

**Solution:**

Let us create a table to find the gross profit percentage. The table is as follows:

CALCULATION OF GROSS PROFIT PERCENTAGE (Sales, COGS, Gross Profit in millions of \$)				
Year	Sales	COGS	Gross Profit = (Sales - COGS)	Gross Profit Percentage (Sales)
2010	13,568	8,790	4,778	35.22%
2011	13,864	8,939	4,925	35.52%
2012	13,909	8,939	4,970	35.73%

The changes are quite considerably, seeing a jump of 0.5% in two years. This suggests that the company is profiting better than its previous years.