So Canadian Since 1907 Sobeys

HOT PRICE 3.99 /lb

Fresh Boneless Pork Loin Centre and Rib Combo Chops Family Size 8.80/kg

MEMBERS SAVE 45¢/lb

5.99 /lb 13.21/kg MEMBER PRICING

6.44 /lb. 14.20/kg without Scene+ Card

COMPLIMENTS Fresh AIR-CHILLED Boneless Skinless Chicken Breast Family Size

MEMBERS SAVE $1

5.99 MEMBER PRICING

6.99 without Scene+ Card

MAPLE LEAF or SCHNEIDERS Bacon 375 g; MAPLE LEAF Ready Crisp Bacon 65-85 g, SCHNEIDERS Cooked Bacon 100 g, Juicy Jumbos, All Beef Wieners or Smoked Sausages 375-450 g selected

HOT PRICE 1.99

Blackberries product of USA 170 g

HOT PRICE 6.99

+ 100 PTS when you buy 1

Sunflower Bouquet 5-stem bunch

HOT PRICE 3.99

3 PACK

Rainbow Peppers product of Ontario 3 pk

HOT PRICE 11.99 /lb. ea

Fresh Coho Salmon Fillets product of Chile 26.43/kg or ULTRA NATURAL Gluten-Free Shrimp Appetizers 340 g

HOT PRICE 5.94

NESCAFÉ Instant Coffee 100-170 g; Sweet & Creamy 16-18 pk or Coffee-mate 450 g

HOT PRICE 4.77

ARMSTRONG Cheese 400 g, Shreds 300-320 g or SAPUTO Mozzarellissima 500 g

MCCAIN Superfries 454-800 g

HOT PRICE 2.99

Load it in the Sobeys App

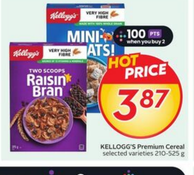
SAVE $1 AN EXTRA

Scene+ DIGITAL EXCLUSIVE

limit 1 redemption

HOT PRICE 1.66

BARILLA Pasta 410 g or CATELLI Garden Select Pasta Sauce 600 mL



+ 100 PTS when you buy 3

HOT PRICE 3.87

KELLOGG'S Premium Cereal selected varieties 210-525 g

HOT PRICE 2/$5

DEMPSTER'S White or Whole Wheat, Texas Toast or Sandwich Bread 675 g; Hot Dog or Hamburger Buns 8 pk

GET STARTED

1. Download the app
2. Load your offers to activate them
3. Shop and scan your Scene+ card

Scene+ LOAD YOUR PERSONALIZED OFFERS TODAY

Scan QR code to download or open the app

+ Global Market

HOT PRICE 2.88

VH Sauce selected 341-380 mL

*$1 off from the Hot Price item's price. Featured in this weeks' flyer in a single transaction, before applicable taxes. Valid at Sobeys in Ontario. No cash value. Cannot be combined with other offers. Scene+ card must be presented. Offer must be loaded to Scene+ card prior to purchase. Limit of 1 redemption. Offer subject to change and be withdrawn without notice. Trademarks of Scene Plus IP Corporation used under license by Sobeys Capital Incorporated.

THU 11 | FRI 12 | SAT 13 | SUN 14 | MON 15 | TUE 16 | WED 17

Prices and offers in effect September 2025

So many deals

Scan here for our full digital flyer

PDS_SBY_WK20_PRN_CNT

ONT

Scene+

PLUS UP POINTS

ALL WEEK LONG!

74,000+ PTS

available in store September 11-17

That's like over **$740** toward your groceries

200 PTS when you buy 2

3.99

3 LB BAG

COMPLIMENTS Navel Oranges product of South Africa 3 lb 1.36 kg

400 PTS when you buy 3

5.99

JOHNSONVILLE Breakfast, Dinner or Smoked Pork Sausages 250-500 g

400 PTS when you buy 1

3.99

LACTANTIA Cream Cheese 227-250 g

That's like $5 toward your groceries

500 PTS when you buy 2

4.99

KRAFT Cheez Whiz or Peanut Butter 450-500 g

That's like $8 toward your groceries

800 PTS when you buy 2

19.99

TIDE Liquid Detergent 3.46-3.9 L, Pods or GAIN Flings! 45-76 pk, DOWNY Unstopables 853 g or BOUNTY Paper Towels 8-16 rolls

See pages 2 & 3 for more offers!

MEMBERS SAVE $2

12.99 MEMBER PRICING

14.99 without Scene+ Card

JANES Ultimates Breaded or Battered Haddock or Cod 530-615 g or Lightly Dusted Haddock or Sole Fillets 500-540 g

MEMBERS SAVE AN EXTRA

10% off MEMBER PRICING

10% off without Scene+Card

Ready For You Chilled Meals sold by 100 g available chilled

MEMBERS SAVE 50¢

2.49 MEMBER PRICING

2.99 without Scene+ Card

QUAKER Crispy Minis 90-100 g or Rice Cakes 127-199 g

MEMBERS SAVE 61¢

2.88 MEMBER PRICING

3.49 without Scene+ Card

NATURE VALLEY Sweet & Salty Granola, Protein or FIBRE 1 Bars 125-210 g selected

Look for more Member Pricing throughout the flyer and in-store.

