

BID OPTIMIZATION REPORT

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EXECUTIVE SUMMARY

✓ SUCCESS

100%

Success Rate

134,023

Total Saved

2/2

Rank 1 Achieved

25

Iterations

Average savings: 17011.5% per keyword • Run duration: 2.7s • Exceeded: 0 keyword(s)

CAMPAIGN DETAILS

Campaign Name: Auto-Optimized Campaign

Start Date: 07-01-2026

End Date: 31-01-2026

Products: Nike Air Max

Target Regions: Mumbai, Bangalore, New Delhi

Starting Bid: 1100

Target Rank: #1

Budget Strategy: overall

Max Iterations: 25

SAVINGS PER KEYWORD

birthday

No savings

balloon

No savings

DETAILED KEYWORD ANALYSIS

birthday

1100 !' 18,764

Optimal

25 iterations • Threshold: 18500

balloon

1100 !' 17,313

Optimal

25 iterations • Threshold: 15000


OPTIMIZATION JOURNEY

Showing bid progression across 25 iteration(s):

Iter	birthday	balloon
#1	'25050 (R1)	'25050 (R1)
#2	'23797 (R1)	'23797 (R1)
#3	'22607 (R1)	'22607 (R1)
#4	'21477 (R1)	'21477 (R1)
#5	'20403 (R1)	'20403 (R1)
#6	'19383 (R1)	'19383 (R1)
#7	'18414 (R1)	'18414 (R1)
#8	'17493 (R1)	'17493 (R1)
#9	'16618 (R1)	'16618 (R1)
#10	'15787 (R1)	'15787 (R1)
#11	'14998 (R1)	'14998 (R1)
#12	'14248 (R1)	'14248 (R1)

... and 13 more iterations

RECOMMENDATIONS



Optimization completed successfully - no specific recommendations at this time

