



\$24.9M

REVENUE

25.2K

ORDERS

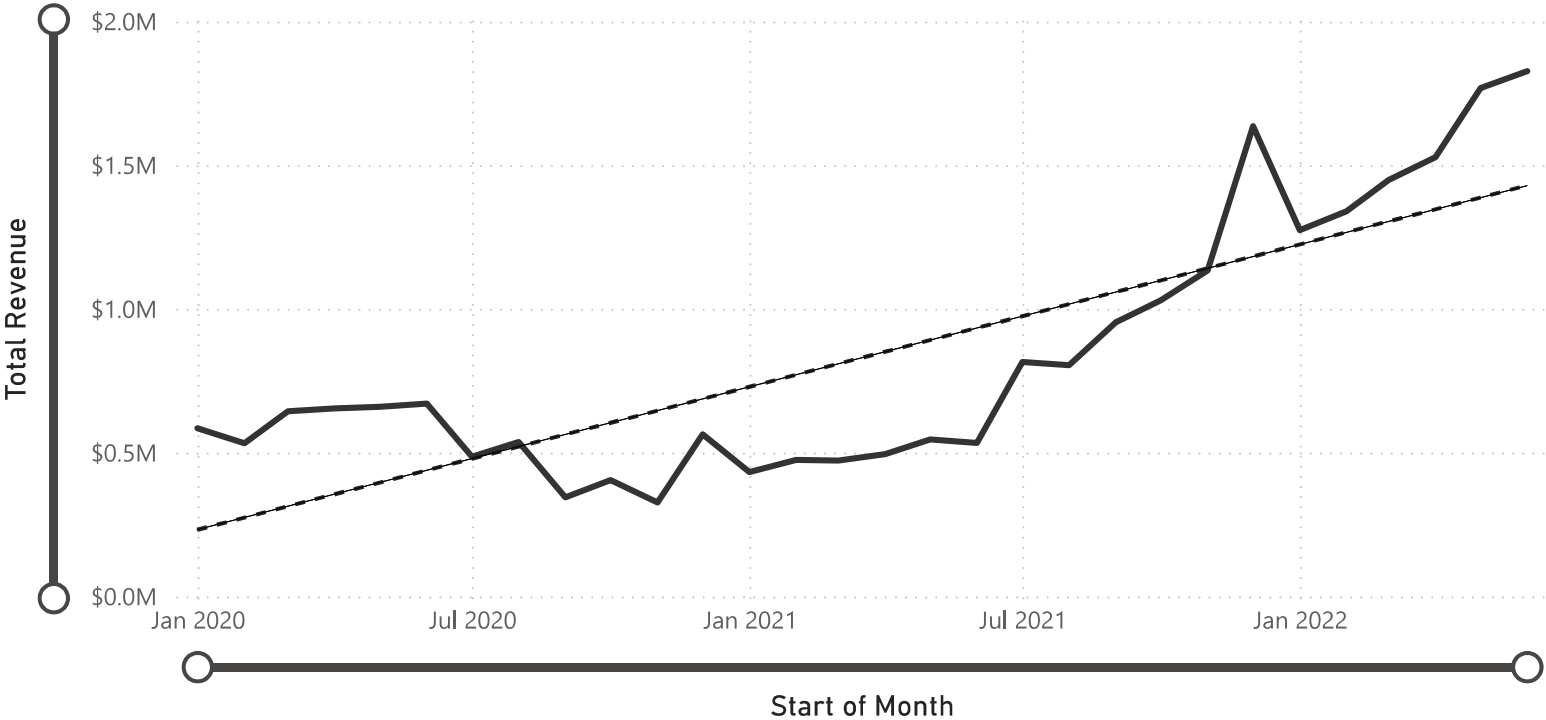
\$10.5M

PROFIT

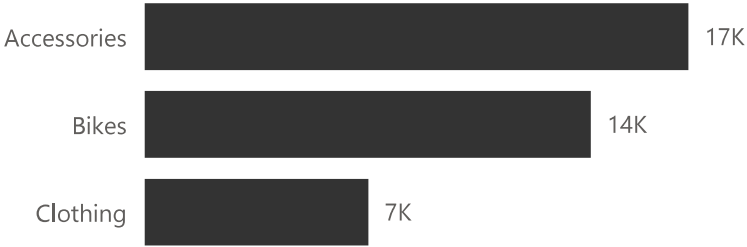
2.1%

RETURN %

Monthly Revenue



Order by Category



ProductName	Total Revenue	Total Orders	Total Profit
Fender Set - Mountain	\$87,041	1975	\$54,488
Sport-100 Helmet, Red	\$73,444	2099	\$45,976
Sport-100 Helmet, Blue	\$67,120	1995	\$43,125
Sport-100 Helmet, Black	\$65,270	1940	\$41,936
Water Bottle - 30 oz.	\$39,755	3983	\$24,887
Mountain Bottle Cage	\$38,062	1896	\$23,827
Mountain Tire Tube	\$28,333	2846	\$17,736
AWC Logo Cap	\$35,882	2062	\$12,200
Road Tire Tube	\$17,265	2173	\$10,808
Patch Kit/8 Patches	\$13,506	2952	\$8,455

Monthly Revenue

\$1.83M ✓

Prev Month Rev: \$1.77M  
(+3.31%)

Monthly Orders

2146 !

Prev Month Orders: 2165  
(-0.88%)

Monthly Returns

166 ✓

Prev Month Returns: 169  
(-1.78%)

