Introduction to Odoo: the course ERP

Small Business Digitization Initiative (SBDI)

By Marc Lijour

April 19, 2017

Table of Contents

Small Business Digitization Initiative

Odoo – The course "ERP"

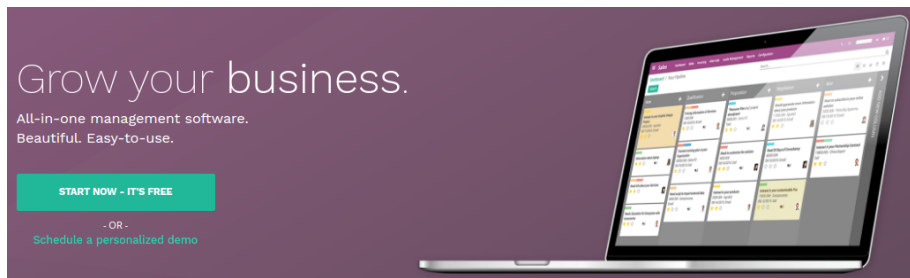Figure: https://www.youtube.com/watch?v=2dhyhamLm6M&list=PL1-aSABtP6AAIAUX4hW2TyYIioOVEGQ3yf&index=6

A Short Introduction to Odoo

Odoo in a few words

Figure: https://www.odoo.com (Odoo SA, 2017)

A Short Introduction to Odoo
Value Proposition

A **unique** value proposition

Everything you need within a top notch user experience.

The **open source model of Odoo** has allowed us to leverage thousands of developers and business experts to build hundreds of apps in just a few years.

With strong technical foundations, Odoo's framework is unique. It provides **top notch usability that scales across all apps**.

Usability improvements made on Odoo will automatically apply to all of our fully integrated apps.

That way, Odoo evolves much faster than any other solution.

5400+ developers

312 new apps per month

23 languages
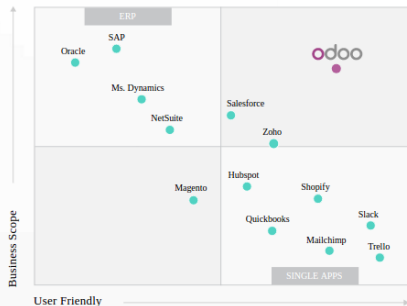
A Short Introduction to Odoo
Creating Apps is easy (no technical background required)
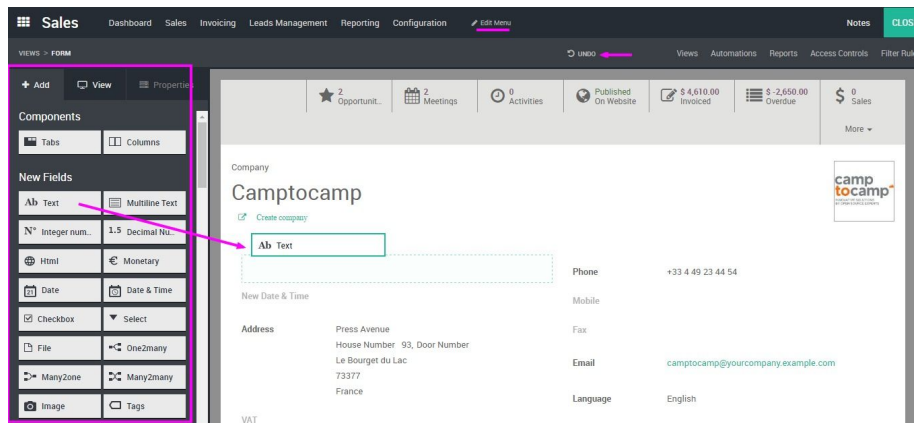
Figure: Odoo "Studio" is available on the Enterprise and Online versions

A Short Introduction to Odoo

Great User Experience Award and the *2017 Rising Star*

Figure: Odoo News April 2017

Why we chose Odoo

In a few words

- Simple and Easy to use (and to learn)

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- Odoo Community in Toronto and Montreal

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- Read the Announcement

Why we chose Odoo
Odoo Communication Association (OCA)

Welcome to the
OCA

"

The **Odoo Community Association,** or OCA, is a nonprofit organization whose mission is to promote the widespread use of Odoo and to support the collaborative development of Odoo features.

