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UNIVERSITY INSTITUTE OF COMPUTING

Final Project Report

Program Name: BCA

***Subject Name/Code : Dekstop Publishing Lab
23CAP -204***

Submitted by:

Name - aman

UID - 23BCA10158

Semester - 3rd

Section - 3 A

Submitted to:

Name : Mrs. Jasleen kaur Mam



Topic:

Designing a poster to advertise an event

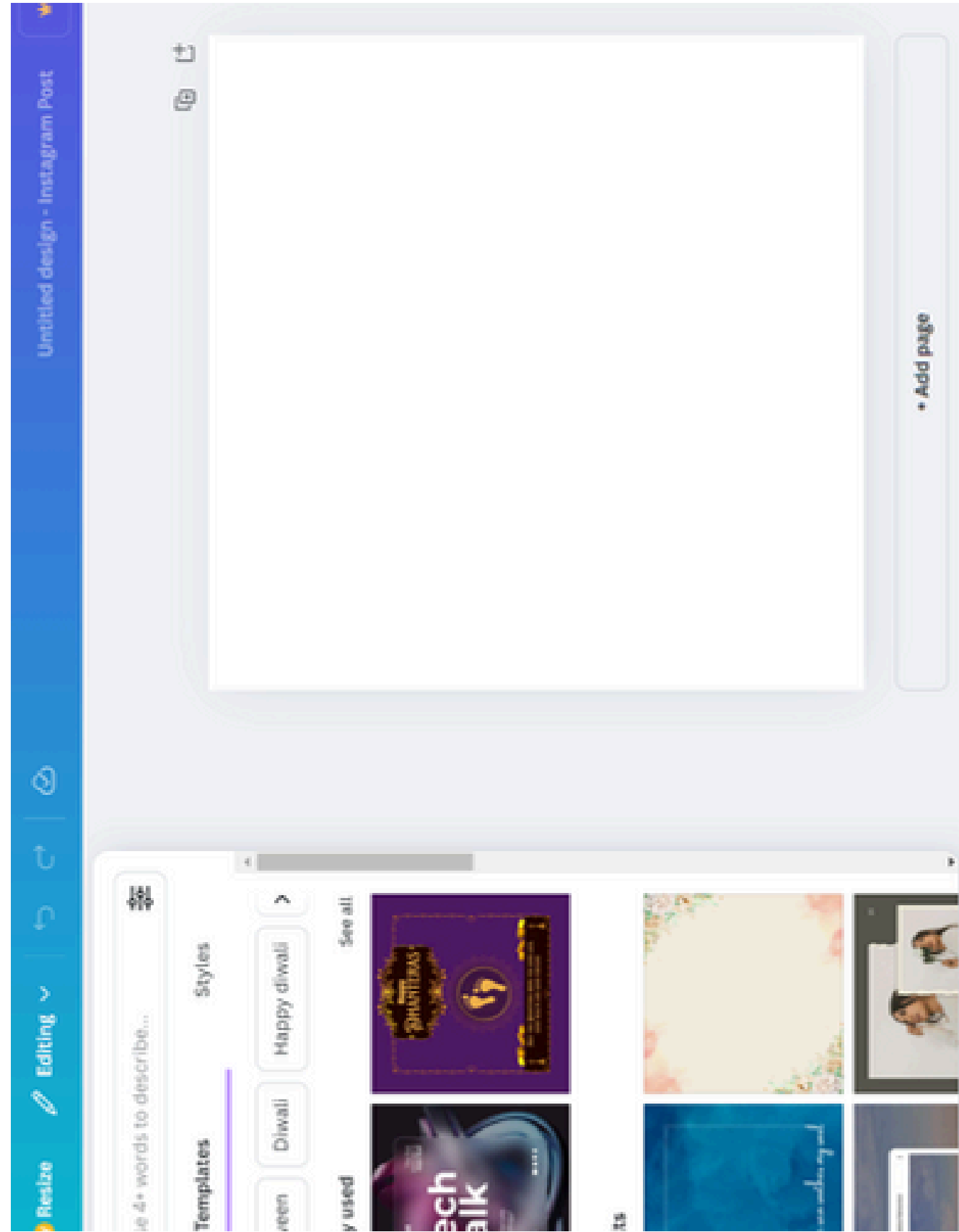
Aim - To design a poster for upcoming music event in Himachal Pradesh's Kangra Carnival .

Task to be done - First we have to select a proper theme and permission of the Artist to create a poster for their upcoming music event .

Software Used - Canva Pro , Adobe Photoshop

Steps -

- 1. First we have to select a proper size and format of the page which will be suitable for our poster.*
- 2. Client requirement was to create a poster for Instagram post so we have to choose suitable dimensions for Instagram Post i.e. 1080 x 1080 (1:1 ratio)
(Dimensions in pixels)*





3. *We can select the Instagram Post Size directly on a blank page in Canva .*
4. *Now in order to create a attractive poster , we have to select appropriate theme which will make it more creative .*
5. *After selecting the proper theme we have to enter the event details and the name of the singer performing in that event with his/her picture along with some graphic elements .*
6. *For our music event , Punjabi singer Maninder Buttar is performing live and his pictures were provided by the client who assigned this work to us.*
7. *After selecting the image we have to remove its background . We can use adobe photoshop to replace or remove background in picture . On the other hand we can simply use the option of Background Remove in Canva Pro .*

8. After setting up the image and all event details we can use different fonts and colors to make poster more attractive and creative .

9. We have to make sure that every text and image should be aligned so that poster look symmetrical .

10. After creating whole poster we can simply save it by choosing Share option in Canva and select the PNG format which is most suitable for HD quality images .

OutPut





Learning outcomes (What I have learnt)

- 1. Through this experiment we learnt about poster designing in different dimensions .***
- 2. Also we are able to learn how different elements and themes can be used in order to design any poster .***
- 3. Through this we are able to learn different different tools and their purpose .***

***The
End***