# BEACH VS MOUNTAIN PREFERENCE ANALYSIS

## Kelompok 5 - Data Mining A

Total Observations
**52.444**
Tidak ada data

Preference ▾

Location ▾

☑ **Education_Level**

🔍 Ketik untuk menelusuri

☑ master
☑ high school
☑ doctorate
☑ bachelor

☑ **Preferred_Activities**

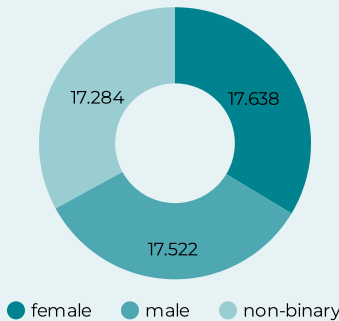🔍 Ketik untuk menelusuri

☑ swimming
☑ sunbathing
☑ skiing
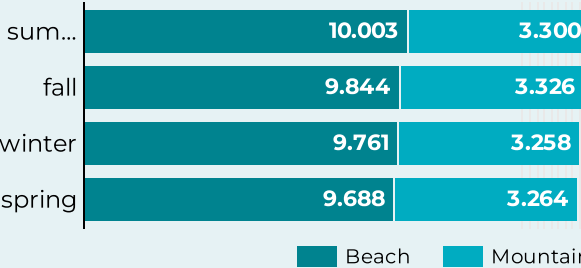☑ hiking

### Nearest and Farthest Beaches
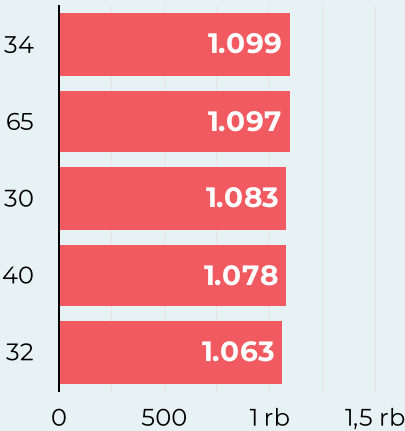**299**

### Nearest and Farthest Mountain
**299**

### Gender Proportion

17.284
17.638
17.522

● female  ● male  ● non-binary

### Preference based on Favorite Season

| Season | Beach | Mountain |
|--------|-------|----------|
| sum... | 10.003 | 3.300 |
| fall | 9.844 | 3.326 |
| winter | 9.761 | 3.258 |
| spring | 9.688 | 3.264 |

■ Beach  ■ Mountain

### Top 5 Most Ages

| Age | Value |
|-----|-------|
| 34 | 1.099 |
| 65 | 1.097 |
| 30 | 1.083 |
| 40 | 1.078 |
| 32 | 1.063 |

0    500    1 rb    1,5 rb

### Performance based on Enviromental Concern

■ Beach  ■ Mountain

No
Yes

0    5 rb    10 rb    15 rb    20 rb    25 rb    30 rb

### Pets vs Travel Frequency

Travel_Frequ...

10

5

0
No          Yes
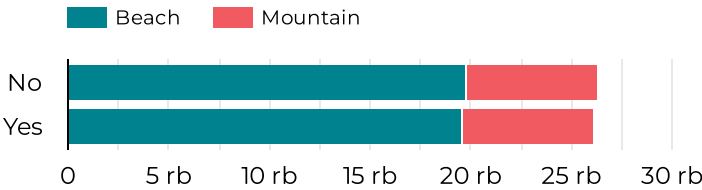
*Pets*

### Income vs Vacation Budget

● Vacation_Budget

Income
100...
80 rb
60 rb
40 rb
20 rb
0

4 rb    4,25 rb    4,5 rb    4,75 rb    5 rb

*Vacation_Budget*