

# Credit Card Transaction Report

Select by Income Level

All

Select Card

All

Select Quarter

All

Select Week

All

Revenue

**\$57M**

Trans. Amount

**46M**

Total Trans.

**667K**

Interest Earned

**\$8M**

Most Selling Card

**Blue**

Revenue and Transaction Count

- Revenue
- Transaction Count

\$14.5M

\$13.8M

170K

\$14.2M

\$14.0M

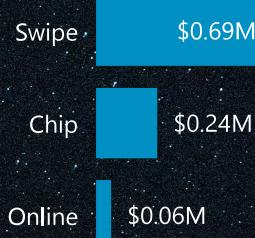
165K

Revenue

\$15M  
\$10M  
\$5M  
\$0M

Q4 Q3 Q2 Q1

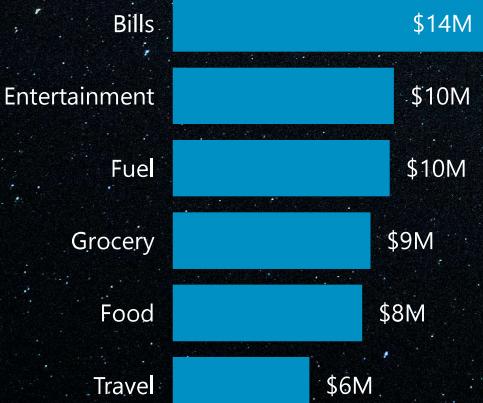
Sum of Revenue by Method



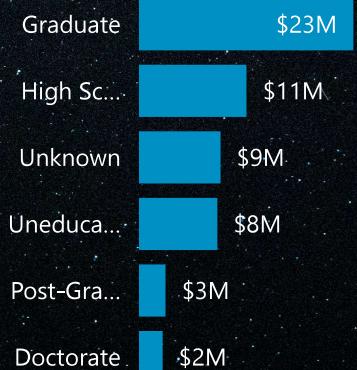
Revenue by Card Type



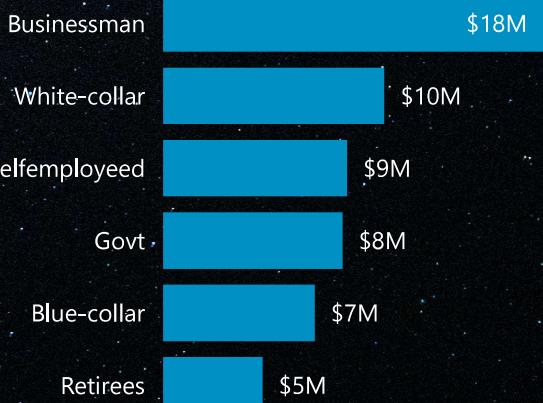
Revenue by Expenses



Revenue by Education Level of Customers



Revenue by Occupation of Customers



# Credit Card Transaction Report

Q4

Q1

Q2

Q3

Select Week

All

Revenue

\$57M

Trans. Amount

46M

Income

\$587...

Customer Sat

3.19

M

\$31M

F

\$26M

Chip

Online

Swipe

Blue

Gold

Platinum

Silver

## Revenue by Quarters



Customer_Job	Revenue	Interest Earned	Sum of Income
Retirees	\$46,17,448	\$6,41,692	\$4,96,19,308
Blue-collar	\$70,40,606	\$9,67,751	\$7,35,16,911
Selfemployed	\$85,42,826	\$11,41,510	\$7,76,59,931
Govt	\$83,35,534	\$11,82,231	\$9,08,34,727
White-collar	\$1,02,83,124	\$14,64,691	\$10,56,18,475
Businessman	\$1,76,97,472	\$25,84,604	\$19,03,50,431
<b>Total</b>	<b>\$5,65,17,011</b>	<b>\$79,82,480</b>	<b>\$58,75,99,783</b>

## Top 5 States



## Revenue by Marital Status



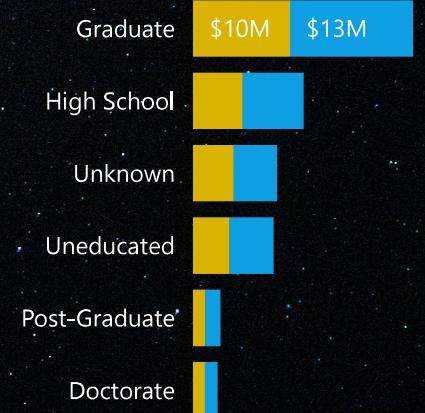
## Revenue by Education Level



## Revenue by Dependant



## Revenue by Education Level



\$5,65,17,011

Revenue

\$79,82,480

Interest

\$9,91,160

CAC

Total Males

4306

Total Females

5987