



# Amandine Revol

Senior Product Designer

With 8 years of experience, I have worked both in start-ups as the first and sole UX designer, managing the entire design process, and in larger organizations where teamwork and adaptability are crucial. I have hands-on experience with SaaS products and bring a strong background in both B2C and B2B design. I also co-lead the design system for the UX and engineering teams, ensuring consistency and scalability across platforms, and act as UX project lead for a high-impact, company-wide initiative.

## WORK EXPERIENCE

### **Senior Product Designer, JobCloud (Job Portal, B2C)**

*June 2023 – Present, Zurich Switzerland*

- Designer of the Innovation Team: prototyping AI-driven products, integrating AI tools into daily UX work, and acting as an AI advocate to increase efficiency and transform workflows across the company.
- Redesigned company profiles, boosting applications from profile pages by +5% and doubling time on page; partnered with SEO to optimize for SGE results.
- Implemented conversion tracking with PM/Data (profiles → job applications), analyzed funnels, and iterated UI to reduce drop-offs.
- Co-led the design system with engineering (tokens, components, usage guidelines), scaling adoption across web & mobile and reducing design & dev rework.
- Drove accessibility initiative (workshops, annotated specs), fixing blockers, improving screen-reader flows, and raising compliance during rebrand.
- Collaborated across B2C and B2B teams (design, PM, engineering) to deliver modern, consistent web and mobile experiences aligned with brand.

### **UX Designer, Levuro (SaaS product for social media publishing and livestreaming, B2B & B2C)**

*January 2021 – May 2023, Zurich Switzerland*

- Operated as first/sole designer; shipped livestream editing SaaS in <3 months, used at FIFAe and 16+ countries; partnered tightly with development teams..
- Built Levuro's design system (in Figma: components,

## PORTFOLIO

[amandine-revol.github.io](https://amandine-revol.github.io)

[dribbble.com/amandines](https://dribbble.com/amandines)

## CONTACT

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## WORK PERMIT

C (Switzerland)

## SKILLS

Interaction Design

Design Systems

User Research and Analysis

Project Lead/Management

Mentoring

AI Prototyping

Journey Mapping

Mobile Interface Design

Usability Testing

Microcopy/UX Writing

Accessibility (WCAG)

HTML/CSS basics

guidelines) to scale web & mobile delivery.

- Led end-to-end design: problem definition → user research → UI delivery.
- Launched Beta program; ran usability tests; iterated on data & user feedback. Led to 20% faster publishing times and higher task completion.

### **Product Classification Analyst, Google Shopping (via HCL Technologies)**

*2015 – 2016, Pittsburgh US*

- Classified and optimized product data for Google Shopping to improve search accuracy and user experience.
- Used SQL and large datasets to analyze, clean, and categorize products.
- Trained and refined Google's machine learning classification models by providing labeled data, enabling the system to automatically assign products to the correct categories at scale.

### **UX/UI Designer, Marinus Analytics (SaaS platform providing law enforcement with AI-powered investigative tools, B2B/government)**

*2014 – 2015, Pittsburgh US*

- Designed dashboards that visualized patterns of activity, helping law enforcement detect suspicious behavior and uncover hidden networks.
- Collaborated with data scientists and engineers to translate AI model outputs into actionable, human-readable insights for investigators.
- Worked in close collaboration with law enforcement to understand investigative needs, and designed clear, evidence-based visualizations.

### **UX/UI Designer, Bubble-Diving.com (E-commerce website, B2C & B2B)**

*2010 – 2014, Grenoble France*

- Operated as the first and sole designer, managing the full design process from concept to implementation.
- Redesigned the checkout flow, reducing drop-offs and increasing conversions by +10%.
- Designed product pages and navigation patterns to improve product discovery and browsing.

Analytics/experiments

## **EDUCATION**

### **Bachelor's Degree in Web Design**

Supcr a Design School, France  
(2008 – 2011)

### **Bachelor's degree in economics and management**

Faculty of Economics of Grenoble,  
France (2017 – 2020)

## **LANGUAGES**

French (native)

English (fluent)

German (intermediate)