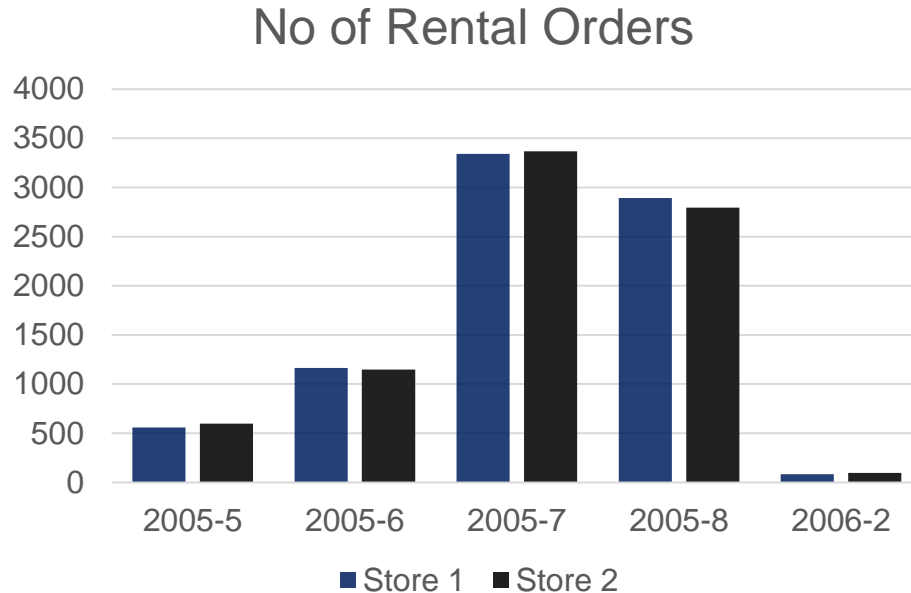
- Seems Like Animation movies are most watched amongst the family movies which were rented 1166 times.
- Music movies might be least preferred because people would be more inclined towards audio. Hence, they were least times rented

# Relative Rental Duration of family movies



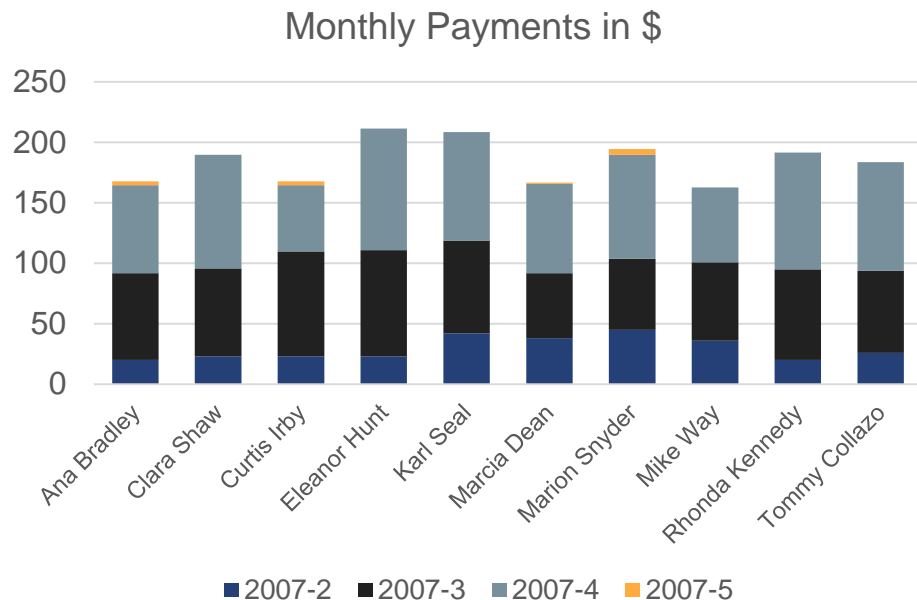
- With respect to all movies, Animation had 22 movies of higher rental durations.
- 'Family' had highest count of 18 movies for low rental durations
- Animation's data is highly spread as it has high number of movies in lower duration quartiles.

# Monthly rental order trend of two stores



- Both of the stores had similar trends in terms of Monthly Rental orders
- It's a bit difficult to judge which store had more sales. However, store one had significantly higher sales by 98 orders in August 2005

# Payments by Top 10 paying customers



- Eleanor Hunt made most payments of total \$211.55 throughout history.
- Highest number of payments were made in April 2007 by most customers.