

## Activity 9: Technical Presentation

*Communicating your research effectively.*

- 1. Elevator pitch** - In a maximum of 1 sentence each, answer the following 4 questions to construct a brief pitch about your research. *(i) Who are you?, (ii) What have you been researching & why is it important?, (iii) What solutions are there?, (iv) What is something interesting you have found/learned in your research?*
- 2. Practice!** Take 5-10min to try your elevator pitch on at least one of your SIG research colleagues. Solicit feedback on how to refine your pitch (next question), then engage in active listening - show interest, ask questions, and provide them feedback.
- 3. Revise** - Collaborate with your colleague from the previous question on the “interesting” discussion point from your pitch - this can be elaborated on as either a research finding/contribution or as a future work item. Discuss with them how you might elaborate on this and incorporate it into your poster. Briefly discuss how you revised your pitch or poster here:

*Once completed take some time to work on your research poster - due this week!*