FL02_SBY_WK20_P06_DMF

Look for the leaf to help you support Canada

Learn more

9.99 /lb
STERLING SILVER Fresh Boneless Inside Round Oven Roast or Marinating Steaks cut by your meat expert from Canada AAA grade beef 22.02/kg

FRESH AND FROZEN BURGERS 20% off

Fresh Premium Bacon & Cheddar, Jalapeño & Cheddar or Onion & Swiss Hudson Ground Beef Chuck Burger or Fresh Premium Ground Turkey Burger Size 4 pk, HAYTER'S FARM Fresh Turkey Burgers 448-450 g, COMPLIMENTS, CARDINAL ROADHOUSE, BELMONT, MONTANA'S or SHOELESS JOE'S Burgers & More! 678 g-2.27 kg

2.99 ⁺75 PTS when you buy 1
COMPLIMENTS Crab- or Lobster-Flavoured Alaskan Pollock 227 g

2.99 /lb
Broccoli Crowns product of Canada 6.59/kg

BAKED IN STORE

⁺100 PTS when you buy 2
3.99
Kaiser Buns 6 pk 430 g

Made with 100% Canadian Flour

⁺500 PTS when you buy 2
STARTING AT **8.49**
PANACHE Soups 625 mL or Chili 650 g

⁺200 PTS when you buy 2
5.99
WONDERFUL Pistachios 200-225 g

5.99 **LACTANTIA Margarine** 850 g or PARKAY 1.28-1.36 kg

4.99 **COMPLIMENTS Salted Butter** 454 g

3.99 **KRAFT Singles** 410 g

⁺150 PTS when you buy 2
2.99
DARE Bear Paws 168-240 g, Wagon Wheels 315-360 g or Ruffles Cookies 250 g

2.99 **DEMPSTER'S Grains Bread** 600 g

5.99 **DR. OETKER Giuseppe Rising Crust or Thin Crust or Easy Pizzi Pizza** 439-785 g

3.49 **EARTH'S OWN SoFresh Almond Beverages** 1.75 L

4.49 **ROBIN HOOD or FIVE ROSES Flour** selected 2.5 kg or COMPLIMENTS Chocolate Chips 225-270 g

⁺400 PTS when you buy 2
6.99
BEEMAID Classic or Premium Honey selected 500 g

2/$3 ⁺100 PTS when you buy 4
COMPLIMENTS Canned Tomatoes 796 mL or Flavoured Tuna 85 g

2/$3 ⁺100 PTS when you buy 4
CAMPBELL'S Tomato, Chicken Noodle, Cream of Mushroom or Vegetable Soup 284 mL

15.99
MAYNARDS Candy, CADBURY or MARS assorted chocolates 90-105 ct or TAKIS Chips 40 ct while supplies last

2.49 **WHISKAS Temptations Cat Treats** 180 g

⁺300 PTS when you buy 2
14.99 **FINISH Dish Tabs** 30-55 pk or Jet-Dry 946 mL

17.99
ROYALE Bathroom Tissue 24+72 rolls or Paper Towel 12+18 rolls or COMPLIMENTS Bathroom Tissue 30+100 rolls

30% off ⁺500 PTS when you spend $20 or more
JAMIESON Vitamins or Supplements selected varieties and sizes

Scene+ GET 500 PTS FOR EVERY $50 SPENT IN DOORDASH OR THE ULTIMATE DINING GIFT CARDS!

Offer valid during September 8 - 17, 2025. See participating locations for price conditioning, not per coupon/product. Limit one (1) coupon per purchase (if applicable) here. Subject to availability.

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Fall in bloom

12.99 ON SALE UNTIL SUN. 14.99 without Scene+ Card

Taste of Country Bouquet grown in Ontario

STARTING AT **4.99**

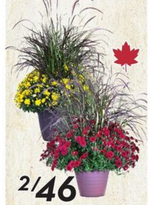
Decorative Pumpkins or Gourds assorted colours and varieties product of Ontario

STARTING AT **7.99**

Fall Home Décor selection may vary by store

STARTING AT **6.99**

Fall Decorative Accessories, Accents or Bouquets selection may vary by store



2/46

Fall Harvest Mum Planter 13" grown in Ontario

Scene+ PLUS UP POINTS

ALL WEEK LONG!

5.99 +300 PTS when you buy 2

COMPLIMENTS Baby Spinach or Spring Mix product of Canada or COMPLIMENTS ORGANIC Baby Spinach or Mixed Baby Greens product of USA 312 g

+100 PTS when you buy 2

5.99 **HANDFUEL Nuts or Clusters** 120-150 g

MIX & MATCH

Get **200** PTS When you buy 2

or

Get **500** PTS When you buy 3

COMPLIMENTS Loaf Cakes 344-400 g; Mini Muffins 336 g; Garlic Bread 284 g; Mini Cupcakes 284 g; Naan Rounds or Dippers 200-480 g or Brioche Hot Dog or Mini Buns 200-480 g

+200 PTS when you buy 2 SLICED FRESH

3.99 /100 g **COMPLIMENTS Roast Beef, Corned Beef, Montreal Smoked Meat or Pastrami**

6.99 +200 PTS when you buy 3

Mini Croissant Sandwiches black forest ham & cheddar, roast turkey & cheddar or chicken salad 2 pk 200 g

7.29 +200 PTS when you buy 3

COMPLIMENTS Salads regular potato, creamy coleslaw, macaroni or selected varieties 850-908 g

