

Q1 : Sampling Strategy. How and why did you decided on these 5 friends?

I selected total 5 people for this activity. 2 of them are my friends and 2 are PHD students (They are also my friends), and 1 is security guard. Now the question is why I selected these :

One of my friend is **Cellcoholic** that's why he is the best candidate for this activity. Other one is studious. I selected 1 security guard also so that way I have collected data from the people with different routine.

Q2:

Self reported vs Actual data

Question	Logged data		Actual Data
How long did they use social platform in last 24 hours?	Friend 1	30–40 min	2.2 h
	Friend 2	5-6 h	4.3 h
	Friend 3	1.5 h	56 mins
	Friend 4	3 h	2 h 46 min
	Friend 5	7 h	5 h 22 mins
How long did they use social platform in last 7 days?	Friend 1	7-9 h	7.5 h
	Friend 2	20 h	17.54 h
	Friend 3	5 h	3.2 h
	Friend 4	15 h	10h 22 min
	Friend 5	30 h	32 h
How many time did you call others in the last 24 h?	Friend 1	3 calls	4 calls
	Friend 2	15 calls	12 calls
	Friend 3	5 calls	9 calls
	Friend 4	10-11 calls	20 calls
	Friend 5	20-30 calls	12 calls
How many time did you call others in the last 7 days ?	Friend 1	15-20 calls	24 calls
	Friend 2	50 calls	46 calls
	Friend 3	20-21 calls	43 calls
	Friend 4	30-35 calls	12 calls
	Friend 5	50-60 calls	54 calls
How many whatsapp msg did you send in last 24 h?	Friend 1	10 msg	12 msg
	Friend 2	12- 15 msg	8 msg
	Friend 3	No msg	No msg
	Friend 4	2 msg	4 msg
	Friend 5	20-30 msg	43 msg

Q3 : My Observations:

Looking at the data I can say that some people prefer calls more than the msg and some people prefer WhatsApp messaging. Friend 1 said he used social media platform for only 30-40 minutes, but actual data shows it is 2.2 hours.

Similarly, friend 3 said he called 20-21 times in the last week, but he called 43 times.

But there is friend 4 also who said he called 30-35 time but actual data show he called only 12 times in the last week. So there is a huge variation in the actual and logged data.