

E-commerce Sales Dashboard

\$55.69K

Total Sales

\$498.73

Total Profit

71

Total Orders

2.8%

Return Rate

Year

2011

MonthName

☐ January

☐ February

☒ March

☐ April

☐ May

☐ June

☐ July

☐ August

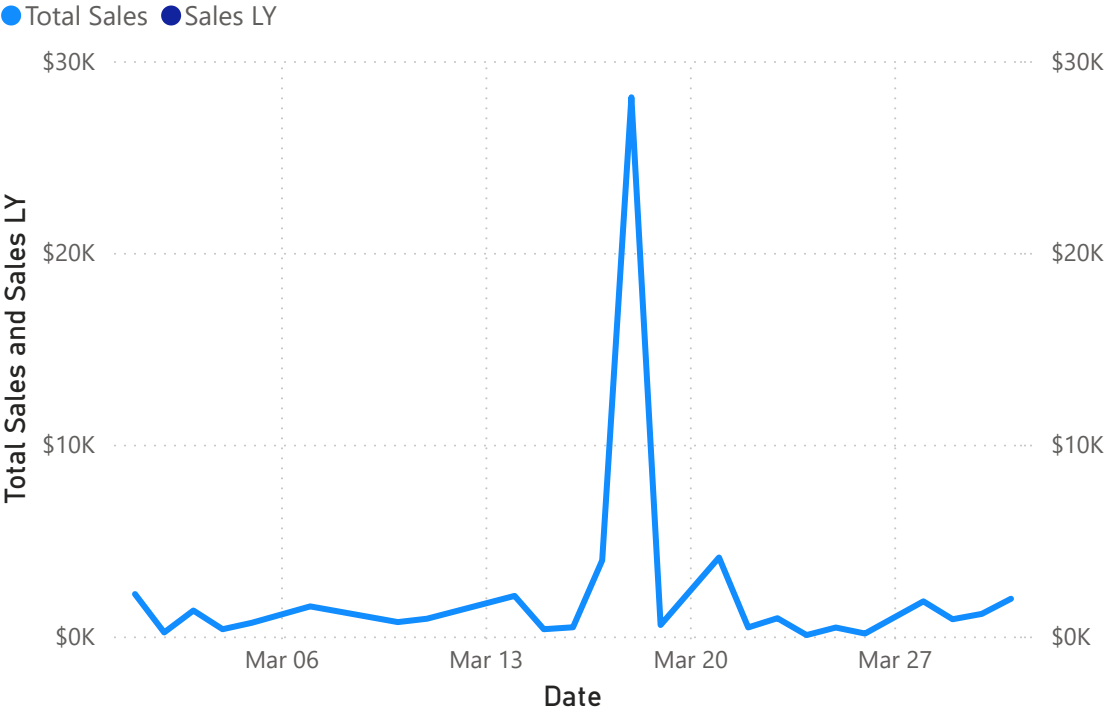
☐ September

☐ October

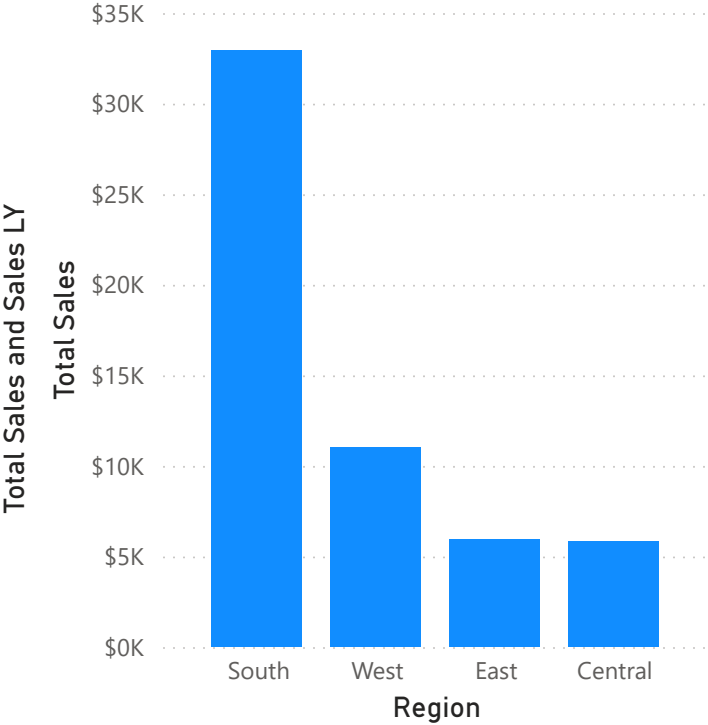
☐ November

☐ December

Total Sales and Sales LY by Date



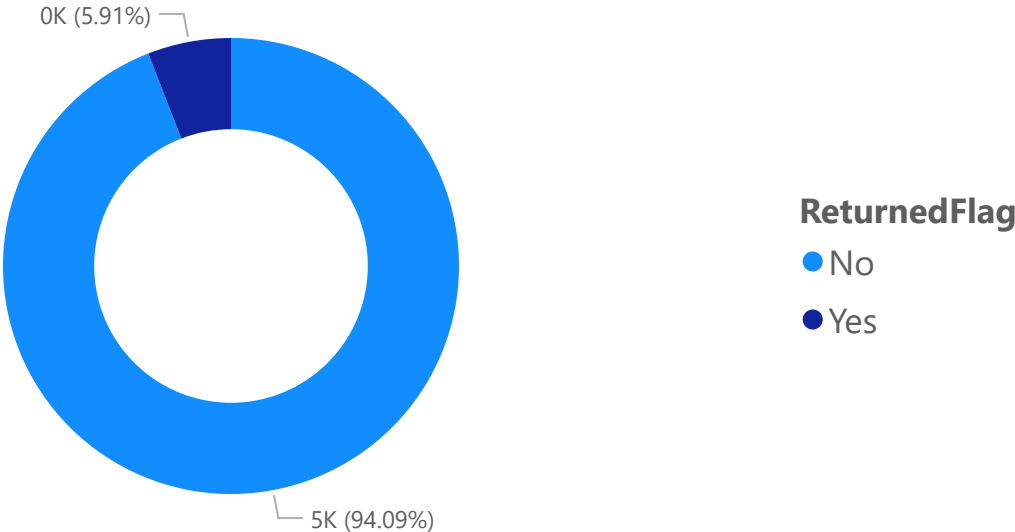
Total Sales by Region



Best-selling products

Product Name	Category	Total Sales	Total Quantity	Total Profit
Canon imageCLASS 2200 Advanced Copier	Technology	\$61,599.82	20	\$25,199.93
Cisco TelePresence System EX90 Videoconferencing Unit	Technology	\$22,638.48	6	(\$1,811.08)
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	Office Supplies	\$27,453.38	31	\$7,753.04
GBC DocuBind P400 Electric Binding System	Office Supplies	\$17,965.07	27	(\$1,878.17)
GBC DocuBind TL300 Electric Binding System	Office Supplies	\$19,823.48	37	\$2,233.51
GBC Ibimaster 500 Manual ProClick Binding System	Office Supplies	\$19,024.50	48	\$760.98
Hewlett Packard LaserJet 3310 Copier	Technology	\$18,839.69	38	\$6,983.88
High Speed Automatic Electric Letter Opener	Office Supplies	\$17,030.31	11	(\$262.00)
HON 5400 Series Task Chairs for Big and Tall	Furniture	\$21,870.58	39	\$0.00
HP Designjet T520 Inkjet Large Format Printer - 24" Color	Technology	\$18,374.90	12	\$4,094.98
Total		\$244,620.20	269	\$43,075.06

Total Orders by ReturnedFlag



Return Rate heatmap

Region	Furniture	Office Supplies	Technology	Total
Central	3.2%	3.6%	3.7%	3.3%
East	4.5%	3.2%	6.5%	3.1%
South	4.7%	3.1%	5.1%	2.9%
West	14.8%	12.7%	13.9%	11.7%
Total	7.7%	6.3%	8.0%	5.9%