+100 PTS when you buy 1

COMPLIMENTS Frozen Fruit 1.5 kg

+200 PTS when you buy 2

4.99 **NESTLÉ Coffe Mate Creamers** 828-946 mL

+100 PTS when you buy 2

3.49 **FRUITÉ Beverage** 1.54 L

+175 PTS when you buy 2

3.99 **GREEN GIANT Riced Veggies or Restaurant Sides** 283-340 g

+150 PTS when you buy 2

3.29 **WERTHER'S or RIESEN Candy** 116-135 g

+150 PTS when you buy 2

7.99 **GOSLINGS Ginger Beer** 6x355 mL

+100 PTS when you buy 2

2/$7 **HUMPTY DUMPTY Party Mix** 250 g or Snacks 200-290 g

Don't like $5 spend your groceries

+500 PTS when you buy 4

4.99 **McVITIE'S Cookies** selected 300-400 g or **WALKER'S All-Butter** Shortbread Fingers, Rounds or Highlander 135-150 g

Scene+ JOIN SCENE+ TODAY. sceneplus.ca/register

P02_SBY_WK20_PRN_ONT

74,000+ PTS

available in store September 11-17, 2025

MIX & MATCH

Scene+

EARN POINTS ON STERLING SILVER OR NAGANO PRODUCTS

GET UP TO **2,000 PTS**

SPEND $20, GET **500 PTS**

SPEND $35, GET **800 PTS**

SPEND $50 OR MORE, GET **2,000 PTS**

CERTIFIED TENDER* TENDERETE CERTIFIÉE

19.99 /lb

STERLING SILVER Fresh Boneless Top Sirloin Grilling Medallions cut from Canada AAA grade beef 44.07/kg

STARTING AT **10.99** /lb

NAGANO Premium Fresh Pork Loin Back Ribs, Tenderloin or Hotel Cut Loin Chop starting at 24.23/kg

100 PTS when you spend $10 or more

COMPLIMENTS Honey Ham half or quarter or Bone-In Ham Steaks

that's like $8 toward your groceries

800 PTS when you buy 4

5.99 COMPLIMENTS Stuffed Chicken Cutlettes or Asian Inspired Entrées 284-500 g

200 PTS when you buy 2

8.99 COMPLIMENTS Cooked or Raw Shrimp 31-40 ct per lb or 71-90 ct per lb 340 g

150 PTS when you buy 2

7.99 JANES Breaded or Battered Fish selected 450-510 g

200 PTS when you buy 2

HEINZ Ketchup 375 mL

200 PTS when you buy 2

8.99 KELLOGG'S Jumbo Cereal selected 700 g-1.2 kg

250 PTS when you buy 3

1.99 COMPLIMENTS Smoked Oysters or Mussels 85 g

50 PTS when you buy 3

SPLENDA Sweeteners, Stevia, Monk Fruit 50-540 g, 100 mL or 100 pk selected

300 PTS when you buy 3

4.99 DEMPSTER'S Signature Breads 600 g

5.99 150 PTS when you buy 2

LYSOL Wipes 75-84 pk, Disinfectant Spray 350 g, Power Plus Toilet Bowl Cleaner 940 mL or Multi Purpose Cleaners 950 mL selected

100 PTS when you buy 2

12.49 GLAD Kitchen Catchers 50-60 pk

300 PTS when you buy 2

15.99 CASHMERE Bathroom Tissue 12×36 rolls or SPONGETOWELS ULTRA PRO 4-6 pk

Scene+ **1000 PTS = $10 of free groceries**

*Certified by the Canadian Beef Grading Agency / Certifié par L'Agence Canadienne de Classement du Bœuf

PCS_SBY_SW20_PRN_ONT

So·local

From Canada

FIRST SEASON
NEW CROP

3.99 /lb
Brussels Sprouts product of Canada 8.80/kg

6.99
Grape Tomatoes product of Ontario 680 g

3/$5
Green Onions or Italian Parsley product of Canada or Cilantro or Curly Parsley product of Ontario

FIRST SEASON

Buttercup, Butternut, Spaghetti or Acorn Squash product of Ontario, Canada no 1, 3.28/kg **1.49** /lb

2/$7
GOODLEAF Microgreens product of Canada assorted varieties 50 g

4.99 100 PTS when you buy 1
COMPLIMENTS McIntosh Apples product of Ontario, Canada fancy grade 3 lb 1.36 kg

1.5L

100 PTS when you buy 2
7.99
Blue Plums product of Ontario Canada no 1 grade 1.5 L

100 PTS when you buy 2
5.99
COMPLIMENTS ORGANIC Portabella Mushroom Caps product of Ontario 170 g

100% fresh GUARANTEE

Guaranteed fresh or your money back

Fruity fresh...

4.99 **Kiwi** product of New Zealand 454 g

100 PTS when you buy 1
2/$5 **Red Mangoes** product of Brazil or Mexico

200 PTS when you buy 4
2/4.50 **Bulk Avocados** product of Mexico

3.99 **Pomelo** product of China

READY FOR YOU
2/24
Prepared Fresh Daily Fruit or Vegetable Carousel 1-1.3 kg

2 LB
4.99 100 PTS when you buy 2
Cara Cara Oranges product of South Africa or Australia 907 g

Veggie love...

