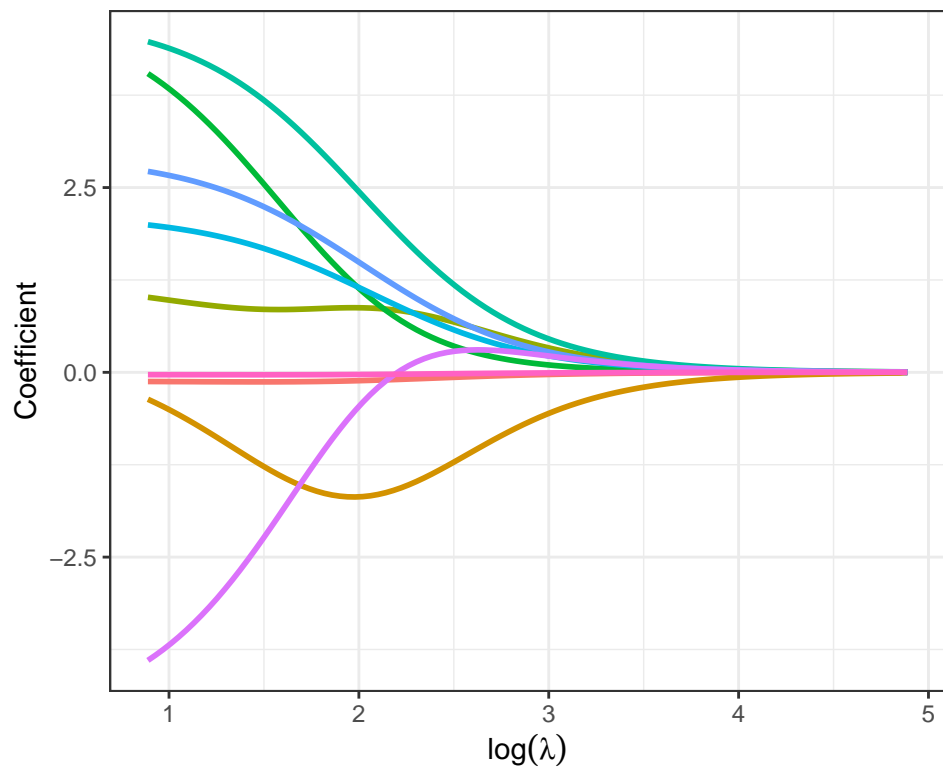
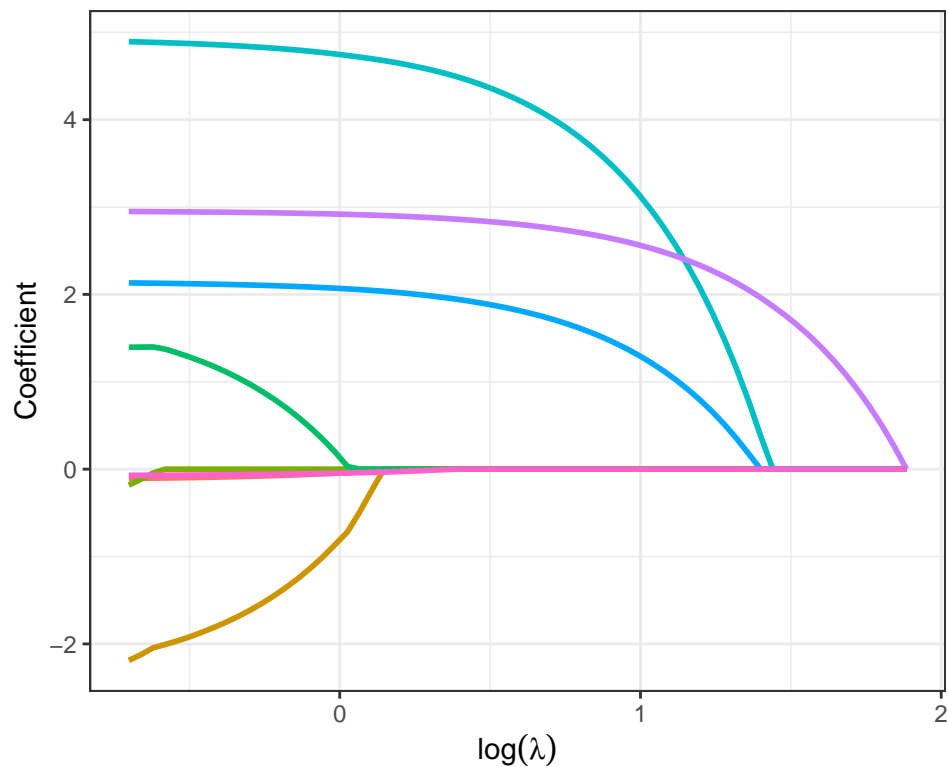


A. Ridge Coefficient Paths



B. Lasso Coefficient Paths



Predictor

Average_Customer_Spending	Is_Japanese	Marketing_Spend	Number_of_Customers	Reviews
Is_Italian	Is_Mexican	Menu_Price	Promotions	