



# Introduction to Odoo: the course ERP

*Small Business Digitization Initiative (SBDI)*

By Marc Lijour

April 19, 2017



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  - A Short Introduction to Odoo
  - Why we chose Odoo
- 2 Versions of Odoo
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# Small Business Digitization Initiative

Odoo – The course “ERP”

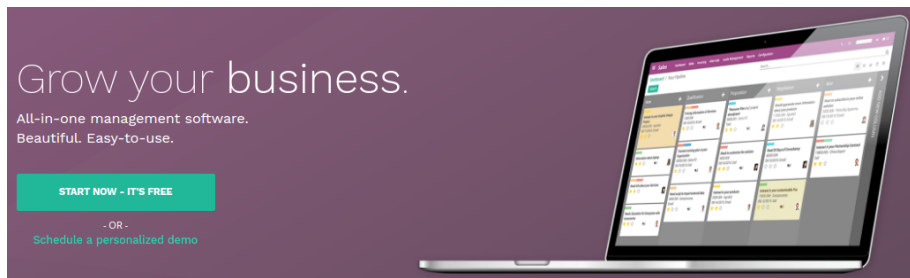


Figure:

<https://www.youtube.com/watch?v=2dhyhamLm6M&list=PL1-aSABtP6AA1Ux4hW2TyYlioOVEGQ3yf&index=6>

# A Short Introduction to Odoo

Odoo in a few words

A promotional banner for Odoo. The background is a solid dark purple. On the left, the text "Grow your business." is written in a large, white, sans-serif font. Below it, in a smaller white font, are the phrases "All-in-one management software." and "Beautiful. Easy-to-use." Further down is a bright green rectangular button with the white text "START NOW - IT'S FREE". Below the button, centered, is the text "- OR -" followed by "Schedule a personalized demo" in a smaller white font. On the right side of the banner, a laptop is shown at an angle, displaying the Odoo web application interface. The interface features a top navigation bar with various icons and a main content area with several colored cards (yellow, orange, green) representing different business modules like Sales, Marketing, and HR. The laptop is silver and has a black keyboard area visible at the bottom.

Grow your business.

All-in-one management software.  
Beautiful. Easy-to-use.

**START NOW - IT'S FREE**

- OR -  
Schedule a personalized demo

Figure: <https://www.odoo.com> (Odoo SA, 2017)

# A Short Introduction to Odoo

## Value Proposition

### A unique value proposition

Everything you need within a top notch user experience.

The **open source model of Odoo** has allowed us to leverage thousands of developers and business experts to build hundreds of apps in just a few years.

With strong technical foundations, Odoo's framework is unique. It provides **top notch usability that scales across all apps**.

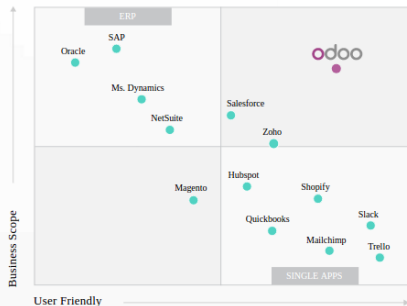
Usability improvements made on Odoo will automatically apply to all of our fully integrated apps.

That way, Odoo evolves much faster than any other solution.

5400+  
developers

312 <sup>new</sup>  
per month  
apps

23  
languages



# A Short Introduction to Odoo

Creating Apps is easy (no technical background required)

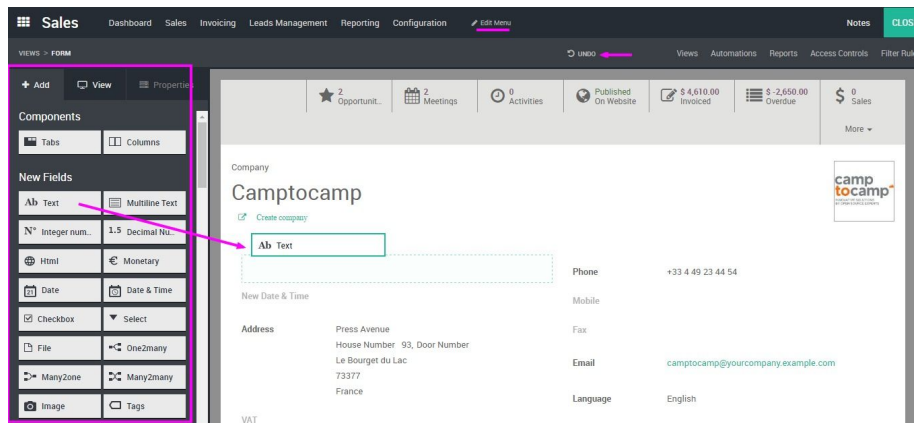


Figure: Odoo “Studio” is available on the Enterprise and Online versions

# A Short Introduction to Odoo

*Great User Experience Award and the 2017 Rising Star*



Figure: Odoo News April 2017

# Why we chose Odoo

In a few words

- Simple and Easy to use (and to learn)



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- Odoo Community in Toronto and Montreal

# Why we chose Odoo

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- Read the [Announcement](#)

# Why we chose Odoo

Odoo Communication Association (OCA)

## Welcome to the OCA

"

The **Odoo Community Association**, or OCA, is a nonprofit organization whose mission is to promote the widespread use of Odoo and to support the collaborative development of Odoo features.

