

# BID OPTIMIZATION REPORT

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## EXECUTIVE SUMMARY

✓ SUCCESS

100%

Success Rate

10

Total Saved

2/2

Rank 1 Achieved

17

Iterations

Average savings: 0.0% per keyword • Run duration: 1.9s • Exceeded: 0 keyword(s)

## CAMPAIGN DETAILS

Campaign Name: **Auto-Optimized Campaign**

Start Date: 07-01-2026

End Date: 31-01-2026

Products: Nike Air Max

Target Regions: Mumbai, Bangalore, New Delhi

Starting Bid: 1100

Target Rank: #1

Budget Strategy: overall

Max Iterations: 25

## SAVINGS PER KEYWORD

birthday

No savings

balloon

No savings

## DETAILED KEYWORD ANALYSIS

birthday

1100 !' 18,538

Optimal

17 iterations • Threshold: 18500

balloon

1100 !' 15,080

Optimal

8 iterations • Threshold: 15000


# OPTIMIZATION JOURNEY

Showing bid progression across 17 iteration(s):

Iter	birthday	balloon
#1	'5050 (R2)	'5050 (R1)
#2	'5303 (R2)	'4797 (R2)
#3	'5568 (R2)	'4989 (R2)
#4	'5846 (R2)	'5189 (R1)
#5	'6138 (R2)	'5033 (R1)
#6	'6445 (R2)	'4882 (R2)
#7	'6767 (R2)	'4980 (R2)
#8	'7105 (R2)	'5080 (R1) '
#9	'7460 (R2)	'5080 (R1) '
#10	'7833 (R2)	'5080 (R1) '
#11	'8225 (R2)	'5080 (R1) '
#12	'8636 (R1)	'5080 (R1) '

... and 5 more iterations

## RECOMMENDATIONS



Optimization completed successfully - no specific recommendations at this time







