



Amani Kituto

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- The background features abstract, glowing, liquid-like shapes in shades of blue, purple, and yellow, resembling organic or molecular structures, set against a black background.
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The background features abstract, flowing metallic liquid shapes in shades of blue, silver, and gold, set against a solid black background.

# Introduction

The world is embracing artificial intelligence at a breakneck pace. Yet, across the vibrant Kenyan market, tailored AI solutions designed to address our unique challenges and unlock transformative opportunities remain scarce. Mizizi AI is poised to change this. We are a team of passionate innovators fusing deep-rooted local understanding with AI mastery to create solutions that will empower businesses and uplift communities across Kenya.

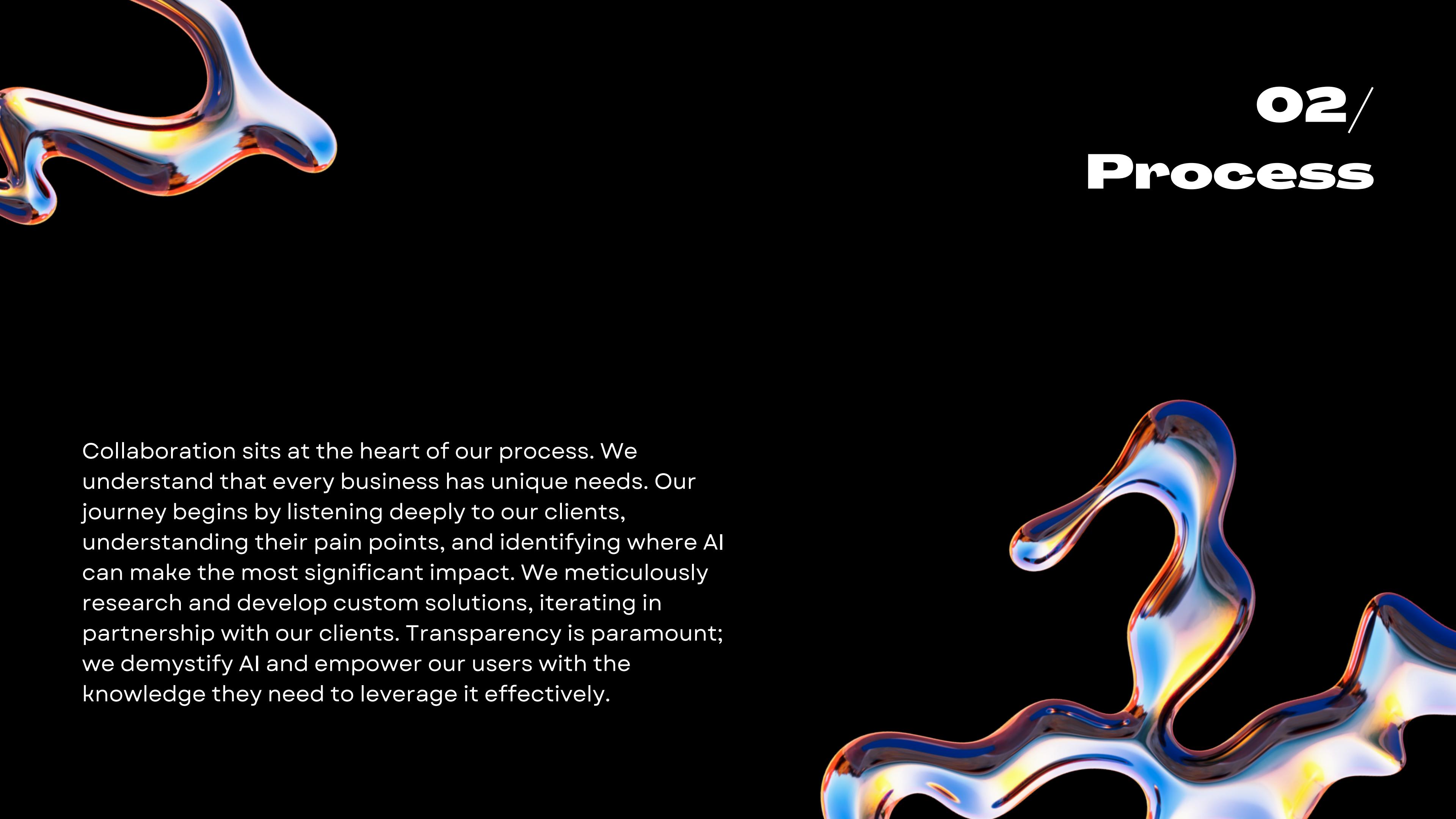
# **O1 - Vision**

# 01/Vision

Our vision is a Kenya where businesses of all sizes harness the power of AI to optimize, innovate, and gain a competitive edge. We envision a future where AI drives positive social impact, tackling issues such as agricultural efficiency, healthcare accessibility, and educational equity. Mizizi AI aims to be the catalyst for this AI-powered transformation, fostering a culture of innovation and ethical AI use across the nation.