Order Details

Order ID	Year	Quarter	Month	Day	Product Name	Customer Name	Sum of Sales	Sum of Profit	ReturnedFlag
CA-2014-123491	2014	Qtr 4	October	31	"While you Were Out" Message Book, One Form per Page	Jamie Kunitz	7.42	3.71	Yes
CA-2014-165204	2014	Qtr 4	November	14	"While you Were Out" Message Book, One Form per Page	Michael Nguyen	8.90	3.34	No
CA-2014-167626	2014	Qtr 3	September	4	"While you Were Out" Message Book, One Form per Page	Muhammed Yedwab	8.90	3.34	No
CA-2011-131541	2011	Qtr 3	July	28	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Chloris Kastensmidt	48.94	16.52	No
CA-2012-100573	2012	Qtr 3	September	25	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Anne McFarland	17.48	8.22	No
CA-2012-108588	2012	Qtr 1	January	5	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Brooke Gillingham	17.48	8.22	No
CA-2012-127509	2012	Qtr 4	November	9	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Adam Shillingsburg	26.22	12.32	No
CA-2012-140830	2012	Qtr 4	November	30	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Paul Stevenson	17.48	8.22	No
CA-2012-153038	2012	Qtr 4	December	18	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Robert Barroso	55.94	18.88	No
CA-2014-100314	2014	Qtr 3	September	30	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Ann Steele	27.97	9.44	No
CA-2014-169859	2014	Qtr 4	December	15	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Mike Pelletier	43.70	20.54	Yes
US-2011-161305	2011	Qtr 2	June	6	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Sarah Bern	13.98	4.72	No
US-2014-159562	2014	Qtr 3	September	10	#10- 4 1/8" x 9 1/2" Recycled Envelopes	Joy Bell-	17.48	8.22	No
CA-2011-128538	2011	Qtr 4	October	11	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	Alan Shonely	7.64	3.74	No
CA-2011-140403	2011	Qtr 4	October	10	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	Tanja Norvell	15.28	7.49	No
CA-2014-100013	2014	Qtr 4	November	7	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	Zuschuss Carroll	15.28	7.49	No
CA-2014-127306	2014	Qtr 1	January	15	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	Brosina Hoffman	18.34	6.65	Yes
CA-2014-137876	2014	Qtr 2	May	1	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	Don Jones	30.56	14.97	No
CA-2014-146136	2014	Qtr 3	September	4	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	Arthur Prichep	24.45	8.86	No
CA-2014-164168	2014	Qtr 4	November	13	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	Lindsay Shagiari	12.22	4.43	No
US-2013-155768	2013	Qtr 4	December	2	#10- 4 1/8" x 9 1/2" Security-Tint Envelopes	Laurel Beltran	22.92	11.23	No
CA-2012-121041	2012	Qtr 4	November	3	#10 Gummed Flap White Envelopes, 100/Box	Chris Selesnick	6.61	2.15	No
CA-2013-137848	2013	Qtr 1	January	15	#10 Gummed Flap White Envelopes, 100/Box	William Brown	16.52	7.60	No
CA-2013-138520	2013	Qtr 2	April	9	#10 Gummed Flap White Envelopes, 100/Box	Jeremy Lonsdale	8.26	3.80	No
CA-2014-117114	2014	Qtr 4	November	1	#10 Gummed Flap White Envelopes, 100/Box	Craig Yedwab	9.91	3.22	No
CA-2013-102162	2013	Qtr 3	September	12	#10 Self-Seal White Envelopes	Jill Fjeld	11.09	5.43	No
CA-2013-104969	2013	Qtr 2	April	9	#10 Self-Seal White Envelopes	Eugene Hildebrand	8.87	3.22	No
CA-2013-142097	2013	Qtr 4	October	16	#10 Self-Seal White Envelopes	Quincy Jones	66.54	32.60	No
CA-2014-149559	2014	Qtr 3	September	12	#10 Self-Seal White Envelopes	Karen Ferguson	22.18	10.87	No
CA-2011-153969	2011	Qtr 3	September	21	#10 White Business Envelopes,4 1/8 x 9 1/2	Herbert Flentye	78.35	36.82	No
Total							2,297,200.86	286,397.02	