2.99 100 PTS when you buy 2
COMPLIMENTS Garden Salad 340 g or Coleslaw 397 g product of USA

ORGANIC 3.99
2/$5
Iceberg or Organic Iceberg Lettuce product of Canada Canada no 1

1.29 /lb
Rutabaga or Green Cabbage product of Canada, Canada no 1 2.84/kg

1.99 /lb **Roma Tomatoes** product of Ontario Canada no 1 grade 4.39/kg

SUNRISE TOFU FIRM-FIRMER
3.49 **Firm Tofu or Organic Firm Tofu** product of Canada

6.99 100 PTS when you buy1
LITEHOUSE Dressings 591 mL selected

READY FOR YOU
BUY 2 GET 3RD FREE
Prepared Fresh Daily Roasters or BBQ Grillers assorted sizes

READY FOR YOU
15% off
Prepared Fresh Daily Regular or Tropical Fruit Salad assorted sizes

4.99 **HUER Candy** 250-300 g

200 PTS when you buy 2
6.49
COMPLIMENTS Snack or Trail Mixes selected 400-500 g

floral

6.49
Assorted Foliage in Fall Mini Ceramic grown in Ontario

7.99 100 PTS when you buy 1
Mini Rose in Clay with Trellis 4" or Calluna Heather 4" grown in Ontario

11.99
Large Gerbera Daisy Bouquet 10-stem grown in Ontario

300 PTS when you buy 1
24.99 **Designer's Choice Fall Bouquet**

Give them more with the Grocery Essentials Card

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PC® points are eligible product from our store, use the product as intended, and the product does not meet your expectations, you can present the product and receive a refund or provide you with the appropriate reimbursement. Restrictions apply. See www.sobeys.com/legal for details.

PC04_SEP_WK20_PRN_ONT

So·tender

Sterling SILVER READY FOR THE GRILL

HAND-SELECTED AAA BEEF

Well marbled · Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

CERTIFIED TENDER · TENDRETÉ CERTIFIÉE

20% off
STERLING SILVER Fresh Boneless Blade or Cross Rib Pot Roast or Simmering Steak cut by your meat expert from Canada AAA grade beef

+300 PTS when you spend $30 or more
17.99 /lb
STERLING SILVER Fresh Boneless Bottom Sirloin Tri Tip Grilling Steak Family Size or Premium Oven Roast cut by your meat expert from Canada AAA Grade Beef 39.66/kg

4.49 /lb
COMPLIMENTS Fresh AIR-CHILLED Chicken Drumsticks or Bone-In Thighs
Family Size 9.90/kg

GREAT FOR THE GRILL! Works out to $3 each
$18
Fresh Seasoned Bacon-Wrapped Chicken Medallions 6 pk 681 g

3.99 /lb
Fresh Pork Loin Rib and Sirloin Combo Chops
Family Size 8.80/kg

value size
+100 PTS when you spend $30 or more
5.99 /lb
Fresh Whole Skinless Pork Belly
cryovac 13.21/kg

9.99 /lb +200 PTS when you spend $20 or more
Fresh Extra Lean Ground Beef
Family Size 22.02/kg

+100 PTS when you buy 1
STARTING AT **10.99**
NOBLE PREMIUM BISON Select Cuts 226 g

STARTING AT **16.99**
SUNGOLD Premium Lamb Loin Chops, Shoulder Steak, Leg Steak or Stewing Cubes
37.46/kg

BUY MORE SAVE MORE
$6 EA WHEN you buy 2 or more
LAMB TONIGHT Lean Ground Lamb, JOHNSONVILLE Sausage Meat, NOBLE PREMIUM Lean Ground Bison or FONTAINE FAMILY Ground Lean Veal
226–454 g starting at 6.99 ea

READY FOR YOU

Ready for You Homestyle Roasts!

Robust combination of herbs & spices. Beautiful notes of roasted peppercorn, mustard, garlic & herbs that give a nostalgic "homestyle" feel to our roasts!

20% off
Fresh Whole Chicken, Bone-in Chicken Breast or Fresh Boneless Cross Rib Pot Roast homestyle seasoned, fat added cut by your meat expert from Canada AA or USDA select grade beef

So·exclusive

Wendy's
FRESH, NEVER FROZEN CANADIAN BEEF CHARBROILED, ARABIA COMBO
4 PATTIES PER POUND

NEW

20% off +400 PTS when you buy 2
WENDY'S Fresh Ground Beef Patties never frozen 100% Canadian no fillers or additives 4 pk 454 g

quick & easy

7.99
COMPLIMENTS Bologna 500 g or MAPLE LEAF Fully Cooked Breakfast Sausages 300 g

4.99 +100 PTS when you buy 2
COMPLIMENTS Boneless Smoked Ham Slices 375 g

5.99
COMPLIMENTS Peameal-Style Bacon sliced 454 g

STARTING AT **12.99**
MARCANGELO Chicken or Pork Souvlaki 480–640 g or Bacon Wrapped Beef Sirloin Medallions 340 g

4.99
CHEF BOMBAY Indian Inspired Appetizers 240–250 g

11.99 +120 PTS when you buy 1
COMPLIMENTS Chicken or Beef Individual Pot Pies, Cabbage Rolls or 5 Cheese Cannelloni 750 g-1 kg

13.99
SCHNEIDERS Breaded Chicken Tenders, Bites, Chicken or Pork Schnitzel 450–600 g original or Cajun Chicken Tenders or Bites 600 g

+300 PTS when you buy 2
14.99
COMPLIMENTS Chicken Wings frozen 800 g

GET TO FREE GROCERIES FASTER when you scan your Scene+ membership card and pay with your Scotiabank Scene+™ Visa™ Card.

SCOTIABANK SCENE+ VISA CARD · EARN UP TO 5 CALTRAIN STAMPS* · ENJOY UP TO $30 in groceries*

*Certified by the Canadian Beef Grading Agency / Certifié par l'Agence Canadienne de Classement du Bœuf

FOS, SBY, JAN20, JFB6, DM1

seafood

15.99 MEMBER PRICE 17.99 without Scene+ Card
ULTRA NATURAL Raw Black Tiger Shrimp shell on or peeled and deveined 26-30 ct 340 g

8.99
COMPLIMENTS NATURALLY SIMPLE Pink Salmon, Haddock or Cod Fillets 400 g

8.99
GOSSELIN Hot Smoked Atlantic Salmon Portions previously frozen 140 g or NANUK Smoked Sockeye Salmon 85 g

$12 + 100 PTS when you buy 1
BEST BUY Breaded Popcorn Shrimp or Squid Rings 800 g

Choose Canadian Seafood

We work hard to bring you quality Canadian seafood from Coast to Coast. Explore our delicious offerings to make tonight a seafood night.