## 02 - Our Process

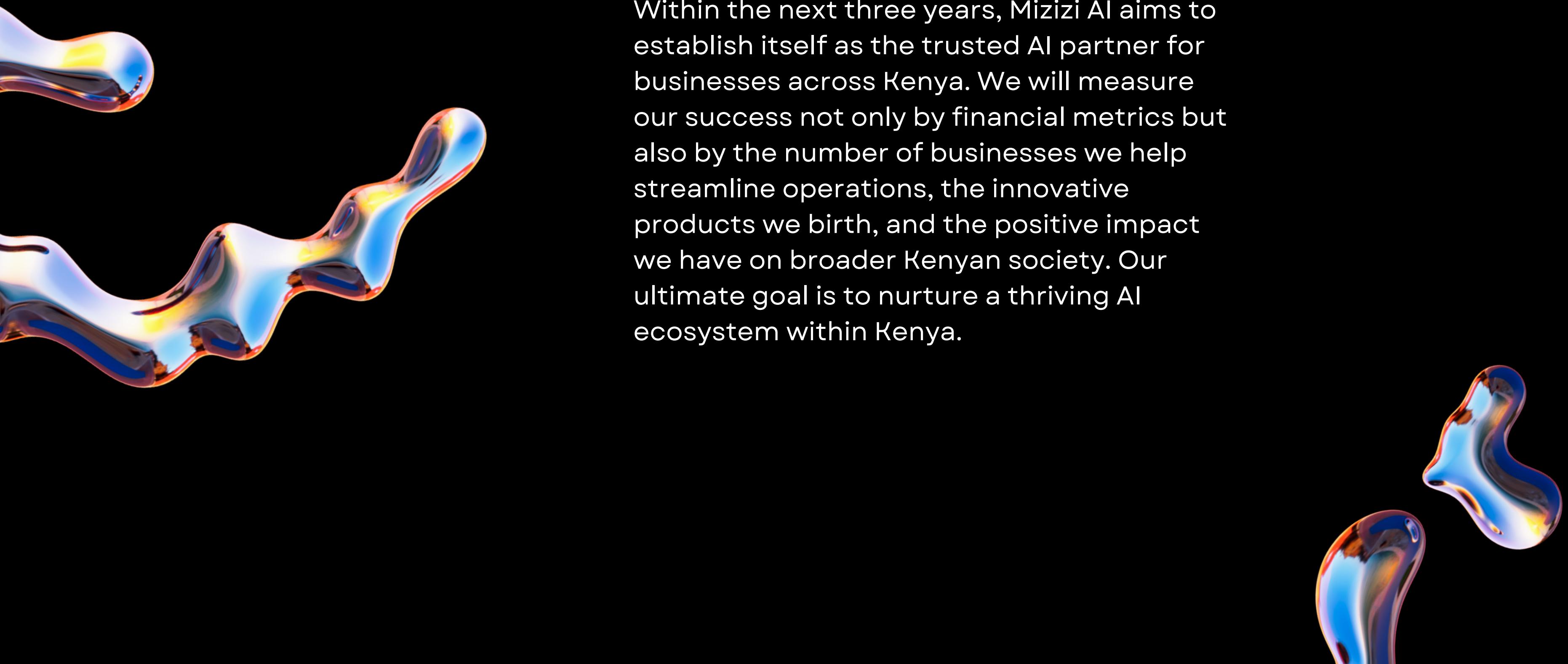


## 02/ Process

Collaboration sits at the heart of our process. We understand that every business has unique needs. Our journey begins by listening deeply to our clients, understanding their pain points, and identifying where AI can make the most significant impact. We meticulously research and develop custom solutions, iterating in partnership with our clients. Transparency is paramount; we demystify AI and empower our users with the knowledge they need to leverage it effectively.