"

Figure: https://odoo-community.org (OCA, 2017c)

Why we chose Odoo

Odoo Communication Association (OCA) Apps
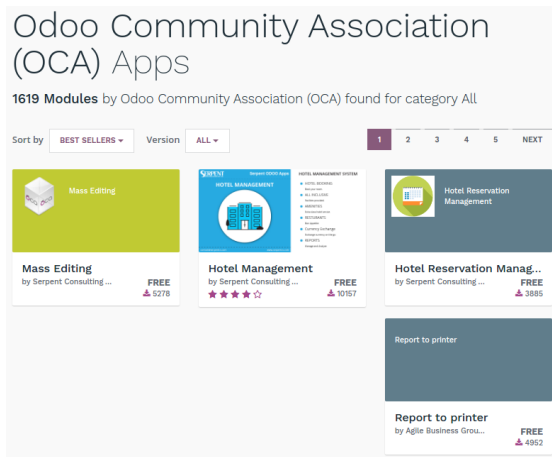
Figure: See the OCA section on Odoo.com and https://github.com/OCA (OCA, 2017a, 2017b)

Why we chose Odoo

Thousands of Open Source modules
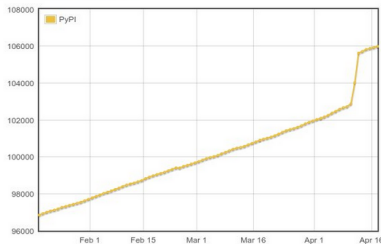
Table of Contents

Versions of Odoo

Opencore Model

- Odoo Community
  - √ Open Source, Free, Forever

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- See https://www.odoo.com/pricing
  and https://www.odoo.com/page/editions for more details

Why we chose Odoo
Odoo Versions

Pricing

	FREE PLAN	ONLINE	ENTERPRISE
	Free for One App	from USD 25.0 /user/month	USD 30.0 /user/month
Suitable for:	< 50 users self-service	< 50 users service by Odoo	> 50 users service by partner
	START NOW	VIEW PRICING	BUY NOW
Apps Included	1 App	Pay as you grow	All Apps
Billing	Free	Monthly	Annually
Cloud Hosting	✓	✓	×
Implementation Service	×	✓	×
Customization	×	✓	×
Support	×	✓	×

Table of Contents

Odoo Training

Pick a career path

- Functional Training

Odoo Training

Pick a career path

- Functional Training
- Technical Training

Odoo Training

Courses on Udemy

Congratulations! You've successfully enrolled in

ODOO Technical Training

Mr. Jay Vora and 1 other

[Go to Course]

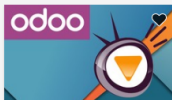Because you enrolled in ODOO Technical Training

ODOO 9 Administration and Technical Features	Mastering Odoo 9 Development - Technical...	Odoo Point Of Sale Technical	Odoo (Open ERP) Basics	Odoo (OpenERP) v8.0 Technical
By Mr. Jay Vora , Where Quality, Time and Accuracy...	By Odoo Class Videos , Professional Odoo Videos an...	Mr. Jay Vora and 1 other	By Patrick Körting , Marketing & Process Architect	By Mohamed Magdy , Odoo Developer and Trainer
★★★★☆ (20)	★★★★☆ (229)	★★★☆☆ (8)	★★★★☆ (152)	★★★★☆ (57)
C$15 C$55	C$15 C$205	C$15 C$50	C$15 C$80	C$15 C$55

Figure: https://www.udemy.com/odoo-technical/

Odoo Training
Books on O'Reilly Safari (there is plenty)

Working with Odoo 10 - Second Edition
by Greg Moss
Publisher: Packt Publishing
Published: January 2017

You do not need any knowledge of Odoo. ... You will start with how to set up Odoo online and on your own server. Configure, manage, and customize Odoo to build professional-level business applications About This Book Build an Odoo module and integrate it with other platforms through this practical guide This book is the perfect companion to help you customize your Odoo installations for your enterprise requirements Use project management along with analytics for better reporting Who This Book Is For This book is for those who have not used Odoo before, allowing you to learn advanced-level features with Odoo such as creating your own custom modules.

