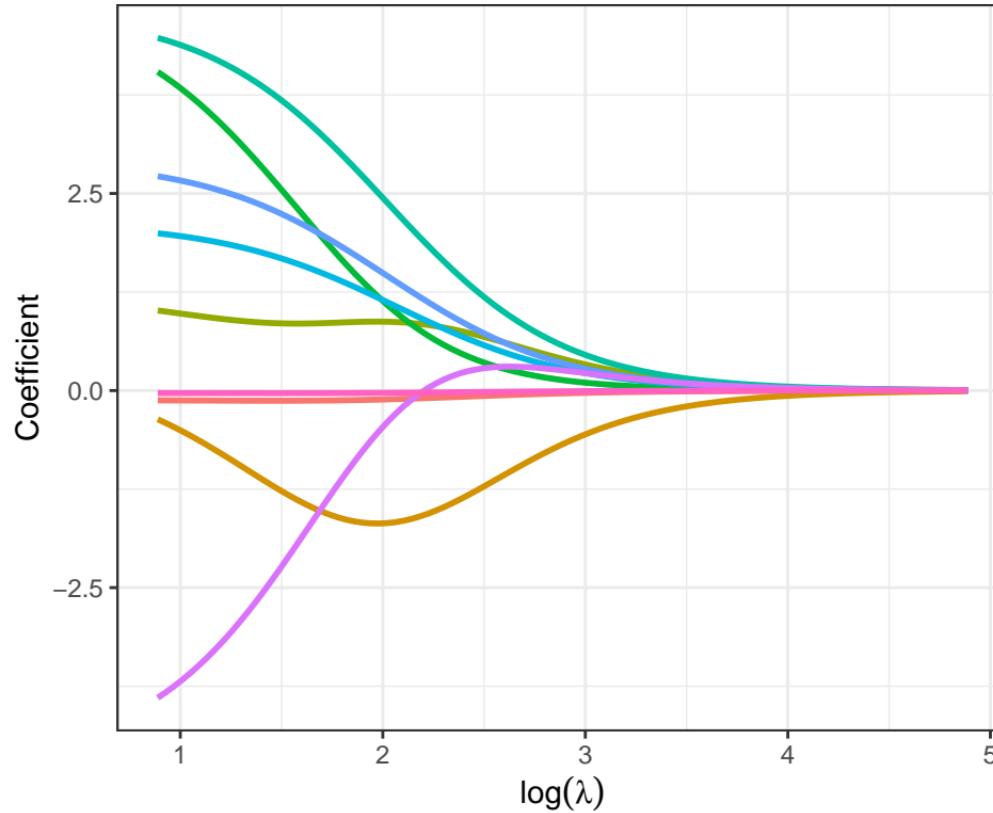
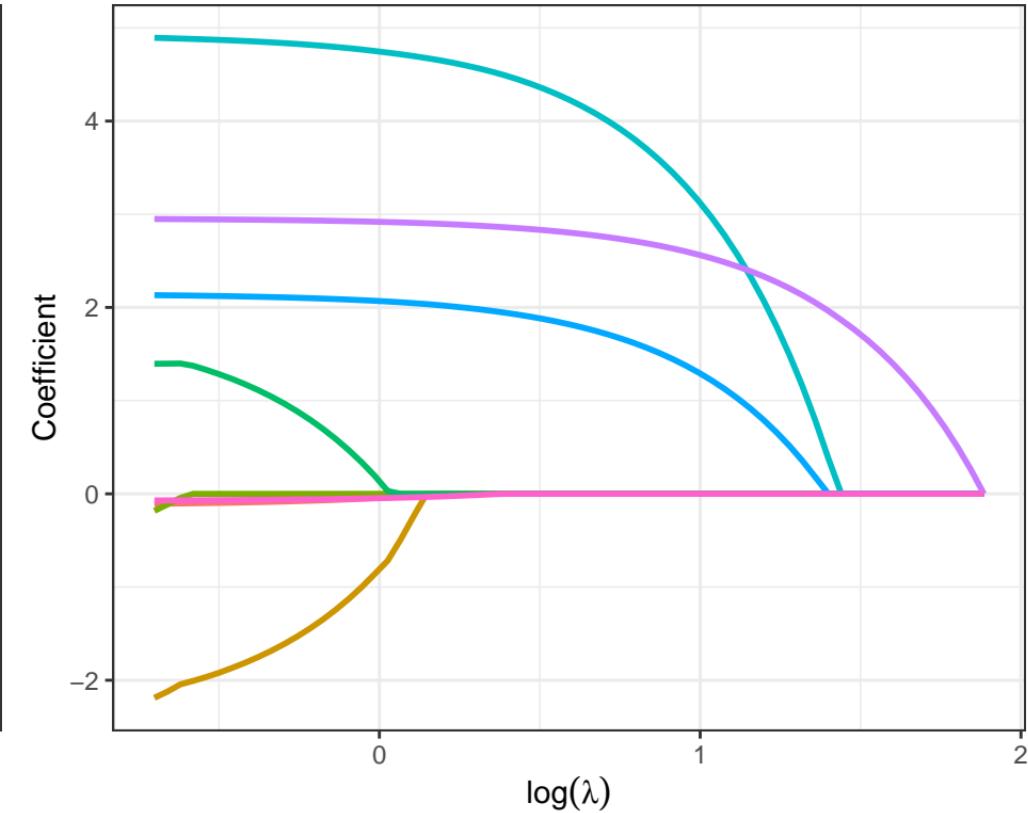


### A. Ridge Coefficient Paths



### B. Lasso Coefficient Paths



Legend:

Predictor	Average_Customer_Spending	Is_Japanese	Marketing_Spend	Number_of_Customers	Reviews	Is_Italian	Is_Mexican	Menu_Price	Promotions
	Red line	Green line	Cyan line	Blue line	Magenta line	Yellow line	Orange line	Teal line	Pink line