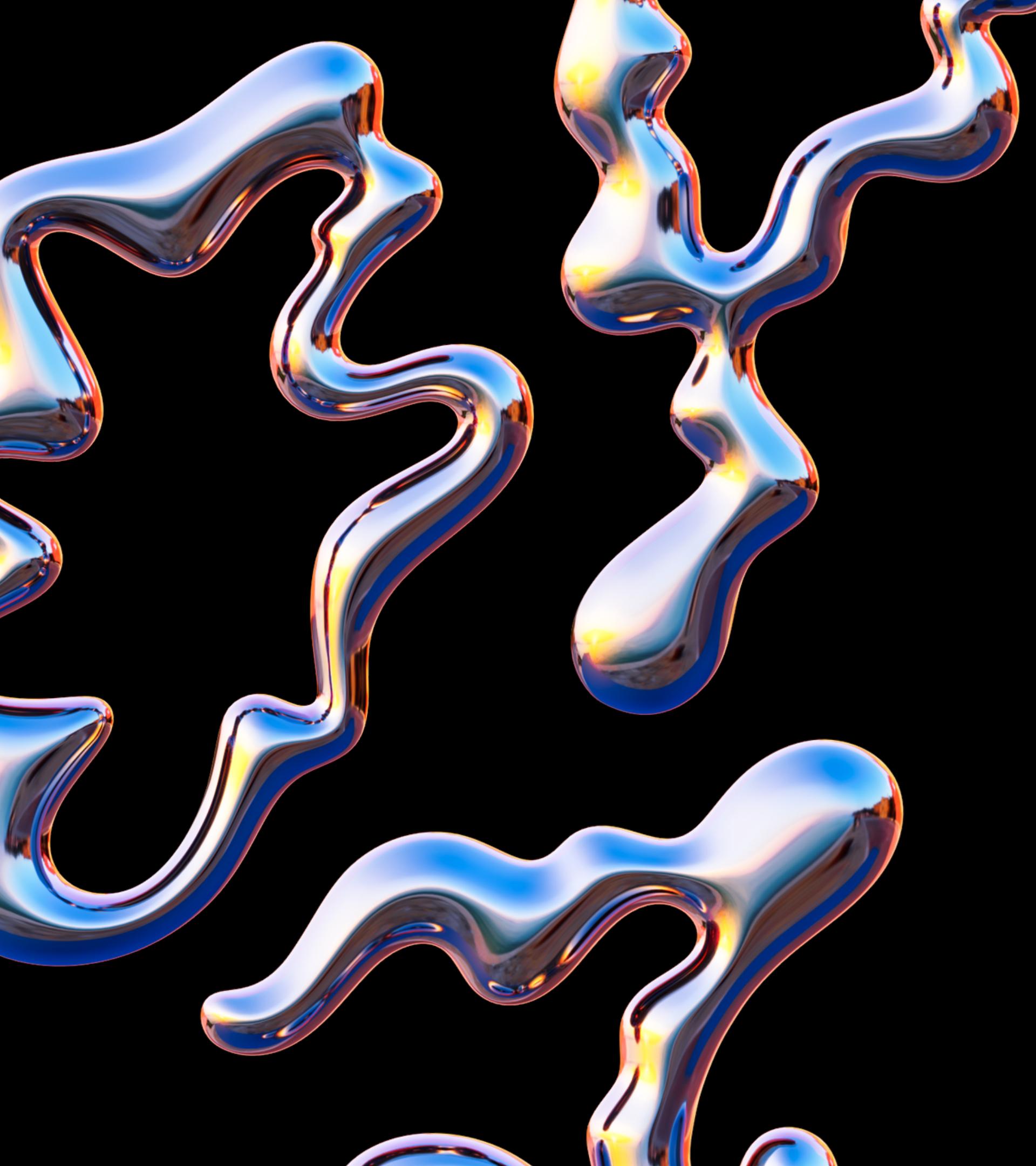
## **03 - Goals**

# 03/ Goals

A decorative graphic on the left side of the slide features several abstract, organic, and colorful liquid shapes. These shapes are rendered with a metallic or glass-like texture, reflecting light in various colors such as blue, yellow, and orange. They are arranged in a flowing, horizontal pattern that spans most of the width of the slide.

Within the next three years, Mizizi AI aims to establish itself as the trusted AI partner for businesses across Kenya. We will measure our success not only by financial metrics but also by the number of businesses we help streamline operations, the innovative products we birth, and the positive impact we have on broader Kenyan society. Our ultimate goal is to nurture a thriving AI ecosystem within Kenya.

# 04 - Intelligence



# 04/ Intelligence

'Mizizi' means 'roots' in Swahili, and this reflects our core philosophy. We believe that strong technical foundations are essential. Our team combines world-class AI expertise with a nuanced understanding of the Kenyan context. We're committed to continuous learning, tracking the latest AI advancements, and responsibly integrating them into our solutions. Above all, we are guided by a deep commitment to ethical AI, ensuring our technology aligns with the values of inclusivity and fairness.



# Thanks

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