Most Demanding

Tires and Tubes

Most Returns

Shorts

Europe

North America

Pacific

Orders by Country



←

→

←





Selected Product

Road Tire Tube

Product Metric Selection

- ☐ Orders
- ☐ Revenue
- ☐ Profit
- ☒ Returns
- ☐ % Returns

Monthly Order vs Target



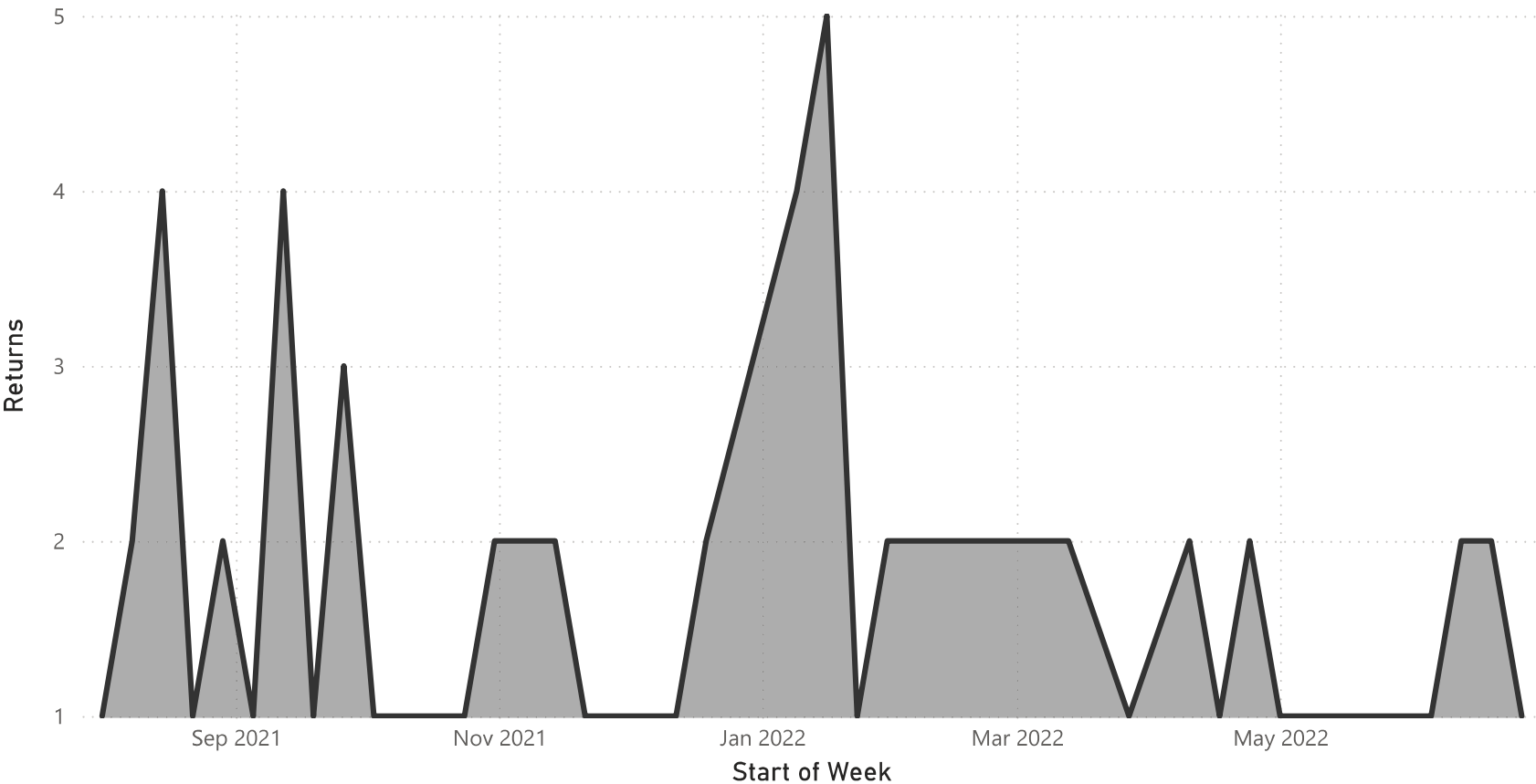
Monthly Revenue vs Target

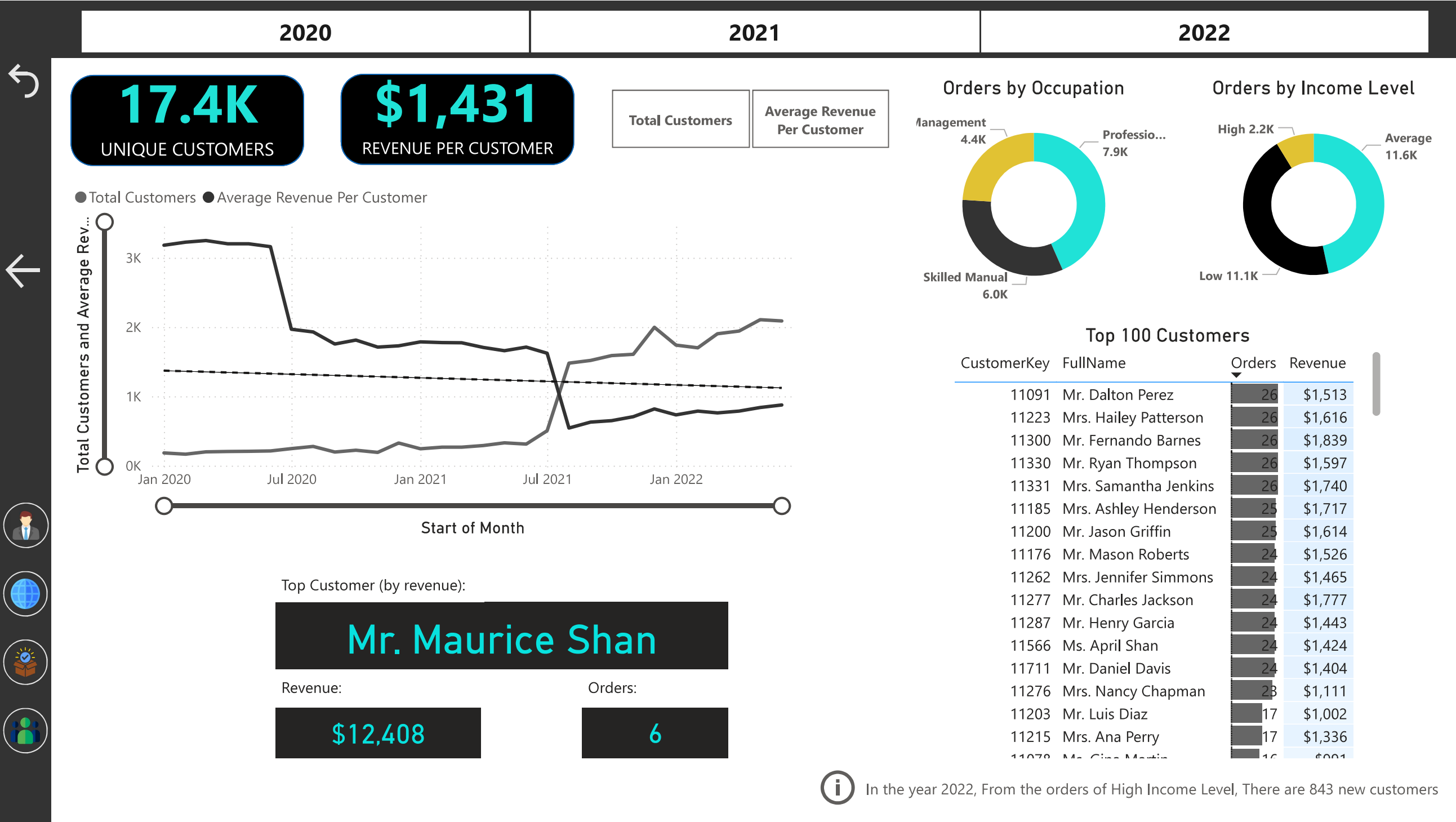


Monthly Profit vs Target



Trending Matrix





