



AMANDEEP SINGH

Graphic Designer



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Portfolio link
<https://github.com/amandeepsingh1989/portfolio>



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SUMMARY

Accomplished Graphic Designer with 8+ years of proven track record, enhancing client satisfaction through impactful designs and efficient project management having demonstrative ability to deliver high-quality, creative solutions that drive business growth. Resourceful and hardworking with additional event management expertise. Ready for collaborative working to achieve company goals and enhancing business performance.

SKILLS

- ◆ Graphic Design
- ◆ Typography Design
- ◆ Photography composition
- ◆ Advertising understanding
- ◆ CorelDraw expertise
- ◆ Illustration and Design
- ◆ Adobe Photoshop Proficiency
- ◆ Logo design
- ◆ Print design
- ◆ Color theory
- ◆ Microsoft Office Suite
- ◆ Print Production Knowledge

Soft Skills

- ◆ Attention to Detail
- ◆ Time Management
- ◆ Multitasking Abilities
- ◆ Teamwork and Collaboration

◆ Hobby : Martial arts

Serving as a Coach for training in a religious organization and participating in judgement as Referee for Martial Arts competition and events.

EXPERIENCE

Graphic Designer at Goel Innovations (Nov 2017 - Present)

- Conceptualized creative designs for print materials, banners, and sign boards.
- Completed final touches for projects such as images sizes, font selection, etc. before rollout.
- Employed design fundamentals when selecting typography, composition, layout, and color in design work.
- Managed multiple projects simultaneously, ensuring timely completion of deliverables while maintaining high-quality standards.
- Improved client satisfaction by creating visually appealing and impactful graphic designs for various marketing materials.
- Researched industry trends to stay current on best practices in graphic design.
- Met with customer/clients to present mockups and collect information for adjustments.
- Managed administrative logistics of events planning, event booking, and event promotions.
- Working closely with multiple clients including CBI, MSME, NALSA, Bar Council of India, ICSI, Supreme Court of India, Indian Oil Corporation Limited and many more.

DTP Operator at Ritica Edusol PVT LTD (Nov 2014 - Oct 2017)

- Supported business growth by working on high-profile projects that showcased the company's capabilities to potential clients.
- Enhanced document layouts by implementing creative design elements and typography techniques.
- Boosted client satisfaction through timely delivery of error-free documents, ensuring a seamless printing process.
- Developed strong relationships with printers, negotiating favourable terms for cost-effective production runs.
- Designed advertisements, brochures, handouts, flyers and online graphics using CorelDraw, PageMaker and Adobe Photoshop.
- Contributed in handling the designs of visiting cards, letterheads, envelopes, book cover pages, I-cards, invitations cards using DTP.