Get 100 PTS when you spend $20-$49
Get 300 PTS when you spend $50 or more

16.99 SUSTAINABLE BLUE
Sustainable Blue Land-Raised Fresh Atlantic Salmon Fillets product of Nova Scotia subject to availability 37.46/kg

From Atlantic Canada
STARTING AT 1.25 **Fresh Choice Oysters** subject to availability

From Atlantic Canada
11.99 /kg **Fresh Wild Haddock Fillets** subject to availability 26.43/kg

5.99
Fresh Mussels 907 g or MUSSEL KING Whole Cooked PEI Mussels frozen 454 g product of Canada

Try our Pumpkin Spice Cake Pop for a Limited Time

BUY 4 GET 5TH FREE

+ 100 PTS when you buy 2
6.49
Pumpkin Tarts 6 pk 330 g

Patisseries Small or Large

12.99 LIMITED TIME ONLY
Real Cream Pumpkin Latte Layer Cake 620 g

+ 100 PTS when you buy 1 LIMITED TIME ONLY
6.99 **QUINN'S Pumpkin Spice Swiss Rolls** 402 g

+ 100 PTS when you buy 1 LIMITED TIME ONLY
6.99 **SIMPLE JOYS BAKERY Iced Pumpkin Cake** 400 g

BAKED IN STORE
Made with 100% Canadian Flour
2.29 MEMBER PRICE 2.99 without Scene+ Card
White or 100% Whole Wheat Bread 450 g

4.49
COMPLIMENTS Brioche Burger Buns 4 pk 200 g

deli & kitchen

10.49 MEMBER PRICE 12.29 without Scene+ Card
PILLER'S Club Pack Sliced Deli Meats selected 350 g

6.99 + 100 PTS when you buy 2
COMPLIMENTS Natural Ingredients Sliced Meats selected 175 g

5.99 + 150 PTS when you buy 1
BRANDT Sliced Kolbassa selected 175 g

SLICED FRESH
3.99 /100 g
SCHNEIDERS Ham, Summer Sausage, Thuringer Sausage or Cajun Turkey

13.99 MEMBER PRICE 15.49 without Scene+ Card
COMPLIMENTS Sliced Cheeses 440 g

STARTING AT 12.49 + 150 PTS when you buy 1
BOTHWELL Cheddar Marble, Medium, Old, Monterey Jack, Jalapeño, Red Hot Chili Pepper, Mozzarella or Smoked Gouda 540 g

+ 200 PTS when you spend $12 or more
STARTING AT 3.49 /100 g **L'EXTRA Brie, Double Cream Brie, OKA Original or L'Artisan Swiss-style**

9.49 MEMBER PRICE 10.49 without Scene+ Card
COMPLIMENTS Quiche 500 g available chilled

4.29 + 150 PTS when you buy 2
SUMMER FRESH Dips or Hummus 200-227 g

READY FOR YOU
+ 100 PTS when you buy 1
Made In-store Chicken Pot Pies 320 g available hot or chilled

6.99 **NOSSACK Sausage Rolls** 4 pk 360 g available chilled

1.99 + 50 PTS when you buy 1
Cauliflower Cakes sold by individual piece available chilled from the Service Case

READY FOR YOU
+ 150 PTS when you buy 1
13.99 **Ribs Full Rack** 710 g available hot or chilled

RECIPES, STORIES, TIPS & TRICKS and more, all at Sobeys.com

SOS_SBY_WK25_DAL_DNT

drinks & snacks

6.99 BUBLY Sparkling Water 12x355 mL

5.99 FRITO LAY Value Size Snacks 325-535 g

2/$9 TOSTITOS Tortilla Chips 205-300 g or SMARTFOOD Popcorn 150-220 g

6.49 JACK LINK'S or Golden Island 65-81 g

16.99 BUDWEISER Zero Non-Alcoholic Beer 12x355 mL

6.99 GATORADE 8x355 mL or Powder Sticks 10 pk

3.49 +100 PTS when you buy 1 MINUTE-MAID 100% Juice, Punch or FIVE ALIVE 8x200 mL Tetra

2.79 OASIS Juice, ARIZONA Iced Tea or DEL MONTE Nectar 960 mL Tetra

+100 PTS when you buy 2 **1.99** COMPLIMENTS Rice Crackers 100 g or BEST BUY Wafers 227 g

$3 Buy 1 Get 1 100% Buy 2 Get 3 100% PEPPERIDGE FARM Goldfish Crackers or Crisps 156-227 g 3.79 ea

+150 PTS when you buy 2 COMPLIMENTS Soda Crackers 450 g or Snacking Crackers 200-225 g

27.99 STARBUCKS Coffee K-Cups® 24 pk

3.99 MAYNARDS Large Bag Candy 308-315 g

8.99 NESTLÉ Large Bag Chocolate 380-400 g

3.99 MENTOS Bottle Gum 50 pk or PROTEIN CANDY 55 g

+150 PTS when you buy 2 **2/$5** COMPLIMENTS Fruit Bar 300 g, Granola Bars 131-175 g or Crispy Rice Squares 176 g