**\$2,49,14,587**

Total Revenue

**\$1,04,57,715**

Total Profit

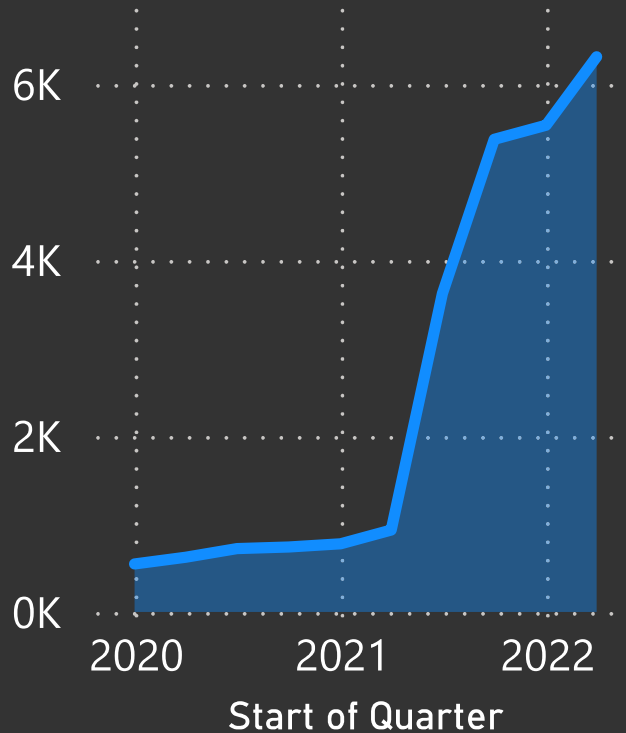
**25164**


Total Orders

**1809**

Total Returns

## Monthly Orders



 **Sign in for enhanced options** You'll have access to synonym suggestions that improve Q&A results.

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Add synonyms on your own



Total Sales in the year 2022



Showing results for Sales in the year 2022



5689

Bike Sales



CategoryName ×

Accessories

SubcategoryName ×

Helmets

ProductName ×

Total Returns  
1809

Accessories  
1115

Bikes  
427

Clothing  
267

Tires and Tubes  
529

Bottles and Cages  
278

Helmets  
188

Fenders  
54

Cleaners  
25

Hydration Packs  
25

Bike Racks  
8

Bike Stands  
8

Sport-100 Helmet, Red  
70

Sport-100 Helmet, Blue  
66

Sport-100 Helmet, Black  
52



What influences HomeOwner to be Y ?