"

Figure: <https://odoo-community.org> (OCA, 2017c)

# Why we chose Odoo

## Odoo Communication Association (OCA) Apps

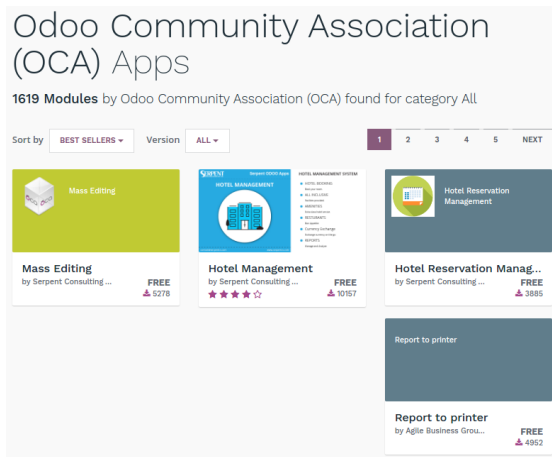


Figure: See the OCA section on Odoo.com and <https://github.com/OCA> (OCA, 2017a, 2017b)

# Why we chose Odoo

Thousands of Open Source modules

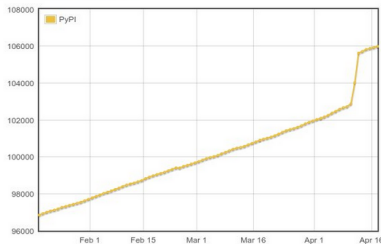


**Stéphane Bidoul**  
@SBidoul

Following

I'm happy to report there are now 2120  
[@OdooCommunity](#) modules on pypi. New  
modules uploaded nightly. [pypi.python.org  
/pypi?action=b...](https://pypi.python.org/pypi?action=b...)

## Module Counts



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- See <https://www.odoo.com/pricing>  
and <https://www.odoo.com/page/editions> for more details

# Why we chose Odoo

## Odoo Versions

Pricing			
	FREE PLAN	ONLINE	ENTERPRISE
	Free for One App	from USD 25.0 /user/month	USD 30.0 /user/month
Suitable for:	< 50 users self-service	< 50 users service by Odoo	> 50 users service by partner
	<a href="#">START NOW</a>	<a href="#">VIEW PRICING</a>	<a href="#">BUY NOW</a>
Apps Included	1 App	Pay as you grow	All Apps
Billing	Free	Monthly	Annually
Cloud Hosting	✓	✓	×
Implementation Service	×	✓	×
Customization	×	✓	×
Support	×	✓	×

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# Odoo Training

Pick a career path

- Functional Training

# Odoo Training

Pick a career path

- Functional Training
- Technical Training

# Odoo Training

## Courses on UdeMy



**Congratulations!** You've successfully enrolled in

**ODOO Technical Training**

Mr. Jay Vora and 1 other

Go to Course

Because you enrolled in ODOO Technical Training

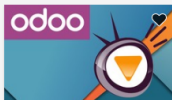


**ODOO 9 Administration and Technical Features**

By Mr. Jay Vora , Where Quality, Time and Accuracy...

★★★★★ (20)

C\$15 €\$55



**Mastering Odoo 9 Development - Technical...**

By Odoo Class Videos , Professional Odoo Videos an...

★★★★★ (229)

C\$15 €\$205



**Odoo Point Of Sale Technical**

Mr. Jay Vora and 1 other

★★★★★ (8)

C\$15 €\$50



**Odoo (Open ERP) Basics**

By Patrick Körting , Marketing & Process Architect

★★★★★ (152)

C\$15 €\$00



**Odoo (OpenERP) v8.0 Technical**

By Mohamed Magdy , Odoo Developer and Trainer

★★★★★ (57)

C\$15 €\$55

Figure: <https://www.udemy.com/odoo-technical/>



# Odoo Training

Books on O'Reilly Safari (there is plenty)



## Working with **Odoo 10** - Second Edition

by Greg Moss  
Publisher: Packt Publishing  
Published: January 2017

You do not need any knowledge of **Odoo**. ... You will start with how to set up **Odoo** online and on your own server. Configure, manage, and customize **Odoo** to build professional-level business applications About This Book Build an **Odoo** module and integrate it with other platforms through this practical guide This book is the perfect companion to help you customize your **Odoo** installations for your enterprise requirements Use project management along with analytics for better reporting Who This Book Is For This book is for those who have not used **Odoo** before, allowing you to learn advanced-level features with **Odoo** such as creating your own custom modules.