5.99 COMPLIMENTS Halloween Chocolate Balls 250 g or Lollipops 100 pk while supplies last

+100 PTS when you buy 2 COMPLIMENTS Soft Drinks 2 L

+100 PTS when you buy 3 COMPLIMENTS Potato Chips 200 g or Tortilla Chips 250-280 g

EVERYDAY VALUE **$3** COMPLIMENTS Drink Boxes 10x200 mL

natural health

4.99 VITA COCO Water 1 L

3.29 +100 PTS when you buy 2 MADEGOOD Bars, Minis or Rice Crisps 120-132 g

2.99 COMPLIMENTS Veggie Snax 142 g

5.99 SNYDER'S OF HANOVER Gluten Free Pretzels 220 g

2/10 EARTH'S OWN Oat Creamers 946 mL

5.99 RIVIERA Vegan Delight Yogurt 650 g

7.49 +150 PTS when you buy 2 KASHI Goactive or Organic Cereal 349-510 g

7.99 NUTS FOR CHEESE Dairy-Free Cream Cheese 210 g, THE PLANT-IT FOOD CO. Bowls 325 g or New VALSOIA Dairy Free Gelato Frozen Treats 326-480 mL

49.99 PVL Iso Gold or Plant Protein Powder 840-908 g

20% off SUKU Vitamin Gummies 60 pk selected

2/$5 HORNBY ORGANIC Energy Bars 80 g selected

8.99 ECOMAX Dryer Sheets or Laundry Detergent Strips 32-80 pk selected

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S02_SBY_WK20_DIG_ONT

dairy & frozen

5.99 **NATREL Lactose Free Milk** 2 L

3.99 100 PTS when you buy 2 **KRAFT Philadelphia Dips** 227 g

5.49 **HÄAGEN-DAZS Ice Cream** 400–450 mL or Novelties 3–4 pk

10.99 **NESTLÉ Drumsticks** 6-8 pk selected

3.99 **SIGGI'S Skyr Yogurt** 4 pk

8.99 **STARBUCKS Iced Coffee** 1.18-1.42 L selected

3.99 **MCCAIN Breakfast Potatoes** 600–650 g or PILLSBURY Toaster Strudel 326 g

6.49 **HUNGRY-MAN Frozen Dinner or XL Bowls** 360–455 g

5.99 **BEAVER TAILS Cookie Dough** 350 g

6.99 **STROMBOLI Pizza** 371–422 g

1.99 50 PTS when you buy 2 **MINUTE-MAID Frozen Lemonade or FRUITOPIA** 295 mL

meal makers

3.49 **CATELLI Smart** 340–375 g or Healthy Harvest 375 g (excludes Lasagna)

6.99 **STEFANO Pasta Sauce** 405–648 mL

5.99 **COMPLIMENTS Bagged Jumbo Cereal** 400–794 g or POST Family Size Cereal 453–725 g

6.49 **SMUCKER'S Pure Jam** 310–500 mL

4.99 200 PTS when you buy 3 **TACO BELL Dinner Kits** 251-414 g

5.49 100 PTS when you buy 2 **PACE Salsa** 642-648 mL

5.99 **CLUB HOUSE LaGrille Seasonings or Blends** 65–248 g selected

4.49 **BETTY CROCKER Cake, Cookie, Brownie or Bisquick Mix** 263 g-1.13 kg

59¢ **MR. NOODLES Instant Noodles** 85 g

2/$6 **DEMPSTER'S English Muffins** 6 pk (excludes Signature)

4.99 **DEMPSTER'S** 10" Tortillas or Muffin Tops 6 pk or SUNMAID Cinnamon Raisin Bread 450 g

$4 **DEL MONTE Fruit Bowls or Gels** 4 pk, Fruit 540 mL, Puree 4 pk or GOGO SQUEEZ Pouches 4 pk

3.49 **COMPLIMENTS Waffles** 8 pk 280 g

3.49 **COMPLIMENTS Mini Pizza Bagel Snacks** 198 g

200 PTS when you buy 2 **10.79** **COMPLIMENTS Cheese Slices** 460–480 g

5.99 **COMPLIMENTS Yogurt** 650 g

100 PTS when you buy 3 **1.88** **COMPLIMENTS Pudding Cups** 4 pk

100 PTS when you buy 2 **COMPLIMENTS Canned Vegetables** 341-398 mL

100 PTS when you buy 2 **3.49** **COMPLIMENTS Coconut** selected 200 g

5.49 **COMPLIMENTS Whipped Dressing** 890 mL

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home & pet care

12.99 +75 PTS when you buy 1
PURINA ONE True Instincts Dog Treats 566 g

+100 PTS when you buy 1
COMPLIMENTS Wet Dog Food Singles 100 g

6.99 PURINA Friskies Dry Cat Food 1.4-1.5 kg

+100 PTS when you buy 1
COMPLIMENTS Cat Litter 7 kg

3.49
COMPLIMENTS Freezer Bags 15-20 pk; Reclosable Sandwich Bags 100 pk or Snack Bags 75 pk

8.79
COMPLIMENTS Waste Bag 74 L, 40 pk or 90 L, 24-30 pk selected

+100 PTS when you buy 1
23.99 BRITA Water Pitcher 6 Cup or Filters 3 pk

32.99 BOUNTY Paper Towels 8 pk

+100 PTS when you buy 1
12.99 PINE-SOL Cleaner 4.25 L

10.99
PALMOLIVE Dish Detergent 4.27 L or FLEECY 3.5 L or Sheets 200 pk

STARTING AT **7.99** +200 PTS when you buy 2
TIDE Liquid Detergent 1.09–1.24 L (29–32 load), Pods 20 pk or GAIN Dryer Sheets 120 pk

7.99
RESOLVE Osi-Action or Carpet Cleaner Trigger 650 mL selected

health, beauty & baby

STARTING AT **7.97**
TRESEMMÉ Shampoo or Conditioner 828 mL, Stylers 180-300 mL or 298-413 g selected

Get 200 PTS When you buy 3 participating NIVEA products*
*Buy any 3 participating NIVEA Body Wash, Deodorant or Anti-Perspirant and get 200 Scene+ points.

