

# BID OPTIMIZATION REPORT

Generated: 15/1/2026, 12:06:24 pm

## EXECUTIVE SUMMARY

' SUCCESS

**100%**

Success Rate

**134,023**

Total Saved

**2/2**

Rank 1 Achieved

**25**

Iterations

Average savings: 17011.5% per keyword • Run duration: 2.7s • Exceeded: 0 keyword(s)

## CAMPAIGN DETAILS

Campaign Name: Auto-Optimized Campaign

Starting Bid: 1100

Start Date: 07-01-2026

Target Rank: #1

End Date: 31-01-2026

Budget Strategy: overall

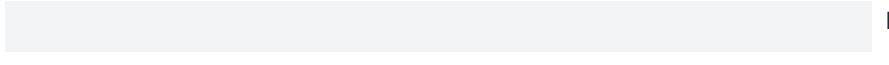
Products: Nike Air Max

Max Iterations: 25

Target Regions: Mumbai, Bangalore, New Delhi

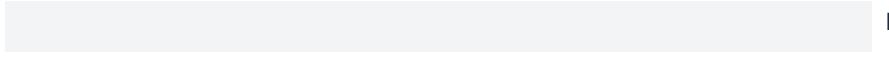
## SAVINGS PER KEYWORD

**birthday**



No savings

**balloon**



No savings

## DETAILED KEYWORD ANALYSIS

**birthday**

1100 ! 18,764

**Optimal**

25 iterations • Threshold: 18500

**balloon**

1100 ! 17,313

**Optimal**

25 iterations • Threshold: 15000

## OPTIMIZATION JOURNEY

Showing bid progression across 25 iteration(s):

| Iter | birthday    | balloon     |
|------|-------------|-------------|
| #1   | ↑25050 (R1) | ↑25050 (R1) |
| #2   | ↑23797 (R1) | ↑23797 (R1) |
| #3   | ↑22607 (R1) | ↑22607 (R1) |
| #4   | ↑21477 (R1) | ↑21477 (R1) |
| #5   | ↑20403 (R1) | ↑20403 (R1) |
| #6   | ↑19383 (R1) | ↑19383 (R1) |
| #7   | ↑18414 (R1) | ↑18414 (R1) |
| #8   | ↑17493 (R1) | ↑17493 (R1) |
| #9   | ↑16618 (R1) | ↑16618 (R1) |
| #10  | ↑15787 (R1) | ↑15787 (R1) |
| #11  | ↑14998 (R1) | ↑14998 (R1) |
| #12  | ↑14248 (R1) | ↑14248 (R1) |

... and 13 more iterations

## RECOMMENDATIONS



Optimization completed successfully - no specific recommendations at this time



Autowhat AI - Bid Optimizer



Autowhat AI - Bid Optimizer