## **Odoo 10** Development Essentials

by Daniel Reis  
Publisher: Packt Publishing  
Published: November 2016

The book will also talk about **Odoo** Community and **Odoo** Enterprise. With announcement of **Odoo 10**, there are many new features added to **Odoo** and the face of business applications developed with **Odoo** has changed. What You Will Learn Install **Odoo** from source code and use all the basic techniques to setup and manage your **Odoo** server instances Create your first **Odoo** application Add **Odoo**'s social and messaging features to your own modules Get to know the essentials of Models and Views Understand and use the server API to add business logic Use Qweb to create custom Reports Extend **Odoo** CMS features to create your own website controllers and pages Leverage **Odoo** Workflows on your applications Write module automated tests and debugging techniques Deploy your **Odoo** applications for production use In Detail **Odoo** is one of the fastest growing open source, business application development software products available.



## **Odoo** Development Cookbook

by Daniel Reis , Alexandre Fayolle , Holger Brunn  
Publisher: Packt Publishing  
Published: April 2016

The flexibility and sustainability of open source is also a key selling point of **Odoo**. Build effective applications by applying **Odoo** development best practices About This Book Each recipe stands by itself as much as possible, so that you can jump straight into the topics you prefer The recipes included cover all the major development areas of **Odoo** and the most important techniques explained through real-life projects From seasoned authors, learn the tricks of becoming a productive developer with the **Odoo** framework Who This Book Is For If you are a Python developer who wants to learn or consolidate your **Odoo** development skills, then this book is for you! ... The book starts by covering **Odoo** installation and administration, and provides a gentle introduction to application development.

**Figure: O'Reilly Safari is freely accessible with a Toronto Public Library Card (O'Reilly, 2017)**

# Odoo Training

from Odoo S.A.

Free Trial

Subscribe \$125.00 / month

69 Videos8 Quizzes4 PDFs1 Download

## Course Curriculum

INTRODUCTION25:30

Introduction exercise book

Creating an Odoo Online Database

Odoo Basics : Discuss & CalendarFREE

Create your first contacts & import your address bookFREE

Import address book

Mass update of records

The power of filters

INTRODUCTION QUIZ

Hide Content

CRM10:08

CRM Exercises BookFREE

Lead & Opportunity ManagementFREE

CRM QUIZFREE

Hide Content

\$1,000.001 year access

Buy Now

## Course description

### Purpose of the Training


The purpose of this 'Odoo functional' training is to enable students,partners and clients to understand how Odoo works in his different modules and being able to explain it to third parties.

### Training Objectives

The objectives of this training is to provide the course audience with a knowledge base to perform their activities. The majority of the time in the training will be spent learning the different interaction between Odoo apps


Read More

## Instructor



Pascal Bohon

Figure: Free trial (Bohon, 2017)

  
Savoir-faire  
LINUX

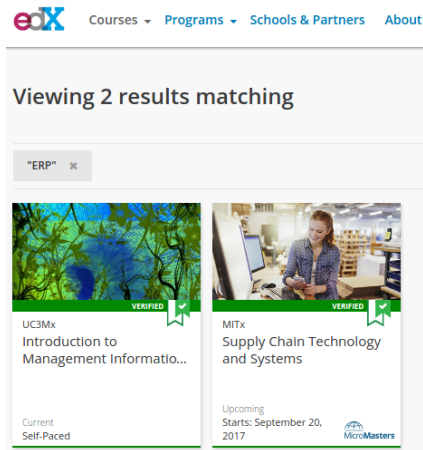
Navigation icons: back, forward, search, etc.

Marc Lijour

Digitization Theory 1

April 19, 2017

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The screenshot shows the edX website interface. At the top, the edX logo is followed by navigation links: Courses, Programs, Schools & Partners, and About. Below this, a search bar contains the text "ERP" with a clear button (X). The main heading reads "Viewing 2 results matching". Two course cards are displayed:

- UC3Mx Introduction to Management Informatio...**  
Current Self-Paced  
The card features a green and blue abstract image of a tree and a green "VERIFIED" badge with a checkmark icon.
- MITx Supply Chain Technology and Systems**  
Upcoming Starts: September 20, 2017  
The card features a photo of a woman working at a computer and a green "VERIFIED" badge with a checkmark icon. The MicroMasters logo is visible at the bottom right.

Figure: Top courses available at edX

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# Odoo: the course ERP I

## References

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- O'Reilly. (2017). O'Reilly Safari. Retrieved from <https://http://my.safaribooksonline.com>