NIVEA IS FOR SKIN
3.99 NIVEA Bodywash or Deodorant 51-52 g or 50-500 mL selected

5.99 +50 PTS when you buy 2
SENSODYNE or Pronamel Toothpaste 75-100 mL selected

+400 PTS when you buy 4
6.99 COLGATE Optic White or Periogard Toothpaste or Total Mouthwash 70 mL-1 L or 2 pk selected

+100 PTS when you buy 2
14.29 NATIVE Bodywash 532 mL or Hair Care 177-487 mL selected

+400 PTS when you buy 2
10% off AVEENO Skincare selected

10.99 AVEENO Baby Care Wash & Lotion 532 mL

+200 PTS when you buy 1
36.99 ENFAGROW A+ Powder 907 g

3.79 BABY GOURMET ORGANIC Snacks 40-42 g

+400 PTS when you buy 2
28.99 PAMPERS Easy Ups or Ninjamas 34-74 pk

pharmacy

Only available at Pharmacy Locations
*Select products are only available when a pharmacist is on duty.

+150 PTS when you buy 1
10% off BIOTRUE & RENU Twin Pack Contact Solution selected

10% off TYLENOL Pain Relief 40-200 pk or MOTRIN Muscle & Body 40 pk selected*
+250 PTS when you buy 1

+250 PTS when you buy 2
10% off TYLENOL Complete 40 pk or BENYLIN All-In-One 250-270 mL or 40 pk selected*

10% off ENSURE or GLUCERNA Meal Replacement 6 pk

10% off NEILMED Saline Kit & Refills selected

+200 PTS when you buy 2
15% off COMPLIMENTS Antacid 72-160 pk selected

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OneTouch meter FREE with purchase of 100 test strips
See your pharmacist for details. (Limit of 1 Free Meter)
79.99 ONE TOUCH Verio Test Strips 100 pk

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Fuze Iced Tea 1.75 L

Get 200 PTS when you buy 1

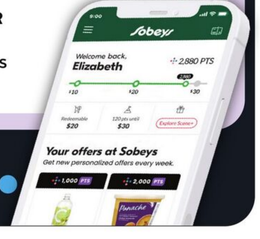
COMPLIMENTS Goat Cheese 300 g

SAVE $2

LOAD THIS OFFER AND SAVE $2 WHEN YOU BUY 2 COMPLIMENTS Flatbreads 310 g

SAVE $1

LOAD THIS OFFER AND SAVE $1 ON MCCAIN Superfries 454-800 g



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46.99 BUD LIGHT Lager 30x355 mL cans

26.99 MILLER LITE Pilsner 12x473 mL tall cans

16.99 BEAU'S Lug Tread Lagered Ale 6x473 mL tall cans

24.99 TWISTED TEA Party Pack 12x355 mL cans

11.99 TWISTED TEA Original Hard Iced Tea 6x355 mL cans

10.99 CUTWATER Vodka Mule 4x355 mL cans

Global Market

Your destination for variety and value

1.29 /lb
Flat Cabbage product of Canada 2.84/kg

2.99 /lb
Chinese Eggplant product of USA 6.59/kg

2.79 /lb
Baby Bok Choy product of Canada 5.15/kg

+25 PTS when you buy 2
3.99
LOVARÉ Tea 30 g selected

4.79
WONDER BERRY Black Currant or Strawberry Jam 375 mL

2/$8
R&S Roasted Buckwheat 908 g

2.49
BORJOMI Carbonated Mineral Water 500 mL

99¢
ROSHEN Dark Chocolate Cream Bar 40 g or Chocolate Cream Brulee Bar 43 g

4/$5
HARKIEV COOKIES 33 Korovi 180 g selected

+100 PTS when you buy 2
4.99
ROBINSONS Fruit Drinks orange or apple/blackcurrant 1 L

+75 PTS when you buy 2
3.29
WALKER'S Toffee 150-180 g

6.49
CADBURY Chocolate 180 g selected

49¢
CHUBBY Soda 250 mL selected

99¢
GRACE Coconut Milk Powder 50 g

1.29
GRACE Peanut Punch 240 mL

3.99
AL'FEZ Shawarma Marinade 157 mL or Sauce 150-200 g

+200 PTS when you buy 2
3.99
AL'FEZ Sauce selected varieties 238 mL

3.79
SALEM FOODS Pickled Vine Leaves 454 g

EVERYDAY VALUE

2.99
SALEM FOODS Super Melon Seeds 300 g

1.99
ETI Popkek Mini Cakes banana or chocolate 144 g

1.49
CANDYLIOUS Gummy 180 g selected

While supplies last. Product selection may vary by store.

