

BID OPTIMIZATION REPORT

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EXECUTIVE SUMMARY

' SUCCESS

100%

Success Rate

10

Total Saved

2/2

Rank 1 Achieved

17

Iterations

Average savings: 0.0% per keyword • Run duration: 1.9s • Exceeded: 0 keyword(s)

CAMPAIGN DETAILS

Campaign Name: Auto-Optimized Campaign

Starting Bid: 1100

Start Date: 07-01-2026

Target Rank: #1

End Date: 31-01-2026

Budget Strategy: overall

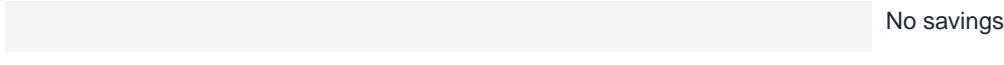
Products: Nike Air Max

Max Iterations: 25

Target Regions: Mumbai, Bangalore, New Delhi

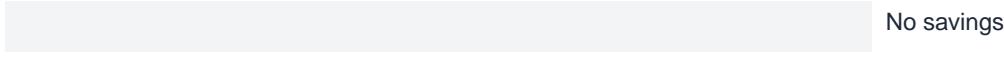
SAVINGS PER KEYWORD

birthday



No savings

balloon



No savings

DETAILED KEYWORD ANALYSIS

birthday

1100 ! 18,538

Optimal

17 iterations • Threshold: 18500

balloon

1100 ! 15,080

Optimal

8 iterations • Threshold: 15000

OPTIMIZATION JOURNEY

Showing bid progression across 17 iteration(s):

Iter	birthday	balloon
#1	15050 (R2)	15050 (R1)
#2	15303 (R2)	14797 (R2)
#3	15568 (R2)	14989 (R2)
#4	15846 (R2)	15189 (R1)
#5	16138 (R2)	15033 (R1)
#6	16445 (R2)	14882 (R2)
#7	16767 (R2)	14980 (R2)
#8	17105 (R2)	15080 (R1)
#9	17460 (R2)	15080 (R1)
#10	17833 (R2)	15080 (R1)
#11	18225 (R2)	15080 (R1)
#12	18636 (R1)	15080 (R1)

... and 5 more iterations

RECOMMENDATIONS



Optimization completed successfully - no specific recommendations at this time

Autowhat AI - Bid Optimizer

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