Odoo 10 Development Essentials
by Daniel Reis
Publisher: Packt Publishing
Published: November 2016

The book will also talk about Odoo Community and Odoo Enterprise. With announcement of Odoo 10, there are many new features added to Odoo and the face of business applications developed with Odoo has changed. What You Will Learn Install Odoo from source code and use all the basic techniques to setup and manage your Odoo server instances Create your first Odoo application Add Odoo's social and messaging features to your own modules Get to know the essentials of Models and Views Understand and use the server API to add business logic Use Qweb to create custom Reports Extend Odoo CMS features to create your own website controllers and pages Leverage Odoo Workflows on your applications Write module automated tests and debugging techniques Deploy your Odoo applications for production use In Detail Odoo is one of the fastest growing open source, business application development software products available.

Odoo Development Cookbook
by Daniel Reis , Alexandre Fayolle , Holger Brunn
Publisher: Packt Publishing
Published: April 2016

The flexibility and sustainability of open source is also a key selling point of Odoo. Build effective applications by applying Odoo development best practices About This Book Each recipe stands by itself as much as possible, so that you can jump straight into the topics you prefer The recipes included cover all the major development areas of Odoo and the most important techniques explained through real-life projects From seasoned authors, learn the tricks of becoming a productive developer with the Odoo framework Who This Book Is For If you are a Python developer who wants to learn or consolidate your Odoo development skills, then this book is for you! ... The book starts by covering Odoo installation and administration, and provides a gentle introduction to application development.

Figure: O'Reilly Safari is freely accessible with a Toronto Public Library Card (O'Reilly, 2017)

Odoo Training
from Odoo S.A.

Free Trial | Subscribe $125.00 / month

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Course Curriculum

$1,000.00
1 year access | Buy Now

INTRODUCTION — 25:30

Introduction exercise book
Creating an Odoo Online Database
Odoo Basics : Discuss & Savoir plus **FREE**
Create your first contacts & import your address book **FREE**
Import address book
Mass update of records
The power of filters
INTRODUCTION QUIZ

Hide Content

CRM — 10:08

CRM Exercises Book **FREE**
Lead & Opportunity Management **FREE**
CRM QUIZ **FREE**

Hide Content

Course description

Purpose of the Training

The purpose of this 'Odoo functional' training is to enable students, partners and clients to understand how Odoo works in his different modules and being able to explain it to third parties.

Training Objectives

The objectives of this training is to provide the course audience with a knowledge base to perform their activities. The majority of the time in the training will be spent learning the different interaction between Odoo apps.

Read More

Instructor
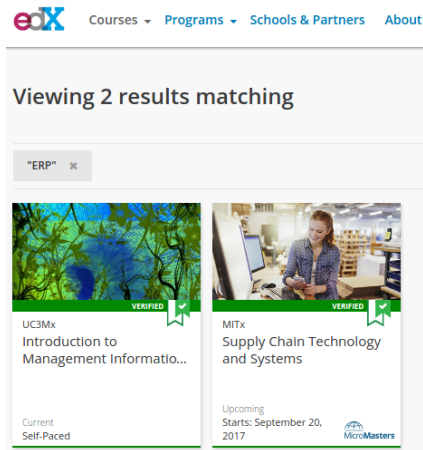
Pascal Bohon

Figure: Free trial (Bohon, 2017)

Odoo Training
ERP Courses on edX

Figure: Top courses available at edX

Table of Contents

Odoo: the course ERP I

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