HAPPY DIWALI

FESTIVE DELIGHTS TO MAKE YOUR CELEBRATIONS COMPLETE

100 PTS when you buy 2

2/$5

Red Mangoes product of Mexico or Brazil

2.28 /lb

Papaya product of Mexico or Guatemala 5.03/kg

From Canada

2.48

Methi product of Canada

50 PTS when you buy 1

5.49

SANTOSH GOLD Naan or Naan Bites 440-600 g

7.99

GIA Basmati Rice 8 lb 3.63 kg

20.99

SWARNA Chaki Fresh Atta 9.07 kg

3.99

THE SPICE TAILOR Meal Kits 260-375 mL

200 PTS when you buy 2

3.29

PATAK'S Delhi Spiced Rice 285 g selected varieties

5.99

PATAK'S Sauces 250-284 mL

1.69

MAGGI Masala Noodles Family Pack 280 g

1.49

HALDIRAM'S Snacks 150 g selected

150 PTS when you buy 2

3.79

OLD DUTCH Chips 200 g selected

3.79

BESTROPICS Coconut Water 1 L

5.49

REESE'S Peanut Butter Cups assorted 180 g

WHILE SUPPLIES LAST. PRODUCE SELECTION MAY VARY BY STORE.

中秋節快樂 Happy Mid-Autumn Festival

1.98 EIGHT TREASURES Rice Stick or Vermicelli Noodles 400–454 g

中秋節快樂 Happy Mid-Autumn Festival

BUY 2 GET 3RD FREE

Fresh Beef Hip Boneless Stir Fry Strips or Minute Steaks Family Size cut by your meat expert from Canada AA grade beef

Scene

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SPEND $20, GET 500 PTS

SPEND $35, GET 800 PTS

SPEND $50 OR MORE, GET 2000 PTS

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HAND-SELECTED AAA BEEF

Well-marbled • Aged to perfection
Cut from Canada AAA Beef
Exclusive to Sobeys

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When choosing a roast or steaks, look for the Certified Tender* shield. It means the meat has been certified by the Canadian Beef Grading Agency to be tender and aged perfectly, so you can count on delicious results. Exclusive to select STERLING SILVER® premium cuts.

19.99 /lb
STERLING SILVER Fresh BBQ Whiskey or Montreal BBQ Marinated Boneless Top Sirloin Grilling Medallions cut by your meat expert from Canada AAA grade beef 44.07/kg

TOP SIRLOIN MEDALLIONS
Leaner cut of meat featuring great steak flavour and a firmer bite than other alternatives.

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MAKE IT A NAGANO NIGHT.

RICH FLAVOUR. REMARKABLY TENDER. 100% CANADIAN PORK.

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NAGANO Premium Fresh Pork Loin Hotel Cut Chop, Tenderloin or Back Ribs starting at 24.23/kg

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Big offers for your baby's essentials!

49.99
KABRITA Goat Milk Infant Formula
0-12 Months 800 g

44.99
KABRITA Goat Milk Powder Toddler
12-36 Months 800 g

34.99
NIURISS Infant Formula
0-12 months 700 g

Kosher and Halal Certified

32.99
NIURISS Infant Formula
12-36 months 900 g

5.99
BELOV ORGANIC
Baby Cereal 180 g

Women Owned

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Serving up sweetness!

Try Our Spicy Chocolate and Dulce Dessert Cake for a Limited Time

21.99

Dessert Cake Spicy Chocolate and Dulce or Speculoos 1.13-1.14 kg or Half Cake 565-570 g **11.99 ea**

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LIMITED TIME ONLY

100 PTS when you buy 2

4.99

Cream Style Pie Spicy Chocolate and Dulce 5" 315 g

Try our NEW Lava Cakes

LIMITED TIME ONLY

200 PTS when you buy 1

18.99

Cheesecake Mocha 6" 760 g

100 PTS when you buy 1

7.99

Lava Cake Peanuts and Chocolate Fudge or Banana Foster 205-220 g

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4.99
RAWCOLOGY Granola Snack Bites + Probiotics 90 g selected varieties

LA PRESSERIE Meals
300 g selected varieties
6.29

6.99
SHAW'S
Ice Cream 1.5 L

9.99
TOP SHELF CANADA
Front St. Hot Sauce 296 mL

BUY MORE SAVE MORE

8.49 ea when you buy 3 or more
MAD MEXICAN
Salsa or Dips 355 mL
or 2/17.98

Fall into Baking Season

4.49 ROBIN HOOD & FIVE ROSES Flour selected 2.5 kg

15% COMPLIMENTS Baking Nuts 100 g selected (excludes Pine Nuts)

6.49 E.D.SMITH Pie Filling 540 mL

2.99 COMPLIMENTS Pure Pumpkin 398 mL

3.99 CRISCO Shortening selected 454 g

150 PTS when you buy 2

CLUB HOUSE Spice Tins selected 18-98 g

4.49 COMPLIMENTS Chocolate Chips 225-270 g

15% CLUB HOUSE Pure Vanilla Extract 125 mL

4.49 EAGLE BRAND Condensed Milk 300 mL

5.49 TENDERFLAKE Pure Lard 454 g

5.99 GAY LEA Premium Butter 250 g selected varieties

100 PTS when you buy 2

COMPLIMENTS Free Run Large White Eggs 12 pk

5.49 BECEL Plant-Based Margarine bricks or sticks 454 g

4.49 COMPLIMENTS Pie Shells, Tart Shells or Phyllo Pastry 255–454 g selected

9.99 PANACHE Maple Syrup Amber Rich 500 mL

4.49 GAY LEA Aerosol Whipped Cream 225 g

14.49 LIV 99 Extra Virgin Olive Oil 500 mL

6.49 REYNOLDS Unbleached Parchment Paper 75' or Parchment Sheets 40 pk

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