

Final Word Project

You are the **CEO** of your own Theme Park. You have 20 million visitors of your theme park per year. Your main product is thrills, it is followed by souvenirs and food/drink from which you generate 80% of your revenue.

You need to set up a company organization (Management, Operations and Engineering).

You need to secure your theme park, to protect patrons and keep out the riff raff.

You need to set up your transportation, communication and commerce networks.

You need to set up your advertising councils.

You need to describe the thrill seeking environment of your patrons, their access to food, shelter, shopping, entertainment, careers, education, transportation, etc. – basically describe the kind of life your patrons and workers have and enjoy.

Here is your specific assignment:

- 1) Create a master document with subdocuments that describe your:
 - a) Theme Park – environment, rides, shops, food courts, vendors, entertainers
 - b) Management Structure– how are you organized? What major groups of teams do you have?
 - c) Merchandise – What do you sell in your theme park.
 - (1) Products
 - (2) Services
 - (3) Food
 - (4) Shows
 - d) Transportation – How do people get around in your theme park and travel into or out of your rides / exhibits
 - (1) monorails
 - (2) trains/trams
 - (3) Airships
 - (4) Watercraft
 - e) Entertainment – How do people talk to each other and are entertained
 - (1) Comedy
 - (2) Theme Park Music
 - (3) Thrill shows
 - (4) Game shows
 - (5) Theater
 - f) Commerce – How do people make money in your theme Park?
 - (1) Shopping
 - (2) Banking
 - (3) Food purchasing
 - (4) Waste distribution
 - (5) Jobs
 - g) Security – how do you protect your employees and patrons?
 - (1) Physical security
 - (2) Technology
 - (3) Perimeter
 - (4) Monitoring
 - (5) Police interface
 - (6) Map of the theme park (also for patrons)

OK, So Wow, this looks like a lot of work. Oh, come on!! Use your imagination; after all **You** are ***In Charge***. You can make this up any way you want, just make sure you don't write anything inappropriate.

So what do I need to do?

- 1) *Open up Word.
- 2) *View Outline.
- 3) *Create your outline for your master document.
- 4) *Create your subdocuments.
- 5) *Create a Title Page
- 6) *Create a Table of Contents
- 7) Set up sections and make sure the footer has the section name and page number.
- 8) Make sure your header has ***your*** name, your period and the date.
- 9) *Write up the sections using at least three paragraphs each, with each paragraph being at least 6 sentences or more. Be descriptive!! The more descriptive, the more points you get.
- 10) *Add pictures, graphics and/or diagrams to your sections that explain your ideas.
- 11) *Create a Table of Contents from the subdocument headings that you have previously created.
- 12) *Create an Index of your most important features and terms. Create a footnote indicating the source of your information.
- 13) *For currency, create a picture of your denominations. Show your exchange rate to the US Dollar and to the Euro.
- 14) Create logos for your thrill rides and park (like your transportation, your entertainment, your communications, your theaters, etc.).
- 15) Create one tri-fold brochure that advertises your Theme Park to tourists.
- 16) Create one tri-fold brochure that explains your management structure and business plan.
- 17) Create a table that lists examples of your activities, how much they cost (in your currency, and convert to \$), and where a person can buy them.
- 18) *Create a table that lists the entertainment and when and where the shows are playing at each theater at 7:00 pm, 8:00 pm, 9:00 pm and 10:00 pm. Show each half hour.
- 19) Create a table that lists each theater and what is playing at that theater. Include at least four theatres. Include show times. Show BOTH Movies and Live theaters.

OK, so you still think this is a lot of work. Well, alrighty then – I will let you work with a group of up to four, ***But***, you must identify for me which person worked on which section, tri-fold, and table. One of you will need to be designated the “**Project Manager.**” The project manager will also be responsible for creating at least two (2) of the sections. You each need to have part of the project be yours and you must have part of it be shared. Then at the end, you each need to write a note to me stating how much the other person contributed in time, in content and in numbers of sections. I will give you a rubric for this later.

You have 10 days (maximum) to work on this project.

I am available for consultation, but make sure you have tried using the help feature of MS Word and Google ***before*** you ask me for assistance.

Have fun and Be Creative!!