When...

....the likelihood of HomeOwner being Y increases by

**MaritalStatus is M**

1.62x

IsNoChild is False

1.59x

Sum of AnnualIncome is 30000 - 120000

1.23x

EducationLevel is Graduate Degree

1.19x

Occupation is Management

1.10x

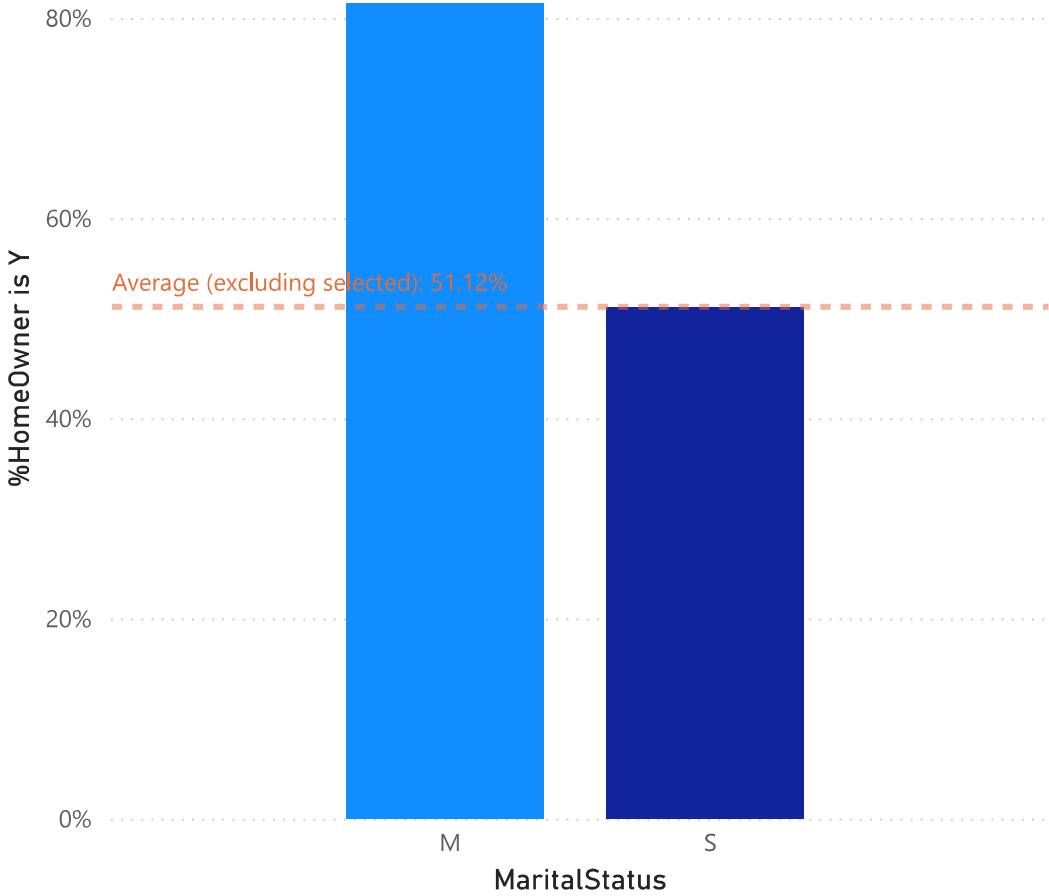
Occupation is Skilled Manual

1.09x

EducationLevel is Bachelors

1.05x

← HomeOwner is more likely to be Y when MaritalStatus is M than otherwise (on average).



☐ Only show values that are influencers