

Alexis Manduke

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As a versatile professional, I have excelled in the roles of designer, illustrator, and web developer, accumulating over five years of extensive experience. My areas of expertise encompass the development of emails, website design, and graphic design.

TECHNICAL SKILLS

Languages: JavaScript ES6+, CSS3, HTML5

Tools: Bootstrap, Sketch, Figma, Adobe Creative Suite

EXPERIENCE

Great Valley

Publishing Company

Email Marketing Coordinator

Designed emails, posters, flyers, websites, and illustrations.

Key Accomplishments:

- Redesigned and updated client emails in DreamWeaver.
- Deployed e-mail campaigns through GetResponse and Constant Contact on tight deadlines.
- Assemble and report on email campaign metrics.
- Redesigned the email blast template for the company's multiple magazine publications.

2023-2024

Spring City, PA

Health Union LLC

Production Designer

Designed emails, posters, flyers, websites, and illustrations.

Key Accomplishments:

- Redesigned and updated emails in VS Code and DreamWeaver.
- Took charge of the website development for the Social Health Connexion conference.
- Illustrated imagery for Patient Leader articles and thumbnails for videos.

2021-2023

Philadelphia

AAA Southern Pennsylvania

Marketing Specialist & Webmaster

Designed billboard campaigns, emails, flyers, and maintained the company website with new content.

Key Accomplishments:

- Maintains consistent branding across all marketing materials.
- Designed marketing support materials.
- Maintained and edited website content.
- Developed and executed campaigns cross-functionally with the Travel and IT departments

2020-2021

York, PA

EDUCATION

Certificate, Full Stack Web Development – University of Pennsylvania, Philadelphia, PA, 2021

Certificate, 200-Hour Yoga Teacher – Studio B Yoga/Yoga On Chocolate, Hershey, PA, 2018

Bachelor of Fine Arts, Communication Design – Kutztown University, Kutztown, PA, 2017